

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

## August is filled with Crazy Fun!

WE Fest Shuttle Bus ~ August 5-7, 2021 12Noon—2:00 AM

Busses run every 15 minutes. Stops at the Becker County Fairgrounds, Downtown DL and Soo Pass West Gate. Enjoy unlimited rides to and from WE Fest on a comfortable and safe **Anderson Bus**. \$20.00 for all 3 days or \$10.00 each day. Show your WE Fest camping wristband and ride for FREE! Sponsored by the DL Chamber of Commerce.





Tuesday, August 10th, 7am to 6pm, Downtown DL

Get ready to fill Washington Avenue with sales, deep discounts, food and lots of fun. Call the Chamber Office to see how to get involved.

100 100 100 SAVE THE DATE!

DETROIT LAKES
REGIONAL CHAMBER OF COMMERCE

100TH YEAR CELEBRATION
THURSDAY, SEPTEMBER 16TH
— 4:30-6:30 PM—
STAY TUNED — MORE DETAILS SOON!

100 100 100



#### Splash Awards

Detroit Lakes Regional Chamber of Commerce Vision | Involvement | Impact

Join us October 7th as we celebrate those that make a Splash in our community!

Nominations due August 31st | See the insert in this newsletter!

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

#### We're Working for You:

YTD June 2021 Walk-Ins 230 927

Phone Calls

346 1.654

Visitor Guides Mailed 1,003 2,849

Website Sessions

28,798 86,362

Online newsletter at: https:// www.visitdetroitlakes.com/ chamber/newsletter



Presented by the Detroit Lakes Regional Chamber of Commerce

#### A Women's Speaker Series "all events are 3-5pm"











Kelly will help you GROW and impire you to boost your performation of work while empowering your personal life.

September 22, 3021 Meadows on Lind





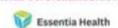
something every day. November 10, 2021

Holiday Inn

Tickets \$30.00 per speaker OR just \$50.00 for 2 speakers! Call 218-847-9202 to reserve your tickets!









## Advertise in this newsletter

~ Display ads can be placed for one month or save money be reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like. Space is limited.

~ Inserts: reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) Space is limited so be sure to call ahead. Drop off 650 ~ 81/2" X 11" inserts (can be double sided, but need to be on standard copy paper - no card stock). These must be at the Chamber Office by the 24th of the month.

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## Thank you for a great 4th of July!

Thank you to all those that donated to the 4th of July Fireworks in Detroit Lakes! (a list of all the donors is inserted in this newsletter)

Thanks to co-chairs: Mike Hutchinson, Mark Fritz and Todd Simison for your leadership.

Thank you to MN DNR, DL Police Department, DL Street Department and all others that helped make this a safe and fun holiday!

Special thanks to Todd Simison, T.S. Recreational, for constructing two additional barges for the fireworks. The 3 barges allowed for the biggest display to date!



# Contact your local legislators

Senator Amy Klobuchar (DFL) 202.224.3244

senator.klobuchar@senate.gov

Senator Tina Smith (DFL) 202.224.5641

scheduling@smith.senate.gov

Michelle Fischbach (R)

7th District US House 202 225-2165 or 218-616-2802

Paul Utke (R)

Senate 2 218-255-1131

Kent Eken (DFL)

Senate 4 651.296.3205 Sen.kent.eken@senate.mn

Steve Green (R)

House 2B 651.296.9918 rep.steve.green@house.mn

Paul Marguart (DFL)

House 4B 651.296.6829 rep.paul.marquart@house.mn

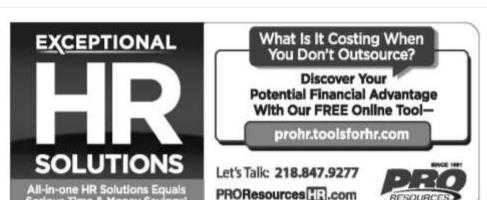
> For more information go to www.gis.leg.mn

## Member News

Thanks to Val Voigt, **Detroit Lakes Floral,** for providing the red ribbon for our Chamber Ambassador Ribbon Cuttings!

Thank you to the **Detroit Lakes Jaycees** for hosting a great Northwest Water Carnival.

If you have business news to share—email Jean@VisitDetroitLakes.com!





# Ribbon Cuttings in July



United Savings Credit Union finally got to celebrate their Detroit Lakes location with a public open house and a ribbon cutting on July 16th. The DL Chamber Ambassadors also presented a "1st Dollar of Profit" to their staff and board members (pictured right) Be sure to stop in and see this beautiful location on Highway 10 east, Detroit Lakes.





Sanford Health Eye Center and Optical opened their doors in their new location at 1234 Washington Ave in Detroit Lakes—across from Sanford Health Clinic. But first they celebrated with a ribbon cutting on July 23rd!

The new space offers easy access for patients and more room to offer services. Congrats to Sanford Health!







# Ribbon Cuttings in July





On July 2nd, Tom Truedson and family (pictured) celebrated the opening of True Sports Performance—TSP. Tom is excited to offer Athletic Training, Injury Rehab, Strength Training and more right here at the lakes.





Congratulations to Northbound Girl on their new store in the Washington Square Mall in downtown Detroit Lakes! The ribbon was officially cut on July 2nd to welcome this women's clothing boutique.





As a member of the DL Chamber, your business takes DL Chamber Bucks!

- ~ CHAMBER BUCKS are actual checks from the DL Chamber.
- ~ Put CHAMBER BUCKS in your cash register and treat it like other checks in your deposit.
- Any Chamber member can accept CHAMBER BUCKS.
- ~ CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.
- ~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to
Wells Fargo Bank,
First Security Bank and
Bremer Bank for supporting
this program for over
30 years!

## Exciting Beginnings





On July 1st, the Heartland Multi-use trail east of Detroit Lakes officially opened. (pictured top) Local leaders celebrated the project progress. The bridge construction near Frazee will complete this year; while the last stretch into Frazee is currently in the design phase. (pictured left) Cleone Stewart, DL Chamber was recognized for her long dedication to the project!



The Frazee EDA and City leaders hosted a groundbreaking on July 12th for their new downtown building. The mixed retail facility will be home to Seip Drug and has room for additional tenants.

Sanford Detroit Lakes Clinic

Growing with the needs of the community

SANFORD

# YESTERDAY?

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# 7

## Officially Open



The Detroit Lakes Police Department hosted a grand opening and ribbon cutting on July 28th at their new location at 807 Summit Ave. Tours of the new station were a great addition to the week long 150th birthday celebration for the City of Detroit Lakes.

## Welcome New Members

#### Team AMC

Eric Selvig, Partner 2566 Corner Stone Circle Henderson, NV 89052 702-550-7000 Email: info@teamamc.net www.teamamc.net

Advertising, marketing, graphic design, digital marketing, SEM, SEO, geotargeting, web design, social media, email blasts, TV, radio, outdoor, video, podcasts, digital displays, branding, collateral, printing.

#### Waterfront Restoration

Ben Maki, Marketing & Sales Manager Derek Lee, Sales & Marketing Director 2105 Daniels Street P. O. Box 783 Long Lake, MN 55356 218-210-2003 Email: info@waterfrontrestoration.com

Email: info@waterfrontrestoration.com www.waterfrontrestoration.com

Our unique weed removal service involves a team of SCUBA certified technicians who hand extract each individual lake weed by the root.

# Members of the DL Chamber may qualify for these Discounts Services:

- Notary and Certificates of Origin services are free to members.
- Ribbon Cutting, Groundbreaking and First Dollar of Profit recognition.
- o A mailing list of the current Chamber membership is available for \$25.
- o Members can use the DL Chamber's bulk-mail permit on qualifying mailings of 200 or more pieces—call Jean for details.
- o Membership dues may be tax deductible. Ask your tax accountant for more information.
- O Participating Auto OwnersInsurance agents may offer a10% discount on your policy.

Call 218-847-9202 for more information.

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#### Route Ground Your Office

Please route to:

#### **Board of Directors**

2023
2023
2023
2022
2023
2023

Nate Hunter ...... 2024

Shannon Johnson...... 2024

Vern Schnathorst......2022

Mike Sidders.....2022

#### Contact Us

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Phone: 847-9202 FAX: 847-9082 dlchamber@VisitDetroitLakes.com www.VisitDetroitLakes.com

### What's Happening!

#### August 2021

Tues/Sat	Lakes Area Farmer's Market, 10am-1pm, Peoples Park
Tuesday	Cruise, Smorgasbord, Hootenanny, 5pm, Fair Hills Resort
Tuesday	Tuesdays in the Park, 7pm, DL City Park Bandshell
Friday	Food Truck Fridays, 11am-2pm, DL City Park
Sat/Sun	Discovery Dives, area lakes
Sat/Sun	Shady Hollow Flea Market, Hwy. 59 South

5-7 WE Fest. Soo Pass Ranch

5-7 WE Fest Shuttle Bus, 12Noon—2am, Fairgrounds & Downtown DL

10 Crazy Daze, 7am-6pm, Downtown Detroit Lakes

11 Cruise DL Night, 4-8:30pm, West Lake Drive

12 LIVE at The Lodge, 5-8pm, BW The Lodge on Lake Detroit

12 Trucks & Tunes, 5-8pm, DL City Park

12-15 Vergas Looney Days

13-14 Street Faire, downtown DL (Fri. 10am-7pm, Sat. 10am-5pm)

13 DL Fire Dept. Street Dance, 7pm, in front of Hub 41

14-15 Pine Point Pow Wow

19 United Way Celebration of Heroes, 5pm, Holmes Ballroom

21 Young Life Triathlon, DL City Park

21 DL Craft Beer Tour, 1-5pm, Washington Ballpark

22 Holy Rosary Parish Festival, 11am-3pm, Holy Rosary

26 Chamber Board of Directors, 8am, Chamber Office

26 Women's Expo, 2-7pm, Richwood Winery

26 Trucks & Tunes, 5-8pm, DL City Park

26 LIVE at The Lodge, 5-8pm, BW The Lodge on Lake Detroit

27 Bands, Beer, BBQ, 5-10pm, Washington Ballpark

27 McCaws for Paws, 5:30-8pm, Zorbaz

28 Boats & Bars, 10am Kickoff, Zorbaz

See full calendar of events at VisitDetroitLakes.com

Please let us know if you have events that should be on our website calendar.