



Detroit Lakes

CHAMBER NEWS

August 2024 | Volume 31 | No. 8

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

Detroit Lakes to WE Fest Shuttle Bus

**August 1st, 2nd and 3rd
12 Noon-2:00 AM each day!**

Day Parking (Noon-2am)
available at the
Becker County Fairgrounds
Unlimited rides to and from
WE Fest all day!



Ride the Shuttle to WE Fest

Jump on the DL to WE Fest Shuttle August 1-3rd. Tickets are just \$10 per day or \$25 for all 3 days. Tickets can be purchased at the Chamber office or at the Fairgrounds ticket booth on Aug 1-3rd.

This shuttle takes you directly from the Becker County Fairgrounds to WE Fest West Gate. Day parking at the fairgrounds is free. Shuttle rides are unlimited 12Noon–2am.

Crazy Daze

The DL Chamber and Leighton Media are excited to again bring Crazy Daze to downtown DL. Merchants are filling Washington Ave and their stores with CRAZY Deals!

*Note: Due to road construction, there will be additional vehicle traffic in the area. Please use caution while walking in the crosswalks.



**“The Biggest One-Day Sale of the Year!”
Downtown Detroit Lakes**

Tuesday, August 6, 2024 ~ 7:00 am to 6:00 pm



Show your Appreciation

The Detroit Lakes Regional Chamber of Commerce would like to invite you to join the Detroit Lakes Schools as they welcome back teachers and staff to a new school year.

Each year, we like to thank our teachers by giving them the gift of a shopping bag filled with coupons, gift certificates, merchandise, treats and notes of encouragement.

For more information please see the insert in this newsletter or call Jean at 218-847-9202.

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Thanks for 14 years!

Get in Touch

(218) 847-9202

700 Summit Avenue
Detroit Lakes, MN 56501

DLChamber@VisitDetroitLakes.com

VisitDetroitLakes.com/Chamber

Jean Erickson

Office Coordinator

Jean@VisitDetroitLakes.com

Sandy Stilke

Membership Services Coordinator
Sandy@VisitDetroitLakes.com

Cleone Stewart

Tourism Director

Cleone@VisitDetroitLakes.com

After 14 years at the DL Chamber, I am resigning from my position. I have loved working with the local organizations and businesses in our region. Together we have developed programs like HR Connect, the Tour of Manufacturing, :45 Fill-up, Women's EDGE, Economic Development Summit and more. We have also continued long-standing programs including publishing the Visitors Guide, Member Coupon Book, the Festival of Birds, Art in the Park and WE Fest Shuttle. I am grateful for the many volunteers who help with business visits, event logistics and those that have served on committees.



My biggest thanks is to the staff who are committed to the mission of the Chamber and our partnership with the City Tourism Bureau. Their combined 75 years of employment with the Chamber are the reason members, tourists and residents find our services valuable.

~ Carrie Johnston

The Chamber Board of Directors would like to invite you to an open house for Carrie on Monday, August 5th, 1:30-3:00pm at the DL Chamber Office.

"I know there will be coffee; so pop-in and let's have a cup together." CJ



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Community Survey

Our Mission

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The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

Get Social



Our Reach in 2024

The Detroit Lakes Regional Chamber of Commerce, Project 412, Frazee Economic Development Authority, Historic Holmes Theatre, City of Detroit Lakes, and Becker County Economic Development Authority are teaming up to find out what people love in our communities and where there are opportunities for improvement. Please share your input to make our communities the best place to live, work, and play! Results are anonymous and will be used to guide planning efforts. The survey takes approximately twelve minutes.



<u>June 2024</u>	<u>2024 Totals</u>
	Walk-Ins
276	1,085
	Phone Calls
293	1,296
	Website Viewers
83,340	250,526

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4 Ambassador Visits



The City of Frazee recently celebrated the opening of Wannigan Park. The park serves as a trailhead for three unique recreational trails of statewide and national significance.



Minnesota Inboard Water Sports celebrated their Grand Opening on June 29. They are located at 259 Co. Hwy. 11, Audubon, and are a full service center with boat sales, a Pro Shop, fiberglass repair, storage and winterization.



CornerStone Community & Youth Center held their Ribbon Cutting on July 19 to celebrate the opening of Corner Collective: Bistro, Arts and More. The non-profit focuses on engaging the Community to empower youth. So make plans to grab a coffee in Frazee at 300 Second Street NW.



Young at Art Co. celebrated their grand opening at 835 Lake Ave, Suite B, Detroit Lakes with a ribbon cutting on Saturday, July 27th. Owner Kirstin Bird will offer a variety of art classes, camps and events for all ages.

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On July 1, the DL Chamber helped celebrate the opening of the newly remodeled DL City Hall. Pictured: (left) Mayor Matt Brenk and City Administrator Kelcey Klemm. (below) City Staff, Council Members and Bristlin Construction joined together to officially cut the ribbon before opening up to tours.



Market your Business in this Newsletter

Display Ads

These business card sized ads can be placed for one month OR save money by reserving your space for 6 or 12 months for as little as \$35.00/month! Your ad can be the same for every issue or changed as often as you like.

Inserts

Call to reserve your insert place in the next newsletter. \$160 per month. Non-Profits are \$60
Drop off (625) 8½" X 11" copies to the Chamber office by the 24th of the month. Copies can be double-sided, but need to be on standard copy paper, not card stock.



**WE Fest Shuttle
Aug 1-3, 2024!**

"The Biggest One-Day Sale of the Year!"
Downtown Detroit Lakes
Tuesday, August 6, 2024 ~ 7:00 am to 6:00 pm

6 Welcome New Members

Young at Art Co.
Kirstin Bird, Owner
835 Lake Avenue, Suite B
Detroit Lakes, MN 56501
651-485-8614
Email: kbird@youngatartcompany.com
www.youngatartco.com

We provide art classes/camps, parties and creative events for all ages.

Al's Bar and Grill/Audubon Liquor Store
Janelle Francis, Owner/Manager
445 Main Street
P. O. Box 100
Audubon, MN 56511
218-439-6611
Email: maplestar56511@gmail.com

We are a full service bar and grill and liquor store.

Member Renewals

Thanks to the members who have renewed their Chamber Membership from June 25–July 25, 2024 (see insert for list). Chamber Memberships renew throughout the year. For a complete list of members, see <https://business.visitdetroitlakes.com/list/>



45 Minutes of Networking in the Sunshine!

This summer we have moved the monthly networking :45 Fill-up to the rooftop patio at the museum. Enjoy a bit of morning sun while you make connections, learn from others and share what is happening in your organization.

These events are FREE to DL Chamber members and open to anyone what works for a DL Chamber member business. So grab a co-worker and join us August 14th.

Sponsored by the Becker County Museum

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Gina Hansen, OD



Joy Guitberg, OD

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Member News

Congrats to **Glik's** as they celebrated their 20th year in Detroit Lakes. Glik's is run by 4th and 5th generation family members. They are located in the Washington Square Mall; Susan Patterson (pictured) is the Manager.



Essentia Health is proud to announce that their EMS team serving Detroit Lakes and surrounding community has received the EMS Clinical Excellence Award for 2023 from the Emergency Medical Services Regulatory Board. There are nine clinical performance measures, gauging things such as response times and proper patient assessments. Congratulations!

Congratulations to **Midwest MN Community Development Corporation** on celebrating it's 53rd year in business!

Thanks to all who sponsored the 2024 July 4th fireworks!! Also, **thanks** to Mark Fritz & Mike Hutchinson of Lakeshirts and Todd Simison of T.S. Dock & Lift who chaired the event! See the list of sponsors on the insert in this newsletter.

Chamber Bucks

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DL CHAMBER BUCKS are actual checks from the DL Chamber issued to your business.

Any DL Chamber member can accept DL CHAMBER BUCKS.

Put DL CHAMBER BUCKS in your cash register and treat them like other checks in your bank deposit.

DL CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

DL CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

<p>Registering to vote MATTERS</p> <p>In Minnesota, it's easy to register to vote - or update your registration - at any time, including on election day. You must register in order to vote!</p> <p>Register to vote here:</p> 	<p>Early voting MATTERS</p> <p>Early voting is an opportunity to cast your vote when you can, not just on election day. There are easy opportunities via mail or in person.</p> <p>Vote early here:</p> 	<p>Absentee voting MATTERS</p> <p>Voting absentee is a quick and easy way to make your vote count. You can sign up for permanent absentee voting and track the process of your ballot online.</p> <p>Absentee vote here:</p> 
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DL Chamber Bucks Reminder:

For good customer service, please continue to accept ALL Chamber Bucks but let the Chamber office know if you take any \$10.00 checks from First Security Bank; we will exchange them for **new** 1st National Bank checks.



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Jennifer Morton
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2025

Joe Skogmo
2026

Scott Wenner
2026

What's Happening!

August 2024

- Tuesdays Tues/Sat. Tuesdays in the Park, 7pm, DL City Park Bandshell
- Wednesdays Wild Wednesdays, 10am, Tamarac NWR
- Sat/Sun Shady Hollow Flea Market, 7am-2pm, Hwy. 59 South
- Sat/Sun Group Scuba Dives, Tri-State Diving
- Sundays Free Movies, 2pm, Tamarac NWR
- 1-3 WE Fest, Soo Pass Ranch
- 1-3 WE Fest Shuttle to Detroit Lakes, 12Noon-2am, Fairgrounds
- 5-11 Pine to Palm Golf Tournament, Detroit Country Club
- 6 Crazy Daze, 7am-6pm, downtown Detroit Lakes
- 7-10 Becker County Fair, BeckerCountyFair.com
- 8-11 Vergas Looney Days
- 9-10 Rotary Peach Sale, 12-8pm/9am-2pm, Nereson's parking lot
- 9-11 Pine Point Pow Wow
- 9,16,23 Trucks & Tunes, 5-8pm, DL City Park
- 9 DL Fire Dept. Street Dance, 8pm, West Lake Dr/Hub41
- 14 :45 Fill-up, 8:15-9am, Becker Co. Museum Rooftop Deck
- 14 Women's Wednesday, 3-5pm, Forest Edge Gallery
- 14 Cruise DL Night, 4-8:30pm, West Lake Drive
- 17 Young Life Triathlon, 8am, DL City Park
- 17 Customer Appreciation at Lakes Area Farmer's Market, 10a-1p
- 22 Chamber Board of Directors, 8am, Chamber Office
- 23 Justin Moore Concert, 8pm, Shooting Star Casino
- 23-24 Ojibwe Forests Rally, OjibweForestsRally.com
- 30-Sept. 2 Western MN Steam Thresher's Reunion, Rollag

See full calendar of events and local information at
VisitDetroitLakes.com
Please let us know if you have events for our calendar.