



Detroit Lakes CHAMBER NEWS

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

Keep it Ho-Ho-Hometown

Whether you are looking for a quick gift or you would like to surprise your entire team... DL Chamber Bucks are a perfect fit for everyone and they are available all year long!

- * DL Chamber Bucks come in \$5, \$10, and \$20 increments.
- * They are issued like a check to be redeemed at DL Chamber Member businesses.
- * They are great for gifts, incentives, bonuses, door prizes and employee appreciation.
- * DL Chamber Bucks help strengthen our local economy by keeping and encouraging local spending. They keep it Ho-Ho-Hometown!
- * Purchase DL Chamber Bucks at 700 Summit Ave, Detroit Lakes. Call ahead 218.847.9202 and we will have your Chamber Bucks order ready for you!



See the insert in this newsletter for more information on this program. If you would like the DL Chamber Staff to help train your staff on this program just let us know.

HR Connect December 1st

Thursday, December 1st at 8:15am, the HR Connect meeting will be held at the Community Room of the **Detroit Lakes Police Department at 807 Summit Ave, DL**. Often we wonder... When should we call the police? Police Chief Steven Todd will share business safety information and answer any questions you may have. Everyone is welcome!

Join us ... The 1st Thursday of each month 8:15–9:30am.

HR Connect is perfect for HR professionals, business owners, managers and anyone with HR duties in their job description. We discuss human resource topics, share best practices and review data to help attract, retain and grow an excellent workforce for the lakes region! Together we can be a resource for every business in our community.

HR Connect



:45 Fill-up featuring Jack Pines Resort

DL Chamber Members are welcome to join for :45 minutes of networking! Wednesday, **December 8th** we will hear from Jack Pines Resort and Jack Pines Cookhouse to learn more about what is new!

Hosted the 2nd Wednesday of each month
8:15-9:00 am at the DL Chamber Office.

Bring your business cards, event flyers and information.

FREE · Coffee provided · No RSVP required

All employees of member businesses are welcome!



The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

October 2022 YTD

- Walk-Ins
112 1,713
- Phone Calls
176 2,809
- Visitor Guides Mailed
232 4,560
- Website Sessions
9,400 272,225

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

Advertise in this newsletter

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like. Space is limited.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

Local Event Dates for 2023

As we wrap up 2022 and plan for 2023 here are a few dates you should add to your calendar. These and thousands more are also on VisitDetroitLakes.com!

- | | |
|----------------|------------------------------|
| Feb 10-26 | Polar Fest |
| March 17 | Economic Development Summit |
| March 31 | DL Craft Beer Tour |
| May 18-20 | Festival of Birds |
| April 4 | Welcome to DL |
| June 2-3 | Street Faire at the Lakes |
| June 30/July 1 | Music on the Mountain |
| July 4 | DL 4th of July Fireworks |
| July 14-23 | Northwest Water Carnival |
| July 26-29 | Becker County Fair |
| July 28-30 | Frazer Turkey Days |
| July 30 | Art in the Park |
| Aug 3-5 | WE Fest |
| Aug 7-13 | Pine to Palm Golf Tournament |
| Aug 8 | Crazy Days Downtown DL |
| Aug 11-13 | Vergas Looney Days |
| Aug 25-26 | Ojibwe Forest Rally Car Race |
| Sept 9 | Dick Beardsley Races |

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Women's *EDGE* in 2022

On November 9th Women's EDGE Speaker Series filled the Frazee Event Center to hear Dr. Kerry Petsinger. Her method of helping us face our day with the right mindset was fascinating!

Dr Kerry was the last of our 2022 speakers... we are making plans for 2023. A big THANK YOU to our 2022 sponsors!

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Minimum Wage as of 1/1/2023

Minnesota's minimum-wage rates will be adjusted for inflation on Jan. 1, 2023, to \$10.59 an hour for large employers and \$8.63 an hour for other state minimum wages. As of Jan. 1, 2023:

- Large employers must pay at least \$10.59 an hour when the employer's annual gross revenues are \$500,000 or more.
- Small employers must pay at least \$8.63 an hour when the employer's annual gross revenues are less than \$500,000.
- The training wage rate, \$8.63 an hour, may be paid to employees younger than 20 years of age for the first 90 consecutive days of employment.
- The youth wage rate, \$8.63 an hour, may be paid to employees younger than 18 years of age.

The state minimum-wage rates will not apply to work performed in the cities of Minneapolis and St. Paul, which have higher minimum-wage rates.

For more information and free workplace posters: <https://www.dli.mn.gov/minwage>

SHOP LOCAL!!

As a member of the DL Chamber, your business takes DL Chamber Bucks!

~ CHAMBER BUCKS are actual checks from the DL Chamber issued to your business.

Any DL Chamber member can accept CHAMBER BUCKS.

~ Put CHAMBER BUCKS in your cash register and treat them like other checks in your bank deposit.

~ CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to First Security Bank, Bremer Bank and Wells Fargo Bank for supporting this program for over 30 years!

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Ambassador Visits in November



Ambassadors presented a First Dollar of Profit to Lars & Sarah Odegaard & family, new owners of **Odegaard's Sinclair**. The gas station/convenience store has an expanded deli, hand-scooped ice cream, take-n-bake pizzas and a bait shop. Located at 444 Morrow Avenue, DL.



Ambassador Darin Geray presented a First Dollar of Profit to Brady Wold, owner of Lakes E-Bikes. Electric bikes are great for daily biking, trails and even hunting. The business is located at 2221 Hwy. 10 West in Wold's RV Sales.



DL Chamber Ambassadors joined Frazee EDA & City officials in welcoming Debra & David Streiff as new owners of The Palace Café in Frazee, along with employee Pat Torgerson. The café is open Monday-Saturday, 6am-3pm in downtown Frazee.



Ambassadors helped Liberty Health cut the ribbon at their Grand Opening Celebration on November 18. Dr. Scott Lawrence & his family and Renae Miller, PA-C, and staff were present. The clinic is located at 1361 Wenner Road, Detroit Lakes.

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Ambassador Visits in November



Ambassadors & Frazee representatives helped Heath & Laura Peterson, owners of the Lucky Bubble Laundromat in Frazee cut the ribbon to celebrate their new business. They are located behind Family Foods.



April Johnson, Pharmacist, and Lacie Lepisto, Medicine Technician at Seip Drug in Frazee, celebrated the move to their new location. You can have your prescriptions filled, pick up over-the-counter medications, etc. that you need and browse their selection of gift items.



A ribbon cutting was held at The Hive Nutrition in Frazee. Owners are Brandi Latham and Kristi Noffsinger. They offer shakes, teas and some hot menu items like oatmeal and soup.



Todd Johnson is the owner of the new Frazee Fitness Center in Frazee. The facility is open 7 days a week, 24 hours a day in downtown Frazee.



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Super Service Awards



Barb Bauert of the **Holiday Inn, DL** was presented a Super Service Award for: **“her friendly, attentive and dependable service. When Barb works and event you know the attendees will be well taken care of.”**
Thank you Barb!



Jacob Fatz of the **Fairfield by Marriott of DL** was nominated because: **“He always comes in with a smile on his face and is ready to make guests feel welcomed. He is also willing to go the extra mile.”**
Congrats Jacob!



Jean Wallace of **Essentia Health** was recognized for: **“She shows care and compassion to people who, at times, are at their most vulnerable. Jean is a role model with a caring spirit.”**
We are so thankful for your super service!

Welcome New Members

Dirt Divas Cleaning Service

Amelia Schermerhorn, Owner
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Member Renewals

Thanks to the following members who have renewed their membership from October 26–November 23, 2022. Chamber memberships renew throughout the year. For a complete list of DL Chamber members see the business directory at www.VisitDetroitLakes.com/Chamber

Adventist Community Services & Thrift Store
Be Free Cleaning, LLC
Becker County Coalition of Lake Assoc.
Bleachers Bar & Grill
Budget Host Inn
Dale Carnegie Training – ND & NW MN
Detroit Lakes HRA
Detroit Lakes Jaycees
Detroit Lakes Kiwanis Club
Detroit Lakes Lions Club
Do-Right Construction of the Lakes
Health Resources Center

I'll Tile & Stone Inc.
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Lakes Digital Sign Guys
Let's Go Fishing , Detroit Lakes Area
Lutheran Social Service of MN
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RainMan Irrigation & Snow Removal
Red Pine Quilt Shop
S & S Promotional Group
Solutions Behavioral Healthcare Prof.
Swanson's Repair/Kubota of the Lakes
Taco John's of Detroit Lakes
TLC Cleaning, LLC

Member News

Detroit Country Club welcomes Thomas “Tom” Dolby as the new General Manager/ Head Professional and his talented spouse, Kalynn who is also a Class “A” PGA Professional. Tom was the head professional at Pine Grove Country Club in Iron Mountain, MI.

Detroit Mountain Recreation Area was awarded a Legacy Grant for 1.3 million in improvements. Plans are : a new lighted Nordic Loop with snowmaking capabilities, a Tree House addition to the Natural Play Area, a few more miles of Mountain Bike Singletrack including an Adaptive Trail Loop and potential funds to purchase offroad adaptive equipment, 13.07 acre land acquisition and updated paved parking & sidewalk area at the Main Trailhead.

Lakeshirts has finalized the acquisition of Coastal Classics, a California based resort apparel manufacturer of over 25 years. The Coastal Classics line will be incorporated into Lakeshirts' Yesterdays division, a line recognized for how it captures and reflects beach life.

Congrats to U Motors General Manager, Nate Harms! Nate was recognized as one of the 2022 Powersports Business 40 Under 40. Nate started working at U Motors in High School sweeping floors, washing bikes, and doing odd-jobs. Over the years, he worked his way straight to the top, and became the General Manager of all 3 locations.

Contact your local legislators

Senator Amy Klobuchar (DFL)
202.224.3244
senator.klobuchar@senate.gov

Senator Tina Smith (DFL)
202.224.5641
scheduling@smith.senate.gov

Michelle Fischbach (R)
7th District US House
202 225-2165 or
218-616-2802

Paul Utke (R)
Senate 2
218-255-1131

Kent Eken (DFL)
Senate 4
651.296.3205
Sen.kent.eken@senate.mn

Steve Green (R)
House 2B
651.296.9918
rep.steve.green@house.mn

Paul Marquart (DFL)
House 4B
651.296.6829
rep.paul.marquart@house.mn

For more information go to www.gis.leg.mn

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JoAnn Wik.....2025

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**Sandy Stilke...Membership
Services Coordinator**
Sandy@VisitDetroitLakes.com

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www.VisitDetroitLakes.com

What's Happening!

December 2022

- 1 Chamber Board of Directors, 8am, Chamber Office
- 1 HR Connect, 8:15am, DL Police Dept.
- 1-2 Tablescaping for the Holidays, Allure
- 2 Vince Neil, 8pm, Shooting Star Casino
- 2 A Very Merry Christmas at Karinall Estate at the Lakes, 7pm
- 2-3 The Best Christmas Pageant Ever, 7pm, Holmes Theatre; 3rd-11am
- 3 Free Movie” Polar Express”, 10am, WSM CineMagic Theatres
- 3 Holiday Bazaar, 10am-3pm, Washington Square Mall
- 3 Make & Take Holiday Centerpiece, 11am-2pm, DL Floral
- 3 Open House, SuLaine’s Antiques
- 3,10,17 Photos & Wishes with Santa, 12-3pm, Washington Square Mall
- 3 MN Nat. Guard Food Bank Walk, 3pm, Vet. Mem. Pkwy to Food Pantry
- 3 Tuxes & Tails presents “The Great Catsby”, 6pm, Holiday Inn
- 3 The Garms Family Christmas Concert, 7pm, DL First Baptist Church
- 3 Dakota Jazz Big Band, 7:30pm, Holmes Theatre
- 4 Holiday Gala, 12-4pm, Tamarac NWR
- 7,14,21 Advent Min-Concerts, 12:05-12:35pm, First Lutheran Church
- 7 DL Chamber Ambassadors, 9:30am
- 8 John Berry Concert, 7:30pm, Holmes Theatre
- 10 Free Movie, “Elf”, 10am, WSM CineMagic Theatre
- 10 Holiday Market Shops, 10am-3pm, Washington Square Mall
- 10-11 Holiday Open House, JQ Clothing
- 10 Live Music by “In the Fields”, 9pm, Zorbaz
- 11 Lakes Area Comm. Concert Band, 4pm, First Lutheran Church
- 14 :45 Fill-up, 8:15-9am, Chamber Office
- 15 Canadian Pacific Holiday Train, 2:30pm, Holmes Street RR Crossing
- 15 Rock & Roll Christmas, 7:30pm, Holmes Theatre
- 16 Tanya Tucker, 8pm, Shooting Star Casino
- 17 Free Movie, “The Grinch”, 10am, WSM CineMagic Theatre
- 18 Holly Jolly Holiday Comm. Choir Concert, 4pm, First Lutheran Church
- 26 DL Chamber Office Closed
- 31 Live Music by “Adios Pantalones”, 9pm, Zorbaz

See full calendar of events at VisitDetroitLakes.com
Please let us know if you have events for our website calendar.