



Detroit Lakes

CHAMBER NEWS

February 2023

Volume 30 No. 2

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

Detroit Lakes Regional Chamber of Commerce presents:
Economic Development Summit 2023

Brick by Brick

Friday, March 17th

8:30 am ▪ **Summit presentations** featuring keynote by
Anthony Schaffhauser, MN DEED Regional Analyst and
updates from local leaders and local businesses

11:00 am ▪ **Tours** of the NEW Becker Co. Museum



Becker County Museum, 714 Summit Ave, DL

\$25.00 per person (\$30 after March 10th)

Call 218-847-9202 or carrie@visitdetroitlakes.com to reserve your seat.

Mental Health First Aid

LEARN HOW TO SUPPORT YOUR COLLEAGUES, FRIENDS, FAMILY AND NEIGHBORS

Mental Health First Aid teaches you how to identify, understand and respond to signs of mental health and substance use challenges among adults. Similar to First Aid or CPR, Mental Health First Aid helps build the skills and confidence you need to reach out and provide initial support to those who are struggling and connect them to appropriate support.

AFTER THE COURSE, YOU'LL BE ABLE TO:

Recognize common signs and symptoms of mental health challenges. Understand how to interact with a person in crisis. Learn a 5-step action plan to help someone who is developing a mental health challenge and get them connected to the appropriate resources or professional help. Use self-care tools and techniques. Receive information on mental health challenges such as depression, anxiety, trauma, psychosis and substance use.

CALL 218-847-9202 TO RESERVE YOUR SEAT

Date: Tuesday, April 25, 2023 *pre-work required too
Time: 8:30 am – 3:00 pm (includes a 30 minute lunch and break) @ Becker Co. Museum
Cost: \$250.00 per person – space is limited. Deadline March 27th.



WWW.VISITDETROITLAKES.COM » 218.847.9202

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

December 2022 YTD

- Walk-Ins
101 1,921
- Phone Calls
182 3,181
- Visitor Guides Mailed
1 4,853
- Website Sessions
10,488 290,113

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

Advertise in this newsletter

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like. Space is limited.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11" inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

Check out our numbers!

Your membership in the Detroit Lakes Regional Chamber of Commerce supports the work we do. In 2022, our staff **personally helped over 5,000** people learn more about the Detroit Lakes area businesses, events and services. AND nearly **300,000** people were on VisitDetroitLakes.com.

Do you get the Tuesday e-blast?

Every Tuesday the DL Chamber sends our weekly eblast with a calendar of events, local updates and important DL Chamber information. This is a great way to be involved in the community and not to miss a Chamber event.

If you would like additional people in your office to receive these e-blasts just let us know by emailing Jean@visitdetroitlakes.com. The weekly e-blast is sent exclusively to DL Chamber Members and their employees. Thanks for being a member of the Detroit Lakes Regional Chamber of Commerce.

Check us out at Facebook.com/DLRegionalChamber too.

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HR Connect meets Feb. 2nd

Join us ... The 1st Thursday of each month 8:15–9:30am.

HR Connect is perfect for HR professionals, business owners, managers and anyone with HR duties in their job description. We discuss human resource topics, share best practices and review data to help attract, retain and grow an excellent workforce for the lakes region!

Together we can be a resource for every business in our community.

HR Connect

*Note HR Connects are cancelled if DL Schools are late or cancelled due to weather.

Come promote your business

DL Chamber Members and their employees are welcome to join for :45 minutes of networking!

Wednesday, **February 8th** to learn more about what is new at the DL Chamber and around town!



Hosted the 2nd Wednesday of each month
8:15-9:00 am at the DL Chamber Office.

Bring your business cards, event flyers and information.

FREE · Coffee provided · No RSVP required

All employees of member businesses are welcome!

*Note :45 Fill-ups are cancelled if DL Schools are late or cancelled due to weather.

Watch your mailbox for your Annual Member Verification Form.

This is our way of updating your records and making sure our online and printed Member Directory is correct.

We appreciate your help to keep us up to date.

Support LOCAL!!

As a member of the
DL Chamber, your business
takes DL Chamber Bucks!

~ CHAMBER BUCKS are actual checks from the DL Chamber issued to your business. Any DL Chamber member can accept CHAMBER BUCKS.

~ Put CHAMBER BUCKS in your cash register and treat them like other checks in your bank deposit.

~ CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to **First Security Bank, Bremer Bank and Wells Fargo Bank** for supporting this program for over 30 years!

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Super Service Awards



Dana Haas (L) of **Service Cleaners** was presented a Super Service Award by Programming Committee member Christy Staab of SJE. Congratulations Dana!



Deb Dillon (L) of **Arvig** was presented a Super Service Award by Programming Committee member Beth Priddy. Thank you Deb!

2023-24 Coupon Books coming soon



If you are looking for an affordable way to reach shoppers and tourists, consider advertising in the DL Chamber's Coupon Book.

This annual, full-color, glossy book offers full page ads or 2-sided coupons.

Advertisers must be members of the DL Chamber.

11,000 copies of this free book are distributed in the DL area each year.

PLUS included in your price is an online coupon page that can be changed anytime or for the next season.

For more information on how you can feature your specials or market your business in this publication contact Sandy@visitdetroitlakes.com

Planning a conference or reunion? Ask us for maps, coupons books and guides.

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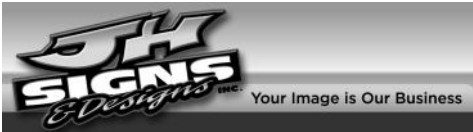
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Chamber Ambassador Visit



The DL Chamber Ambassadors joined members of the Frazee EDA and TV 3 to visit Brad Solberg (in the middle holding frame) of Solberg Insurance Agency in downtown Frazee. Ambassadors presented Brad a First Dollar of Profit and helped him cut the ribbon on his new location.

The Great Polar Hunt

February 15-24, 2023

Co-workers, individuals and families are invited to join the DL Chamber's Great Polar Hunt!

Just \$10.00 per team. Find the registration form in the January Chamber News, on our website or contact the Chamber Office 218-847-9202.

Find the signs around Detroit Lakes, solve the puzzle and register to win prizes worth over \$100!

POLAR FEST

february 10 - 26, 2023 | *Detroit lakes*



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polar pete



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polarfestdl.com



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Adding new products or services?

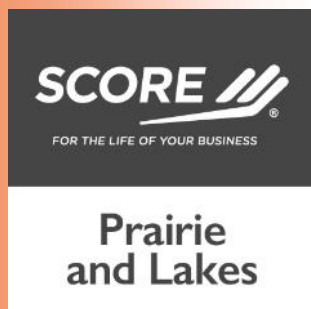
Looking to sell/transfer your business?

SCORE can help!

SCORE Prairie and Lakes offers free and confidential counseling to start-up businesses and existing small businesses that seek advice.

Connect with a local SCORE mentor to get free small business advice.

prairieandlakes.score.org



New DL Chamber Members

Jack Chivers Realty

Blake Olson, Broker/Owner
816 Washington Avenue
Detroit Lakes, MN 56501
218-847-3112

Email: blake@jackchiversrealty.com
www.jackchiversrealty.com

A local legend since 1980, we strive to put our clients real estate needs above all else. Our experts in lakeshore, city residential, land and commercial properties are ready to help you make your next move.

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E: tom@truesportspperformance.com
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Welcome!

The Detroit Lakes Regional Chamber of Commerce is working to recognize area employees who provide exceptional service to their customers. The Super Service Award honors those who go above and beyond in helping customers & to those that consistently wow and delight their clients.



Awards are given 4 times per year. Recipients will be awarded a certificate and DL Chamber Bucks to spend around town. Who do you know that provides super service? Contact or stop into the DL Chamber Office to nominate a deserving individual... Carrie@visitdetroitlakes.com

Sponsored by **State Farm—Nick Christenson Agency**



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Member Renewals

Thanks to the following members who have renewed their membership from December 23, 2022-January 26, 2023. Chamber memberships renew throughout the year. For a complete list of DL Chamber members see the business directory at www.VisitDetroitLakes.com/Chamber

APEX Townhomes
Becker County EDA
Frazee Auto Body & Glass
Tom Klyve
Northwestern Bank
Principle Mortgage Group
Rehab Authority
Richwood Heights Townhomes

Sunset Shores Seasonal Resort & Cpgrd.
Two Men And A Truck
Union Square Townhomes
Wimmer Insurance Services
XTP Lakes Team
Zirbel Construction
Zorbaz at the Beach

Member News

State Farm Insurance—Nick Christenson & Greg Hildenbrand have moved their offices to 107 Graystone Plaza.

Weum Chiropractic Clinic is now **Skadsem Weum Chiropractic**. Dr. Sara Skadsem & Dr. Ryan Weum are there for all your chiropractic needs.

Congratulations to Wayne Schlauderaff, **ULTRA**, on winning Groomer of the Year Award!

Arvig has purchased a fiber network that serves about 130 businesses in Alexandria.

M State, the system of 26 state colleges and 7 state universities, estimates their economic impact to be nearly \$230 million annually. M State also supports and sustains 1,739 jobs.

At the 156th Minnesota Newspaper Association's banquet and awards presentation on Jan. 26, the **Detroit Lakes Tribune** took home 32 awards. Congrats!

Hiring?

Need summer help or full-time employees?
See the Job Fair insert in this newsletter!

Contact your local legislators

Senator Amy Klobuchar (DFL)
202.224.3244
senator.klobuchar@senate.gov

Senator Tina Smith (DFL)
202.224.5641
scheduling@smith.senate.gov

Michelle Fischbach (R)
7th District US House
202 225-2165 or
218-616-2802

Paul Utke (R)
Senate 2
218-255-1131
sen.paul.utke@senate.mn

Rob Kupec (DFL)
Senate 4
651-296-3205
sen.rob.kupec@senate.mn

Steve Green (R)
House 2B
651.296.9918
rep.steve.green@house.mn

Jim Joy (R)
House 4B
651-296-6829
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For more information go to
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JoAnn Wik.....2025

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Jean@VisitDetroitLakes.com

Sandy Stilke... Membership
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Sandy@VisitDetroitLakes.com

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dlchamber@VisitDetroitLakes.com
www.VisitDetroitLakes.com

What's Happening!

February 2023

Every Sunday Free Movie, 2pm, Tamarac NWR

Every Sunday Snowshoe Sundays, 12-4pm, Tamarac NWR

2 HR Connect, 8:15am, Chamber Office

4 Midnite Riders Old Timers Snowmobile Run, 8am, Lake Park Liquor

4 DL Jaycees Red Carpet Stagette, 6pm, Holmes Theatre

7 Noon Rotary Spaghetti Dinner & Silent Auction, 4:30-7pm, M State

8 :45 Fill-up, 8:15-9am, Chamber Office

8 Wine Pairing, Spanky's Stone Hearth

9 Visitor Day for Lakes Country Networking, 8:10am, AmericInn

10-26 Polar Fest, www.polarfestdl.com (see insert)

10 Daddy's Little Sweetheart Dance, 6-9pm, Holmes Ballroom

10 Boys Night Out, 6-9pm, Becker County Museum

10 Starship, 8pm, Shooting Star Casino

11 Poles & Holes Fishing Derby, 12-3pm, Detroit Lake

11 Frozen Fireworks, 7pm, DL City Beach

12 Cool Kites on the Ice, 10am, DL City Beach

13 Chocolate Fantasy Fundraiser, 5-7pm, Becker Co. Museum

15-24 The Great Polar Hunt

17 Grand Opening of Science Floor, 4:30-7:30pm, Becker Co. Museum

17 Welcome to Polaritaville, 5:30-8:30pm, VFW

18 Vintage Snowmobile Rally, Swap & Ride, DL City Beach

18 Barry Gibb (Bee Gees) Tribute, 7:30pm, Holmes Theatre

21 Kiwanis Brrr-iffic Handbag Bingo, 5-9pm, VFW

21 Mardi Gras Kings, 7pm, Holmes Theatre

24 Simon & Simon, 7:30pm, Holmes Theatre

24 Chris Janson, 8pm, Shooting Star Casino

25 Polar Pete's Market, 10am-2pm, Bucks Mill Brewing

26 Boys & Girls Club Polar Fest Plunge, 1pm, Little Detroit Lake

25 Frozen Fireworks, 7pm, DL City Beach

26 Youth Ice Fishing Day, 1-4pm, Tamarac NWR

27 Chamber Board Planning, 1-4pm

See full calendar of events at VisitDetroitLakes.com
Please let us know if you have events for our website calendar.