

Women's *EDGE* welcomes Reneé Rongen!

The Detroit Lakes Regional Chamber of Commerce and our Programming Committee are so excited to welcome Reneé Rongen to Detroit Lakes! We are ready to laugh, learn, network and be inspired.

Reneé is an award winning humorous & inspirational speaker, author and business consultant. From a Business Strategist to Motherhood and Board Trustee, Reneé engages all audiences and clients with her Legacy Living Philosophy – encouraging all to take the leap and step into their unique purpose. This philosophy has been featured in numerous national publications including Entrepreneur, Fortune, Better Homes and Gardens, Female Entrepreneur, Smart Money, Minnesota Women's Business and Parenting Magazines.

In addition to learning from Reneé, we are hosting "The Ultimate Pajama Party"! You are encouraged to donate a pair of pajamas (any size—infant to adult) and we will donate them to the Lakes Crisis and Resource Center. PJ's can also be dropped off before June 14th at the Crisis Center or at the DL Chamber Office at 700 Summit Ave.

We hope you send your employees, grab a friend and join us on Wednesday, June 14th at 3pm in the DL City Park Band Shell for an afternoon filled with joy and purpose. Tickets are \$125 for all 3 speakers in the series or just \$45 for a one-day ticket. These are available by calling 218-847-9202. See the insert in this newsletter for more information.

women's
EDGE
Engage • Develop • Grow • Empower



Join the Party!

Reneé has seen the sadness and struggles with women across the country who flee in the night for a safe place away from their abuser and know that most often they leave with nothing. It is her goal to make sure that every woman and child who flee get to sleep in a new pair of pajamas.

Bring your pajama donation (size newborn to adult) to the Women's *EDGE* event on June 14th OR drop off at the Lakes Crisis Center or the DL Chamber Office at 700 Summit Ave, before 6/14.

the Ultimate pajama party with Reneé Rongen

To date, Reneé's Ultimate Pajama Parties across the globe have resulted in over ONE MILLION pajamas for those in shelters and safe houses.

Pajamas collected by June 14, 2023 will be donated to the Lakes Crisis and Resource Center in Detroit Lakes, MN.



The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

<u>April 2023</u>	<u>Year to Date</u>
• Walk-Ins	
127	531
• Phone Calls	
187	851
• Visitor Guides Mailed	
273	820
• Website Sessions	
31,627	119,295

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

Advertise in this Newsletter

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like. Space is limited.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

:45 Fill-up is June 14th

Our next meeting is Wednesday, **June 14th.**

Learn more about what is new at the DL Chamber and around town!

Hosted the 2nd Wednesday of each month
8:15-9:00 am at the DL Chamber Office.

Bring your business cards, event flyers and information.

FREE · Coffee provided · No RSVP required

All employees of member businesses are welcome!



Watch your mailbox for information on how you can support the Detroit Lakes Fourth of July Fireworks. Your donations are appreciated!

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HR Connect meets June 1

Join us ... The 1st Thursday of each month 8:15–9:30am.

HR Connect is perfect for HR professionals, business owners, managers and anyone with HR duties in their job description. We discuss human resource topics, share best practices and review data to help attract, retain and grow an excellent workforce for the lakes region! Together we can be a resource for every business in our community.



Upcoming dates: June 1, July 6, (no August meeting), Sept 7...

VisitDetroitLakes.com

Things to do, places to see, shopping plans, event information, maps, lodging information, meeting planning, Chamber information, fishing reports... it all can be found at:

www.VisitDetroitLakes.com

Let us know if you would like a digital copy of our QR code to put in your publications or to share with your visitors or new hires. AND be sure to link our page on your website too.




June 14
July 12
August 9
September 13

- ◆ FREE admission
- ◆ No registration
- ◆ Bring your cruiser to the beach and enjoy an evening with fellow car enthusiasts

Hosting an event or a family gathering?

We have FREE Visitor Guides, Maps and Coupon Books. Stop in and pick up what you need or call ahead and we will have them ready for you!

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Ambassador Visits in May



Shoe Sensation, 1657 Hwy. 10 West
~photo by Brian Merritt

A Ribbon Cutting was held at Shoe Sensation on May 12, during their Grand Opening Celebration. The store carries a wide variety of brands and styles for all ages.



Chamber Ambassadors participated in a Ribbon Cutting at **108 Real Estate—eXp Realty**, owned by Marlys Ailie. Regional representatives were also on hand for the event. The agency handles all types of real estate. Find them in the Graystone Building, DL.



A First Dollar of Profit was presented to **Nations Lending**, Located at 710 Washington Avenue. Pictured are Shelly Weets, Loan Officer; Brian Lee, Admin. Assistant & Brooke Ames, Loan Officer.



Caroll Clark presented a First Dollar of Profit to Emma Fegley & Eunice Fegley, Owner of **Lit Décor & Gift**, located at 908 Washington Avenue. The store carries home décor, furniture and gifts.

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From Ground Breakings to Cocktails



The **Becker County Food Pantry** hosted a ground breaking ceremony on May 24th to celebrate the start of their new building construction on Terry Street in Detroit Lakes. Local leaders, volunteers and Chamber ambassadors took pictures with “golden shovels” to commemorate the day.

On April 26th, the DL Chamber Programming Committee hosted a **Women’s EDGE** on the Rocks event at **Spanky’s Stone Hearth** featuring Woman-owned, MN Distillery—Crooked Water Spirits.

Member News

Lakeshirts has purchased Aksels, a Colorado-based resort apparel and accessory manufacturer known for their incredible artwork and quality socks, hats and tees. Both Aksels and Lakeshirts share very similar orientations - both are resort apparel veteran brands that started with humble beginnings in a basement, and both pride themselves on their original artwork, quality products and customer preference. The Aksels line will be treated as a stand-alone brand in Lakeshirts growing portfolio of brands.

Mid Minnesota Federal Credit Union welcomes Brady Hersch as part of their Insurance Office team. Hersch joined MMFCU as a home loan consultant, and became a licensed insurance agent earlier this year. He will serve the communities of Detroit Lakes, Ada, Alexandria, Fergus Falls and Wadena.

DL Public Schools Middle School collected Legos for the **Becker County Museum**. This student challenge resulted in over 65 pounds of Legos to be donated to the Museum’s building station!



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Support LOCAL!!

As a member of the DL Chamber, your business takes DL Chamber Bucks!

~ CHAMBER BUCKS are actual checks from the DL Chamber issued to your business.

Any DL Chamber member can accept CHAMBER BUCKS.

~ Put CHAMBER BUCKS in your cash register and treat them like other checks in your bank deposit.

~ CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to First Security Bank, Bremer Bank and Wells Fargo Bank for supporting this program for over 30 years!

New DL Chamber Member

West Central Initiative

Anna Wasescha, President; Rick Shara, Comm. Engagement Spec.;
Rebecca Lynn Peterson, Director of Dev.
1000 Western Avenue, P. O. Box 318, Fergus Fall, MN 56538-0318
218-739-2239, Email: wci@wcif.org , <https://www.wcif.org>

We are a regional community foundation serving nine counties in west central Minnesota including Becker County, through economic and community development, and philanthropy. Grants—Loans—Charitable Funds.

Member Renewals

Thanks to the following members who have renewed their membership from April 27—May 24, 2023. Chamber memberships renew throughout the year. For a complete list of DL Chamber members see the business directory at www.VisitDetroitLakes.com/Chamber

Better Homes & Gardens Real Estate
CineMagic Washington Square 7
Cormorant Pub
Culligan Water Conditioning
Design 2 Sell
HomeSmart Adventure Realty
Jennie O Turkey Store
Kelly Services

Meadow Lake Campsite
MONO Investments
Northland Painting & Drywall
Pens & Needles Lakeside
Propel DL
Verizon BeMobile (Hwy. 10 West)
Wagoner Portrait Studio



Attendees at the 2023 Festival of Birds filled M State to network and shop the vendors after 2 great mornings of birding field trips.

SAVE THE DATE

ART in the Park

Detroit Lakes, MN

Sunday, July 30, 2023
9:00 am – 3:00 pm
DL City Park

- ~ Art, Crafts, Food, Jewelry, Furniture, Clothing & More!
- ~ FREE Admission
- ~ Held Rain or Shine

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Annual Meeting & Breakfast

On May 11th, the DL Chamber hosted our annual meeting and enjoyed breakfast at **WE Fest—Soo Pass Ranch**. We heard updates from Chamber President, Carrie Johnston and Board Chair, Jackie Buboltz shared the strategic plan. We also got to meet a few new faces and network with a room full of DL Chamber Members.

In addition to DL Chamber news and program updates, Carrie shared a few numbers from just a handful of 2022 Chamber activities:

- * 43 Membership and community events were held
- * 440 Chamber members are active
- * 1,921 Visitors & community members walked into the Chamber office for assistance
- * 3,181 Phone calls were taken in the office
- * 7,500 Snowmobile Maps were designed & printed (plus digital)
- * 10,000 DL Street Maps were designed & printed
- * 11,000 Coupon Books were designed & printed (plus digital)
- * 37,000 Visitor Guides were designed & printed (plus digital)

Thank you for supporting the work of the Detroit Lakes Regional Chamber of Commerce!



Annual Meeting and Breakfast at Soo Pass Ranch—photo by Michael Achterling, KDLM

Contact your local legislators

Senator Amy Klobuchar (DFL)
202.224.3244
senator.klobuchar@senate.gov

Senator Tina Smith (DFL)
202.224.5641
scheduling@smith.senate.gov

Michelle Fischbach (R)
7th District US House
202 225-2165 or
218-616-2802

Pete Stauber (R)
8th District US House
<https://stauber.house.gov/>

Paul Utke (R)
Senate 5
218-255-1131
sen.paul.utke@senate.mn

Rob Kupec (DFL)
Senate 4
651-296-3205
sen.rob.kupec@senate.mn.

Jim Joy (R)
House 4B
651-296-6829
rep.jim.joy@house.mn.gov

Krista Knudsen (R)
House 5A
651-296-9918
rep.krista.knudsen@house.mn.gov

To find your local rep. go to
<https://www.gis.lcc.mn.gov/>

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dlchamber@VisitDetroitLakes.com
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What's Happening!

June 2023

Tues. Tuesdays in the Park, 7pm, DL City Park Bandshell
Tues/Sat. **Lakes Area Farmer's Market, 10am-1pm**, Peoples Park
Wed. Wild Wednesdays, 10am, Tamarac NWR
Sat/Sun Shady Hollow Flea Market, Hwy. 59 South
Sun. Free Movies, 2pm, Tamarac NWR

- 1 HR Connect, 8:15-9:30am, Chamber Office
- 2-3 Street Faire at the Lakes, downtown DL (Fri-10a-7p, Sat-10a-5p)
- 2 The Front Fenders, Hotel Shoreham
- 7 **Ambassadors, 9:30am**
- 7 **Wine Pairing, 6pm, Spanky's Stone Hearth**
- 9-10 Hawley Rodeo
- 9-11 White Earth Pow Wow
- 10 HSL Sisters & Whiskers, 11 am-3pm, Seven Sisters Spirits
- 10 Hardwood Groove, 9pm, Zorbaz
- 11 Pitch, Hit & Run, 1pm, Snappy Park
- 14 :45 Fill-up, 8:15-9am, Chamber Office
- 14 **Women's EDGE-Renee Rongen, 3-5pm, DL City Park Bandshell**
- 14 **Cruise DL, 4-8:30pm, West Lake Drive**
- 15 Thursday Nights at Detroit Mountain
- 16 Trucks & Tunes—Corey Medina, 5-8pm, DL City Park
- 22 **Chamber Board of Directors, 8am, Chamber Office**
- 22 Thursday Nights at Detroit Mountain
- 22 TeachHaiti Fundraiser, 5:30-7pm, Holy Rosary Parish Center
- 22-24 Addams Family Performances (Th/Fri-7pm; Sat-1pm), Holmes Thtre.
- 23 Trucks & Tunes-Martin Zellar, 5-8pm, DL City Park
- 23 America Concert, 8pm, Shooting Star Casino
- 24 Rachel Ianiro, 9pm, Hotel Shoreham
- 25 Gina Powers Band, 9pm, Zorbaz
- 30 Trucks & Tunes-Post Traumatic Funk Syndrome, 5-8pm, DL City Park

See full calendar of events at VisitDetroitLakes.com
Please let us know if you have events for our website calendar.