

Detroit Lakes CHAMBER NEWS



Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

We are 100 years old!!

The official records of the Detroit Lakes Regional Chamber of Commerce go back to the year 1921, but evidence reveals a start as early as 1906. Formed as the Commercial Club, it has also been known as the **Businessmen's Club** and the **Detroit Lakes Civic and Commerce Association**. In 1977, a merger with the Northwest Resort Association resulted in the current name. For 70 years, the Chamber Office was located on the corner of Washington Ave and MN Hwy 10 until the move to current location at 700 Summit Ave.

The Detroit Lakes Regional Chamber of Commerce is a non-profit, member organization representing over 400 businesses in the region. Our mission is "to advance a vibrant business and tourism economy through service, advocacy, networking and innovation".

100 years of working with our members and the community makes us want to celebrate! Bring your co-workers and join us Thursday, September 16. A celebration like this only comes every 100 years!



1940's



1980's



4:30 pm to 6:30 pm
Meadows on Lind,
11463 Hwy 59 South, Detroit Lakes.

Tickets \$25.00

- Appetizers • Music by Dan Holt • Networking
- Cash Bar • Door Prizes



2020's

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

<u>July 2021</u>	<u>YTD</u>
• Walk-Ins 401	1,328
• Phone Calls 439	2,093
• Visitor Guides Mailed 607	3,456
• Website Sessions 45,544	131,906

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

Save the Date!



Splash Awards

Vision | Involvement | Impact

Thursday, October 7, 2021 | 3:00 pm to 5:00 pm
Holiday Inn Detroit Lakes

Celebrating the impact and involvement of our community's volunteers.
Tickets \$25.00 per person.
Call 218-847-9202 to reserve your seat.
Join us as we cheer on all who make a splash!

Advertise in this newsletter

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like. Space is limited.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

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Fuller Center for Housing

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Email: info@akiing.org
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We are a community development initiative aimed at restoring a regionally integrated Anishinaabe economy with focus on food, energy and value added production, and be a role model for Native communities nationally.

Contact your local legislators

Senator Amy Klobuchar (DFL)

202.224.3244
senator.klobuchar@senate.gov

Senator Tina Smith (DFL)

202.224.5641
scheduling@smith.senate.gov

Michelle Fischbach (R)

7th District US House
202 225-2165 or
218-616-2802

Paul Utke (R)

Senate 2
218-255-1131

Kent Eken (DFL)

Senate 4
651.296.3205
Sen.kent.eken@senate.mn

Steve Green (R)

House 2B
651.296.9918
rep.steve.green@house.mn

Paul Marquart (DFL)

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Ribbon Cuttings in August



The DL Chamber had the opportunity to help the **Detroit Lakes/Becker County Airport - Wething Field** celebrate the completion of the runway expansion on August 13th.

Pictured: The family of long-time airport supporter "Doc" Wething officially cut the ribbon!

Detroit Cakes & Bakes opened their doors in August. The DL Chamber Ambassadors helped commemorate the opening of this new bakery located at 105 Barbara Ave in Detroit Lakes. (across from M State on Hwy 34)

Stop in for coffee, cupcakes, cookies or a custom cake!



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August 2021 was filled with fun!



The DL Chamber once again hosted the WE Fest Shuttle on August 5-7th. This shuttle is not only a great service, it is a large fundraiser for the DL Chamber.

Thank you to **Anderson Bus, WE Fest, City of DL, Becker Co Fair Board** and to the many volunteers that donated a total of 175 hours over the 3 days!



Thank you for a Crazy Day! The 2021 Downtown DL Crazy Daze was a hit thanks to all the businesses and organizations that participated. With sales inside their stores and a street filled with crazy bargains, there were treasures for everyone! (pictured: DL Laker Booster booth staffed by the Laker Dance Team)

Special thanks to Stacy Gravelle and Jeff Leighton of **Leighton Broadcasting** for your volunteer leadership!



The August 10th Cruise DL Night brought over 400 cars to West Lake Drive. This free event is hosted 4 times each summer... **September 8th will be the final event for 2021.** Bring your cruiser or just come down to the beach to see all the cars.

Thank you to the City of DL Street Department and to the local car clubs that supply all the volunteers each month!

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As a member of the DL Chamber, your business takes DL Chamber Bucks!

- CHAMBER BUCKS are actual checks from the DL Chamber.

- Put CHAMBER BUCKS in your cash register and treat it like other checks in your deposit.

- Any Chamber member can accept CHAMBER BUCKS.

- CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

- CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to Wells Fargo Bank, First Security Bank and Bremer Bank for supporting this program for over 30 years!

Are you ready for Kelly Radi?

Hey DL! This is Kelly! I can't wait to see you on September 22nd at the DL Chamber Women's *EDGE* event. We are going to *ACTIVATE* your inner Wonder Woman.
 Are you ready to be successful—personally and professionally?
 Are you ready to conquer fears and overcome challenges?
 Are you ready to minimize burnout and maximize your personal productivity?
 Are you ready to lead and mentor with strength and smarts?
 Are you ready to go from stressed to super?

Join us on September 22nd and YOU will walk away feeling a like a super hero—more confident, connected, validated and powerful. We'll have FUN as we ZAP the illusion of perfection and give power to perspective. We'll go from stressed to SUPER as we honor and CELEBRATE the power you have within.

Please invite your friends (the more—the merrier!) and come GROW with us. No cape required! ~ *Kelly*

Define Your *EDGE*

Presented by the Detroit Lakes Regional Chamber of Commerce

A Women's Speaker Series

all events are 3-5pm



Rose McGee
The Sweet Potato Comfort Pie Lady
 Rose will inspire you to follow your passion, **ENGAGE** and believe in the power of pie.
 Inspired us to **ENGAGE!**



Jessie Veeder
Writer, Photographer, Songwriter & Singer
 Jessie will challenge you to grow, **DEVELOP** and embrace life especially through challenges.
 Helped us **DEVELOP!**



Kelly Radi
Author, Trainer & Wonder Woman
 Kelly will help you **GROW** and inspire you to boost your performance at work while empowering your personal life.
 September 22, 2021
 Meadows on Lind



Marcie Rendon
Native American Poet, Playwright & Author
 Marcie will **EMPOWER** us to use our inner strength, get up, get dressed and do something every day.
 November 10, 2021
 Holiday Inn

Tickets \$30.00 per speaker OR just \$50.00 for 2 speakers! Call 218-847-9202 to reserve your tickets!

#defineyouredge www.VisitDetroitLakes.com






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Member Renewals

Thanks to the following members who have renewed their DL Chamber membership from July 28–August 27, 2021. Chamber memberships renew throughout the entire year. For a complete list of members see <http://business.visitdetroitlakes.com/list/>

Anglo-American Oil & Propane
 Becker County Historical Society & Museum
 Birchmere Resort & RV Camping
 BrushMarks
 BTD Manufacturing, Inc.
 Caulfield Studio
 Cole Papers, Inc.
Cooper's Technology Group
 Detroit Lakes Public Schools, ISD #22
 Dick Beardsley Marathon
Essentia Health St. Mary's Clinic & Hospital
 Esser Plumbing & Heating
 Evans, Mary Ann
 eXp Realty—Ever Property Group
 Forest Edge Gallery
 Forest Hills Resort
Green's Plumbing/Modern Heating
 High Point Networks
 Humane Society of the Lakes
 KVRR—TV
 Karinall Estate at the Lake
 Kelly Services
 Brad Laabs Guide Service
 Lake Region Builders Association
 Lakeland Mental Health Center, Inc.
 Lakes Country Networking
 Lakeview Catering

Laney's Mechanical, Inc.
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 Lighthouse Construction
 Lutheran Social Service of MN
 Mahube-Otwa Comm. Action Partnership
Mark's Electric, Inc.
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 Pelican Landing
 Pemberton Law Firm
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 Rainbow Resort
 RE/MAX Lakes Region, LLC
 The Red Willow
 Sanford Health DL Clinic
 Shooting Star Casino, Hotel, Event Center
Steve's Sanitation Inc.
SuLaine's Antique Mall & Collectibles
 Tamarac National Wildlife Refuge
 Trophy House
 U-Store Lock & Leave
 The UPS Store
 Valhalla Resort
 Village Business Institute
 Washington Square Mall
 West River Dental

Members of the DL Chamber may qualify for these Discounts Services:

- o Notary and Certificates of Origin services are free to members.
- o Ribbon Cutting, Ground-breaking and First Dollar of Profit recognition.
- o A mailing list of the current Chamber membership is available for \$25.
- o Members can use the DL Chamber's bulk-mail permit on qualifying mailings of 200 or more pieces—call Jean for details.
- o Membership dues may be tax deductible. Ask your tax accountant for more information.
- o Participating Auto Owners Insurance agents may offer a 10% discount on your policy.

Call 218-847-9202 for more information.

Did you know... you can pay your DL Chamber Membership Investment in installments! We know everyone budgets differently, so we can be flexible. Call Jean or Carrie for more details.

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Contact Us

Carrie Johnston... President
Carrie@VisitDetroitLakes.com

Cleone Stewart...Tourism Director
Cleone@VisitDetroitLakes.com

Jean Erickson...Office Coordinator
Jean@VisitDetroitLakes.com

Sandy Stilke...Membership
Services Coordinator
Sandy@VisitDetroitLakes.com

Phone: 847-9202 FAX: 847-9082
dlchamber@VisitDetroitLakes.com
www.VisitDetroitLakes.com

What's Happening!

September 2021

Saturdays **Lakes Area Farmer's Market, 10am-1pm, Peoples Park**
Saturdays **Shady Hollow Flea Market, Hwy. 59 South**

- 2 **Women's Expo, 2-7pm, Boys & Girls Club (Hwy 34/Richwood Rd)**
- 3-6 **Western MN Steam Thresher's Reunion, www.rollag.com**
- 4-5 **Laddies Loppet Mountain Bike Race, Maplelag Resort**
- 4-6 **Shady Hollow Flea Market, Hwy. 59 South**
- 8 **Cruise DL Night, 4-8:30pm, West Lake Drive**
- 10 **Toast to Tamarac, 4-8pm, Richwood Winery**
- 10 **Vixen, 8pm, Shooting Star Casino**
- 11 **Dick Beardsley 1/2 Marathon, 10K & 5K, Kent Freeman Arena**
- 11 **Grape Stomp, 1-7pm, Richwood Winery**
- 11 **Post Traumatic Funk Syndrome, 5-8pm, DL City Park Bandshell**
- 16 **Chamber's 100 Year Celebration, 4:30-6:30pm, Meadows on Lind**
- 16 **Shapiro & Smith Dance, 7:30pm, Holmes Theatre**
- 17 **Noon Rotary Golf Scramble, 12:30pm shotgun start, Detroit Country Club**
- 18 **Leather & Leaves, 11am, DLCCC parking lot**
- 22 **Women's EDGE Speaker Kelly Radi, 3-5pm, Meadows on Lind**
- 23 **Chamber Board of Directors, 8am, Chamber Office**
- 23 **"What's Going On?" Musical Performance, 7:30pm, Holmes Theatre**
- 24 **Easton Corbin, 8pm, Shooting Star Casino**

See full calendar of events at VisitDetroitLakes.com

Please let us know if you have events that should be on our website calendar.