



# Detroit Lakes CHAMBER NEWS

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

## August is filled with Crazy Fun!

WE Fest Shuttle Bus ~ August 5-7, 2021

12Noon—2:00 AM

Busses run every 15 minutes. Stops at the Becker County Fairgrounds, Downtown DL and Soo Pass West Gate. Enjoy unlimited rides to and from WE Fest on a comfortable and safe **Anderson Bus**. \$20.00 for all 3 days or \$10.00 each day. Show your WE Fest camping wristband and ride for FREE! Sponsored by the DL Chamber of Commerce.



Tuesday, August 10th, 7am to 6pm, Downtown DL

Get ready to fill Washington Avenue with sales, deep discounts, food and lots of fun. Call the Chamber Office to see how to get involved.

100  
100  
100

**SAVE THE DATE!**

**DETROIT LAKES  
REGIONAL CHAMBER OF COMMERCE**

**100TH YEAR CELEBRATION  
THURSDAY, SEPTEMBER 16TH  
— 4:30-6:30 PM —**

**STAY TUNED — MORE DETAILS SOON!**

100  
100  
100



### Splash Awards

Detroit Lakes Regional Chamber of Commerce  
Vision | Involvement | Impact

Join us October 7th as we celebrate those that make a Splash in our community!

Nominations due August 31st | See the insert in this newsletter!

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

**We're Working for You:**

June 2021	<u>YTD</u>
• Walk-Ins	
230	927
• Phone Calls	
346	1,654
• Visitor Guides Mailed	
1,003	2,849
• Website Sessions	
28,798	86,362

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

## Define Your *EDGE*

Presented by the Detroit Lakes Regional Chamber of Commerce

### A Women's Speaker Series

\*all events are 3-5pm\*



**Rose McGee**  
*The Sweet Potato Comfort Pie Lady*

Rose will inspire you to follow your passions, **ENGAGE** and believe in the power of you.

Inspired us to **ENGAGE!**



**Jessie Veeder**  
*Writes, Photographs, Songwriter & Singer*

Jessie will challenge you to grow, **DEVELOP** and embrace life especially through challenges.

Helped us **DEVELOP!**



**Kelly Radl**  
*Author, Trainer & Wonder Woman*

Kelly will help you **GROW** and inspire you to boost your performance at work while empowering your personal life.

September 22, 2021  
Meadows on Lind



**Marcie Rendon**  
*Native American Poet, Playwright & Author*

Marcie will **EMPOWER** us to use our inner strength, get up, get dressed and do something every day.

November 10, 2021  
Holiday Inn

Tickets \$30.00 per speaker OR just \$50.00 for 2 speakers! Call 218-847-9202 to reserve your tickets!

#defineyouredge    [www.VisitDetroitLakes.com](http://www.VisitDetroitLakes.com)






## Advertise in this newsletter

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like. Space is limited.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

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# Thank you for a great 4th of July!

Thank you to all those that donated to the 4th of July Fireworks in Detroit Lakes! (a list of all the donors is inserted in this newsletter)

Thanks to co-chairs: Mike Hutchinson, Mark Fritz and Todd Simison for your leadership.

Thank you to MN DNR, DL Police Department, DL Street Department and all others that helped make this a safe and fun holiday!

Special thanks to Todd Simison, T.S. Recreational, for constructing two additional barges for the fireworks. The 3 barges allowed for the biggest display to date!



## Contact your local legislators

**Senator Amy Klobuchar (DFL)**  
202.224.3244  
senator.klobuchar@senate.gov

**Senator Tina Smith (DFL)**  
202.224.5641  
scheduling@smith.senate.gov

**Michelle Fischbach (R)**  
7th District US House  
202 225-2165 or  
218-616-2802

**Paul Utke (R)**  
Senate 2  
218-255-1131

**Kent Eken (DFL)**  
Senate 4  
651.296.3205  
Sen.kent.eken@senate.mn

**Steve Green (R)**  
House 2B  
651.296.9918  
rep.steve.green@house.mn

**Paul Marquart (DFL)**  
House 4B  
651.296.6829  
rep.paul.marquart@house.mn

For more information go to [www.gis.leg.mn](http://www.gis.leg.mn)

## Member News

Thanks to Val Voigt, **Detroit Lakes Floral**, for providing the red ribbon for our Chamber Ambassador Ribbon Cuttings!

Thank you to the **Detroit Lakes Jaycees** for hosting a great Northwest Water Carnival.

If you have business news to share—email [Jean@VisitDetroitLakes.com](mailto:Jean@VisitDetroitLakes.com)!

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# Ribbon Cuttings in July



United Savings Credit Union finally got to celebrate their Detroit Lakes location with a public open house and a ribbon cutting on July 16th. The DL Chamber Ambassadors also presented a “1st Dollar of Profit” to their staff and board members (pictured right) Be sure to stop in and see this beautiful location on Highway 10 east, Detroit Lakes.



Sanford Health Eye Center and Optical opened their doors in their new location at 1234 Washington Ave in Detroit Lakes—across from Sanford Health Clinic. But first they celebrated with a ribbon cutting on July 23rd! The new space offers easy access for patients and more room to offer services. Congrats to Sanford Health!

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# Ribbon Cuttings in July



On July 2nd, Tom Truedson and family (pictured) celebrated the opening of True Sports Performance—TSP. Tom is excited to offer Athletic Training, Injury Rehab, Strength Training and more right here at the lakes.



Congratulations to Northbound Girl on their new store in the Washington Square Mall in downtown Detroit Lakes! The ribbon was officially cut on July 2nd to welcome this women's clothing boutique.

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As a member of the DL Chamber, your business takes DL Chamber Bucks!

~ CHAMBER BUCKS are actual checks from the DL Chamber.

~ Put CHAMBER BUCKS in your cash register and treat it like other checks in your deposit.

~ Any Chamber member can accept CHAMBER BUCKS.

~ CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to  
Wells Fargo Bank,  
First Security Bank and  
Bremer Bank for supporting  
this program for over  
30 years!

## Exciting Beginnings



On July 1st, the Heartland Multi-use trail east of Detroit Lakes officially opened. (pictured top) Local leaders celebrated the project progress. The bridge construction near Frazee will complete this year; while the last stretch into Frazee is currently in the design phase. (pictured left) **Cleone Stewart, DL Chamber** was recognized for her long dedication to the project!



The Frazee EDA and City leaders hosted a groundbreaking on July 12th for their new downtown building. The mixed-retail facility will be home to Seip Drug and has room for additional tenants.

Sanford Detroit Lakes Clinic

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# Officially Open



The Detroit Lakes Police Department hosted a grand opening and ribbon cutting on July 28th at their new location at 807 Summit Ave. Tours of the new station were a great addition to the week long 150th birthday celebration for the City of Detroit Lakes.

# Welcome New Members

### Team AMC

Eric Selvig, Partner  
2566 Corner Stone Circle  
Henderson, NV 89052  
702-550-7000  
Email: info@teamamc.net  
www.teamamc.net

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### Waterfront Restoration

Ben Maki, Marketing & Sales Manager  
Derek Lee, Sales & Marketing Director  
2105 Daniels Street  
P. O. Box 783  
Long Lake, MN 55356  
218-210-2003  
Email: info@waterfrontrestoration.com  
www.waterfrontrestoration.com

Our unique weed removal service involves a team of SCUBA certified technicians who hand extract each individual lake weed by the root.

Members of the DL Chamber may qualify for these Discounts Services:

- o Notary and Certificates of Origin services are free to members.
  - o Ribbon Cutting, Ground-breaking and First Dollar of Profit recognition.
  - o A mailing list of the current Chamber membership is available for \$25.
  - o Members can use the DL Chamber's bulk-mail permit on qualifying mailings of 200 or more pieces—call Jean for details.
  - o Membership dues may be tax deductible. Ask your tax accountant for more information.
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Jackie Buboltz.....2023

**Treasurer**

John Hansen .....2023

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Brittany Nordick ..... 2022

**Directors**

Jodi Ahles .....2023

Chris Gravdahl .....2023

Nate Hunter ..... 2024

Shannon Johnson..... 2024

Vern Schnathorst .....2022

Mike Sidders .....2022

**Contact Us**

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**Sandy Stilke...Membership  
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Sandy@VisitDetroitLakes.com

Phone: 847-9202 FAX: 847-9082  
dlchamber@VisitDetroitLakes.com  
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**What's Happening!**

**August 2021**

- Tues/Sat **Lakes Area Farmer's Market, 10am-1pm, Peoples Park**
- Tuesday Cruise, Smorgasbord, Hootenanny, 5pm, Fair Hills Resort
- Tuesday Tuesdays in the Park, 7pm, DL City Park Bandshell
- Friday Food Truck Fridays, 11am-2pm, DL City Park
- Sat/Sun Discovery Dives, area lakes
- Sat/Sun Shady Hollow Flea Market, Hwy. 59 South
  
- 5-7 WE Fest, Soo Pass Ranch
- 5-7 **WE Fest Shuttle Bus, 12Noon—2am, Fairgrounds & Downtown DL**
- 10 **Crazy Daze, 7am-6pm, Downtown Detroit Lakes**
- 11 **Cruise DL Night, 4-8:30pm, West Lake Drive**
- 12 LIVE at The Lodge, 5-8pm, BW The Lodge on Lake Detroit
- 12 Trucks & Tunes, 5-8pm, DL City Park
- 12-15 Vergas Looney Days
- 13-14 Street Faire, downtown DL (Fri. 10am-7pm, Sat. 10am-5pm)
- 13 DL Fire Dept. Street Dance, 7pm, in front of Hub 41
- 14-15 Pine Point Pow Wow
- 19 United Way Celebration of Heroes, 5pm, Holmes Ballroom
- 21 Young Life Triathlon, DL City Park
- 21 DL Craft Beer Tour, 1-5pm, Washington Ballpark
- 22 Holy Rosary Parish Festival, 11am-3pm, Holy Rosary
- 26 **Chamber Board of Directors, 8am, Chamber Office**
- 26 **Women's Expo, 2-7pm, Richwood Winery**
- 26 Trucks & Tunes, 5-8pm, DL City Park
- 26 LIVE at The Lodge, 5-8pm, BW The Lodge on Lake Detroit
- 27 Bands, Beer, BBQ, 5-10pm, Washington Ballpark
- 27 McCaws for Paws, 5:30-8pm, Zorbaz
- 28 Boats & Bars, 10am Kickoff, Zorbaz

See full calendar of events at [VisitDetroitLakes.com](http://VisitDetroitLakes.com)  
Please let us know if you have events that should be on our website calendar.