



# Detroit Lakes CHAMBER NEWS

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

## Sharpen your *EDGE* in 2022!

Introducing our 2022 Women's *EDGE* Speakers!

We have 3 dynamic presenters ready to inspire, train and help you to sharpen your *EDGE*.

Kat Perkins on June 22nd • Dr. Cindra Kamphoff on September 21st • Dr. Kerry Petsinger on November 9th

Hear all three inspiring speakers for just \$99.00!

Contact the Chamber Office to reserve your tickets. 218-847-9202 or Carrie@VisitDetroitLakes.com



**Kat Perkins**  
Musician, Author and finalist on NBC's "The Voice"

Kat will share how attitude can help you rise above and be fearless.



**Dr. Cindra Kamphoff**  
Executive Coach, Author and Podcast Host

Dr. Cindra will help you train your mind, gain your edge and achieve your goals.



**Dr. Kerry Petsinger**  
High Performance Coach, Professor and Writer

Dr. Kerry will empower you to create a routine of peak performance that brings results

women's  
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Engage • Develop • Grow • Empower



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## SCORE 101

Join us Wednesday, April 20th at 3pm at the DL Chamber Office to learn more about SCORE and how it can help businesses! You will learn how to:

- Get free business mentoring!
- Volunteer to be a SCORE Counselor!
- Help our regional businesses succeed and grow!

SCORE mentors offer free and confidential counseling to start-up businesses and existing small businesses that seek advice. This session is free, RSVP's appreciated <https://business.visitdetroitlakes.com/events>

**SCORE**  
FOR THE LIFE OF YOUR BUSINESS

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

**We're Working for You:**

February 2022	YTD
• Walk-Ins	
76	181
• Phone Calls	
297	568
• Visitor Guides Mailed	
343	664
• Website Sessions	
38,654	60,646

# Cake for Breakfast?

**This month's :45 Fill-up happens to land on Carrie's 47th Birthday so we are turning it into a "47 Fill-up"!**  
Join us Wednesday, April 13th for networking, chamber updates, birthday cake and lots of coffee!

April 13, 2022  
DL Chamber Office—700 Summit Ave  
8:15am – 9:00am



DL Chamber Members are welcome to join in for :45 minutes of networking!  
Hosted the 2nd Wednesday of each month.  
Bring your business cards, event flyers and business information.

FREE. Coffee and treats provided.  
No RSVP required. All employees of member businesses are welcome.

If you would like to host a :45 Fill-up Member Meeting contact  
Carrie@VisitDetroitLakes.com

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

# Advertise in this newsletter

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like. Space is limited.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

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# Seeking Nominations



Each year the DL Chamber looks to honor those that make a Splash in our community. Who do you know that deserves to be recognized by one of these awards? To nominate a deserving group or individual contact the Chamber Office for the nomination form. Applications are being accepted through August 2022. The Splash Award event will take place on Thursday, October 6th.

- **LAUNCH AWARD** This award recognizes an individual in our community whose leadership, volunteerism, energy and willingness to serve propels projects, organizations and our community forward.
- **ACCELERATOR AWARD** This award recognizes an individual who motivates their friends, colleagues and community to get involved. This person is a dedicated volunteer, team-builder and a community collaborator who inspires us to rev up.
- **BEACON AWARD** This award recognizes an individual who is a long- standing volunteer and repeat performer for their willingness to always step up, participate and lead. They are a steady beacon of light.
- **SKIPPER AWARD** This award recognizes an individual’s outstanding leadership in their company or organization. They have gone above and beyond to help the community in the past year.
- **WAVE AWARD** This award recognizes a current DL Chamber Member business or organization that sets the example for promoting and investing in the tourism and hospitality industry in our region.
- **LIGHTHOUSE AWARD** This award recognizes a business or organization that consistently shows their enduring commitment and long-standing service to our region. Their light shows us the way.
- **RIPPLE AWARD** This award recognizes a club, group or non-profit that motivates the people around them to be engaged and contributing members of the community through an event, volunteer project or service. They make ripples in our region.

# Member Renewals

Thanks to the following members who have renewed their DL Chamber membership from Feb. 26—March 30, 2022. Chamber memberships renew throughout the entire year. For a complete list of members see [business.visitdetroitlakes.com/list](http://business.visitdetroitlakes.com/list)

- AccuLawn Turf Health
- Beaudry Propane
- Hoban’s Plumbing & Heating
- Hoffman’s Meat Market
- JQ Clothing
- MANNA Food Co-op
- Marin Bay Condo. Association
- Midco
- Northwestern Mutual—Andrew Barker
- Olander Bus Service/Olander Coach
- Ojibwe Forests Rally Pit 611
- Venom Products
- WE Fest

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# Ambassador Visits



Ambassadors presented a “First Dollar of Profit” to Jessica Oien Suedel, Owner of Reflections of Vintage & New, a second hand consignment store, located at 1657 Hwy. 10 West.



Ambassadors visited with Robert Strand, Owner, of the expanded Snap Fitness facility now located at 1315 Hwy. 10 West. They provide a variety of options for your fitness needs.

## 30 Years of Ag-in-the-Classroom

About 300 fourth grade students from Detroit Lakes and several other towns participated in this program held at M State. The students attend a variety of ag-related classes that are taught by volunteer farmers and experts in related fields. Students also have the opportunity to see live farm animals and some farm machinery. **A big thanks to Mary Ann & Lowell Jorgenson who coordinate this event each year!** It is sponsored by the DL Chamber of Commerce, Farm Bureau Insurance and Becker County Soil & Water Conservation District.



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# Member News

**MANNA Food Co-op** welcomes Taylor Van de Streek as their new General Manager. She previously worked in Fargo in a number of sales and management positions.

**Detroit Lakes Newspapers** will be moving their offices on April 1. The new location will be at the Forum Comm. Printing Building, 1030—15th Avenue SE, Detroit Lakes.

**Dale Carnegie of North Dakota and NW Minnesota** has promoted Eric Johnsrud to Director of Brand & Community Relations. Alison Molony, Certified Course Trainer, is celebrating her one-year anniversary with the company.

# Sponsor, Volunteer and Attend!

The Detroit Lakes Regional Chamber of Commerce sponsors a few community events each summer. We can always use your support to continue to bring these fun events. We need sponsors, volunteers and attendees to make them a success. You can find more information on these (and other Chamber events) at <https://business.visitdetroitlakes.com/events>



## 4th of July Fireworks



## ART in the Park Detroit Lakes, MN

**Looking for Seasonal, Part-time or Full-time workers?**

Register for a booth at the April 27th Job Fair . This year's event will be at the Kent Freeman Arena from 1:30-5:30pm. There is lots of room for indoor and outdoor displays. See the insert in this newsletter or call Kelley at Rural MN CEP/CareerForce for more information 218-846-7377.



Everything you need is right here.  
CARE CLOSE TO HOME

**Essentia Health | Detroit Lakes Clinic**

Looking for a DL Chamber Member business contact?

Make sure you check out our searchable online business directory at: <https://visitdetroitlakes.com/chamber>

See a mistake in your online listing?

Just let the Chamber Staff know and we can make the correction quickly.

Wish your online listing included your logo, photos, video links or more content?

Ask the Chamber Staff to help you access the "back-door" of your online member page.

## Annual Summit Draws a Crowd



This year's Economic Development Summit featured a great mix of business resource information and entrepreneurial stories! Over 150 people attended the event and heard from:

Bluebird Books  
Bucks Mill Brewing  
City of Detroit Lakes  
City of Frazee  
Detroit Lakes Baseball Club  
Ditterich Family Farm  
Sanford Health Equip  
SCORE  
West Central Initiative

BIG thank you to our 2022 sponsors:

GOLD Sponsors: Arvig, Detroit Lakes Development Authority and Midco

SILVER Sponsors: Detroit Lakes Public Utilities, BTD Manufacturing, Ecumen, Essentia Health, Midwest Bank, DLCCC/Historic Holmes Theatre, Stenerson Lumber, The Title Team, APEX Engineering, and Action Fabricating/MN Metalworks

BRONZE Sponsors: Fundamental Technologies and Holiday Inn

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# Welcome New Members

### Burgau Insurance

LeAnn Burgau, Agent/Owner  
1265 Hwy. 10 West, Ste. 9  
Detroit Lakes, MN 56501  
877-724-2365  
Email: info@burgauinsurance.com  
www.burgauinsurance.com

### Caliber Home Loans

Shelley Weets, Loan Consultant  
Brooke Ames, Loan Consultant  
1265 Hwy. 10 West, Ste. 8  
Detroit Lakes, MN 56501  
218-234-7056/701-238-8416  
E: Shelley.weets@caliberhomeloans.com  
E: brooke.ames@caliberhomeloans.com

We are in Independent Health Insurance Agency specializing in Medicare Health and Prescription Drug Plans.

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## Contact your local legislators

### Senator Amy Klobuchar (DFL)

202.224.3244  
senator.klobuchar@senate.gov

### Senator Tina Smith (DFL)

202.224.5641  
scheduling@smith.senate.gov

### Michelle Fischbach (R)

7th District US House  
202 225-2165 or  
218-616-2802

### Paul Utke (R)

Senate 2  
218-255-1131

### Kent Eken (DFL)

Senate 4  
651.296.3205  
Sen.kent.eken@senate.mn

### Steve Green (R)

House 2B  
651.296.9918  
rep.steve.green@house.mn

### Paul Marquart (DFL)

House 4B  
651.296.6829  
rep.paul.marquart@house.mn

For more information go to [www.gis.leg.mn](http://www.gis.leg.mn)



## Welcome to Detroit Lakes

**Learn about events, resources and community information you can use. Whether you are new to the area or want to re-connect with the community, this event is for you!**

All are welcome. Admission is FREE.


Tuesday, May 3rd, 2022 | 4:00 - 4:45 PM

DL Chamber of Commerce | 700 Summit Ave | RSVP 218-847-9202






\*NOTE: Be sure the DL Chamber Office has a stock of your business cards or flyers to promote your business in our lobby... we will share these resources at the quarterly Welcome to DL events and with visitors all year.



Your business could be a star!

This Space is Available for \$35.00 per month!



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**Incoming Chair**

Jackie Buboltz.....2023

**Treasurer**

John Hansen .....2023

**Past Chair**

Brittany Nordick .....2022

**Directors**

Jodi Ahles .....2023

Chris Gravdahl .....2023

Nate Hunter..... 2024

Shannon Johnson..... 2024

Vern Schnathorst .....2022

Mike Sidders .....2022

**Contact Us**

Carrie Johnston... President  
Carrie@VisitDetroitLakes.com

Cleone Stewart...Tourism Director  
Cleone@VisitDetroitLakes.com

Jean Erickson...Office Coordinator  
Jean@VisitDetroitLakes.com

Sandy Stilke...Membership  
Services Coordinator  
Sandy@VisitDetroitLakes.com

Phone: 218-847-9202  
dlchamber@VisitDetroitLakes.com  
www.VisitDetroitLakes.com

**What's Happening!**

April 2022

- 1 Economic Dev. Summit, 9-11:30am, Holiday Inn
- 1 A Tribute to Bob Dylan, 7:30pm, Holmes Theatre
- 2 Free Family Movie "Space Jam: A New Legacy", 10am, Cinemagic Thtr.
- 2 Aeromodelers Swap & Show, 10am-4pm, Washington Square Mall
- 2 Book Signing w/Lisa Selijevold, 11am-2pm, Mainstream Boutique
- 4-8 Week of the Young Child
- 6 Chamber Ambassadors, 9:30am
- 7 HR Connect, 8:15-9:30am, Chamber Office
- 7 Church Basement Ladies, 2pm & 7:30pm, Holmes Theatre
- 8 Craig Morgan Concert, 8pm, Shooting Star Casino
- 9 Vergas Maple Syrup Days, www.cityofvergas.com
- 9 Easter Fun Day, 9:30-11:30am, Washington Square Mall
- 9 Sarah Mae & The Birkeland Boys, 7pm, First Baptist Church
- 9 The New Standards, 7:30pm, Holmes Theatre
- 13 :47 Fill-up, 8:15-9am, Chamber Office
- 16 Live Music by In the Fields, 9pm, Zorbaz
- 20 SCORE 101, 3-4pm, Chamber Office
- 22 Earth Day Celebration, 10am-2pm, DL Public Library
- 24 Lakes Area Comm. Band Spring Concert, 4pm, Holmes Theatre
- 24 America 50th Anniversary Concert, 8pm, Shooting Star Casino
- 26 Travels with the Potvins, 2pm, DL Public Library
- 27 Area Job Fair, 1:30-5:30pm, Kent Freeman Arena
- 28 Chamber Board of Directors, 8am, Chamber Office
- 29 Lee Greenwood Farewell Tour, 8pm, Shooting Star Casino
- 30 Mother-Daughter Brunch, 9:30-noon, Castaway Club for Health Res.
- 30 Live Music by Rootz Within, 9pm, Zorbaz

See full calendar of events at [VisitDetroitLakes.com](http://VisitDetroitLakes.com)  
Please let us know if you have events for our website calendar.