

Detroit Lakes CHAMBER NEWS

Naturally, your resource

March 2024 | Volume 31 | No. 3

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce



Crucial Conversations—March 13th, 11:30am

Join us for a Lunch and Learn featuring trainer Mike Henke. Communication can be challenging for all organizations, and fear of confrontation allows challenges to remain, but let's learn strategies and scripts to address difficult situations and do it in a professional and motivating manner!

\$40-DL Chamber Member, \$50-Not-yet-a Member
Lunch and all learning materials will be provided.
Registration required.

For more info: business.visitdetroitlakes.com/events

Secure your spot at the 2024 Economic Development Summit

Enjoy breakfast and a morning filled with economic news, updated from local leaders, new businesses and featuring Sean O'Neil, MN Chamber's Director of Economic Development and Research. Use the QR code to register for the upcoming summit on Friday, April 5th.



Thank You to Our Great Polar Hunt Sponsors!

We had another great year for the Great Polar Hunt which included a record number of businesses participating and sponsoring the event!



2



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Upcoming Trainings

Lunch & Learn | Crucial Conversations with Mike Henke
Wednesday, March 13th
11:30 AM—1:30 PM

DYSLEXIA Awareness, Signs, and Adaptions
Thursday, April 18th
Afternoon Session | 1 PM - 3 PM
Evening Session | 6 PM—8 PM

HR CONNECT

Whether you have 1 employee or you manage many, this is a great place to ask questions and share best practices.

This is open to everyone!

- Free for DL Chamber members
- \$10 for non- members



7 MARCH 2024
8:15 AM - 9:30 AM



ESSENTIA HEALTH
NORTH CAMPUS BUILDING
114 FRAZEE STREET E
DETROIT LAKES, MN 56501

GUEST SPEAKER

JACKIE BUBOLTZ
FROM
PROJECT SEARCH

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:45 FILL-UP

March 13, 2024
8:15 AM - 9 AM



Detroit Lakes Chamber members are welcome to join us for 45 minutes of networking!

Bring your business cards, event flyers and business information.

Detroit Lakes Chamber Office
Conference Room
700 Summit Ave
Detroit Lakes, MN 56501

Our Mission

3

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

Get Social



@DLCHAMBER

Our Reach in 2024

January 2024	2024 Totals
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Walk-Ins

96	96
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Phone Calls

141	141
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Website Viewers

16,410	16,410
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Upcoming Events

25th Annual Job Fair
April 3rd

Economic Development Summit
April 5th

Festival of Birds
May 16-18

Art in the Park
July 28th

For more events, go to business.visitdetroitlakes.com/events

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Ambassador Visits

On February 7th, the Detroit Lakes Chamber Ambassadors visited three local businesses and presented them with their first dollar of profits.

Compass Counseling Center (pictured right) was the first business our Ambassadors visited during our February visits. We met with the owner, Colton Friesen, LPCC, and learned the different types of therapy he provides. This new business just opened up at the beginning of the month and is located in the Washington Square Mall.



G.O.A.T. Garage LLC (pictured left) was the next business that the Ambassadors visited earlier this month. G.O.A.T. Garage is a power sports repair shop, specialized in Harley-Davidson and metric motorcycles, as well as ATVs, UTVs, Dirt Bikes, and snowmobiles. We met with owner, Hunter Parenteau, and learned how he decided he wanted to open his own shop.

Atlas Massage Clinic (pictured right) was the final stop for the February Ambassador visits. We met with owners and massage therapists, Taylor Conklin and Steven Beals, as they told us about the different services they provide and how offering affordable massage services to the DL community is important to them and their practice.



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Welcome New Members 5

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Hunter Parenteau, Owner/Technician
1220 Richwood Road
Detroit Lakes, MN 56501
218-570-8228
Email: goatgaragellc@gmail.com

G.O.A.T. Garage is a power sports repair shop, specializing in Harley Davidson and metric motorcycles, as well as ATV's, UTV's Dirt Bikes & snowmobiles.

Minnesota Inboard Water Sports

Laura Schneider, Marketing Coordinator
259 Co. Hwy. 11
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218-583-7000
Email: lauras@mninboard.com
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Email: cullencheryl@hotmail.com

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in the
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Artists Wanted

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Any DL Chamber member can accept DL CHAMBER BUCKS.

Put DL CHAMBER BUCKS in your cash register and treat them like other checks in your bank deposit.

DL CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

DL CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

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Market your Business here

From Member News to Ambassador Visits, we want to help you promote your events and milestones.

DL Chamber members can market their businesses & help support this publication.

There are 2 ways to advertise: Display ads and inserts.
Space is limited, so be sure to call ahead.

Display Ads

These can be placed for one month OR save money by reserving your space for 6 or 12 months for as little as \$35.00/month! Your ad can be the same for every issue or changed as often as you like.

Inserts

Call to reserve your insert place in the next newsletter.
\$160 | Non-Profits are \$60
Drop off (625) 8½" X 11" copies to the Chamber office by the 24th of the month. Copies can be double-sided, but need to be on standard copy paper, not card stock.

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Member Renewals

Thanks to the following members who have renewed their DL Chamber Membership from Jan. 25, - Feb. 23, 2024.

Chamber Memberships renew throughout the year.

For a complete list of members, see
<https://business.visitdetroitlakes.com/list/>

Baxstar Fishing
Better Homes & Garden Real Estate
Brenk, Matt
Briard Construction Inc.
Detroit Lakes Breakfast Rotary
Detroit Lakes Kiwanis
Detroit Lakes Timeshare Rentals
Golden Manor
Hoban's Plumbing & Heating Inc.
JH Signs & Designs
Long Bridge Bar, Grill & Marina

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Precision Printing
RE/MAX Lakes Region LLC
Starboard Point Luxury Condo
Strive Chiropractic Detroit Lakes LLC
Sunset Shores Resort & Cpgd.
Two Men And A Truck
U Motors
United Savings Credit Union

Member News

Each year, **WE Fest** significantly impacts local & regional tourism, in addition to “giving back” to the community. They recently made a donation to the Becker County Sheriff's Dept. for their K-9 initiative. During the festival, they had a “Backing the Blue” campaign to honor local law enforcement for their hard work and positive impact on the community. Employees led a fundraiser that was matched by WE Fest. They also raised over \$200,000 for nonprofits and volunteer groups and employed over 1,000 people.

Wildflower Golf Course at Fair Hills Resort has been ranked as one of the ten best public courses in Minnesota. Rankings were based on culture, place, quality, price, architecture and value.

Essentia Health continues to rank as one of the top performers across all clinical quality measures in Minnesota for the fourth straight year. Essentia is one of only seven organizations in the state to achieve this.

Rehab Authority welcomes Dr. Wesley Anderson, PT, DPT to their Detroit Lakes location.

Essentia Health has been selected to join the prestigious STAR Clinical Research Network which focuses on improving health across common and rare diseases. Essentia is one of only 10 health systems that comprise the research network.

Your Local Legislators

7

Senator Amy Klobuchar (DFL)
202.224.3244

Senator.Klobuchar@Senate.Gov

Senator Tina Smith (DFL)
202.224.5641

Scheduling@Smith.Senate.Gov

Michelle Fischbach (R)
7th District US House
202 225-2165 or 218-616-2802

Pete Stauber (R)
8th District US House
<https://Stauber.House.Gov/>

Paul Utke (R)
Senate 5
218-255-1131
Sen.Paul.Utke@Senate.mn

Rob Kupec (DFL)
Senate 4
651-296-3205
Sen.Rob.Kupec@Senate.mn

Jim Joy (R)
House 4B
651-296-6829
Jep.Jim.Joy@House.mn.gov

Krista Knudsen (R)
House 5A
651-296-9918
Rep.Krista.Knudsen@House.mn.gov

To find your local representative, go to
<https://www.gis.lcc.mn.gov/iMaps/districts/>

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Joe Skogmo
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Scott Wenner
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Katie Willie
2026

What's Happening!

March 2024

- 2 Rainbow Resort Rendezvous Winter Sports Events, 9:30am
- 2 Free Family Movie "Minions: The Rise of Gru", 10am, Odyssey Th.
- 5,12,19 "A Star is Born" Movie Series, 7pm, Holmes Theatre
- 6 Ambassador Visits, 9:30am
- 7 HR Connect, 8:15-9:30am, Essentia Health—North Campus
- 7 Malevo, 7:30pm, Holmes Theatre
- 8 Eli Young Band, 8pm, Shooting Star Casino
- 9 Lions Bowling Event, 4:30 & 7pm, Voyageur Lanes
- 10 St. Patrick's Day Cookie Event, 2-4pm, Hub 41
- 13 :45 Fill-up, 8:15-9am, DL Chamber Office
- 13 Lunch & Learn w/Mike Henke, 11:30a-1:30p, Chamber Office
- 16 DL Elementary Carnival, 11am-2pm, DL Middle School
- 22 3 Stars Born Concert, 7:30pm, Holmes Theatre
- 22 Quiet Riot Concert, 8pm, Shooting Star Casino
- 23 Easter Fun Day, Washington Square Mall
- 23-24 Lake Region Builders Home & Sport Show, Sat. 9am-5pm,
Sun. 11am-4pm, Kent Freeman Arena
- 26 Fabulous Armadillos, 7:30pm, Holmes Theatre
- 28 Chamber Board of Directors, 8am, DL Chamber Office

See full calendar of events and local information at
VisitDetroitLakes.com

Please let us know if you have events for our website calendar.