

Detroit Lakes CHAMBER NEWS



Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

August is filled with fun!



**Welcome to
Detroit Lakes**

Learn about events, resources and community information you can use. Whether you are new to the area or want to re-connect with the community, this event is for you!

All are welcome. Admission is FREE.

2022 Dates: Feb 1, May 3, Aug 2 or Nov 1 | 4:00 - 4:45 PM

DL Chamber of Commerce | 700 Summit Ave | RSVP 218-847-9202






Tuesday, August 2nd anyone new to the community or anyone looking to make more connections is invited to the DL Chamber Office at 4pm to learn more about our region. Employers are encouraged to send their new employees so that we can welcome them to Detroit Lakes and help ensure they are finding the resources they need. This is a FREE event hosted by the DL Chamber, Becker County Museum, Historic Holmes Theatre and the DLCCC.

August 4-6th, the DL Chamber is hosting the Shuttle Bus service to WE Fest! Park in the Becker County Fairgrounds, 1310 Rossman Ave, then ride the shuttle to West Gate of WE Fest.
3-day wristbands: \$25 unlimited rides
1-day tickets: \$10 unlimited rides.
Call 218-847-9202 for more information



DL to WE Fest Shuttle

**FREE
Day Parking**

at the Becker County Fairgrounds
1310 Rossman Ave, Detroit Lakes, MN 56501

THURSDAY: NOON-2AM ~ FRIDAY: NOON-2AM ~ SATURDAY: NOON-2AM

Day Parking (Noon-2am) available in the Becker County Fairgrounds for FREE
Ride the shuttle bus to and from WE Fest all day!




SALE

**The Biggest One-Day Sale
of the Year!**

Downtown Detroit Lakes
Tuesday, August 9th
7AM-6PM
Bargains ~ Food ~ Fun!

Businesses are once again filling Washington Ave in Downtown Detroit Lakes with crazy deals! Tuesday, August 9th, 7am to 6pm. All local businesses are welcome to come Downtown with their crazy deals. Call for more information.

The end of August is also when we get to welcome back our teachers. See the insert in this newsletter for information on how your business can support this project.



*Welcome
Back
Teachers!*

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

June 2022 YTD

- Walk-Ins
221 860
- Phone Calls
345 1,726
- Visitor Guides Mailed
384 2,826
- Website Sessions
42,434 172,854



Thank you to all those that contributed to the 2022 4th of July Fireworks! Check out the insert in this newsletter and be sure to thank them for making Detroit Lakes the place to be on the 4th!

Want to Connect?

DL Chamber Members are welcome to join for :45 minutes of networking! Hosted the 2nd Wednesday of each month 8:15-9:00 am at the DL Chamber Office.
Aug 10, Sept 14 (at MState), Oct 12, Nov 9 and Dec 14, 2022
 Bring your business cards, event flyers and information.
 FREE • Coffee provided • No RSVP required
 All employees of member businesses are welcome!



Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

Advertise in this newsletter

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like. Space is limited.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

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Cruise DL Nights in the City Park

On the 2nd Wednesday of each Summer month Cruise DL Night fills Detroit Lakes with classic, muscle, antique and rat rod vehicles. This year, due to construction, we are filling the DL City Park!

Join us **August 10th and Sept. 14th**, 4:00-8:30PM for a night of chrome and conversation.

Thank you to Midnight Cruisers, the City of DL and to all the volunteers who make this a fun and safe event.



Marketing with the DL Chamber

- o **COMING SOON!** Detroit Lakes Street Map - full-color maps perfect for finding your way
- o Detroit Lakes Visitor/Relocation Guide - 40,000 copies of this high quality, full color, annual guide is distributed throughout the region, travel shows, MN chambers and travel information centers. Chamber members may advertise in the guide that includes area maps, vacation, accommodations, shopping, dining, attractions, recreation, church, relocation and event information. This is also online with hot links to advertiser websites.
- o Chamber Newsletter - The monthly Chamber newsletter is mailed to over 600 leading business members. The \$35 business card sized ad helps support the printed and online newsletter.
- o Chamber Newsletter Inserts - Each month for just \$160 (\$60 for non-profits) DL Chamber members can provide a full page 8.5" x 11" ad insert- distributed to over 600 on our mailing list.
- o Visitor Coupon Book - Each spring, printed copies of the visitor coupon book are distributed by the Chamber and lodging facilities to visitors. Custom design your own coupon to attract additional customers. Included in the price is an online coupon too.
- o Web Hot Deal Coupons - Members can advertise hot deal/coupon on the Chamber website. These can be changed as often as you wish for just \$10/month.
- o Winter Trails Map - Copies of the winter trails map are distributed to snowmobiling enthusiasts visiting our area.
- o Ask the staff about events, sponsorships and other opportunities too!

As a member of the DL Chamber, your business takes DL Chamber Bucks!

~ CHAMBER BUCKS are actual checks from the DL Chamber issued to your business. Any DL Chamber member can accept CHAMBER BUCKS.

~ Put CHAMBER BUCKS in your cash register and treat them like other checks in your bank deposit.

~ CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to **First Security Bank, Bremer Bank and Wells Fargo Bank** for supporting this program for over 30 years!

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Ambassador Visits in July



Brady Baxster received his first dollar of profit from Sandy Stilke of the Detroit Lakes Chamber of Commerce on July 14.

Baxstar Fishing Guide Service offers guiding for open water and ice fishing, pontoon rental services, guided lake tours and fishing lessons. More info at baxstarfishing.com.



On July 12th, **Sanford Health Equip** officially cut the ribbon at their new location at 936 McKinley Ave, Detroit Lakes.

They offer products like CPAP equipment, daily living aids, orthotic and prosthetics, mastectomy products, mobility aids and much more.

Pictured: Manager Justine Behm along with her fellow Equip employees and the DL Chamber Ambassadors.

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Poppin' in to say Thanks!



In July, volunteers helped the DL Chamber deliver our annual Member Resource Directory. Over 200 directories were hand delivered to businesses in DL and another 250 were mailed directly to our members.

Thanks to staff and volunteers: Paula Okeson, Kyle Meacham, Terrel Davison, Jessica Burhans, Alyssa Hagedorn, Darin Geray and Brian Merritt.

Pictured (left) Steve Daggett, **Midwest Bank** and (right) Amanda Gordon, **The Title Team**.



Art in the Park 2022



For over 40 years, Art in the Park has been a part of summer in Detroit Lakes. This fun event is a fundraiser for the DL Chamber. Thank you to **this year's sponsor Midco**. They provided our early-bird shoppers with a great shopping bag as pictured (left). Pictured (right) **Jake's Syrups**—longtime vendor at Art in the Park. See you next year, July 30.



Your business could be a star!

This Space is Available for \$35.00 per month!

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New business idea?
 Adding new products or services?
 Looking to sell/transfer your business?

SCORE can help!

SCORE Prairie and Lakes offers free and confidential counseling to start-up businesses and existing small businesses that seek advice.

Connect with a local SCORE mentor to get free small business advice.

prairieandlakes.score.org



Splash Awards 2022



Vision | Involvement | Impact
 Celebrating the impact and involvement of our community's volunteers.

Who do you know that makes a SPLASH in our community?
The DL Chamber wants to help recognize them... we need your nominations!

Individuals, Businesses and Non-profits in our area **do so many great things... let's celebrate them!**
 Email dlchamber@visitdetroitlakes.com for a form.
 Nominations are due August 31st.

Dr. Cindra joins us in September

Sharpen Your *EDGE*

Presented by the Detroit Lakes Regional Chamber of Commerce

A Women's Speaker Series

all events start at 3 pm

**women's
EDGE**
 Engage • Develop • Grow • Empower



Kat Perkins
 Musician, Author and Finalist on NBC's "The Voice"

Kat will share how attitude can help you rise above

Kat was Amazing!



Dr. Cindra Kamphoff
 Executive Coach, Author and Podcast Host

Dr. Cindra will help you train your mind, gain your edge and achieve your goals.

September 21, 2022
 Meadows on Lind - Detroit Lakes



Dr. Kerry Petsinger
 High Performance Coach, Professor and Writer

Dr. Kerry will empower you to create a routine of peak performance that brings results.

November 9, 2022
 Event Center - Frazee

Call 218-847-9202 to reserve your tickets. Just \$45.00 per speaker.



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Contact your local legislators

Senator Amy Klobuchar (DFL)
 202.224.3244
 senator.klobuchar@senate.gov

Senator Tina Smith (DFL)
 202.224.5641
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Michelle Fischbach (R)
 7th District US House
 202 225-2165 or
 218-616-2802

Paul Utke (R)
 Senate 2
 218-255-1131

Kent Eken (DFL)
 Senate 4
 651.296.3205
 Sen.kent.eken@senate.mn

Steve Green (R)
 House 2B
 651.296.9918
 rep.steve.green@house.mn

Paul Marquart (DFL)
 House 4B
 651.296.6829
 rep.paul.marquart@house.mn

For more information go to www.gis.leg.mn

Member News

Thanks to the **Detroit Lakes Jaycees** for hosting a great Northwest Water Carnival! Dates for the 2023 Water Carnival are July 14-23.

Marlys Ailie, **eXp Realty—Every Property Group**, has a new office location at 119 Graystone Plaza, Suite 101.

Congratulations to Liz Kuoppala, Executive Director of **MAHUBE-OTWA Community Action Partnership**, on receiving the Evelyn Write Moore Award for innovation and excellence. Kuoppala assumed her leadership role at Mahube in 2017, and soon after she and her team began focusing on restructuring the agency to “put families at the center of their work”.

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What's Happening!

August 2022

- Tues. Cruise, Smorgasbord, Hootenanny, 5pm, Fair Hills Resort
- Tues. Tuesdays in the Park, 7pm, DL City Park Band Shell
- Tues/Sat **Lakes Area Farmer's Market, 10am-1pm, Peoples Park**
- Friday Food Truck Fridays, 11am-2pm, DL City Park
- Sat/Sun Shady Hollow Flea Market, Hwy. 59 South
- Sat/Sun Discovery Dives, Tri-State Diving

- 2 Welcome to DL, 4-4:45pm, DL Chamber Office
- 4-6 WE Fest, Soo Pass Ranch
- 4-6 **WE Fest Shuttle, Becker County Fairgrounds**
- 8-14 Pine to Palm Golf Tournament, Detroit Country Club
- 9 **Crazy Days, 7am-6pm, downtown Detroit Lakes**
- 10 :45 Fill-up, 8:15-9am, DL Chamber Office
- 10 **Cruise DL Night, 4-8:30pm, DL City Park**
- 11 LIVE at The Lodge, 5-8pm, The Lodge on Lake Detroit
- 11 Black Tie Gala Fundraiser for B & G Club, 7-10pm, Detroit Mountain
- 11-14 Vergas Looney Days
- 12 **DL Fireman's Dance, 7pm, Hub 41**
- 12 Melissa Etheridge Concert, 8pm, Shooting Star Casino
- 18 & 1 Trucks & Tunes, 5-8pm, DL City Park
- 19-20 Ojibwe Forests Rally, Soo Pass Ranch
- 20 Young Life Triathlon, DL City Park
- 21 Open House & Tour, 1-3pm, Trinity Lutheran Church
- 25 30th Anniversary Open House, 11am-**3:30pm, Laney's Mechanical**
- 26 Colt Ford Concert, 8pm, Shooting Star Casino
- 26 maCAWS for PAWS, Zorbaz
- 27 Boats & Bars, DL City Beach
- 28 **Chamber Board Meeting, 8am, DL Chamber Office**
- 28 Chic Shop Brunch Hop, 10am-2pm
- 30 **Welcome Back Teachers, DL**

See full calendar of events at VisitDetroitLakes.com
Please let us know if you have events for our website calendar.