

Detroit Lakes CHAMBER NEWS

Naturally, your resource

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

Women's *EDGE* is November 9th

Sharpen Your *EDGE*

Presented by the Detroit Lakes Regional Chamber of Commerce

A Women's Speaker Series

all events start at 3 pm

women's
EDGE
Engage • Develop • Grow • Empower



Kat Perkins

Musician, Author and
Finalist on NBC's "The Voice"

Kat will share how
attitude can help
you rise above
and be fearless.

Kat was Amazing!



Dr. Cindra Kamphoff

Executive Coach,
Author and Podcast Host

Dr. Cindra will help
you train your mind,
gain your edge and
achieve your goals.

Cindra was a WOW!



Dr. Kerry Petsinger

High Performance Coach,
Professor and Writer

Dr. Kerry will empower
you to create a routine
of peak performance
that brings results.

November 9, 2022
Event Center - Frazee

Tickets are still available to hear
Dr. Kerry Petsinger on Wednesday,
November 9th, 3:00 pm at the
Frazee Event Center!

Dr. Kerry is a high performance
coach who will help us:

- Build an empowered mindset and an intentional life,
- Learn a simple, research-based, 10-minute morning routine to start each and every day feeling unstoppable and decrease the feelings of exhaustion.

Come find your *EDGE* as we Engage,
Develop, Grow & Empower. Everyone
is welcome, call 218-847-9202 to
reserve your ticket.

Call 218-847-9202 to reserve your tickets. Just \$45.00 per speaker.



The Parade of Lights is Back!

The DL Chamber is excited to welcome the Parade of Lights back to downtown DL! We hope you will join in the hometown fun and enter a float in the parade. There is no cost to participate – please see the enclosed registration form for more information. We can't wait to see you all lit up on Monday, November 28th!

5:00 pm: Pre-party at intersection of Holmes St. & Washington Ave. Music, shopping and treats.

5:30 pm: Parade step-off. Parade route starts on Lake Ave at Zion Church parking lot to the library, then north on Washington Ave through downtown.

Special thanks to **Lakeshirts** for chairing this event!



The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

September 2022 YTD

- Walk-Ins
143 1,601
- Phone Calls
186 2,633
- Visitor Guides Mailed
226 4,328
- Website Sessions
14,823 262,825

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

Advertise in this newsletter

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like. Space is limited.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

Annual Certificate of Ownership as required by USPS

PS Form 3526
Statement of Ownership, Management, and Circulation
(All Periodicals Publications Except Regular Publications)

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6. Percent Paid (10c + 110c) (Sum of 10c and 110c): 0.00% 0.00%

7. Publication of Statement of Ownership:
a. I certify that all the information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).
b. Publication is required: Publication is not required:

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Welcome to Detroit Lakes

Learn about events, resources and community information you can use. Whether you are new to the area or want to re-connect with the community, this event is for you!

All are welcome. Admission is FREE.

November 1, 2022 | 4:00 - 4:45 PM

DL Chamber of Commerce | 700 Summit Ave | RSVP 218-847-9202






:45 Fill-up on Wed, November 9th

DL Chamber Members are welcome to join for :45 minutes of networking! Hosted the 2nd Wednesday of each month 8:15-9:00 am at the DL Chamber Office.

Bring your business cards, event flyers and information.
FREE • Coffee provided • No RSVP required
All employees of member businesses are welcome!



November 3rd—HR Connect

Join us ... The 1st Thursday of each month 8:15—9:30am.
HR Connect is perfect for HR professionals, business owners, managers and anyone with HR duties in their job description. We discuss human resource topics, share best practices and review data to help attract, retain and grow an excellent workforce for the lakes region! Together we can be a resource for every business in our community.



SHOP LOCAL!!

As a member of the DL Chamber, your business takes DL Chamber Bucks!

- ~ CHAMBER BUCKS are actual checks from the DL Chamber issued to your business. Any DL Chamber member can accept CHAMBER BUCKS.
- ~ Put CHAMBER BUCKS in your cash register and treat them like other checks in your bank deposit.
- ~ CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.
- ~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to **First Security Bank, Bremer Bank and Wells Fargo Bank** for supporting this program for over 30 years!

73% OF DISENGAGED EMPLOYEES ARE ACTIVELY LOOKING FOR JOBS



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Ambassador Visits in October



Allure officially opened their doors in October and hosted a Ribbon Cutting on Oct 3rd. Be sure to check out this beautiful addition to the Detroit Lakes downtown located at 821 Washington Ave. Lighting, furniture and designer home accessories are featured in their store.



A first dollar of profit was presented October 7 to Georgia Nagel, who opened Rock N Herbs in May 2022. The shop at 33940 182nd Street, DL features crystals, decks, books, jewelry, incense, sage and more at the uniquely curated, holistic arts gift shop.



Owners Brady and Jackie Baxter (pictured middle) celebrated the opening of their new business located at 1123 Hwy 10 E, Ste 2, Detroit Lakes, **Lakes Golf Simulator**. Memberships are now available just in time for winter golf.



Creating Community Consulting officially cut the ribbon on their new business on October 18th. From grant writing to community building, their team is ready to help.

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Ambassador Visits in October



On October 12th, the City of Frazee, Frazee Public Schools and community leaders celebrated the completion of a section of the Heartland Trail in the city limits of Frazee as a part of this summer's road construction. This multi-use trail was officially opened on Walk to School Day.

Lakes Digital Sign Guys had a visit from our DL Chamber Ambassadors to celebrate and learn more about the digital billboard services they offer along Highway 10 E, DL.



Detroit Lakes Noon Rotary celebrated their 100th Anniversary on October 14th. Current Club President, Anna Schmitz is pictured here. This was the exact date and the Greystone Building was the exact location their club started in Detroit Lakes in 1922! Thank you for all you do for our community.

The DL Chamber and Women's EDGE volunteers participated in the Ladies Night Out event hosted by Leighton Broadcasting at the Holiday Inn, DL on October 13th. You can still hear one more speaker in the 2022 series on November 9th... AND we are making plans for 2023!



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Member News

Congrats to Lynn Hummel on being a **Detroit Lakes Kiwanis** member for 50 years!

Detroit Mountain Recreation Area welcomes Mark Knutson as the General Manager.

Melissa Marshall and Sarah West are the new co-owners of **Dale Carnegie of North Dakota and Northwest Minnesota**. They will carry on the 20-year legacy of this brand locally and will continue to collaborate, innovate, lead and facilitate training solutions.

Mid Minnesota Federal Credit Union is dedicated to giving back to the communities they serve. Every quarter they live out their value of 'Sense of Community' and the credit union philosophy of People Helping People through their financial education programs, grant committee, social responsibility committees and scholarships.

Member Renewals

Thanks to the following members who have renewed their membership from September 29–October 25, 2022. Chamber memberships renew throughout the year. For a complete list of DL Chamber members see the business directory at www.VisitDetroitLakes.com/Chamber

Action Fabricating/Minnesota Metalworks
Barefoot Lawns
Detroit Lakes Youth Soccer Assoc.
W. A. Fisher Advertising & Printing
Holbrook Farms Retreat
Hub 41
Keller Williams Realty Professionals

Lakes Processing
Marshmallow Animal Shelter
Kim Mollberg, CPA
Snap Fitness
State Farm—Nick Christenson
TEAM Industries—Audubon
TEAM Industries—Detroit Lakes
Washington Square Mall

Election Day November 8th

Do you or your employees have questions about voting? Information on registering to vote, where to vote and more can be found at the County Courthouse or online at sos.state.mn.us

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Welcome New Members

Life Link III

Kaitlyn Roach, Partner Engagement Mgr.
24813 U.S. Hwy. 10
Detroit Lakes, MN 56501
612-638-4900
Email: info@lifelinkiii.com
www.lifelinkiii.com

Our mission is to provide safe and effective air medical transport

Allure

Sky Fingalson, Owner
Heather Rodin, Store Manager
821 Washington Avenue
Detroit Lakes, MN 56501
218-844-7907
Email: skye@alluredl.com
www.alluredetroitlakes.com

Allure is a designer-inspired furniture and lighting store specializing in creative and stylish home furnishings and accessories.

Project 412

Amy Stearns, Executive Director
806 Summit Avenue
Detroit Lakes, MN 56501
218-844-4221 x122
Email: amy@project412mn.org
www.project412mn.org

Project 412 is a community building and placemaking organization based in Detroit Lakes, MN.



Contact your local legislators

Senator Amy Klobuchar (DFL)
202.224.3244
senator.klobuchar@senate.gov

Senator Tina Smith (DFL)
202.224.5641
scheduling@smith.senate.gov

Michelle Fischbach (R)
7th District US House
202 225-2165 or
218-616-2802

Paul Utke (R)
Senate 2
218-255-1131

Kent Eken (DFL)
Senate 4
651.296.3205
Sen.kent.eken@senate.mn

Steve Green (R)
House 2B
651.296.9918
rep.steve.green@house.mn

Paul Marquart (DFL)
House 4B
651.296.6829
rep.paul.marquart@house.mn

For more information go to www.gis.leg.mn



Congrats to Candy & Kevin Schwarzrock! They visited all the locations on the Tour of Manufacturing Day, October 6th and they were drawn as winners of the door prize valued over \$400.00.

Thanks to our participating locations:
Dynamic Homes, BTD Manufacturing,
TEAM Industries-Audubon, SJE, Lakeshirts, Metal Sales,
CareerForce/Rural MN CEP and Friesen's Inc.

If you would like more information on careers or tours at these facilities give them a call—they'd love to meet you!

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Vickie Hersch2025

Andrew Holmquist2025

Nate Hunter..... 2024

Stacey Omberg.....2025

Bridget Penton2025

JoAnn Wik.....2025

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www.VisitDetroitLakes.com

What's Happening!

November 2022

- 1 Welcome to Detroit Lakes, 4-4:45pm, Chamber Office
- 3 HR Connect, 8:15-9:30am, Chamber Office
- 3-5 Roses for Rotary, DL Floral, Bergen's & North Shore Gas & Bait
- 3, 5, 11, 12 DLHS Shrek the Musical, 7:30pm (11/6 @ 3pm), Middle School
- 4 Chris Daughtry Concert, 8pm, Shooting Star Casino
- 5 Free Movie, "Despicable Me 2", 10am, Cinemagic Theatre
- 5 Harvest Art Craft & Vendor Market Shops, 10am-3pm, Wash. Sq. Mall
- 5 & 12 Winter Spruce Top Planter Party, 10-11:30am, Bergen's
- 8 The Concordia Duo, 7pm, Holmes Theatre
- 9 :45 Fill-up, 8:15-9am, Chamber Office
- 9 Women's EDGE Speaker -Dr. Kerry Petsinger, 3pm, Frazee Event Ctr.
- 10-12 Holmes Art Show, Holmes Theatre
Thursday 4-7pm, Friday 9am-7:30pm, Saturday 10am-4pm
- 11 Wild Angels, 7:30pm, Holmes Theatre
- 12 Live Music by R & R, 9pm, Zorbaz
- 14-18 United Way Acts of Kindness Week
- 17 Give to the Max Day, www.giveMN.org
- 17 Women Take the Mountain, 5-9pm, Detroit Mountain Rec. Area
- 17 The Hollywood Songbook, 7:30pm, Holmes Theatre
- 18-19 Pink Friday, downtown DL
- 18 Festival of Trees, 5:30pm, Holmes Ballroom
- 18 Josh Gates, 8pm, Shooting Star Casino
- 19 Winter Spruce Top Planter Party, 1-2:30pm, Bergen's Greenhouses
- 19 Lakes Area Comm. Concert Band, 4pm, Holmes Theatre
- 22 Kiwanis Poinsettia pick-up day, 11:30-3:30pm, Bergen's Greenhouses
- 26 Live Music by Hardwood Groove, 9pm, Zorbaz
- 28 Parade of Lights, 5:30pm, downtown DL

See full calendar of events at VisitDetroitLakes.com
Please let us know if you have events for our website calendar.