



Detroit Lakes

CHAMBER NEWS

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

Economic Development Summit

Be in the know!

A morning filled with local economic development information.

An excellent networking event.

Building projects, road construction, business resources and more.

Hear from West Central Initiative and SCORE for information on the services they offer to help your business. PLUS, updates from growing and new businesses in our region.



Coming Soon...



Detroit Lakes Community Job Fair ~ hosted by Rural MN CEP/Careerforce
Wednesday, April 27th , Kent Freeman Arena

Business registrations will be available in March. (watch your inbox)

Whether you are looking for full-time, part-time or seasonal employees... this is the job fair for you.

Planning a reunion, community event or festival in 2022?
Let the DL Chamber Office know.

- ⇒ We can provide maps, visitor guides and coupon books for your guests.
- ⇒ The DL Chamber office can sell tickets to your event.
- ⇒ We can post public events on website.
- ⇒ Our staff can also help you find the resources you need right here at the lakes!

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

January 2022	YTD
• Walk-Ins	
105	105
• Phone Calls	
271	271
• Visitor Guides Mailed	
321	321
• Website Sessions	
21,992	21,992

Is HR in your Job Description?

An excellent opportunity for HR professionals, business owners and managers to connect.

We will be discussing human resource topics, sharing best practices and reviewing data to help attract, retain and grow an excellent workforce for the lakes region!



Join us the 1st Thursday of each month, 8:15–9:00 am at the Chamber office.

Mark your calendars for:
Mar 3, Apr 7, May 5 and June 2
March topic: Benefits... what is trending in 2022?

FREE for Chamber members.
\$10 for non-members.
RSVP 218-847-9202

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

Advertise in this newsletter

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like. Space is limited.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

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Member Renewals

Thanks to the following members who have renewed their DL Chamber membership from Jan. 27–Feb. 25, 2022. Chamber memberships renew throughout the entire year. For a complete list of members see <http://business.visitdetroitlakes.com/list/>

Better Homes & Garden Real Estate
Matt Brenk
Briard Construction
Catalyst Medical Center
Detroit Lakes Breakfast Rotary
I'll Tile & Stone

JH Signs & Designs
Tom Klyve
Long Bridge Bar, Grill & Marina
Papacito's Burritos
RE/MAX Lakes Region
United Savings Credit Union

45 Minutes of Time Well-spent

DL Chamber's :45 Fill-up
2nd Wednesday of each month!

March 9th
DL Chamber Office—700 Summit Ave
8:15am – 9:00am



DL Chamber Members are welcome to join in for :45 minutes of networking!
Bring your business cards, event flyers and business information.

FREE. Coffee and treats provided.

No RSVP required. All employees of member businesses are welcome.

If you would like to host a :45 Fill-up Member Meeting contact
Carrie@VisitDetroitLakes.com

As a member of the DL Chamber, your business takes DL Chamber Bucks!

~ CHAMBER BUCKS are actual checks from the DL Chamber issued to your business. Any DL Chamber member can accept CHAMBER BUCKS.

~ Put CHAMBER BUCKS in your cash register and treat them like other checks in your bank deposit.

~ CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to First Security Bank, Bremer Bank and Wells Fargo Bank for supporting this program for over 30 years!

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The Great Polar Hunt 2022 is Complete!



Congratulations to the 3 prize winners:
The Cory Morrison Family (pictured)
Pam Christianson &
Gunner Lindblad

This year's Great Polar Hunt was one to remember. With wintry conditions for the record books, teams were able to complete their hunt in less than 8 days. Special thanks to Jennifer Winn, Arvig for chairing this event again!

Thank you to this year's sponsors!

Minnesota Title & Closing
Diamond Willow Assisted Living
D & D Appliance
Stenerson Lumber
C & G Hair Envy
BTD Manufacturing
Becker County Developmental Achievement Center
Minuteman Mortgage

Thank you to all the businesses willing to be a stop during the hunt:
Diamond Willow Assisted Living, D&D Appliance, Inc., Stenerson Lumber, C&G Hair Envy, BTD Manufacturing, Minuteman Mortgage, M State Detroit Lakes, LumBros, Caribou Coffee, David Donehower Funeral Home, Detroit Lakes Public Library, West Kjos Funeral Home, Bleachers Sports Bar & Grill, Papa Murphys Pizza, Richwood Store, JQ Clothing, and SNAP Fitness

MOVED TO NEW DATE: MARCH 24, 2022, 8:00—11:00 am, you are invited (in-person at the Fargo Delta by Marriott or virtually) for the **Midwest Economic Forecast Summit**

This is an opportunity to learn about regional and national trends, examine factors that keep our area competitive, and hear from leaders across various sectors including agriculture, energy, healthcare, hospitality, manufacturing and technology. Developing and maintaining a vibrant economy is essential to the continued growth of the Midwest.

Hosted by the Fargo Moorhead West Fargo Chamber of Commerce
The Detroit Lakes Regional Chamber of Commerce is a co-host of this Summit.

Cost is \$45.00. Register using promo code: "**Detroit Lakes**" at:

<https://www.fmwfchamber.com/events/details/midwest-economic-forecast-summit-8616?calendarMonth=2022-02-01>



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Did you know...

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- TV
- Internet
- Kitchenette

This is a great space for a board meeting, staff retreats, job reviews, interviews, special projects or just to get out of your normal routine. Call us to reserve the room.



Members can also use the office for pick-up or drop-off of small items during our regular hours—Monday-Friday, 9-5pm.

Saving You Time and Money

Your membership gives you access to useful business services that the DL Chamber Office offers. Make sure you are taking advantage of them all!

- o Notary services are free to members. Call ahead to schedule a time.
- o Certificates of Origin are free and only available to members
- o Ribbon Cutting, Groundbreaking and First Dollar of Profit recognition.
- o A mailing list of the current Chamber membership is available for \$25.00. We can even print the labels for you.
- o **Members can use the DL Chamber's bulk-mail permit** on qualifying mailings of 200 or more pieces—call for details.
- o Membership dues may be tax deductible. Ask your tax accountant for more information.
- o Chamber staff can sell your tickets, raffles, buttons or small event items in our lobby.
- o Participating Auto Owners Insurance agents may offer a 10% discount on your policy.
- o DL Chamber Bucks Program.
- o Free Job Postings on our website.
- o Display brochures, flyers and business cards in our lobby at no cost.
- o Free city maps, visitor guides and other local publications—great for your lobby or in your new hire packets.

Please call 218-847-9202 for more information on any of these services.



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Recruiting? New Hire?

Be sure to link www.VisitDetroitLakes.com on your website to showcase all the opportunities in our region.

Area information, maps, things to do, videos and so much more can be found just a click away.

The DL Visitor Guide is also very helpful. This annual publication is a great way to show your clients and potential employees all that our area has to offer. Not only is it available as a full-color magazine, it can also be found digitally at: <https://visitdetroitlakes.com/explore/>

Help us Roll out the Welcome Mat!

New employees? New neighbor?
Looking for connections?
Moved recently? Been here a while but want to learn more?

Come to the DL Chamber on May 3rd to learn more about the Detroit Lakes area. We will have a team of local experts who can help answer your questions and find the resources you are looking for here at the lakes.

This is a free event; all ages are welcome!
RSVP's are appreciated 218-847-9202

2022 Dates: Feb 1, May 3, Aug 2, Nov 1.



Welcome to Detroit Lakes

Learn about events, resources and community information you can use. Whether you are new to the area or want to re-connect with the community, this event is for you!

All are welcome. Admission is FREE.

Tuesday, May 3rd, 2022 | 4:00 - 4:45 PM

DL Chamber of Commerce | 700 Summit Ave | RSVP 218-847-9202






*NOTE: Be sure the DL Chamber Office has a stock of your business cards or flyers to promote your business in our lobby... we will share these resources at the quarterly Welcome to DL events and with visitors all year.

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needs of the community



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Kel Cee + Co

Kelcie Michels, Owner
16508 Bird Dog Road
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701-367-9993
Email: hello@kelceeandco.com
www.kelceeandco.com

I work with entrepreneurs, solopreneurs and small businesses to reach their revenue goals through social media management via Facebook, Instagram and Pinterest.



Contact your local legislators

Senator Amy Klobuchar (DFL)
202.224.3244
senator.klobuchar@senate.gov

Senator Tina Smith (DFL)
202.224.5641
scheduling@smith.senate.gov

Michelle Fischbach (R)
7th District US House
202 225-2165 or
218-616-2802


Paul Utke (R)
Senate 2
218-255-1131

Kent Eken (DFL)
Senate 4
651.296.3205
Sen.kent.eken@senate.mn

Steve Green (R)
House 2B
651.296.9918
rep.steve.green@house.mn

Paul Marquart (DFL)
House 4B
651.296.6829
rep.paul.marquart@house.mn

For more information go to www.gis.leg.mn



Save the dates for 2022 Festival of Birds, May 19-21!

Detroit Lakes is nestled in the heart of a transition zone between tall grass prairie, northern hardwood and conifer forest ecosystems. That means there are many kinds of birds! Which, in turn, means a lot of serious birders flocking here each spring for the Festival of Birds.



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Contact Us

Carrie Johnston... President
Carrie@VisitDetroitLakes.com

Cleone Stewart...Tourism Director
Cleone@VisitDetroitLakes.com

Jean Erickson...Office Coordinator
Jean@VisitDetroitLakes.com

Sandy Stilke...Membership
Services Coordinator
Sandy@VisitDetroitLakes.com

Phone: 847-9202 FAX: 847-9082
dlchamber@VisitDetroitLakes.com
www.VisitDetroitLakes.com

What's Happening!

March 2022

- 1 Dr. Jazz & the Dixieland Sounds, 7pm, Holmes Theatre
- 3 HR Connect, 8:15-9am, Chamber Office
- 5 Naytahwaush Snodeo 200
- 9 :45 Fill-up, 8:15-9am, Chamber Office
- 11 Tommy James & the Shondells, 8pm, Shooting Star Casino
- 12 "MacBeth", 7:30pm, Holmes Theatre
- 13 Lakes Area Bridal Show, 12-3pm, Holiday Inn
- 13 "The Great Gatsby", 2pm, Holmes Theatre
- 19-20 Lake Region Builders Home & Sport Show, Kent Freeman Arena
- 24 Chamber Board of Directors, 8am, Chamber Office
- 25 38 Special, 8pm, Shooting Star Casino
- 26 Drive-thru Food Drive, 12-4pm, Becker County Food Pantry
- 26 Live Music by Famous Friends, 9pm, Zorbaz
- 31 El Zagel Shrine Circus, 10am, 12:30om & 6:30pm, Kent Fr. Arena

April 2022

- 1 Economic Dev. Summit, 8-11am, Holiday Inn
- 1 A Tribute to Bob Dylan, 7:30pm, Holmes Theatre

See full calendar of events at VisitDetroitLakes.com
Please let us know if you have events for our website calendar.