



Detroit Lakes CHAMBER NEWS

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

:45 Fill-up featuring Jack Pines

DL Chamber Members are welcome to join for :45 minutes of networking!
(We had to cancel the December meeting due to weather, so lets try again!)
Wednesday, **January 11th** we will hear from Jack Pines Resort and Jack Pines Cookhouse
to learn more about what is new!

Hosted the 2nd Wednesday of each month
8:15-9:00 am at the DL Chamber Office.

Bring your business cards, event flyers and information.

FREE · Coffee provided · No RSVP required

All employees of member businesses are welcome!

*Note :45-Fillups are cancelled if DL Schools are late or cancelled due to weather.



Lunch & Learn January 25th

In 2023, the DL Chamber is scheduling Lunch and Learn style trainings and we
are kicking things off with:

Making Sense of Video Marketing hosted by Leighton Broadcasting staff
Wednesday, January 25th, 11:00am-12:30pm @ DL Chamber Office.

\$12.00 per person, includes a soup & sandwich lunch

Learn about video and all its uses.

- What makes good content?
- How do you get it seen?
- What is OTT and how does it work?

Please RSVP by noon on Jan. 23rd

Leighton
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If your business would like to host a
Lunch & Learn training please call
Carrie for details and sponsorship
information.



February 15-24, 2023

Co-workers, individuals and families are invited to join the Great Polar Hunt! Just \$10.00 per team.
Find the signs around Detroit Lakes, solve the puzzle and register to win prizes worth over \$100!
See the insert in this newsletter for more details.

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

November 2022	YTD
• Walk-Ins	
107	1,820
• Phone Calls	
190	2,999
• Visitor Guides Mailed	
292	4,852
• Website Sessions	
7,400	279,625

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

Advertise in this newsletter

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like. Space is limited.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

80 years of service in our office!

Thank you to the dedicated staff of the DL Chamber Office!
2022 marked some big work anniversaries:

Jean Erickson	40 years
Cleone Stewart	20 years
Carrie Johnston	12 years
Sandy Stilke	8 years

Congratulations and thank you for all you do for the DL Chamber members!



The Chamber (USPS 699-170) is published monthly by the Detroit Lakes Regional Chamber of Commerce, 700 Summit Avenue, Detroit Lakes, MN 56501. Periodicals postage paid at Detroit Lakes, MN 56501-9998. POSTMASTER: Please send address changes to The Chamber, PO Box 348, Detroit Lakes, MN 56502-0348. Annual subscriptions \$15.00

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HR Connect meets Jan. 5th

Join us ... The 1st Thursday of each month 8:15–9:30am.

HR Connect is perfect for HR professionals, business owners, managers and anyone with HR duties in their job description. We discuss human resource topics, share best practices and review data to help attract, retain and grow an excellent workforce for the lakes region!

Together we can be a resource for every business in our community.

*Note HR Connect meetings are cancelled if DL Schools are late or cancelled due to weather.



Save the date!

Detroit Lakes Regional Chamber of Commerce presents:
Economic Development Summit 2023

Brick by Brick

Friday, March 17th

8:30 am ▪ Summit Presentations featuring local leaders, new businesses and local economic news
 11:00 am ▪ Tours of the NEW Becker Co. Museum

 **Becker County Museum, 714 Summit Ave, DL**

This event is a great way to learn about changes in our region, make great business connections and to network with local leaders. See the insert in this newsletter for more information on tickets, sponsorships and displays for your business.

Support LOCAL!!

As a member of the DL Chamber, your business takes DL Chamber Bucks!

~ CHAMBER BUCKS are actual checks from the DL Chamber issued to your business. Any DL Chamber member can accept CHAMBER BUCKS.

~ Put CHAMBER BUCKS in your cash register and treat them like other checks in your bank deposit.

~ CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to **First Security Bank, Bremer Bank and Wells Fargo Bank** for supporting this program for over 30 years!

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DL Chamber Ambassador Visit



In December, the DL Chamber Ambassadors visited PRO Custom and Security at their newly remodeled location at 512 Washington Ave, DL. The offer design and installation of security and sound systems.

Pictured are Bill Dorrance, Zach Gunderson and Vince Jolicoeur. (Owner, Mike Brodsho not pictured)

If you would like the DL Chamber to stop into your location please let us know—we'd love to help you celebrate all of your business milestones. 847-9202

Mark your calendars for 2023 events in the lakes area. These and thousands more on also on our website VisitDetroitLakes.com!

- | | |
|------------|------------------------------|
| Feb 10-26 | Polar Fest |
| March 17 | Economic Development Summit |
| March 31 | DL Craft Beer Tour |
| May 18-20 | Festival of Birds |
| April 4 | Welcome to DL |
| June 2-3 | Street Faire at the Lakes |
| July 1 | Music on the Mountain |
| July 4 | DL 4th of July Fireworks |
| July 14-23 | Northwest Water Carnival |
| July 26-29 | Becker County Fair |
| July 28-30 | Frazee Turkey Days |
| July 30 | Art in the Park |
| Aug 3-5 | WE Fest |
| Aug 7-13 | Pine to Palm Golf Tournament |
| Aug 8 | Crazy Days Downtown DL |
| Aug 11-13 | Vergas Looney Days |
| Aug 25-26 | Ojibwe Forest Rally Car Race |
| Sept 9 | Dick Beardsley Races |
| Nov 27 | Parade of Lights |

POLAR FEST

february 10 - 26, 2023 | *Detroit lakes*



the polar putt



polar pete



frozen fireworks



poles 'n holes



icy adventures



polar fest plunge



polarfestdl.com

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Parade of Lights was Bright!

The Monday after Thanksgiving brought the DL Chamber's Parade of Lights to Downtown Detroit Lakes. This parade takes lots of volunteers and we are thankful for them all! Thanks to: Katie Willie for all her work as parade chair and to all the Lakeshirts crew who worked as Emcees, safety patrol, set-up, clean-up and more. Thanks to Fundamental Technologies for holiday music, City of DL Street Department, Public Utilities and Police Department for equipment and services. Thank you to the DL Lions Club, Zion Lutheran Church and Holy Rosary Church for assistance with line-up. Thanks to the businesses in downtown who stayed open late, served warm beverages and welcomed parade goers. And thank you to our event sponsors and those that created a parade float:

Lakeshirts—Title Sponsor
Becker County Museum—Sponsor
BTD Manufacturing—Sponsor
DMRA Ski Patrol—Sponsor
High Point Networks—Sponsor
Malstrom Electric—Sponsor
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 DL Jaycees
 DL Shrine Color Guard
 DLCCC Engage
 Detroit Lakes Police Department
 Detroit Lakes Public Utilities
 Essentia Health

Fair Hills Resort
 Hospice of the Red River Valley
 Leighton Broadcasting
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 Mount Tabor Lodge
 Neresons
 Olander Bus Service
 Pelican Landing
Rafter 'N Fencing of DL
 Roasted, Hub 41 and Brygge Taps & Tastes
 Rush Meadow Farm
 TS Dock & Lift Company



Lights, Costumes, Floats, Candy and Music filled Downtown DL including Lakeshirts (left) and BTD Manufacturing (right)



Your business
 could be a star!

This Space is Available for
 \$35.00 per month!

New business idea?

Adding new products or services?

Looking to sell/transfer your business?

SCORE can help!

SCORE Prairie and Lakes offers free and confidential counseling to start-up businesses and existing small businesses that seek advice.

Connect with a local SCORE mentor to get free small business advice.

prairieandlakes.score.org



Welcome New Members

Less Mess Cleaning and Organizing, LLC

Danielle Lundberg, Owner
813 Shorewood Drive
Detroit Lakes, MN 56501
218-234-7310
Email: Danielle.lundberg@hotmail.com
www.lessmesscollc.com

We specialize in residential, rental and commercial cleaning and organizing.

United Lakes & Trail Riders Assoc.(ULTRA)

Joel Matter, President
PO Box 94
Detroit Lakes, MN 56502-0094
Email: ultrasnowmobile@gmail.com
www.ultradl.org

We are the local snowmobile club.

Nature's Embrace Soap Company

Heidi Renney, Owner
1208 Rossman Avenue
Detroit Lakes, MN 56501
218-849-2305
Email: Heidi@naturesembracesoapcompany.com
www.naturesembracesoapcompany.com

We are a retail shop specializing in handmade, cold process bar soap, and including many other all-natural products to compliment the bath and home.

FREE Maps and Guides

The DL Chamber office has lots of 2023 maps, guides, brochures and local information. The new Visitor Guide is scheduled to arrive mid-January. Whether you are gathering information for guests or new employees or equipping your lobby with local information, we have what you need.

Planning a meeting, reunion or conference? We can help your attendees find the fun and resources they need when they stay. Stop in or give us a call, we can gather what you need.




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Member Renewals

Thanks to the following members who have renewed their membership from November 25–December 23, 2022. Chamber memberships renew throughout the year. For a complete list of DL Chamber members see the business directory at www.VisitDetroitLakes.com/Chamber

Becker County Food Pantry
China Buffet
Country Financial
Fairfield by MARRIOTT
Lend A Hand Up
Minnesota Flyers Gymnastics

MLC Custom Homes
Outlet Recreation
RCH Custom Homes
Clayton Schott
U Motors Inc.

Member News

M State welcomes two new leaders to their team: Elise Sturdivant, Vice President of Student Affairs, and Dr. Mark Bannatyne, Dean for the School of Applied Technology. Sturdivant has 18 years of experience in higher education; Bannatyne has 30 years of experience as a college faculty member, department chair and dean.

W. A. Fisher welcomes Abigail Carpenter as their new Web Team Assistant. She will work directly with clients on website updates and maintenance, social media and hosting renewals. She will also assist their web team with content development and data entry.

Spanky's Stone Hearth will change hands from current owner Josh Hanson to tenured employees Matthew Hanson, Michael Kasper and Jared Faul as of May 1, 2023.

The Detroit Lakes Regional Chamber of Commerce is working to recognize area employees who provide exceptional service to their customers. The Super Service Award honors those who go above and beyond in helping customers & to those that consistently wow and delight their clients.



Awards are given 4 times per year. Recipients will be awarded a certificate and DL Chamber Bucks to spend around town. Who do you know that provides super service? Contact or stop into the DL Chamber Office to nominate a deserving individual... Carrie@visitdetroitlakes.com

Sponsored by State Farm—Nick Christenson Agency

Contact your local legislators

Senator Amy Klobuchar (DFL)
202.224.3244
senator.klobuchar@senate.gov

Senator Tina Smith (DFL)
202.224.5641
scheduling@smith.senate.gov

Michelle Fischbach (R)
7th District US House
202 225-2165 or
218-616-2802

Paul Utke (R)
Senate 2
218-255-1131
sen.paul.utke@senate.mn

Rob Kupec (DFL)
Senate 4

Steve Green (R)
House 2B
651.296.9918
rep.steve.green@house.mn

Jim Joy (R)
House 4B

For more information go to www.gis.leg.mn

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JoAnn Wik.....2025

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Cleone@VisitDetroitLakes.com

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Jean@VisitDetroitLakes.com

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Sandy@VisitDetroitLakes.com

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What's Happening!

January 2023

Every Sunday (beg. Jan. 8th) Snowshoe Sundays, 12-4pm, Tamarac NWR

Every Sunday (beg. Jan. 8th) Free Movie, 2pm, Tamarac NWR

5 HR Connect, 8:15am, Chamber Office

7 Classic Snowmobile Ride (North), M State

11 :45 Fill-up, 8:15-9am, Chamber Office

13 Great White Slaughter, 8pm, Shooting Star Casino

19 The Fabulous Armadillos, 7:30pm, Holmes Theatre

21 DL One Linger 100, 9am, Big Detroit by Holiday Inn

24 "The Latehomecomer" Play, 7pm, Holmes Theatre

25 Lunch & Learn, 11am, Chamber Office

26 DL Chamber Board, 8am, Chamber Office

27 Granger Smith Concert, 8pm, Shooting Star Casino

28 Classic Snowmobile Ride (South), Becker Co. Fairgrounds

February

2 HR Connect, 8:15am, Chamber Office

8 :45 Fill-up, 8:15-9am, Chamber Office

10-26 Polar Fest, www.polarfestdl.com

15-24 The Great Polar Hunt

See full calendar of events at VisitDetroitLakes.com
Please let us know if you have events for our website calendar.