



Detroit Lakes

# CHAMBER NEWS

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

## July at the Lake!

Shopping, Eating, Festivals, Concerts, Fireworks, Art, Music, Sports and lots of Sunshine & Water... our lakes area is busy. How do you make sure you don't miss out? Go to [www.VisitDetroitLakes.com](http://www.VisitDetroitLakes.com). This website has nearly 100 events in July alone, plus all the details you need. DL Chamber Members can also sign up to receive the Tuesday eblast... we will email you a weekly calendar so you don't miss a thing.

Have guests coming? Stop in the Chamber Office (700 Summit Ave, DL) and stock up on coupon books, maps and local information perfect for your lobby, coffee table or guest room. Here are the events in July hosted by the DL Chamber:

- ◆ July 4th— Fireworks, 10pm, Little Detroit Lake/City Beach
- ◆ July 7th—HR Connect, 8:15am, Chamber Office
- ◆ July 13th—:45 Fill-up Member Meeting, 8:15am, Chamber Office
- ◆ July 13th—Cruise DL Night, 4-8:30pm, Peoples Park, DL
- ◆ July 24th—Art in the Park, 9am-3pm, DL City Park

\*The Chamber Office is closed on Monday, July 4th, but coupon books, maps and visitor guides are always available outside our front door.



## Art in the Park—Sunday, July 24th

For more than 40 years, Detroit Lakes has been home to Art in the Park! Over 3000 people come to enjoy a beautiful Sunday in our shady, city park to eat, shop and support artists & local businesses. We invite DL Chamber Members to support the event and we offer a chance to market your business to this great group of attendees. Be sure to check out the insert in this newsletter for ways your business can be involved.

Are you an artist or crafter? We are still taking applications to be a part of this year's event. Contact Sandy at 218-847-9202 or [dlchamber@visitdetroitlakes.com](mailto:dlchamber@visitdetroitlakes.com) for more information.

**ART**  
in the  
**Park**  
Detroit Lakes, MN

Sunday, July 24, 2022  
9:00 am – 3:00 pm  
DL City Park

- \* FREE Admission
- \* Held Rain or Shine
- \* Art, Crafts, Food, Jewelry, Furniture, Clothing & More!

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

**We're Working for You:**

May 2022	YTD
• Walk-Ins	
207	639
• Phone Calls	
284	1,381
• Visitor Guides Mailed	
675	2,442
• Website Sessions	
26,320	130,420

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

# HR in your Job Description?

Join us **Thursday, July 7, 2022; 8:15 - 9:30 AM** for the monthly HR Connect. We will be meeting at the Chamber Office.



HR Connect is perfect for HR professionals, business owners and managers. We discuss human resource topics, share best practices and review data to help attract, retain and grow an excellent workforce for the lakes region!

\*NOTE—no HR Connect in August. See you again September 8th.

# :45 Fill-up July 13th

DL Chamber Members are welcome to join for :45 minutes of networking! Hosted the 2nd Wednesday of each month 8:15-9:00 am at the DL Chamber Office.

**July 13, Aug 10, Sept 14, Oct 12, Nov 9 and Dec 14, 2022**

Bring your business cards, event flyers and information.

FREE • Coffee provided • No RSVP required

All employees of member businesses are welcome!



# Advertise in this newsletter

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like. Space is limited.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

The Chamber (USPS 699-170) is published monthly by the Detroit Lakes Regional Chamber of Commerce, 700 Summit Avenue, Detroit Lakes, MN 56501. Periodicals postage paid at Detroit Lakes, MN 56501-9998. POSTMASTER: Please send address changes to The Chamber, PO Box 348, Detroit Lakes, MN 56502-0348. Annual subscriptions \$15.00

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# Hosting an Event in Your Business?

As you are planning your summer and fall events, questions come about serving liquor with the events. This can be a confusing topic, so here is some clarification from the Detroit Lakes City Hall.

“If you wish to host events with beer, mimosas, champagne, or alcoholic beverages, you are required to follow MN Statutes and hire a business that has a catering/ alcohol combination license through the State of Minnesota or a nonprofit club (Jaycees, Shriners, Etc.) who are eligible to obtain a temporary liquor license. MN Statute 340A.401 License Required:

Except as provided in this chapter, no person may directly or indirectly, on any pretense or by any device, sell, barter, keep for sale, charge for possession, or otherwise dispose of alcoholic beverages as part of a commercial transaction without having obtained the required license or permit.

All liquor licenses need to be approved by the City Council prior to the event. If you have any questions, please contact Kari Tyson at the City Office.”

If you are outside the City limits of DL, be sure to check with your local city/county officials for permits that may be required. If you need help finding a local caterer, call the DL Chamber and we can help.

As a member of the DL Chamber, your business takes DL Chamber Bucks!

~ CHAMBER BUCKS are actual checks from the DL Chamber issued to your business. Any DL Chamber member can accept CHAMBER BUCKS.


~ Put CHAMBER BUCKS in your cash register and treat them like other checks in your bank deposit.

~ CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to First Security Bank, Bremer Bank and Wells Fargo Bank for supporting this program for over 30 years!

# WE Fest Shuttle Rides Again



DL to WE Fest Shuttle  
**FREE**  
**Day Parking**  
at the Becker County Fairgrounds  
1310 Rossman Ave, Detroit Lakes, MN 56501

**THURSDAY: NOON-2AM ~ FRIDAY: NOON-2AM ~ SATURDAY: NOON-2AM**

Day Parking (Noon-2am) available in the Becker County Fairgrounds for FREE. Then ride the shuttle bus to and from WE Fest all day.

~ Fairgrounds to WE Fest West Gate ~

3-Day Unlimited Ride Wristband \$25.00

1-Day Unlimited Ride Pass \$10.00

[www.VisitDetroitLakes.com](http://www.VisitDetroitLakes.com)



## Volunteers Needed!

Earn a free ticket to 2022 WE Fest or DL Chamber Bucks by helping us sell passes for our shuttle.

Must be 16+, good with money and a big smile.

Call Carrie  
218-847-9202

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# Ambassador Visits in June



On June 3rd, **Deez Fish Co.** officially cut the ribbon on their new store. Be sure to check out their selection of fish, aquariums and tank accessories. They are located at 223 Front St West, Detroit Lakes.

Pictured: DL Ambassadors with owners Travis Stone and Derek Schumann.



**Burgau Insurance** celebrated their Detroit Lakes location with a ribbon cutting on June 13th. Burgau Insurance is an Independent Health Insurance Agency specializing in Medicare Health and Prescription Drug Plans. They are located at 1265 Hwy 10 West, Detroit Lakes.

Pictured: Owner LeAnn Burgau, her staff and DL Chamber Ambassadors.



On June 17th, **Anna Schmitz of Edward Jones** hosted a grand opening and ribbon cutting in her new location at 714 Lake Ave, Suite 101, DL. Anna is ready to help you with your financial plans in her beautiful new location.

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# Ambassador Visits in June



In June, Chamber Ambassadors visited 2 fun businesses in downtown DL.

(left) Anna Lassonde, Jollybird Studios, is located at 901 Washington Avenue, #5.

**Anna's art includes paintings, murals, collages, hand-made cards & more.** She also teaches classes.

(right) Annie Seaberg, Owner of Tilted Tulip. Her beauty salon is located at 907 Washington Ave.

**The salon does men & women's haircuts & color, sells product & provides other services.**



Ambassadors making visits on June 1st were (l to r): Brian Merritt, Paula Okeson, Jessica Burhans, Terrel Davison and Darin Geray.

On June 15th, the South Shore Park in Detroit Lakes officially cut the ribbon. Be sure to check out the beautiful picnic shelter with restrooms & kitchenette, pickle ball/basket ball courts, playground, and more.



Your business could be a star!

This Space is Available for \$35.00 per month!

Pink looks good all year round.

**SCHEDULE YOUR 3D MAMMOGRAM TODAY**

St. Mary's-Detroit Lakes Clinic | 218-847-0811



**Essentia Health**



At the June Annual Meeting we shared some statistics.

Here is what we call *DL Chamber by the Numbers*:

- 4 Full-time staff members
- 15 Ribbon cuttings and 2 Ground breakings in 2021
- 101 Years as a Chamber of Commerce
- 420 Member businesses representing thousands of employees
- 2056 Walk-ins locals & tourists helped by staff in the Chamber Office in 2021
- 3144 Phone calls answered by Chamber Staff in 2021
- 196,469 Website visits to VisitDetroitLakes.com in 2021

## New Chamber Board Members

July 1st is the start of a new fiscal year at the Chamber and changes in our Board of Directors:

- ◆ Thank you outgoing Board Members:
  - ◆ Brittany Nordick, TEAM Industries
  - ◆ Vern Schnathorst, Detroit Lakes Public Schools
  - ◆ Mike Sidders, Lakeshirts
- ◆ Welcome new Board Members:
  - ◆ Vickie Hersch, leela & lavender
  - ◆ JoAnn Wik, Fairfield by Marriott
  - ◆ Andrew Holmquist, Lakeshirts
  - ◆ Meghan Eastman, Detroit Mountain Recreation Area

## Kat kicks off Women's EDGE!

On June 22nd, Kat Perkins kicked off the 2022 3-part speaker series. Kat's message of living fearless was inspirational. Kat shared her journey through her music career, her time on NBC's "The Voice" and how changing your mindset can help you accomplish your goals.

If you would like tickets to our next 2 speakers be sure to call the Chamber.

Special thanks to our opening messages by local female leaders: Heather Perry & Breanna Adams of **Sanford Health** and to Natalie Johnson of **BTD Manufacturing**. Thanks to our 2022 planning committee (pictured bottom right) Cindy Brufloodt, Carrie Johnston, Beth Pridday, Christy Staab, Jennifer Winn and Jill Brandt.

Thank you to our event sponsors:



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## Contact your local legislators

**Senator Amy Klobuchar (DFL)**  
 202.224.3244  
 senator.klobuchar@senate.gov

**Senator Tina Smith (DFL)**  
 202.224.5641  
 scheduling@smith.senate.gov

**Michelle Fischbach (R)**  
 7th District US House  
 202 225-2165 or  
 218-616-2802

**Paul Utke (R)**  
 Senate 2  
 218-255-1131

**Kent Eken (DFL)**  
 Senate 4  
 651.296.3205  
 Sen.kent.eken@senate.mn

**Steve Green (R)**  
 House 2B  
 651.296.9918  
 rep.steve.green@house.mn

**Paul Marquart (DFL)**  
 House 4B  
 651.296.6829  
 rep.paul.marquart@house.mn

For more information go to [www.gis.leg.mn](http://www.gis.leg.mn)

# Member Renewals

Thanks to the following members who have renewed their DL Chamber membership from May 26—June 27, 2022. Chamber memberships renew throughout the entire year. For a complete list of members see [business.visitdetroitlakes.com/list](http://business.visitdetroitlakes.com/list)

Alliance Recycling Group  
 APEX Engineering Group  
 Beautiful Junque  
 BOB 94.5  
 Country Inn & Suites  
 Detroit Paint & Glass

Foltz Buildings  
 Jennie-O Turkey Store  
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Jackie Buboltz.....2023

**Incoming Chair**

Jodi Ahles .....2023

**Treasurer**

John Hansen .....2023

**Past Chair**

Travis Stone ..... 2023

**Directors**

Meghan Eastman .....2025

Chris Gravidahl .....2023

Vickie Hersch .....2025

Andrew Holmquist .....2025

**Nate Hunter..... 2024**

JoAnn Wik.....2025

**Contact Us**

Carrie Johnston... President  
Carrie@VisitDetroitLakes.com

Cleone Stewart...Tourism Director  
Cleone@VisitDetroitLakes.com

Jean Erickson...Office Coordinator  
Jean@VisitDetroitLakes.com

Sandy Stilke...Membership  
Services Coordinator  
Sandy@VisitDetroitLakes.com

Phone: 218-847-9202  
dlchamber@VisitDetroitLakes.com  
www.VisitDetroitLakes.com

**What's Happening!**

July 2022

- Tues. Cruise, Smorgasbord, Hootenanny, 5pm, Fair Hills Resort
- Tues. Tuesdays in the Park, 7pm, DL City Park Band Shell
- Tues/Sat **Lakes Area Farmer's Market, 10am-1pm, Peoples Park**
- Friday Food Truck Fridays, 11am-2pm, DL City Park
- Sat/Sun Shady Hollow Flea Market, Hwy. 59 South

- 2 Music on the Mountain, Detroit Mountain Rec. Area
- 4 Fireworks, dusk, DL City Beach
- 7 HR Connect, 8:15-9:30am, Chamber Office
- 7 & 21 LIVE at The Lodge, 5-8pm, The Lodge on Lake Detroit
- 8-17 Northwest Water Carnival, see [www.dljaycees.com](http://www.dljaycees.com) for schedule
- 8 WC Street Dance, 6pm, in front of Lakeside Tavern
- 9 Midsummer Bike Tour, 7-9am, DLCCC
- 9 Fly-In, 8am-noon, DL Airport
- 9 Demo Derby, 2pm, Becker County Fairgrounds
- 9-10 Cormorant Area Art Show, 10am-4pm, Cormorant Comm. Center
- 10 & 22 DL Baseball Club games, 6pm, Washington Ball Park
- 11 Patriot Assistance Dogs Golf Tournament, Lakeview Golf Course
- 12 Grand Opening, 1-3pm, Sanford Health Equip (936 McKinley Plaza)
- 13 :45 Fill-up, 8:15-9am, Chamber Office
- 13 Cruise DL Night, 4-8:30pm, Peoples Park
- 14 & 28 Trucks & Tunes, 5-8pm, DL City Park
- 15-16 Bash on the Beach, 7pm, DL Pavilion/Beach
- 17 Northwest Water Carnival Parade, 1pm
- 23 Mountain Mayhem, 8am, Detroit Mountain Rec. Area
- 24 Art in the Park, 9am-3pm, DL City Park
- 27-30 Becker County Fair
- 27-31 Frazee Turkey Days
- 28 Chamber Board of Directors, 8am, Chamber Office
- 29 Intrepid Film Festival, 5pm, DL Pavilion
- 31 Community Worship w/New Hope Church, 1:30pm, DL Bandshell

See full calendar of events at [VisitDetroitLakes.com](http://VisitDetroitLakes.com)  
Please let us know if you have events for our website calendar.