



Detroit Lakes

CHAMBER NEWS

February 2025 | Volume 32 | No. 2

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce



ECONOMIC SUMMIT

2025

Detroit Lakes Regional Chamber of Commerce

THE POWER OF PARTNERSHIPS:
SHAPING TOMORROW TOGETHER

Wednesday, March 26th

Historic Holmes Theatre—806 Summit Ave, Detroit Lakes

8:00AM Doors Open

Networking, buffet breakfast and sponsor displays

9:00AM Economic Summit

See the insert for more details, registration information and sponsorship opportunities.

Featured Speaker



Neel Kashkari

President and CEO,
Federal Reserve Bank
of Minneapolis

INTELLECTUAL PROPERTY

Seminar

Wednesday, February 26th
3:00—4:00 PM





Get in Touch

(218) 847-9202

700 Summit Avenue
Detroit Lakes, MN 56501

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VisitDetroitLakes.com/Chamber

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Individuals, families and teams can still sign up to solve the Great Polar Hunt. Completed puzzles are entered to win prizes! Call the Chamber to register.

HR CONNECT

If you have HR in your title or not and you deal with employee issues, this is a great place to ask questions and share best practices. Open to anyone (free to chamber members or \$10 for non-members).



Thursday, February 6th | 8:15 – 9:30 am



Join the :45 Fill Up for networking and share business and event information! Be sure to bring business cards and flyers to share!

Wednesday, February 12th at 8:15 – 9:00 am
Chamber Office, 700 Summit Ave

Want to host a :45 Fill Up at your business?
Contact the Chamber!

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Our Mission 3

Chamber Bucks Keep Spending Local

DL Chamber Bucks are making a real difference in our community. Businesses and individuals use them for gifts, employee incentives, bonuses, promotional prizes, special event drawings, and more.

In 2024 alone, nearly **\$39,000 in Chamber Bucks** were purchased, keeping that entire amount within our local economy. This isn't just a number—it's a testament to the power of spending locally. Every dollar spent at a local business helps create a ripple effect:

- **Strengthening local businesses:** By choosing to spend local, you help businesses thrive and remain a vital part of our community.
- **Supporting local jobs:** When businesses succeed, they can maintain and even grow their workforce, keeping our friends and neighbors employed.
- **Enhancing community growth:** Local spending contributes to a cycle of reinvestment that supports schools, infrastructure, and local services.

When you choose DL Chamber Bucks, you're not just giving a gift—you're giving back to the community.

Reminders:

DL CHAMBER BUCKS are actual checks from the DL Chamber issued to your business.

Any DL Chamber member can accept DL CHAMBER BUCKS.

Put DL CHAMBER BUCKS in your cash register and treat them like other checks in your bank deposit.

DL CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

Get Social



Our Reach in 2024

November 2024	2024 Totals
Walk-Ins	
105	2,486
Phone Calls	
131	2,751
Website Viewers	
14,402	471,060



While you're preparing for your whole world to change, partner with providers who are ready to help shape the best pregnancy and delivery experience for you. At Sanford Health in Detroit Lakes, you can build a relationship with our team of OB/GYN providers to support you at every step of growing your family.

Learn more at sanfordhealth.org



Jaime DeRaney, MD



Michael Bergard, MD



Becky Peterson, APRN



Jenny Lessman, PA-C

Sanford Detroit Lakes Clinic
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Mark Your Calendar!

The Dick Beardsley Races turn 30 in 2025!



We're gearing up for an unforgettable event on September 6, 2025, and the Beardsley Committee needs your help! The goal to celebrate this milestone is 3,000 participants and a course filled with music, energy, and cheers!

Do you have memories from past races—photos, t-shirts, or stories? The committee would love to hear from you! They are collecting memorabilia from past participants and volunteers to make this anniversary special.

Share your memories by calling 218-844-4221 x122 or emailing hello@project412mn.org.

Let's make this 30th celebration legendary!
www.dickbeardsleyraces.com

MAY

Other community events :

May 30-31 Street Faire at the Lakes

June 11 Cruise Night

June 13-15 White Earth Pow Wow

June 27 Fabulous Armadillos at Detroit Mountain

June 28 Music on the Mountain

JUNE

JULY

July 4 Fireworks

July 9 Cruise Night

July 11-20 Northwest Water Carnival

July 23-26 Becker County Fair

July 24-27 Frazee Turkey Days

July 27 Art in the Park

AUGUST

August 5 Crazy Daze

August 7-9 WE Fest

August 11-17 Pine to Palm

August 13 Cruise Night

August 29-31 Steam Thresher's Reunion

SEPTEMBER

September 10 Cruise Night

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Welcome New Members

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Drew Sannes, Director of Operations & Marketing
Kari Haverkamp, Director of Success
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Email: info@lightconsulting.co
<https://lightconsulting.co>

Light Consulting makes business Light for clients through financial consulting and executive coaching, simplifying complexities and empowering businesses and non-profits to achieve strategic success.

Member Renewals

Thanks to the following members who have renewed their DL Chamber Membership from December 24, 2024– January 24, 2025. Chamber Memberships renew throughout the year. For a complete list of members, see <https://business.visitdetroitlakes.com/list/>

Adobe Acrobat

APEX Townhomes
Becker County Food Pantry
Becker Pet & Garden and The Candy Store
Consolidated Communications
Four Points Fiduciary
Frazee Auto Body & Glass
Golden Manor
Hub 41
Jack Chivers Realty
Lend A Hand Up

Maplelag Resort

Minnesota Flyers Gymnastics
Nature's Embrace Soap Company
Northwestern Bank
Principal Mortgage Group, Inc.
RCH Custom Homes
Richwood Heights Townhomes
Two Men & A Truck
U Motors, Inc.
Union Square Townhomes
YMCA Camp Cormorant



Like us on Facebook/Instagram and watch for member posts!

Mondays, we will introduce you to our new Chamber members.

Thursday's posts will highlight renewing Chamber members.



Your Local Legislators

Senator Amy Klobuchar (DFL)
202.224.3244
Senator.Klobuchar@Senate.Gov

Senator Tina Smith (DFL)
202.224.5641
Scheduling@Smith.Senate.Gov

Michelle Fischbach (R)
7th District US House
202 225-2165 or 218-616-2802

Pete Stauber (R)
8th District US House
https://Stauber.House.Gov/

Paul Utke (R)
Senate 5
218-255-1131
Sen.Paul.Utke@Senate.mn

Rob Kupec (DFL)
Senate 4
651-296-3205
Sen.Rob.Kupec@Senate.mn

Jim Joy (R)
House 4B
651-296-6829
Jep.Jim.Joy@House.mn.gov

Krista Knudsen (R)
House 5A
651-296-9918
Rep.Krista.Knudsen@House.mn.gov

To find your local representative, go to <https://www.gis.lcc.mn.gov/iMaps/districts/>

Legislative News

Minnpost.com reported on Friday, January 24th, the Minnesota Supreme Court found in favor of the DFLers contention that a quorum to conduct any business in the House is 68 seats. The Court promised a more-detailed decision will follow. What we know at this point, according to the author of the article, is any actions taken by the House are voided and the Republicans cannot convene sessions of the House. Article reference: Callaghan, P. (January 23, 2025) *After calling Minnesota House 'dysfunctional,' Supreme Court rules in DFL's favor.* www.minnpost.



While things get sorted out, the Minnesota House Republicans and Democrats have communicated their priorities for this legislative session. Taking information from the Minnesota Legislature website, the "House DFL plans to focus on child care, health care, and housing during this legislative session." The first 10 bills introduced by Republicans include "issues related to fraud reporting in state agencies, implementing fiscal management recommendations, returning some of the projected budget surplus to taxpayers" and others.

More detailed information about the priorities of the House Democrats and bills introduced by the House Republicans can be found at the house.mn.gov/sessiondaily/story/18432.

Member News

Essentia Health CEO, Dr. David Herman, was appointed to serve as chairperson of the Minnesota Hospital Association board of directors for 2025. Through leadership, advocacy and collaboration, the MHA helps hospitals and health systems provide quality care across the state.

Lakeshirts' Blue 84 and Zephyr lines, leaders in collegiate apparel and headwear, are excited to announce a partnership with Sanrio, the global lifestyle brand, and home to the beloved pop culture icon, Hello Kitty.

Congratulations to Roger Zima, professional truck driver for **Foltz Trucking** on being named the 2024 Minnesota Trucking Association Driver of the Year!



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Reach over 450 member businesses and over 100 organizations by advertising in the monthly Chamber newsletter.

Contact Jean at the Chamber to reserve your ad spot.

Display Ads

Space is limited! Ads are scheduled on a first come basis.

Single ad:

One month \$40.00

6 months \$210.00

12 months \$360.00

Save \$120 by reserving for 12 months

Double ad:

One month \$75.00

6 months \$420.00

12 months \$720.00

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Newsletter Inserts

The number of inserts each month is limited. Call to schedule an insert.

1 month \$175.00
(non-profits \$75.00)

6 months (choose the months) \$900.00

Save \$150 by reserving 6 months

After reservation is confirmed, provide 625 copies of the 8 1/2 x11 insert by noon on the 24th of month.

New in 2025!

Additional \$25 per insert to include your information in the monthly online newsletter.

Polar Fest

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Polar Fest Hats Available



Going to the Polar Fest events? Then you are going to need a Polar Fest stocking hat. Show your support for all the winter fun in our community. Stop by the Chamber to get your hat today!

Just \$20
Hats available in gray, black and soft pink.

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Kim Bettcher

DLCCC
2026

Treasurer

Jason Kuehn

DL School District
2026

Past Chair

Bridget Penton

DL Public Utilities
2025

Directors

Cara Frank

Bell Bank
2026

Emily Haverkamp

MState
2026

Liz Holzer

Dynamic Homes
2026

Vaughn Johnson

The Dashery
2027

Jennifer Morton

Better Every Day Consignment
2026

Stacey Omberg

Leighton Media
2025

Joe Skogmo

First Lutheran Church
2026

Scott Wenner

Laney's
2026

What's Happening!

February 2025

Every Sunday—Snowshoe Sundays, 1-4pm, Tamarac NWR
Every Sunday—Free Movie, 2pm, Tamarac NWR

- 1 Midnite Riders Old Timers Run, 8am, Lake Park Liquor Store
- 1 Free Movie, "Despicable Me 4", 10am, Odyssey Theatre**
- 1 Way North of Nashville 4.0, 6:30pm, Holmes Theatre
- 2 Laker Prep Bouncy House Bash, 11am-2pm, DLHS
- 5 Ambassadors, 9:30am**
- 6 HR Connect, 8:15-9:30am, Chamber Office
- 7-23 Polar Fest, see www.polarfestdl.com for event schedule
- 7 Daddy's Little Sweetheart Dance, 6pm, Holmes Ballroom**
- 7 Mom & Son Bash, 6pm, Becker County Museum
- 7 Polaritaville, 5:30-9pm, VFW
- 8-22 Polar Fest Art Show, Holmes Art Cellar
- 8 Kiwanis Pancake Feed, 8am-noon, American Legion
- 8 Artisans for Animals Fundraiser, 10am-3pm, Marshmallow Shelter
- 8 Poles 'N Holes Fishing Derby, 12-3pm, Little Detroit Lake
- 9 Cool Kites on the Lake, 10am-noon, Little Detroit Lake
- 12 :45 Fill-up, 8:15-9am, Chamber Office**
- 13 Giving Hearts Day, www.givingheartsdaydl.com
- 13-14 Chocolate Fantasy, Becker County Museum
- 15 DL Vintage Snowmobile Rally, Swap & Ride, 8am, DL City Beach
- 15 Adult Pinewood Derby, 11am, Boys & Girls Club
- 15 DL Jaycees Bobber Bingo, 2-6pm, Armory
- 15 The Fabulous Armadillos, 7:30pm, Holmes Theatre
- 15 **Kevin Kling's "The Love Show", 7pm, Holmes Theatre**
- 21 Deuces Wild, 7:30pm, Holmes Theatre
- 22 Central MN Pond Racing, by Holiday Inn
- 22 Polar Pete Market Place, 10am-2pm, Bucks Mill Brewing
- 22 Polar Fest Plunge, 1pm, Little Detroit Lake
- 22 Frozen Fireworks, 7pm, Little Detroit Lake
- 22 Lions Bowling Tournament, 1pm & 3:30pm, Voyageur Lanes
- 26 Intellectual Property Seminar, 3-4pm, DL Police Dept. Comm. Room
- 27 Chamber Board of Directors, 8am, Chamber Office

See full calendar of events and local information at

VisitDetroitLakes.com

Please let us know if you have events for our calendar.