



Is H.R. in Your Job Description?



The Detroit Lakes Regional Chamber of Commerce is launching a new opportunity for HR professionals, business owners and managers to connect.

We will be discussing human resource topics, sharing best practices and reviewing data to help attract, retain and grow an excellent workforce for the lakes region!

Join us for our first meeting on December 9th, 9-10am at the Chamber office.

Thurs, Dec 9th at the
DL Chamber Office,
700 Summit Ave @ 9am

Discussion will include:
◆ COVID-19/vaccines
◆ MN DEED statistics
◆ Roundtable questions

FREE for Chamber members.
\$10 for non-members.

RSVP 218-847-9202

One More Reason to Support Local

The Detroit Lakes area businesses offer so many amazing goods and services all year long. The holiday season brings consumers an opportunity to really make a difference and we want to thank you! Save your receipts from Dec 1-24th and bring them into the Chamber Office. For each receipt you will receive a chance to win prizes. (you will get to keep your receipt). Whether it's a gift for the holidays, new tires or dinner out - any purchase made in Detroit Lakes or with a DL Chamber member qualifies. See the insert in this newsletter for more information. Thank you for supporting local!

shop. eat. support.

Local

this Holiday Season for your chance to WIN big!

Save your receipts from Detroit Lakes purchases from 12.1.21 to 12.24.21
Bring them to the Detroit Lakes Chamber for your chance to get entered to
win \$250 in Chamber bucks, Chanhassen Dinner Theatre tickets and more!
WINNER will be announced December 29th!

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

October 2021 YTD

- Walk-Ins
125 1,832
- Phone Calls
165 2,770
- Visitor Guides Mailed
229 4,357
- Website Sessions
8,917 180,371

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

DL Chamber Bucks keep \$\$ local

As a member of the DL Chamber, your business takes DL Chamber Bucks!

- ~ CHAMBER BUCKS are actual checks from the DL Chamber issued to your business. Any DL Chamber member can accept CHAMBER BUCKS.
- ~ Put CHAMBER BUCKS in your cash register and treat them like other checks in your bank deposit.
- ~ CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.
- ~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

In the last 12 months over \$50,000.00 in Chamber Bucks have been sold!!

Thank you to First Security Bank, Bremer Bank and Wells Fargo Bank for supporting this program for over 30 years!

Advertise in this newsletter

- ~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like. Space is limited.
- ~ **Inserts:** reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

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Contact your local legislators

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senator.klobuchar@senate.gov

Senator Tina Smith (DFL)
202.224.5641
scheduling@smith.senate.gov

Michelle Fischbach (R)
7th District US House
202 225-2165 or
218-616-2802

Paul Utke (R)
Senate 2
218-255-1131

Kent Eken (DFL)
Senate 4
651.296.3205
Sen.kent.eken@senate.mn

Steve Green (R)
House 2B
651.296.9918
rep.steve.green@house.mn

Paul Marquart (DFL)
House 4B
651.296.6829
rep.paul.marquart@house.mn

For more information go to www.gis.leg.mn

45 Minutes of News and Networking

- Got a new employee?
- Hosting an event soon?
- Rolling out a new service?
- Wish you knew more about the DL Chamber?
- Need more business connections?
- Coffee and treats are your favorite?



Come to the DL Chamber's :45 Fill-up on the 2nd Wednesday of each month!

December 8th
DL Chamber Office, 700 Summit Ave
8:15am – 9:00am

DL Chamber Members are welcome to join in for :45 minutes of networking!
Bring your business cards, event flyers and business information.

FREE. No RSVP required. All employees of member businesses are welcome.

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Ambassador Visits



DL Chamber Ambassadors stopped into **Hough Inc** to congratulate them on their new building! You can now find their offices on Hwy 59 North... just north of MinnKota Recycling.



Cuteness overload... **Jonah & Conner** (pictured with Chamber President, Carrie Johnston) recently started their own candy machine business. They are learning about inventory, profits, and customer service. So glad we could encourage them with their 1st Dollar of Profit!



(pictured left) DL Chamber Ambassadors presented a First Dollar of Profit to **Rachel Alderson**, owner of **ReLAKES Professional Massage** in the Washington Square Mall. The business provides a wide range of services including: Swedish, deep tissue, pregnancy, Hot Stone, Sports & Signature massage, Raindrop therapy, Reflexology & Mu-xing Therapy.



(pictured right) **Nate Harms**, Manager of **U Motors**, located on Hwy. 59 North. They can help you with your recreational needs! They sell and service snowmobiles, motorcycles, side x sides, boats, pontoons, scooters and more.



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2030 Projections for your Business

Whether you are making plans for inventory, products, services or future employees; looking at the projections for our area are helpful. Below is a graph showing the population projections for Becker County for 2030.

The projected % of change for our area is just an increase of 3.2% (lower than the projected 5% growth rate for the state). Will you have the right goods and services for these projections? Does your onboarding for new hires reflect the needs of these projections? Does our region have the right housing, services and amenities to serve our future population?

The DL Chamber Board of Directors is using data like this to plan for our region's business future. How can we work together to ensure that we are prepared and proactive? If you would like to be involved in future planning task forces please contact the Chamber Office or a Chamber Board member.

Projections like this and so much more are available at <https://mn.gov/deed/data/data-tools/county-profiles/> and are updated a few times each year.

Becker Co.	2020 Projection	2030 Projection	Numeric Change	Percent Change
Under 5 years	1,792	2,330	538	30.0%
5-14 years	4,366	3,743	-623	-14.3%
15-24 years	4,998	4,913	-85	-1.7%
25-34 years	3,169	4,800	1,631	51.5%
35-44 years	3,589	2,861	-728	-20.3%
45-54 years	3,535	3,446	-89	-2.5%
55-64 years	4,812	3,402	-1,410	-29.3%
65-74 years	4,667	4,668	1	0.0%
75-84 years	2,698	4,201	1,503	55.7%
85 years & over	821	1,180	359	43.7%
Total Population	34,447	35,544	1,097	3.2%

Source: Minnesota State Demographic Center

Labor Force Projections, 2020-2030	Labor Force Projection	
	2020	2030
16 to 24 years	3,192	3,239
25 to 54 years	8,962	9,667
55 to 64 years	3,322	2,349
65 years & over	1,417	1,549
Total Labor Force	16,893	16,804

Source: Minnesota State Demographic Center

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A few 2022 Dates to Remember

Feb 11-27 Polar Fest

Mar 19-20 DL Home Show

June 3-4 Street Faire at
the Lakes

July 2 Music on the Mtn.

July 4 Fireworks

July 8-17 Water Carnival

July 24 Art in the Park

July 27-30 Be. County Fair

July 28-31 Turkey Days

Aug 4-6 WE Fest

Aug 9 DL Crazy Daze

Aug 8-14 Pine to Palm Golf

Sept 10 Beardsley Races

This is just a **FEW** of the
100's of events on our
calendar! Be sure to check
www.VisitDetroitLakes.com
for more events.

To submit your community
event email: dlchamber
@visitdetroitlakes.com

Over 250 miles of trails!

Welcome to the Winter Wonderland Snowmobile Trails in Becker County, MN! Enjoy more than 250 miles of snowmobiling fun! The trails will open once snow conditions allow. Be sure to tell your friends: our trails cover rolling prairie to secluded woodlands with opportunities to see wildlife. Thank you to the land owners that allow traffic on their properties and to the local snowmobile club volunteers that make sure the trails are safe and fun! Please stay on the trails!



Each year the DL Chamber produces a map of these trails. Starting mid-Dec. you can pick up a free Becker County snowmobile map at the Detroit Lakes Chamber office or find them on VisitDetroitLakes.com.

Thank you to the 2021/22 map sponsors:

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Member Renewals

Thanks to the following members who have renewed their DL Chamber membership from October 29–Nov. 26, 2021. Chamber memberships renew throughout the entire year. For a complete list of members see <http://business.visitdetroitlakes.com/list/>

Be Free Cleaning
 Bleachers Bar & Grill
 Consolidated Communications
 Detroit Lakes Jaycees
 Detroit Lakes Kiwanis
 Do-Right Construction
 Hub 41
 JBC Commercial Real Estate
 Let's Go Fishing, Detroit Lakes Area

Marquart, Rep. Paul
 Mollberg, Kim, CPA
 Northern Plains Label
 S & S Promotional Group
 Skillings Lakeside Resort & RV
 Marty Solmon Construction
 Solutions Behavioral Healthcare Prof.
Swanson's Repair/Kubota of the Lakes
 Taco John's

Regional Connections

The Detroit Lakes Regional Chamber of Commerce staff is always learning from our neighbors. We know that by working together we can accomplish more. Here are just a few of the groups we have connected with in the last few weeks: MN Chamber, MN DEED, Explore MN, WCI, regional Chamber Executives group, and regional Tourism groups. Topics such as tourism, workforce, and business growth are discussed and best practices are shared. If your business would like to be more involved in the region or state feel free to connect with the DL Chamber staff, we can help you find ways to get your employees involved and active in making our community ready for the future.



Pictured: Carrie Johnston, DL Chamber President, at a regional meeting hosted by the MN Chamber on November 5th at RDO of Moorhead.

Members of the DL Chamber may qualify for these Discounts Services:

- o Notary and Certificates of Origin services are free to members.
- o Ribbon Cutting, Ground-breaking and First Dollar of Profit recognition.
- o A mailing list of the current Chamber membership is available for \$25.
- o Members can use the DL Chamber's bulk-mail permit on qualifying mailings of 200 or more pieces—call Jean for details.
- o Membership dues may be tax deductible. Ask your tax accountant for more information.
- o Participating Auto Owners Insurance agents may offer a 10% discount on your policy.

Call 218-847-9202 for more information.

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What's Happening!

December 2021

- 1,8,15,22 Advent Mini-Concerts, 12:05-12:35pm, First Lutheran
- 2 Chamber Board of Directors, 8am, Chamber Office
- 2 Open House, 4-6pm, Sanford Dermatology & Profile
- 2 FM Kicks Jazz Band, 7:30pm, Holmes Theatre
- 3 "Everything Christmas Event", 6-8:30pm, Design 2 Sell
- 3 Rodney Atkins, 8pm, Shooting Star Casino
- 4 Holiday Hoopla, 8am-3pm, Central Market Floral
- 4 Holiday Bazaar, 10am-3pm, Washington Square Mall
- 4 Free Movie "How the Grinch Stole Christmas", 10am, Cinemagic Th.
- 4 Holiday Open House, 11am-5pm, SuLaine's Antiques
- 8 :45 Fill-up, 8:15-9am, DL Chamber Office
- 9 HR Connect, 9am, DL Chamber Office
- 10 The Steeles, 7:30pm, Holmes Theatre
- 11 A Very Merry Frazee Christmas 8am-9pm, Frazee Event Ctr & downtown
- 11 Free Family Movie "Arthur Christmas", 10am, Cinemagic Theatre
- 11 Holiday Market Shops, 10am-3pm, Washington Square Mall
- 11 Operation Hunger Resolve by MN National Guard, 1pm
- 11 A Very Merry Christmas at Karinall Estate at the Lake, 7-9pm
- 12-14 Deck the Halls Craft Show, 8am-5pm, Shooting Star Casino
- 12 Lakes Area Comm. Band Concert, 4pm, First Lutheran Church
- 16 Rock & Roll Christmas, 7:30pm, Holmes Theatre
- 17 Roots & Boots Tour, 8pm, Shooting Star Casino
- 18 Free Family Movie "Elf", 10am, Cinemagic Theatre
- 18 Wreaths Across America, 11am-12:30pm, 5 locations in DL
- 18 32 Below, 9pm, Zorbaz

See full calendar of events at VisitDetroitLakes.com
Please let us know if you have events for our website calendar.