

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce



THE POWER OF PARTNERSHIPS: SHAPING TOMORROW TOGETHER

#### Wednesday, March 26th

Historic Holmes Theatre—806 Summit Ave, **Detroit Lakes** 

8:00AM Doors Open Networking, buffet breakfast and sponsor displays

9:00AM Economic Summit



**Featured Speaker:** Neel Kashkari, President and CEO of the Federal Reserve Bank of Minneapolis

Neel Kashkari

#### Presenters include:

- Kelcey Klemm, Detroit Lakes City Administrator
- · Carrie Smith, Becker County Administrator
- · Vern Schnahorst, DLHS Academies
- Tammy Anderson, Acorn2Oaks Consulting on Childcare
- Cody Piper, Becker County Economic Development Director
- Elise Sturdivant, VP of Student Affairs MState
- Introduction of select new businesses

Registration information \$35 to attend

Register to attend: Use the QR code, go online at https://business.visitdetroitlakes.com/events, or call the Chamber.

### **Summit Sponsors:**



Breakfast **Sponsor** 

Platinum Sponsors



#### **Essentia Health**

Detroit Lakes **Development Authority** 



**Gold Sponsor** 









Silver Sponsors























# Get in Touch

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#### **HR CONNECT**

If you have HR in your title or not and you deal with employee issues, this is a great place to ask questions and share best practices. Open to anyone (free to chamber members or \$10 for non-members).

Thursday, March 6th | 8:15 - 9:30 am





Join the :45 Fill Up for networking and share business and event information! Be sure to bring business cards and flyers to share!

Wednesday, March, 12th at 8:15 – 9:00 am Chamber Office, 700 Summit Ave

Want to host a :45 Fill Up at your business? Contact the Chamber!

#### Women's Edge is back in 2025

Women's Edge, the Chamber's women's speaker series is evolving and rebranding in 2025!



Save the date for April 30th, 2025

Details to come! Sponsor opportunities available.



#### Chamber Annual Meeting Set for May 15th

Attend the afternoon annual meeting to network with Chamber members, learn about the Chamber's rebranding and strategic initiatives, recognition of our Ambassadors and more! Details to come...

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# Chamber News

#### Meet our Intern!

DLHS Project Explore student, **Emily Prellwitz** along with Job Coach, Angie, assists with administrative tasks and light cleaning. She is a great addition in helping with many tasks and always excited to work. Welcome Emily!



Strategic Planning Session Held on January 30th

The Chamber Board held a strategic planning session to ensure that our mission remains aligned with the evolving needs of our members and the broader community we serve. A well-defined strategic plan establishes a roadmap for the Chamber's future. It allows for informed decisions, setting priorities, and allocating resources efficiently. But most importantly, it serves as a guiding framework to ensure we continue to adapt, grow, and meet the challenges ahead with purpose and confidence. The board will review the draft and finalize the multi-year strategic plan. Learn more at the annual meeting in May.

Chamber and League of Women Voters Enter Partnership

The Chamber of Commerce is excited to announce a new partnership with the League of Women Voters to enhance community engagement through informative sessions that bring valuable insights into the workings of our local organizations and services. This collaboration is dedicated to fostering education, building awareness, and deepening understanding of the key functions that shape our community. Throughout the year, we will host a series of panel discussions where community, business and organizational leaders will share their knowledge, experiences, and insights. Each session will be designed to promote understanding, support community growth and connections. We invite you to join us in these sessions, where we will continue to create a platform for learning, collaboration, and understanding.

### Our Mission

The Mission of the Detroit Lakes
Regional Chamber of Commerce is
to advance a vibrant business and
tourism economy through service,
advocacy, networking and
innovation.

## Get Social







**eDLCHAMBER** 

# Our Reach in 2024

December 2024

2024 Totals

Walk-Ins

116

2,602

Phone Calls

174

2,925

Website Viewers

27,067

498,127



While you're preparing for your whole world to change, partner with providers who are ready to help shape the best pregnancy and delivery experience for you. At Sanford Health in Detroit Lakes, you can build a relationship with our team of OB/GYN providers to support you at every step of growing your family.

Learn more at sanfordhealth.org

Sanford Detroit Lakes Clinic

1245 Washington Ave. (218) 846-2000 Jaimie Michael
Derandy, MD Hongard, M
Bocky Jenry
Peterson APRN Lessman D





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detroitlakesdisposal.com

# 4 Ambassador Visits





Chamber Ambassadors visited Quality Equipment on February 5. They toured the new facility and learned about the Products they carry and the services they provide. Paula Okeson presented General Manager, Brandon Ferkinhoff, with their Fist Dollar of Profit. The new store is located at 2024 Highway 10 East. See next page for more business details.





Chamber Ambassadors participated in a Ribbon Cutting at Creating Community Junction in Frazee on February 21. Creating Community Junction is an incubator for new businesses in Frazee. Currently, it houses Frazee Floral and Evergreen Creations. First Dollars of Profit were given to all three new venues.







# Welcome New Member

#### Quality Equipment

Brandon Ferkinhoff, General Manager 2024 Highway 10 East Detroit Lakes, MN 56501 218-325-23050

Email: bferkinhoff@qualityequipmentmn.com www.qualityequipmentmn.com

We offer an extensive range of top quality products for all your outdoor power equipment, agriculture machinery and construction equipment needs.

Mowers, tractors, skid steers, track loaders, excavators and more. We have new and pre-owned and offer rental equipment.

# Member Renewals

Thanks to the following members who have renewed their DL Chamber Membership from January 25—February 21, 2025. Chamber Memberships renew throughout the year. For a complete list of members, see <a href="https://business.visitdetroitlakes.com/list/">https://business.visitdetroitlakes.com/list/</a>

A Place to Belong
Becker County EDA
Briard Construction
Dana Chase Brands
Detroit Lakes Breakfast Rotary
Feldt Plumbing & Excavating
First National Bank
JH Signs & Designs
Lakes Country Networking

Long Bridge Bar Grill & Marina
Pizza Ranch of Detroit Lakes
Precision Electric
Solutions Behavioral Healthcare Professionals
Strive Chiropractic
Sunset Shores Resort & Campground
True Sports Performance
United Savings Credit Union
Zorbaz at the Beach

# Member News

Congratulations to Scientist Moriya Rufer, **Houston Engineering**, for being named Super Partner of the Year by the Morrison Soil and Water Conservation District.

Maplelag Resort has begun a major remodel of the Great Northern building. They are creating open spaces that can be used for yoga, scrapbooking, other wellness groups, etc. The building represents a feel of the original Maplelag. They are also remodeling the adjoining Jewelry Store room for a rental unit.



Like us on Facebook/Instagram and watch for member posts!

Mondays, we will introduce you to our new Chamber members.

Thursday's posts will highlight renewing Chamber members.



# 6

# Your Local Legislators

# Legislative News

#### Senator Amy Klobuchar (DFL)

202.224.3244 Senator.Klobuchar@Senate.Gov

#### Senator Tina Smith (DFL)

202.224.5641 Scheduling@Smith.Senate.Gov

#### Michelle Fischbach (R)

7th District US House 202 225-2165 or 218-616-2802

#### Pete Stauber (R)

8th District US House https://Stauber.House.Gov/

#### Paul Utke (R)

Senate 5 218-255-1131 Sen.Paul.Utke@Senate.mn

#### Rob Kupec (DFL)

Senate 4 651-296-3205 Sen.Rob.Kupec@Senate.mn

#### Jim Joy (R)

House 4B 651-296-6829 Jep.Jim.Joy@House.mn.gov

#### Krista Knudsen (R)

House 5A 651-296-9918 Rep.Krista.Knudsen@House.mn.gov

To find your local representative, go to https://www.gis.lcc.mn.gov/iMaps/districts/

The Chamber's board of directors formed a legislative committee to monitor legislative activity and other public policy to ensure Chamber members are educated and informed, advocate for their interests and connect members with legislative subject matter experts, policy makers, candidates, and other information sources as policy issues arise. There are several ways the Chamber has accomplished this including the formation of the HR Connect group; the partnership with the League of Women Voters for candidate forums and entering into an enhanced partnership; and providing education and information in the monthly newsletter. The Chamber will continue to develop ways to keep members informed.

The legislative committee is meeting regularly to monitor Minnesota legislation that will impact businesses. With 1331 bills introduced in the House of Representatives and 1861 introduced in the Senate, it is a challenge to find, understand and monitor the bills. There are daily committees hearings to discus the proposed bills as well. There may be bills that impact specific industries or sizes of businesses in addition to addressing specific local community issues.

The legislative committee is following these bills as it affects all employers regardless of industry or size.

- Senate bill SF671 regarding setting the Minnesota minimum wage
- House bill HF11 that delays the implementation of the Paid Family and Medical Leave program
- House bill HF260 that delays the implementation of the Paid Family and Medical Leave program for employers less than 20 employees until 2028

HF11 has been referred to the Workforce, Labor and Economic Development Finance and Policy committee and the Ways and Means committee. It has not been transmitted to the Senate.

HF260 has been referred to the Workforce, Labor and Economic Development Finance and Policy committee and has not been transmitted to the Senate.

SF671 has been referred to the Senate Labor committee.





# The MN Legislative Process

#### The Process

Whether you are new or seasoned at watching the legislative process, it is a complex process with

#### Steps a Bill Goes Through to Become Law

Idea → Legal form → Authors → Introduction →

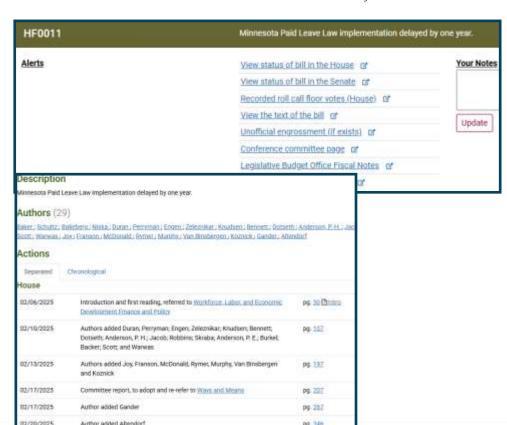
Committee → Floor → General Register → Calendar for the Day →

Special Orders → Conference → Floor → Governor

multiple steps before a bill becomes a law. More detailed information can be found at https://www.leg.mn.gov/leg/howbill# as to the process.

#### Tracking Minnesota Legislation

The Minnesota Legislature website has a tool called MyBills that makes it easier to track pending legislation. Once you create an account, the bills to follow can be added to the dashboard. Below are a few screen shots to show the information that can be found on the dashboard in MyBills:





Thanks to the businesses who sponsored the Great Polar Hunt:

Al's Bar & Grill/Audubon Liquor
American National Bank
Beaudry Oil & Propane
Becker Pet & Garden/Candy Store
Breezy Shores Resort & Beach Club
Detroit Lakes Tribune
First National Bank
Midwest Bank
Minuteman Mortgage
Pizza Ranch of Detroit Lakes
Pro Print
Star of the Lakes Hotel
The Dashery
The Title Team



Congratulations to the prize package winners!

Karen Husted
Pam Knapper
Paula Schwarzrock
Team award—Red River Human
Services Foundation





#### PO Box 348 Detroit Lakes, MN 56502-0348



#### Route Ground Your Office

Please route to:

#### **Board of Directors**

Chairman of the Board

#### Nate Hunter

HomeSmart Adventure Realty 2026

#### Chair-elect

#### Kim Bettcher

DLCCC 2026

#### Treasurer

#### Jason Kuehn

DL School District 2026

#### Past Chair

#### Bridget Penton

DL Public Utilities 2025

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#### Cara Frank

Bell Bank 2026

#### **Emily Haverkamp**

MState 2026

#### Liz Holzer

Dynamic Homes 2026

#### Vaughn Johnson

The Dashery 2027

#### Jennifer Morton

Better Every Day Consignment 2026

#### Stacey Omberg

Leighton Media 2025

#### Joe Skogmo

First Lutheran Church 2026

#### Scott Wenner

Laney's

2026

### What's Happening!

#### March 2025

- 1 Free Movie, "HOP", 10am, Odyssey Theatre
- 1 Purse Bingo for Patriot Assistance Dogs, 5pm, VFW
- 2 The Lotvola Cup, 12:12 pm, Maplelag Resort
- 4 Mardi Gras Kings, 7pm, Holmes Theatre
- 5 Ambassadors, 9:30am
- 6 HR Connect, 8:15-9:30am, Chamber Office
- 6 Pottery Night, 6-8pm, Bucks Mill Brewing
- 7 Comedy Night, 7:30pm, Bucks Mill Brewing
- 7-9 Women's Enlighten Retreat, The Lodge on Lake Detroit
- 8 Cold Cases Cocktails & Charcuterie, 6-9pm, Becker Co. Museum
- 10-11 Ag in the Classroom, MState
- 12 :45 Fill-up, 8:15-9am, Chamber Office
- 14 Gin Blossoms Concert, 8pm, Shooting Star Casino
- 15 Irish Fundraiser for Humane Society, 5:30-9pm, VFW
- 17 "Don't Let the Pigeon Drive the Bus" Musical, 10am & 12:30pm, Holmes Theatre
- 20-21 Youth Drive Transformation: Models & Tools for Action Conf., Frazee Event Center
- 21 Deep DIve DL Speaker Series, 8am, LaBarista
- 22 Cirque Mechanics Pedal Punk, 7pm, Holmes Theatre
- 26 Economic Development Summit, 8am-noon, Holmes Theatre
- 27 Chamber Board of Directors, 8am, Chamber Office
- 28 Killer Country Concert, 7pm, Holmes Theatre
- 28 Diamond Rio Concert, 8pm, Shooting Star Casino
- 29 Spring Market Shops, 10am-3pm, Washington Square Mall
- 29 Holistic Healing & Wellness Fair, 10am-5pm, Holiday Inn
- 29 Purse Bingo for Veterans Honor Flight ND/MN, 2pm, Amer. Legion

See full calendar of events and local information at VisitDetroitLakes.com

Please let us know if you have events for our calendar.