



Detroit Lakes CHAMBER NEWS

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

The DL Chamber Board of Directors
invites you for breakfast, networking
and DL Chamber annual updates.

May 11, 2023
8:30 am - 9:30 am

Soo Pass/WE Fest Ranch House,
25526 County Hwy 22,
Detroit Lakes

\$20.00 per person

Call 218-847-9202 or register by May 8th at:
<https://business.visitdetroitlakes.com/events>



Festival of Birds is May 18-20

The 26th Annual Festival of Birds will soon bring a few hundred birders flocking to Detroit Lakes. This year's build-your-own conference features include:

Thursday, May 18

- Trivia Social at Hub 41

Friday, May 19

- Guided field trips to Hamden Slough or to Tamarac National Wildlife Refuge
- Dinner at Jack Pines Resort & a program featuring Carrol Henderson, Butterflies and Moths of the American tropics

Saturday, May 20

- Guided bus trips to Agassiz Dunes WMA or to Maplewood State Park
- Lunch and learn workshop with Jenn Sweatman, Bird I.D. & their environment
- Birders Bazaar Exhibitors & a Silent Auction
- Dinner at M State & a program featuring Marshall Johnson, The Global Effort to Preserve Birds of the Americas

Register at www.VisitDetroitLakes.com or contact Cleone@VisitDetroitLakes.com for more information.



The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

March 2023 YTD

- Walk-Ins
107 404
- Phone Calls
238 664
- Visitor Guides Mailed
13 547
- Website Sessions
30,608 87,668

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

Advertise in this Newsletter

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like. Space is limited.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

NO :45 Fill-up in May

Join us instead at the Chamber Annual Meeting and Breakfast on May 11th. (see page 1 for details)

Our next meeting is Wednesday, **June 14th**. Learn more about what is new at the DL Chamber and around town!



Hosted the 2nd Wednesday of each month
8:15-9:00 am at the DL Chamber Office.

Bring your business cards, event flyers and information.

FREE · Coffee provided · No RSVP required

All employees of member businesses are welcome!



Now taking applications for
Art in the Park,
July 30, 2023
Call Sandy 218.847.9202

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HR Connect meets May 4th

Join us ... The 1st Thursday of each month 8:15–9:30am.

Special guest: Liz Kuoppala of MAHUBE-OTWA will be sharing program information with us.



HR Connect is perfect for HR professionals, business owners, managers and anyone with HR duties in their job description. We discuss human resource topics, share best practices and review data to help attract, retain and grow an excellent workforce for the lakes region! Together we can be a resource for every business in our community.

Upcoming dates: May 4, June 1, July 6, (no August meeting), Sept 7...

Mental Health 1st Aid Training

Thank you to all those that completed the Mental Health First Aid training hosted by the DL Chamber on April 25th. 28 people earned their certificates as Mental Health 1st Aiders for our region. This full-day training was facilitated and sponsored in-part by DL Chamber Member Marsh McLennan Agency at the Becker County Museum.



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June 14
July 12
August 9
September 13

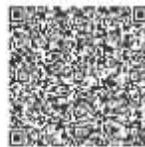
- ◆ FREE admission
- ◆ No registration
- ◆ Bring your cruiser to the beach and enjoy an evening with fellow car enthusiasts



If you or someone you know needs support now, call or text 988 or chat 988lifeline.org

73% OF DISENGAGED EMPLOYEES ARE ACTIVELY LOOKING FOR JOBS

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Ambassadors Visit Downtown DL Businesses



Sunny, spring days means we can walk to our visits!



Chamber Ambassadors presented Amy Erickson, Owner of **Bluebird Books**, with a First Dollar of Profit. Located at 813 Washington Avenue, the bookstore carries a wide variety of books for all ages and can order anything not in stock. Stop by to check it out!



Paige Savary, Owner of Lakes Wellness Spa & IV received a First Dollar of Profit from the Ambassadors. They practice advanced wellness treatments such as IV vitamin therapy, specialty drips, massages & holistic health modalities. Located at 1100 Washington Avenue.



Shopko Optical is located in the Washington Square Mall (formerly Midwest Vision). Laurie Erdall, General Manager, accepted the First Dollar of Profit. They can provide all your optical needs.

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Connecting for Success



At the end of March, Rural MN CEP/CareerForce hosted their annual Job Fair sponsored by the DL Chamber and Leighton Broadcasting. Over 50 employers filled M State Conference Center (including Lakeshirts—pictured left)

On April 14th, The DL Chamber hosted over a dozen Chamber executives to network and share best practices. From Warroad to Morris... these executives valued their time learning from one another and ended the day with a little Chinese Dragon at Bucks Mill Brewing (Pictured right)

Member News

BeMobile Verizon has been awarded the prestigious “Verizon Agent of the Year” award for 2022. The award recognizes the outstanding achievements and contributions of BeMobile in providing exceptional services to its guests and driving significant growth in Verizon’s mid-major segment. There are 68 stores in 7 states.

M State has been awarded a grant to implement two new Z-Degree programs (Zero Textbook Cost programs) at the college, in psychology and business. They are among the first Z-Degree options in the state to go beyond a basic Associate of Arts degree. M State is one of nine colleges within the Minnesota State systems that currently offers Z-Degrees.

A Childcare Appreciation Event was held on April 3, at the Becker County Museum, to recognize and support our area childcare providers. Local retailers provided items for a gift bag given to each attendee. Thanks to the following businesses who provided items: Better Homes & Garden Real Estate, BTD Manufacturing, Essentia Health, JQ Clothing, Lakeshirts, M State, Midwest Bank, Nature’s Embrace Soap Company, Papa Murphy’s, Principle Mortgage, Sanford Equip, TEAM Industries, Tschider Financial Services, and Vitalant.



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 **Essentia Health** | Detroit Lakes Clinic

Support LOCAL!!

As a member of the DL Chamber, your business takes DL Chamber Bucks!

~ CHAMBER BUCKS are actual checks from the DL Chamber issued to your business. Any DL Chamber member can accept CHAMBER BUCKS.

~ Put CHAMBER BUCKS in your cash register and treat them like other checks in your bank deposit.

~ CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to First Security Bank, Bremer Bank and Wells Fargo Bank for supporting this program for over 30 years!

New DL Chamber Members

Thryv

Tricia Geffre, Business Advisor
Detroit Lakes, MN 56501
701-361-9532
Email: tricia.geffre@thryv.com
www.triciageffrehelps.com

Thryv is a powerful system & solution for businesses. We help you streamline your marketing & management to help you grow.

United Way of Becker County

Terry Haus, Executive Director
803 Roosevelt Avenue
P. O. Box 348
Detroit Lakes, MN 56502-0348
Email: terry@rmcep.com
www.uwbcmn.org

We create lasting and measurable change that improves the quality of life for children, adults, seniors, families and communities throughout Becker County.

Member Renewals

Thanks to the following members who have renewed their membership from March 28—April 26, 2023. Chamber memberships renew throughout the year.

For a complete list of DL Chamber members see the business directory at www.VisitDetroitLakes.com/Chamber

A Place to Belong
Advanced Business Methods
At Ease Dock & Lift
Becker County Transit
Burgau Insurance Agency
Dakota Mailing & Shipping Equipment
DL Bike Shop
First Baptist Church
Jiffy Lube
Lora Honer Designs
MANNA Food Coop.

Marin Bay Condo Association
Mid MN Federal Credit Union
Miller Yard Care & Construction
NOR-AM Cold Storage
Paymasters Inc.
Precision Landscape & Irrigation
Sanford Health Equip
Seven Sisters Spirits
Verizon BeMobile (Vet. Mem. Pkwy.)
Zeke's Welding and Repair

NOTE:

The United Way Day of Caring in Detroit Lakes is now on **Wednesday, May 10th.**

For more information go to <https://www.uwbcmn.org/>

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Sharpen Your EDGE

Presented by the Detroit Lakes Regional Chamber of Commerce

A Women's Speaker Series

all events start at 3 pm

women's EDGE

Equip - Inspire - Grow - Empower



Renee Rongen
Humorist, Author
and Business Consultant

Renee will **ENCOURAGE** us to take the leap and step into our unique purpose.

June 14, 2023
City Park Band Shell - Detroit Lakes



Kristi Floersch
Artist, Business Coach
and Author

Kristi will **ENGAGE** us with art as she teaches us how to be intentional with our time.

September 27, 2023
Becker County Museum - Detroit Lakes



Melissa Marshall
Entrepreneur, Leadership
Coach and Consultant

Melissa will **EMPOWER** us to seek harmony as we integrate all areas of work and life.

November 8, 2023
Detroit Mountain - Detroit Lakes

Three Amazing Speakers - Just \$125! • Call 218-847-9202 to Reserve Your Tickets!

#sharpenyouredge • www.VisitDetroitLakes.com • carrie@VisitDetroitLakes.com

Title Sponsor:



Speaker Sponsors:



Women's *EDGE* tickets are available by calling 218-847-9202.

\$45 per speaker or \$125 for all 3!

PLUS: on June 14th, Renee is hosting an "Ultimate Pajama Party". Women's *EDGE* attendees are invited to donate a new set of pajamas (newborn to adult) which we will give to the Lakes Crisis & Resource Center! In a time of crisis, a new pair of pajamas can make such a difference. Feel free to drop off your pajama donation to the DL Chamber Office anytime or bring with you on June 14th!

Contact your local legislators

Senator Amy Klobuchar (DFL)
202.224.3244
senator.klobuchar@senate.gov

Senator Tina Smith (DFL)
202.224.5641
scheduling@smith.senate.gov

Michelle Fischbach (R)
7th District US House
202 225-2165 or
218-616-2802

Paul Utke (R)
Senate 2
218-255-1131
sen.paul.utke@senate.mn

Rob Kupec (DFL)
Senate 4
651-296-3205
sen.rob.kupec@senate.mn.

Steve Green (R)
House 2B
651.296.9918
rep.steve.green@house.mn

Jim Joy (R)
House 4B
651-296-6829
rep.jim.joy@house.mn.gov

For more information go to www.gis.leg.mn

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dlchamber@VisitDetroitLakes.com
www.VisitDetroitLakes.com

What's Happening!

May 2023

- 4 HR Connect, 8:15-9:30am, Chamber Office
- 4 Ribbon Cutting for DL Public Library Remodel, 3pm
- 6 Free Family Movie "Sing 2", 10am, Cinemagic Theatres
- 6 Bonnets & Bowties (Marshmallow Shelter Fundraiser), 3pm, Bucks Mill
- 6 Spring Fling Event, 5-7pm, Frazee Event Center
- 7 Spring Fling Golf Scramble, 10am, Wildflower Golf Course
- 10 United Way Day of Caring in DL
- 11 Chamber Annual Meeting & Breakfast, 8:30-9:30am, Soo Pass Ranch
- 12 Ribbon Cutting at Shoe Sensation, 8:30am
- 12 Doobie Brothers Tribute, 7:30pm, Holmes Theatre
- 12 Roots & Boots Concert, 8pm, Shooting Star Casino
- 13 Minnesota Fishing Opener
- 13 Lakes Chic Street Fashion Show, 10am-noon, Bucks Mill Brewing
- 17 Celebrate Aging Expo, 9am-1pm, Holiday Inn
- 18-20 Festival of Birds
- 20 Lakes Area Farmers Market opens (Sat & Tues 10-1pm), Peoples Park
- 20 Patriot Assistance Dogs Sporting Fundraiser, 5pm, Holiday Inn
- 24 Chamber Board Meeting, 8am, Chamber Office
- 26 Everclear Concert, 8pm, Shooting Star Casino
- 27-29 Shady Hollow Flea Market Opens
- 27-29 Avenue of Flags, Oak Grove Cemetery
- 27-29 Pickleball Tournaments & Clinics, Fair Hills Resort
- 29 Memorial Day (DL Chamber Office closed)

June 2023

- 2-3 Street Faire at the Lakes, downtown Detroit Lakes

See full calendar of events at VisitDetroitLakes.com
Please let us know if you have events for our website calendar.