



Detroit Lakes CHAMBER NEWS

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

An Active August!



DL to WE Fest Shuttle

FREE Day Parking

at the Becker County Fairgrounds
1310 Rossman Ave, Detroit Lakes, MN 56501

THURSDAY: NOON-2AM ~ FRIDAY: NOON-2AM ~ SATURDAY: NOON-2AM

Day Parking (Noon-2am) available in the Becker County Fairgrounds for FREE.

Then ride the shuttle bus to and from WE Fest all day.

~ Fairgrounds to WE Fest West Gate ~

~DID YOU KNOW?

If you are a camping at WE Fest you can take the shuttle for FREE! Show your camping wristband at the WE Fest West Gate bus stop and ride for free all weekend.

Wristbands:

\$25.00 for 3 days or

\$10.00 per day.

Available at the DL Chamber Office or at the Fairgrounds on August 3-5

Cr@Zy dAZE **SALE**

“The Biggest One-Day Sale of the Year!”

Downtown Detroit Lakes

Tuesday, August 8, 2023 7AM-6PM

For information on how to participate call 218-847-9202.

Employment Law Updates and Training on August 10th!

Confused by all the changes made in employment law this legislative session? Are you ready for the Earned Sick and Safe Time leave that starts Jan 1st for all employees? Need to know what policies are mandatory for your business? Whether you have 1 employee or 1000... there are many new laws that are a reality for your business.

Thursday, Aug 10, 2023 at the Becker County Museum Event Room

Doors open at 8:30 am for coffee & networking

Presentation 9:00-10:00 am with time for Q&A.

\$40 DL Chamber Member (\$50 non-members).

Register online or call 218-847-9202.



The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

June 2023 Year to Date

- Walk-Ins
255 1,053
- Phone Calls
295 1,432
- Website Sessions
54,387 205,908

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>



Welcome Back Teachers

The Detroit Lakes Regional Chamber of Commerce would like to invite you to join the Detroit Lakes Schools as they welcome back teachers and staff to a new school year. Each year, we like to thank our teachers by giving them the gift of a shopping bag filled with coupons, gift certificates, merchandise, treats and notes of encouragement.



You can be a participant in this special event by providing coupons, gift certificates or merchandise to be placed in the shopping bag or used as a door prize. If you choose to supply items, please provide **350 items before August 23rd**.

Don't miss this exciting opportunity to invite the teachers of Detroit Lakes into your business with a special shopping incentive or promotional item. You can drop your items at the Chamber any time before August 23, 2023. Call the Chamber office at 218-847-9202, if you need to make other arrangements. Thank you in advance for your donations; they are truly appreciated by the schools and the teachers!

See the insert in this newsletter for more information.

:45 Fill-up is August 9th

Our next meeting is Wednesday, August 9th
Learn more about what is new at the DL Chamber and around town!

Hosted the 2nd Wednesday of each month
8:15-9:00 am at the DL Chamber Office.
Bring your business cards, event flyers and information.
FREE · Coffee provided · No RSVP required
All employees of member businesses are welcome!



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Who do you know making a Splash?



Splash Awards 2023

Vision | Involvement | Impact

We hope you will consider nominating someone for our annual Splash Awards!

Individuals:

- ◇ **LAUNCH AWARD** This award recognizes an individual in our community whose leadership, volunteerism, energy and willingness to serve propels projects, organizations and our community forward.
- ◇ **ACCELERATOR AWARD** This award recognizes an individual who motivates their friends, colleagues and community to get involved. This person is a dedicated volunteer, team-builder and a community collaborator who inspires us to rev up.
- ◇ **BEACON AWARD** This award recognizes an individual who is a long- standing volunteer and repeat performer for their willingness to always step up, participate and lead. They are a steady beacon of light.
- ◇ **SKIPPER AWARD** This award recognizes an individual's outstanding leadership in their company or organization. They have gone above and beyond to help the community.

Businesses or Organizations:

- ◇ **WAVE AWARD** This award recognizes a current DL Chamber Member business or organization that sets the example for promoting and investing in the tourism and hospitality industry in our region.
- ◇ **LIGHTHOUSE AWARD** This award recognizes a business or organization that consistently shows their enduring commitment and long-standing service to our region. Their light shows us the way.
- ◇ **RIPPLE AWARD** This award recognizes a club, group or non-profit that motivates the people around them to be engaged and contributing members of the community through an event, volunteer project or service. They make ripples in our region.

See the insert in this newsletter for more information!

ADVERTISE IN THIS NEWSLETTER!

The DL Chamber News is published monthly and features the happenings at the Chamber and with our members.

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like. Space is limited.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) Space is limited so be sure to call ahead.

Drop off 650 ~ 8½" X 11" inserts (can be double sided, but need to be on standard copy paper - no card stock).

These must be delivered to the Chamber Office by the 24th of the month.

Ask us about ways your business can be featured in the newsletter. From Member News to Ambassador Visits - we want to help you promote your events and milestones.

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Ambassador Visits



Congratulations to the **Becker County Museum** on the Grand Opening of their whole facility. Chamber Ambassadors, Becky Mitchell — Museum Executive Director, Museum Board Members, Kent Eken and Collin Peterson, participated in the Ribbon Cutting on July 7. The museum is open year-round with history, **science and children’s exhibits**. Their building also offers meeting spaces, classrooms and a 2nd story deck all available to rent.



Ambassadors attended a Ribbon Cutting at **E-Bike MN Outlet**, 28420 Hwy. 10 East, Detroit Lakes on June 30. The business is owned by Gabe Reller and Tony Reller. The store offers e-bikes and accessories by multiple manufacturers and a wide range of economical prices. Stop by to check out their showroom!



Join the DL Chamber Ambassadors as we help **WE Fest** celebrate their 40th Birthday! We will be officially cutting the ribbon on their 40th year on Wednesday, August 2nd. More information on their special Birthday party can be found at www.WEFest.com

Did you know... in the last 12 months the DL Chamber Ambassadors have made 36 visits to area businesses!

This includes the following celebrations:

- ◆ 1 golden shovel ground-breaking
- ◆ 1 re-location celebration
- ◆ 26 ribbon cutting ceremonies
- ◆ 31 first dollar of profit plaques

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4th of July was a Blast!

BIG Thank you to Mike Hutchinson of **Lakeshirts**, Mark Fritz of **Lakeshirts** and Todd Simison of **TS Dock & Lift** for coordinating the 2023 4th of July Fireworks in Detroit Lakes!

Thank you to all the donors—be sure to see the insert in this newsletter.

And special thanks to the City of DL Street Department, Detroit Lakes Police Dept., Becker County Sheriffs Office and all those that help keep this a safe holiday!



Earned Sick & Safe Time starts January 1, 2024

Sick and safe time is paid leave employers must provide to employees in Minnesota that can be used for certain reasons, including when an employee is sick, to care for a sick family member or to seek assistance if an employee or their family member has experienced domestic abuse.

An employee is eligible for sick and safe time if they: work at least 80 hours in a year for an employer in Minnesota; and are not an independent contractor. Temporary and part-time employees are eligible for sick and safe time.

In addition to providing their employees with one hour of paid leave for every 30 hours worked, up to at least 48 hours each year, employers are required to: include the total number of earned sick and safe time hours accrued and available for use, as well as the total number of earned sick and safe time hours used, on earnings statements provided to employees at the end of each pay period; provide employees with a notice by Jan. 1, 2024 — or at the start of employment, whichever is later — **in English and in an employee's primary language if that is not English**, informing them about earned sick and safe time; and include a sick and safe time notice in the employee handbook, if the employer has an employee handbook.

For more information go to: <https://www.dli.mn.gov/sick-leave> and consider attending the DL Chamber's August 10th Employment Law training seen on page 1 of this newsletter.

Member News

Thanks to the **Detroit Lakes Jaycees** for hosting a great Northwest Water Carnival, and to Admirals Garrett Malstrom and Kyle Pereira! The 2024 Water Carnival will be July 12-21; Admirals are Jack LaBarre and Rachel Kohler.

Detroit Lakes Noon Rotary Club is hosting their Community Blood Screening on September 13-15, 7-9:30am at Essentia Health EMS Building , 225 Park Street. No pre-registration necessary; cost is \$40 per person payable with cash or check made out to Noon Rotary Club. The screening profile will include ten tests.

DL Youth Soccer Association hosted a successful two-day tournament in July with 85 teams and consisted of 134 games and nine divisions!



Your business could be a star!

This Space is Available for \$35.00 per month!

Everything you need is right here.
CARE CLOSE TO HOME

 **Essentia Health** | Detroit Lakes Clinic

Support LOCAL!!

As a member of the DL Chamber, your business takes DL Chamber Bucks!

~ CHAMBER BUCKS are actual checks from the DL Chamber issued to your business. Any DL Chamber member can accept CHAMBER BUCKS.

~ Put CHAMBER BUCKS in your cash register and treat them like other checks in your bank deposit.

~ CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to **First Security Bank, Bremer Bank and Wells Fargo Bank** for supporting this program for over 30 years!

New Members

Cubed B LLC
Brant Bigger, Owner
13248 U.S. Hwy. 10
Lake Park, MN 56544
218-234-6096
Email: brant.bigger@gmail.com
www.cubedblc.com

Septic System Design & Inspection

Zion Lutheran DL
Pastor Guy Roberts
Kelsey Opsahl, Director of Ministry
1100 Lake Avenue
P. O. Box 926
Detroit Lakes, MN 56502-0926
Email: zionlutherandl@gmail.com
www.zionlutherandl.org

A Home for your Family! We gather to receive God's gifts and give Him our praise every week. We value the Word of God.

Member Renewals

See the list of member renewals on the insert in this newsletter.

FREE non-profit training

Join us for a free Business Builders Workshop: Building Stronger Nonprofits September 12th from 9:00am-4:00pm at the DL Chamber Office or via Zoom

The workshop will be hosted in Fargo, Grand Forks, Bismarck, Minot and Detroit Lakes. Seating will be limited at each of these locations, and we will allow only 2 people per organization to attend in person. It will also be available via ZOOM for those who cannot attend at one of the onsite locations. Topics will include social entrepreneurship, business model canvas for entrepreneurs, board of directors – recruiting and engagement, strategic planning, grant writing, friend raising, volunteer recruitment, and marketing communications.

Speakers will include: Cindy Miles – CEO Kansas Nonprofit Chamber, Bree Langemo - Director of Concordia College Center for Entrepreneurship, Dennis Elbert – Dean Emeritus of the College of Business and Public Administration, University of North Dakota, Del Carver – SCORE District Director: North Dakota, South Dakota, and West Central MN, Della Kapocius – Former Grant Writer for the Center for Innovation, and more

Go to VisitDetroitLakes.com/Chamber for more event information and to register.

Coming... October 5-7, 2023
Lakes Pet Fest!

PropelDL.com/events

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Next *EDGE* speaker in September!

The Women's EDGE Speaker Series for 2023 is excited for our next speaker Kristi Floersch. At 3:00 pm on Wed, September 27th we will be gathering at the Becker County Museum 2nd floor conference room and outdoor deck.

Kristi is an artist, author and entrepreneur who is very passionate about helping us flourish. Kristi will bring an interactive presentation that will bring her art alive and inspire us to make the most of our time.

If you are a reader, you may want to check out Kristi's book (available on her website <https://flourishnow.net/author>). Her book, "It's Time, Flourish Now" will help you define the life you are intended to live. Kristi says: "Most people either have anxiety from not having enough time or are depressed about having too much time your hands. You are designed for more."

Tickets are available for both Kristi Floersch on Sept 27th and for Melissa Marshall on November 8th. Each session is \$45, call 218-847-9202 to reserve your seat.

women's
EDGE
Empire • Inspire • Grow • Succeed



Summit Ave Construction

Summit Ave in Detroit Lakes (Highway 10 to Holmes St) will be under construction this fall. There will be times when the DL Chamber's front door will not be the easiest to get to.

BUT don't fear... our back door and parking lot will be open!
Monday—Friday, 9:00 am to 5:00 pm, year-round



Contact your local legislators

Senator Amy Klobuchar (DFL)
202.224.3244
senator.klobuchar@senate.gov

Senator Tina Smith (DFL)
202.224.5641
scheduling@smith.senate.gov

Michelle Fischbach (R)
7th District US House
202 225-2165 or
218-616-2802

Pete Stauber (R)
8th District US House
<https://stauber.house.gov/>

Paul Utke (R)
Senate 5
218-255-1131
sen.paul.utke@senate.mn

Rob Kupec (DFL)
Senate 4
651-296-3205
sen.rob.kupec@senate.mn

Jim Joy (R)
House 4B
651-296-6829
rep.jim.joy@house.mn.gov

Krista Knudsen (R)
House 5A
651-296-9918
rep.krista.knudsen@house.mn.gov

To find your local rep. go to
<https://www.gis.lcc.mn.gov/>

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Services Coordinator

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Phone: 218-847-9202

dlchamber@VisitDetroitLakes.com

What's Happening!

August 2023

Tues. Tuesdays in the Park, 7pm, DL City Park Band Shell
 Tues/Sat. **Lakes Area Farmer's Market, 10am-1pm**, Peoples Park
 Wed. Wild Wednesdays, 10am, Tamarac NWR
 Friday Food Truck Fridays, 11 am-2pm, DL City Park
 Sat/Sun Shady Hollow Flea Market, Hwy. 59 South
 Sat/Sun Group Scuba Dives, Tri-State Diving
 Sun. Free Movies, 2pm, Tamarac NWR

- 2 WE Fest 40th Birthday Party, 6pm, Soo Pass Ranch
- 3-5 WE Fest, Soo Pass Ranch
- 3-5 **WE Fest Shuttle Bus, 12 noon—2am, Becker County Fairgrounds**
- 5 **Free Movie "Paw Patrol", 10am, CineMagic Theatre**
- 7-13 Pine to Palm Golf Tournament, Detroit Country Club
- 8 **Crazy Daze, 7am-6pm, downtown Detroit Lakes**
- 9 **:45 Fill-up, 8:15-9am, DL Chamber Office**
- 9 **Cruise DL, 4-8:30pm, West Lake Drive**
- 10 **Employment Law Updates, 9am, Becker County Museum**
- 10 LIVE at The Lodge, 5-8pm, The Lodge on Lake Detroit
- 10 Detroit Mountain Summer Nights, 5:30-9pm
- 10 Detroit Lakes MN Heart Walk, 6pm, DL Pavilion
- 10-13 Vergas Looney Days, www.cityofvergas.com for schedule
- 11-12 Rotary Peach Sale, (12pm-8pm Fri, 9am-2pm Sat) at Neresons
- 12 Electric Vehicle Event, 9am-1pm, First Lutheran Church
- 16 **Women's Wednesday, 3-5pm, Forest Edge Gallery**
- 17 Black Tie Gala for B & G Club, 7pm, Holmes Ballroom
- 18 **Fireman's Dance, 9pm, in front of Hub 41**
- 19 Young Life Triathlon, DL City Park
- 24 **Chamber Board of Directors, 8am, Chamber Office**
- 25 MaCaws for Paws, 5:30-9pm, Zorbaz
- 25 Styx Concert, 8pm, Shooting Star Casino
- 25-26 Ojibwe Forests Rally, www.ojibweforests rally.com for schedule
- 26 Shelter Fest, 5-9pm, Pit 611
- 27 History Talk & Tour, 1-4pm, Tamarac Nat. Wildlife Refuge

See full calendar of events at VisitDetroitLakes.com
 Please let us know if you have events for our website calendar.