

Attract and Retain Talent

Whether you are an HR professional or you have HR duties in your job description... this is an excellent training for businesses large and small. We know the workforce crisis is challenging; we need to be armed with great information on innovative ideas for the future. Trainer Mike Henke will give you to tools to attract and develop quality talent.

In this workshop you will:

- ◆ Learn how to find candidates in today's job market
- ◆ Learn what it means to be a preferred employer
- ◆ See ways to increase your staffing strength.



Sponsored by:



Join us Wednesday, November 17th, 12Noon—2pm
American Legion, 810 West Lake Dr, DL
\$45.00 DL Chamber Members
\$55.00 non-members
Includes all materials and a soup/sandwich lunch.
Call 218-847-9202 by November 15th to reserve your seat.



Women's *EDGE* on November 10th

Mark your calendars for November 10th, 3-5pm
at the Holiday Inn!

Marcie Rendon is an enrolled member of the White Earth Nation, author, playwright, poet, and freelance writer. Also a community arts activist, Rendon supports other native artists, writers and creators to pursue their art. She is the 2020 McKnight Foundation Distinguished Artist among many other accolades.

Marcie will empower you to use your inner strength, get up, get dressed and do SOMETHING every day!

Tickets are available at the Chamber Office for \$30.00.



Marcie Rendon
November 10

Get up, get dressed & do something!

women's
EDGE
Empire • Energy • Love • Empower

#defineyouredge
visitdetroitlakes.com

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

September 2021 YTD

- Walk-Ins
141 1,707
- Phone Calls
200 2,605
- Visitor Guides Mailed
253 4,128
- Website Sessions
12,464 171,454

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

Advertise in this newsletter

- ~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like. Space is limited.
- ~ **Inserts:** reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

Our Certificate of Ownership as required by the USPS:

PS Form 3526 Statement of Ownership, Management, and Circulation (All Periodicals Publications Except Requester Publications)

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1. Total Number of Copies (Net press run)	100	100	100
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1. Copies not Distributed	0	0	0
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1. Total (Sum of 14f and 14g)	0	0	0
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1. Percent Paid (14f ÷ 14h × 100)	0.0%	0.0%	0.0%
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Welcome New Members

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Kim Anderson, Clinic Manager
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218-234-2907
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www.rehabauthority.com

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Guy Fischer
915 Lake Avenue
Detroit Lakes, MN 56501
218-846-7330
Email: guy.fischer@co.becker.mn.us
www.co.becker.mn.us/dept/eda/

The Becker County EDA will enhance the quality of life by promoting and developing housing and economic opportunities.



On October 6th, **Rehab Authority** hosted an open house and ribbon cutting. The DL Chamber Ambassadors also presented Clinic Manager Kim Anderson with their 1st Dollar of Profit. Stop in and see their location in the McKinley Plaza Building. Kim will give you a tour—no referral needed if you are looking for therapy services.

Contact your local legislators

Senator Amy Klobuchar (DFL)

202.224.3244
senator.klobuchar@senate.gov

Senator Tina Smith (DFL)

202.224.5641
scheduling@smith.senate.gov

Michelle Fischbach (R)

7th District US House
202 225-2165 or
218-616-2802

Paul Utke (R)

Senate 2
218-255-1131

Kent Eken (DFL)

Senate 4
651.296.3205
Sen.kent.eken@senate.mn

Steve Green (R)

House 2B
651.296.9918
rep.steve.green@house.mn

Paul Marquart (DFL)

House 4B
651.296.6829
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2021 Splash Awards



On October 28th, the Detroit Lakes Regional Chamber of Commerce celebrated the 3rd Annual Splash Awards. Awards were presented in seven categories by our emcees for the afternoon, Sandy and Andy Lia.

Thank you to our Crest Sponsors!
Midwest Bank, BTD and Action Fabricating

Thank you to our Wake Sponsors!
SJE, Bell Bank, Meadowland Surveying,
Beautiful Junque and the Holiday Inn

Congratulations to all the nominees and the award recipients!



Ripple Award
Essentia Health



Lighthouse Award
BTD Manufacturing

- Honorable Mentions:**
- Paul Gintner
 - Jodi Ahles
 - Tom Klyve
 - Karen Skoyles
 - Mackenzie Hamm
 - Tom & Pam Mortenson
 - Pat Petermann
 - West Kjos Funeral Home
 - American Legion & Campground



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2021 Splash Awards



Launch Award
Terry and Sandi Kemmer



Accelerator Award
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Beacon Award
Beth Priddy



Wave Award
Friends of Tamarac



Skipper Award
Kelcey Klemm

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Lifestyle of Wellness
One Step at a Time

As a member of the DL Chamber, your business takes DL Chamber Bucks!

~ CHAMBER BUCKS are actual checks from the DL Chamber.

~ Put CHAMBER BUCKS in your cash register and treat it like other checks in your deposit.

~ Any Chamber member can accept CHAMBER BUCKS.

~ CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to
Wells Fargo Bank,
First Security Bank and
Bremer Bank for supporting
this program for over
30 years!

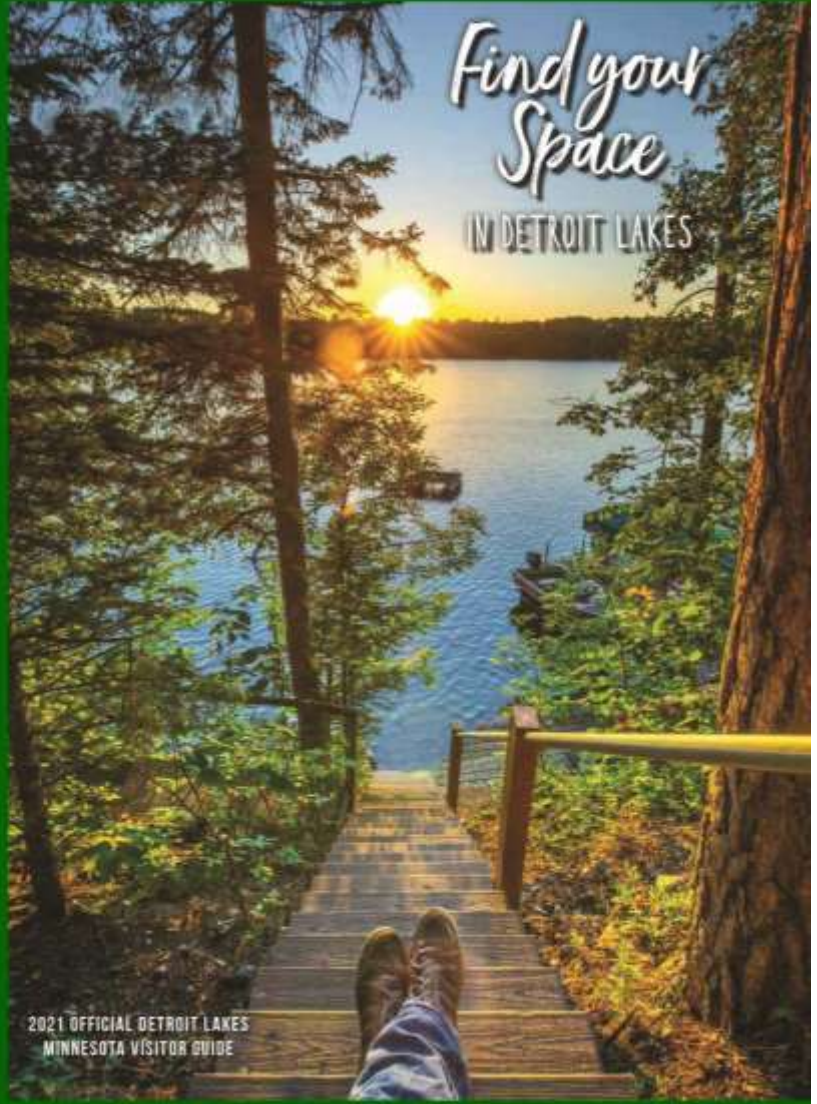
Your chance to reach area visitors!

2022 DETROIT LAKES AREA OFFICIAL VISITOR GUIDE

You're invited to include your advertising message in the Detroit Lakes Regional Chamber of Commerce's official 2022 Visitor Guide

- ~ Printed in December for 2022 distribution
- ~ Your ad has exposure in 37,000 copies
- ~ Full color quality stock with area info, photos, lodging grid, dining and worship listings
- ~ Features large center pull-out maps of city and area
- ~ Distributed to entire region, free to public at Travel Info Centers, Chamber offices, Mall of America and thousands who inquire about Detroit Lakes
- ~ Includes online guide for one year. More than 4400 issue visits and nearly 40,000 page views January-September 2021
- ~ Same rates as last year with payment options available

Thank you for supporting the annual Detroit Lakes Chamber's Visitor Guide



Call Sandy for more information! 218-847-9202.

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Member Renewals

Thanks to the following members who have renewed their DL Chamber membership from Sept. 25–October 28, 2021. Chamber memberships renew throughout the entire year. For a complete list of members see <http://business.visitdetroitlakes.com/list/>

BW Premier The Lodge on Lake Detroit
 Country Financial
 Detroit Lakes HRA
 Detroit Lakes Youth Soccer Assoc.
 Ethos Home Care & Hospice
 W. A. Fisher Advertising & Printing
 Health Resources Center
 Keller Williams Realty

Lakes Processing
 Marshmallow Animal Shelter
 Paymasters, Inc.
 Red Pine Quilt Shop
 Snap Fitness
 Spitfire Bar & Grill
 TLC Cleaning

Are you dialing 218? FCC change.

Beginning January 18, 2022, local calls dialed with only seven digits will receive a recording to inform you that your call cannot be completed as dialed. You will need to hang up and dial again using the area code and 7-digit number. This change is due to the Federal Communications Commission (FCC) adopting 988 as a new 3-digit number to be used nationwide to reach the National Suicide Prevention and Mental Health Crisis Life-line. In order for 988 to work in Minnesota area codes of 218 and 952, 10-digit local dialing must first be implemented for all landline and mobile phones.

To prepare for the upcoming change, Arvig is recommending phone users begin dialing 10 digits (area code + telephone number) for all local calls as soon as possible. Note that many calling features will be affected by this change as well, including:

- + Fax machines
- + Speed dialing
- + Contact lists and pre-programed numbers
- + Voicemail services
- + Call forwarding settings
- + Phone systems
- + And other similar functions

Please visit arvig.net/10digitdialing to learn more.

Members of the DL Chamber may qualify for these Discounts Services:

- o Notary and Certificates of Origin services are free to members.
- o Ribbon Cutting, Ground-breaking and First Dollar of Profit recognition.
- o A mailing list of the current Chamber membership is available for \$25.
- o Members can use the DL Chamber's bulk-mail permit on qualifying mailings of 200 or more pieces—call Jean for details.
- o Membership dues may be tax deductible. Ask your tax accountant for more information.
- o Participating Auto Owners Insurance agents may offer a 10% discount on your policy.

Call 218-847-9202 for more information.

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What's Happening!

November 2021

- 4-6 Roses for Rotary pick up
- 4,6,12,13 DLHS Musical "Newsies", 7:30pm, DL Middle School
- 5 Rodney Carrington, Shooting Star Casino
- 5-6 Beautiful Junque Hunt
- 6 Ladies Day Out, 9am-5pm, Frazee Event Center
- 6 Harvest Art Craft & Vendor Market, 10am-3pm, Wash. Sq. Mall
- 6 Free Family Showing of "Scoob!", 10am, CineMagic Theatre
- 7 DLHS Musical "Newsies", 3pm, DL Middle School
- 10 :45 Fill-up, 8:15-9am, DL Chamber Office
- 10 Women's EDGE Speaker Marcie Rendon, 3-5pm, Holiday Inn
- 13 Annie Mack, 7pm, Holmes Theatre
- 17 Mike Henke Training – "Attract & Retain Talent", 12-2pm, American Legion Club
- 18-20 Holmes Art Show, Holmes Ballroom (Thursday 4-7pm, Friday 9am-7:30pm, Saturday 10am-4pm)
- 19-20 Pink Friday Event—16 participating DL Businesses
- 19 Warrant, Shooting Star
- 20 Lakes Area Comm. Concert Band, 4pm, Holmes Theatre
- 23 Kiwanis Poinsettia pick up, 12Noon-4:30pm, Bergen's Greenhouses

December 2021

- 2 Chamber Board of Directors, 8am, Chamber Office

See full calendar of events at VisitDetroitLakes.com
Please let us know if you have events for our website calendar.