



Detroit Lakes CHAMBER NEWS

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

Women's *EDGE* Welcomes Melissa Marshall



Tickets are still available for the last of the 2023 Women's *EDGE* speakers. Join us on Wednesday, Nov. 8th at 3pm at the Best Western Premier The Lodge on Lake Detroit (note new location) for an afternoon of learning. Call Jean at 218-847-9202 to reserve your ticket for \$45.00.



Melissa is a lifelong learner and a student of business, life, and hard knocks, her ability to lead with great **authenticity and vulnerability** gives her the innate ability to meet people where they're at and support them in achieving transformation. Melissa brings energy, humor, and authenticity, creating an environment where people open themselves to new ideas, experiences, and lasting change. Together, we will focus on work/life harmony and integration.

“When to call 911” FREE training

The first few minutes of any emergency is where most people can make the greatest impact. This training provided by American Emergency Preparedness (AEP) will give your company and your employees the best first step in any emergency. This dynamic block of instruction will help to create best practices that can be used for everyday workplace safety or at home. Participants will learn common-sense fundamentals to handle any emergency and the best way to interact with the EMS system. Be the difference in a positive outcome.

This training is perfect for all staff: owners, managers, HR and front-line workers. Join us, Tues., November 14th, 10:00 am to 11:30am at the Becker County Museum. Everyone is welcome. FREE to attend. Pre-registration appreciated. Call 218-847-9202 or online (QR Code).

Sponsored by the DL Chamber, Becker County Museum and AEP.



Parade of Lights coming November 27th

Join us, Monday, November 27th for the Parade of Lights Downtown DL. 5pm parade party, 5:30pm step-off. Best viewing on Washington Ave—from the DL Library to the Washington Square Mall.

It's time to plan your float, plan on treats in your downtown business, and plan for fun with your family!

Looking for:

- Parade Sponsors
- Lighted Parade Floats
- Lit Costumed Walkers
- Pre-parade Activities
- And other great ideas

See the insert in this newsletter for more information.



The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

Sept. 2023 Year to Date

- Walk-Ins
124 1,790
- Phone Calls
181 2,287
- Website Sessions
11,504 318,420

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>



The DL Chamber Office is open Monday-Friday, 9am to 5pm, year-round We will be closed on November 23rd, December 25th and January 1st for the holidays.

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Signature: Jean Erickson	Title: Office Manager	Date: 09/29/2023 08:23:26 AM
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I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).

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The Next :45 Fill-up is November 8th

If you are looking to connect your business and employees with the community, the DL Chamber's :45 Fill-up is a great place to start!
Learn more about what is new at the DL Chamber and around town!

Bring your business cards, event flyers and information.
FREE · Coffee provided · No RSVP required
All employees of member businesses are welcome!

Hosted the 2nd Wednesday of each month for 45 minutes
8:15-9:00 am at the DL Chamber Office.



*If DL Schools are cancelled or late due to weather, this meeting is cancelled.

Human Resources Connections

On the first Thursday of each month, the Chamber's HR Connect meets. This is open to anyone and is free for DL Chamber members (\$10 for non members). Whether you have 1 employee or you manage many... this is a great place to ask questions and share best practices.

Next meetings: Thursday, November 2nd & December 7th
8:15-9:30am
DL Chamber Office

*If DL Schools are cancelled or late due to weather, this meeting is cancelled.



The monthly DL Chamber News features Chamber updates and member news. DL Chamber members can market their businesses & help support this publication. Remember space is limited so please call ahead! There are 2 ways to advertise:

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like. Space is limited.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits)
Drop off 625 ~ 8½" X 11" copies to the Chamber office by the 24th of the month. Copies can be double-sided, but need to be on standard copy paper - no card stock. Space is limited so be sure to call ahead.

Ask us about ways your business can be featured in the newsletter.

From Member News to Ambassador Visits - we want to help you promote your events and milestones.

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Ambassador Visits



On October 4th, the **Boys & Girls Club of Detroit Lakes** along with the City of Detroit Lakes, officially opened their new playground. This new 9,600-square-foot playground features 24 pieces of equipment, outdoor instruments and four shade structures. The playground is open to B&G Club members and to the public.

Welcome New Member

Aspire Realty

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Dates to put on your 2024 calendar

- | | |
|---------------|---------------------------|
| Feb 9-25 | Polar Fest |
| May 16-18 | Festival of Birds |
| May 31-June 1 | Street Faire at the Lakes |
| July 4 | Fireworks on Detroit Lake |
| July 12-21 | Water Carnival |
| July 25-28 | Frazee Turkey Days |
| July 28 | Art in the Park |
| Aug 1-3 | WE Fest |
| Aug 5-11 | Pine to Palm Golf Tourney |
| Aug 6 | DL Crazy Daze |
| Aug 7-10 | Becker County Fair |
| Aug 8-11 | Vergas Looney Days |
| Sept 7 | Dick Beardsley Races |
- For a full list of events go to VisitDetroitLakes.com

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Member Renewals

Thanks to the following members who have renewed their DL Chamber Membership from Sept.. 27–Oct. 24, 2023
Chamber Memberships renew throughout the year. For a complete list of members, see
<https://business.visitdetroitlakes.com/list/>

Country Financial
Dick Beardsley Marathon
Detroit Lakes HRA
East Silent Lake Resort
W. A. Fisher Advertising & Printing
Houston Engineering
Hub 41

Keller Williams Realty Professionals
La Barista Restaurant & Event Catering
Lakes Digital Sign Guys
Marsh McLennan Agency
Metal Sales
Project 412
SuLaines Antique Mall & Collectibles

Member News

Foltz Trucking has been honored with a safety award after its drivers traveled about 3.5 million miles in Minn. last year without causing an accident. They earned the 2023 Fleet Safety Award for a truckload carrier from the Minnesota Dept. of Public Safety

M State celebrated 20 years since combining four regional community and technical colleges (Detroit Lakes, Moorhead, Fergus Falls and Wadena) under one expansive west-central MN collegiate campus.

Holbrook Farms Retreat raised over \$20,000 at their 10th Anniversary Celebration for Survivors of Heroes.

Lakeshirts has entered into a strategic alliance agreement with Altered Latitudes to become the exclusive wholesale provider of Altered Latitudes merchandise. Altered Latitudes is a South Carolina based resort apparel and accessory manufacturer of nearly 10 years. The Altered Latitudes line will be treated as a stand-alone brand offering in **Lakeshirts' Blue 84 Resort garment line.**

Congratulations to Ken Foltz, **Foltz Trucking**, on being elected to the Minnesota Trucking Association Board of Directors.

J & K Marine is expanding its Detroit Lakes location. The construction will result in an expanded showroom and new and improved Parts & Service Department.

Detroit Mountain Recreation Area has hired Tom Thiel as new General Manager to run the day-to-day operations. Thiel is a former beverage sales manager and is an outdoor enthusiast. Detroit Mountain is tentatively planning to open their runs the day after Thanksgiving.

M State has been named the **No. 1 Best Community College in Minnesota** by Niche.com, the nation's market leader in higher education research and college planning. Eight of the college's online degree and certificate programs have earned national Top 10 honors from three leading college websites. The rankings speak to the outstanding quality and affordability of M State and their academic programs.

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Support LOCAL!!

As a member of the DL Chamber, your business takes DL Chamber Bucks!

~ CHAMBER BUCKS are actual checks from the DL Chamber issued to your business. Any DL Chamber member can accept CHAMBER BUCKS.

~ Put CHAMBER BUCKS in your cash register and treat them like other checks in your bank deposit.

~ CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to First Security Bank, Bremer Bank and Wells Fargo Bank for supporting this program for over 30 years!

Splash Awards 2023 Celebration

On October 5th, The DL Chamber celebrated our annual Splash Awards. There were 3 finalists in each of the award categories all nominated by the community in recognition for all they do to give back, volunteer and lead others.

The award recipients are: (photo 1) Lighthouse Award: Arvig, (2) Ripple Award: A Place to Belong, (3) Wave Award: WE Fest, (4) Beacon Award: Madalyn Sukke, (5) Launch Award: Kyle Meacham, (6) Skipper Award: Jay Estenson, (7) Accelerator Award: Mike Labine

Congratulations to all the nominees and to the award recipients! Thank you for all you do for our region and for letting us celebrate you!



Monday, November 27th
5:00 Parade Party
5:30 Parade step-off
Downtown DL

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Splash Awards 2023



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6



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Contact your local legislators

Senator Amy Klobuchar (DFL)
 202.224.3244
senator.klobuchar@senate.gov

Senator Tina Smith (DFL)
 202.224.5641
scheduling@smith.senate.gov

Michelle Fischbach (R)
 7th District US House
 202 225-2165 or
 218-616-2802

Pete Stauber (R)
 8th District US House
<https://stauber.house.gov/>

Paul Utke (R)
 Senate 5
 218-255-1131
sen.paul.utke@senate.mn

Rob Kupec (DFL)
 Senate 4
 651-296-3205
sen.rob.kupec@senate.mn

Jim Joy (R)
 House 4B
 651-296-6829
rep.jim.joy@house.mn.gov

Krista Knudsen (R)
 House 5A
 651-296-9918
rep.krista.knudsen@house.mn.gov

To find your local rep. go to
<https://www.gis.lcc.mn.gov/>

Thank You to our event sponsors:
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 Wake Sponsors: **WE Fest, Dynamic Homes, Central Market and Bremer Bank**
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Special Thanks to our 2023 Emcees: **Jim & Cindy Brufloft** and to our Planning Committee: **Beth Priddy, Jennifer Winn, Jill Brandt and Christy Staab**

We hope you will consider nominating someone for next year's Splash Awards!

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Jason Kuehne2026

Stacey Omberg.....2025

Joe Skogmo.....2026

Scott Wenner2026

Katie Willie2025

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Cleone@VisitDetroitLakes.com

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Jean@VisitDetroitLakes.com

Sandy Stilke...Membership

Services Coordinator

Sandy@VisitDetroitLakes.com

Phone: 218-847-9202

dlchamber@VisitDetroitLakes.com

What's Happening!

November 2023

- 1 DL Chamber Ambassadors, 9:30am
- 2 HR Connect, 8:15-9:30am, DL Chamber Office
- 2,3,4 Roses for Rotary—Detroit Lakes Floral & Bergen's Greenhouses
- 2,4,5,10,11 DLHS "Guys & Dolls", DL Middle School, 7:30pm (5th-3pm)
- 3 Randy Houser Concert, 8pm, Shooting Star Casino
- 4 Author Allen Eskens Presentation/Book Signing, 9am, Bluebird Books
- 4 Harvest Art, Craft & Vendor Market Shops, 10am-3pm, Wash. Sq. Mall
- 4 Paint & Take Ornaments, 12-2pm, Detroit Lakes Floral
- 8 :45 Fill-up, 8:15-9am, DL Chamber Office
- 8 EDGE Speaker Melissa Marshall, 3-5pm, The Lodge on Lake Detroit
- 9-11 Holmes Art Show, Th-4-7pm, Fri/Sat-10am-7:30pm, Holmes Ballroom
- 11 ABBA Tribute concert, 7:30pm, Holmes Theatre
- 13-17 United Way Acts of Kindness Week
- 14 When to Call 911 Training, 10-11:30am, Becker County Museum
- 15 Grand Opening and Ribbon Cutting, 1pm, Becker County Food Pantry
- 16 Holiday Show, 4-7pm, Seven Sisters Spirits
- 17 April Wine Concert, 8pm, Shooting Star Casino
- 18 Holiday Open House, 9am-3pm, Marshmallow Animal Shelter
- 18 Pet Photos with Santa, 9:30am-2pm, Becker Pet & Garden
- 18 Lakes Area Comm. Concert Band, 4pm, Holmes Theatre
- 18 DL Jaycees Girls Night Out Bingo, 7pm, Holmes Ballroom
- 19 Happily Ever After Renovation Reveal, 11am-3pm, Humane Society
- 21 Kiwanis Poinsettia Pick-up Day, 11am-2pm, Bergen's Greenhouses
- 23 DL Chamber Office closed for Thanksgiving (open on 11/24)
- 25 Holiday Meet & Greet with Santa, 10am-3pm, Holiday Inn
- 25 Small Business Saturday Vendors, 10am-4pm, Holiday Inn
- 27 Parade of Lights, 5:30pm, downtown DL
- 30 Chamber Board of Directors, 8am, DL Chamber Office
- 30 Church Basement Ladies, 2pm & 7:30pm, Holmes Theatre

See full calendar of events at VisitDetroitLakes.com

Please let us know if you have events for our website calendar.