



# Detroit Lakes CHAMBER NEWS

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

## Feeling 22

**Happy New Year!** The Detroit Lakes Regional Chamber of Commerce is excited to start our 101st year! We are thankful for our 450 members, our 4 full-time staff and our amazing volunteers. 2022 brings a lot of opportunities as we see our region grow and your board of directors is working to make sure the DL Chamber is a partner in the community. If you or your employees would like to be more involved just let the Chamber staff know. We are looking forward to many great milestones in 2022... here are just a few (or 22):

- |                                |                                 |                                |
|--------------------------------|---------------------------------|--------------------------------|
| 1. Ambassador Visits           | 9. Snowmobile Trails Maps       | 17. DL Visitor's Guide         |
| 2. HR Connect                  | 10. Crazy Daze                  | 18. Tour of Manufacturing      |
| 3. Welcome Back Teachers       | 11. Cruise DL Nights            | 19. Coupon Books               |
| 4. :45 Fill-ups                | 12. Festival of Birds           | 20. DL Chamber Bucks           |
| 5. Art in the Park             | 13. 4th of July Fireworks       | 21. Welcome to DL Events       |
| 6. WE Fest Shuttle             | 14. Great Polar Hunt            | 22. Tourist Information Center |
| 7. DL City Maps                | 15. Women's EDGE Speaker Series | AND so much more!!             |
| 8. Economic Development Summit | 16. Splash Awards               |                                |

New employees?  
New neighbor?  
Client just moved to town?  
Looking for connections?

Come to the DL Chamber on February 1st to learn more about the Detroit Lakes area. We will have a team of local experts who can help answer your questions and find the resources you are looking for here at the lakes.

This is a free event; all ages are welcome!

RSVP's are appreciated  
218-847-9202



## Welcome to Detroit Lakes

Learn about events, resources and community information you can use. Whether you are new to the area or want to re-connect with the community, this event is for you!

All are welcome. Admission is FREE.

Tuesday, February 1, 2022 | 4:00 - 4:45 PM

DL Chamber of Commerce | 700 Summit Ave | RSVP 218-847-9202






\*NOTE: Be sure the DL Chamber Office has a stock of your business cards or flyers to promote your business in our lobby... we will share these resources at the Welcome to DL event and with visitors all year.

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

### We're Working for You:

November 2021	YTD
• Walk-Ins	
103	1,935
• Phone Calls	
188	2,958
• Visitor Guides Mailed	
235	4,592
• Website Sessions	
6,419	186,790

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

## A Resource for Human Resource

In 2022, the Detroit Lakes Regional Chamber of Commerce is launching a new opportunity for HR professionals, business owners and managers to connect.



We will be discussing human resource topics, sharing best practices and reviewing data to help attract, retain and grow an excellent workforce for the lakes region!

Join us the 1st Thursday of each month, 8:15—9:00 am at the Chamber office.

Mark your calendars for:  
Jan 6, Feb 3, Mar 3, Apr 7, May 5 and June 2

\*Feb. 3rd will be at Dynamic Homes!

Thurs, Jan 6th at the  
DL Chamber Office,  
700 Summit Ave @ 8:15am

Discussion will include:

- ◆ COVID-19/vaccines
- ◆ Roundtable questions

FREE for Chamber members.  
\$10 for non-members.

RSVP 218-847-9202

## Advertise in this newsletter

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like. Space is limited.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

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# Welcome New Members

## Laker Prep

Eric Rotter, Director  
807—13th Avenue SE  
Detroit Lakes, MN 56501  
218-844-5600  
Email: lakerprepecc@gmail.com  
www.lakerpreppreschool.com

Laker Prep Preschool and Laker Prep Early Childhood Center are dedicated to the care and development of children 8 weeks to 6 years old.

## Minuteman Mortgage

Brian Merritt, Owner  
25777—110th Street  
Detroit Lakes, MN 56501  
218-850-2112  
Email: brian@minutemanmtg.com  
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As a full-service mortgage brokerage, we specialize in all residential purchase and refinance transactions and at an amazingly low rate.

# 45 Minutes of News and Networking

**DL Chamber's :45 Fill-up**  
2nd Wednesday of each month!

January 12th  
First Security Bank, 611 Summit Ave  
8:15am — 9:00am



DL Chamber Members are welcome to join in for :45 minutes of networking! Bring your business cards, event flyers and business information.

FREE. Coffee and treats provided.

No RSVP required. All employees of member businesses are welcome.

January's :45 Fill-up is hosted by:  
First Security Bank, Colliers Securities and Lakers Agency.

Members of the DL Chamber may qualify for these Discounts Services:

- o Notary and Certificates of Origin services are free to members.
- o Ribbon Cutting, Ground-breaking and First Dollar of Profit recognition.
- o A mailing list of the current Chamber membership is available for \$25.
- o Members can use the DL Chamber's bulk-mail permit on qualifying mailings of 200 or more pieces—call Jean for details.
- o Membership dues may be tax deductible. Ask your tax accountant for more information.
- o Participating Auto Owners Insurance agents may offer a 10% discount on your policy.

Call 218-847-9202 for more information.

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## Business Visit and Supporting Local



Store Manager Kimimila Toh Wih (right) and store assistant Izaiah Stone accepted a Detroit Lakes Chamber First Dollar of Profit for Winona's Hemp Market & Coffee Shop at Snellman. The store carries handmade indigenous and native art, products and gifts. Open through the holidays, the store will reopen in the spring.



Thank you to **Leighton Broadcasting** and to all those that Shopped. Ate. & Supported Local in December!

Our drawing barrel was filled with registrations. Here are the prize winners:

Donna Heimark—Cinemagic Gift Certificate!

Teresa Wallace—Chanhassen Dinner Theatre Package!

Sandi Revier—\$250.00 in Detroit Lakes Chamber Bucks!

**CONGRATS!**

## 2022 Member Resource Directory

The Detroit Lakes Regional Chamber of Commerce is getting ready to print our annual directory. Watch your mailbox for your yellow Verification Form. It is very important that you note all the changes that need to be made or just let us know if everything is current and OK to print. We use this information to update our records, print in the directory and in your online business directory listing. Please return this form by January 28th!

The Member Resource Directory will again feature current member information and DL Chamber resources. This spring we will be delivering directories to each DL Chamber Member and the directories will be given to all new DL Chamber Members throughout the year. This directory is a great way to find local resources and a reminder to support locally!

We need your support. This directory is exclusive to DL Chamber members and will include an alphabetical and a classified listing of nearly 450 DL businesses. There is room to highlight your organization by placing an ad in our publication. Ad prices are the same as last year. More information is included with your yellow Verification Form.

If you have any questions please contact [dlchamber@VisitDetroitLakes.com](mailto:dlchamber@VisitDetroitLakes.com)

February 11-27, 2022

### Polar Fest



[www.PolarFestDL.com](http://www.PolarFestDL.com)  
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# Midwest Economic Forecast Summit

February 8, 2022, 8:00–11:00 am, you are invited to join (in-person or virtually) for the Midwest Economic Forecast Summit!

This is an opportunity to learn about regional and national trends, examine factors that keep our area competitive, and hear from leaders across various sectors including agriculture, energy, healthcare, hospitality, manufacturing and technology. Developing and maintaining a vibrant economy is essential to the continued growth of the Midwest.



Hosted by the Fargo Moorhead West Fargo Chamber of Commerce  
The Detroit Lakes Regional Chamber of Commerce is a co-host of this Summit.

Keynote Speakers include:

- Neel Kashkari—*President and CEO*, Federal Reserve Bank of Minneapolis
- Dr. Scott Beaulier—*Dean of Business*, North Dakota State University
- Steve Grove—*Commissioner*, MN Department of Employment and Economic Development

Cost is \$45.00. Register using promo code: "Detroit Lakes" at:

<https://www.fmwfchamber.com/events/details/midwest-economic-forecast-summit-8616?calendarMonth=2022-02-01>

# Thank you DL Chamber Staff

Thank you for your dedication and commitment to the mission of the Detroit Lakes Regional Chamber of Commerce!

Pictured (L to R):  
Carrie Johnston—11 years  
Cleone Stewart—19 years  
Sandy Stilke—7 years  
Jean Erickson— 39 years



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**2022**  
*Happy New Year!*

Lifestyle of Wellness  
*One Step at a Time*

As a member of the DL Chamber, your business takes DL Chamber Bucks!

~ CHAMBER BUCKS are actual checks from the DL Chamber issued to your business. Any DL Chamber member can accept CHAMBER BUCKS.

~ Put CHAMBER BUCKS in your cash register and treat them like other checks in your bank deposit.

~ CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to First Security Bank, Bremer Bank and Wells Fargo Bank for supporting this program for over 30 years!

## Included with Your Membership

We want to make sure you are using your DL Chamber membership to the fullest. In addition to participating in events, trainings and committees; we also have services available free of charge for you and your employees.

Here are just a few **FREE** services your DL Chamber Membership offers to you!

- ◆ **NOTARY SERVICES.** Call Jean at 218-847-9202 to set up an appointment.
- ◆ **CERTIFICATES OF ORIGIN.** International business made easier.
- ◆ **RIBBON CUTTING SERVICES.** Got a business milestone to celebrate? Call the Chamber! We can bring the big scissors, red ribbon and even the gold shovels!
- ◆ **JOB POSTINGS.** Simply send us your job opening listings and we will get them posted on [www.VisitDetroitLakes.com](http://www.VisitDetroitLakes.com)
- ◆ **DL CHAMBER BUCKS.** This shop local program is exclusively for our members at no charge. Members can also call ahead if ordering a large quantity to give employees and you can be invoiced to make your purchase even easier.
- ◆ **FAXING/SCANNING.** Yep, we can help you the "old school" way.
- ◆ **INTERVIEW/TRAINING ROOM.** Some things are better outside of your office. Use our conference room to meet potential clients, train your staff or to interview future employees.
- ◆ **TICKET SALES.** From event tickets to buttons; T-shirts to raffles we can be the easy-to-find location for your event and fundraising needs.
- ◆ **MEETING SPACE.** Our conference room seats 20 people. Coffee, internet, TV and conference phone are available to use. This space may be available after regular business hours too. Call the Chamber Office to make arrangements.
- ◆ **BULK MAIL POSTAGE.** Use our bulk mail permit on your next large USPS mailer and save up to 50% on postage fees. Call us (before you print) to see if your mailer qualifies.
- ◆ **DROP OFF/PICK UP LOCATION.** Need to connect with a client or an employee? Have them pick up or drop off business items at the Chamber. From paperwork to small packages the Chamber can help. We are open Mon-Fri, 9:00-5:00 pm.

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# Member Renewals

Thanks to the following members who have renewed their DL Chamber membership from Nov. 26 Dec. 23, 2021. Chamber memberships renew throughout the entire year. For a complete list of members see <http://business.visitdetroitlakes.com/list/>

Adventist Comm. Services & Thrift Store  
 Becker County COLA  
 Becker County Food Pantry  
 China Buffet  
 Detroit Lakes Floral & Gifts  
 Detroit Lakes Lions Club  
 Detroit Lakes Noon Rotary  
 Fairfield by MARRIOTT  
 Holbrook Farms Retreat

Indigo Signs  
 Lend A Hand Up  
 Minnesota Flyers Gymnastics  
 MLC Custom Homes  
 Outlet Recreation  
 RCH Custom Homes  
 Clayton Schott  
 Sunset Shores Resort & Campground  
 Wells Fargo Bank

# Member News

Congratulations to Michelle Daggett, President of **Lakeshirts**, who has been named to the *Twin Cities Business Magazine's* 2021 Notable Women in Manufacturing list. She joins the ranks of 13 other exemplary leaders in a traditionally male-dominated field. Daggett has been part of the Lakeshirts team for nearly 25 years.

**Ecumen Detroit Lakes** has received a "Best Nursing Home" rating by U.S. News & World Report magazine. The magazine evaluated more than 15,000 facilities throughout the country, rating most of them in the areas of short-term rehabilitation and long-term care. **Ecumen Detroit Lakes** received a "high performance" rating—the highest designation possible—in both areas, an honor received by less than 5 percent of those evaluated.

Congratulations to Matt Carrier, **Carrier & Varty-Ameriprise Financial Services**, on receiving the 2022 Five Star Wealth Manager Award. This award highlights wealth management professionals who provide excellent service to their clients.

**SJE Inc.** has purchased Ohio Electric Control, Inc. located just down the street from SJE's existing facility in Ashland, Ohio. The acquisition provides growth opportunities for both companies.

**Marco Technologies** has been named the Official Business IT Partner of the Big Ten Conference, as well as a marketing partner of the Big Ten Network. The partnership will enable Marco to connect with fans through a variety of platforms.

# Contact your local legislators

**Senator Amy Klobuchar (DFL)**  
 202.224.3244  
[senator.klobuchar@senate.gov](mailto:senator.klobuchar@senate.gov)

**Senator Tina Smith (DFL)**  
 202.224.5641  
[scheduling@smith.senate.gov](mailto:scheduling@smith.senate.gov)

**Michelle Fischbach (R)**  
 7th District US House  
 202 225-2165 or  
 218-616-2802

**Paul Utke (R)**  
 Senate 2  
 218-255-1131

**Kent Eken (DFL)**  
 Senate 4  
 651.296.3205  
[Sen.kent.eken@senate.mn](mailto:Sen.kent.eken@senate.mn)

**Steve Green (R)**  
 House 2B  
 651.296.9918  
[rep.steve.green@house.mn](mailto:rep.steve.green@house.mn)

**Paul Marquart (DFL)**  
 House 4B  
 651.296.6829  
[rep.paul.marquart@house.mn](mailto:rep.paul.marquart@house.mn)

For more information go to [www.gis.leg.mn](http://www.gis.leg.mn)

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Jodi Ahles .....2023

Chris Gravidahl .....2023

Nate Hunter..... 2024

Shannon Johnson..... 2024

Vern Schnathorst .....2022

Mike Sidders .....2022

**Contact Us**

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Cleone@VisitDetroitLakes.com

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Jean@VisitDetroitLakes.com

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Sandy@VisitDetroitLakes.com

Phone: 847-9202 FAX: 847-9082  
dlchamber@VisitDetroitLakes.com  
www.VisitDetroitLakes.com

**What's Happening!**

January 2022

- 6 HR Connect, 8:15am, Chamber Office
- 8 ULTRA Classic Cruise Ride (north), M State
- 12 45 Fill-up, 8:15-9am, First Security Bank
- 14 Music by Cropdusters, 6:30-9pm, Detroit Mountain
- 14 LeAnn Rimes, 8pm, Shooting Star Casino
- 21 Deuces Wild, 7:30pm, Holmes Theatre
- 21-22 One Lunger, Big Detroit Lake in front of Holiday Inn
- 27 Chamber Board, 8am, Chamber Office
- 28 Music by Bruce Archer, 6:30-9pm, Detroit Mountain
- 28 Firehouse, 8pm, Shooting Star
- 29 ULTRA Classic Cruise Ride (south), Becker Co. Fairgrounds
- 30 Music by Tripwire, 9pm, Zorbaz

February 2022

- 1 Welcome to Detroit Lakes, 4pm, DL Chamber Office
- 3 HR Connect, 8:15am, Dynamic Homes Model Home
- 8 Midwest Economic Forecast Summit, 8am, Virtual or in Fargo
- 11-27 Polar Fest in Detroit Lakes

See full calendar of events at [VisitDetroitLakes.com](http://VisitDetroitLakes.com)  
Please let us know if you have events for our website calendar.