

# Detroit Lakes CHAMBER NEWS

Naturally, your resource

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

## Jessie Veeder Headlines June Women's *EDGE*

North Dakota native and award-winning singer/songwriter Jessie Veeder is the keynote speaker for the June Women's *EDGE*. In addition to her music career, Jessie is also an accomplished photographer, published author and community advocate. Ticket buyers will be lucky enough to hear a sample of her songs along with Jessie's powerful message on June 16<sup>th</sup>, 3:00–5:00 pm, in the DL City Park Band Shell. Bring a lawn chair, network with others, enjoy an afternoon in the park and develop useful skills for your personal and professional life here at the lakes!

Tickets are \$30.00 or \$75.00 for the 3 remaining 2021 *EDGE* speakers. Call 218-847-9202 to reserve your tickets – see the insert for more information. Everyone is welcome! Special thank you to SJE, Midwest Bank and Essentia Health for sponsoring the 2021 Women's *EDGE*!



Grow, develop & embrace life

women's  
**EDGE**

Jessie  
Veeder  
June 16

#defineyouredge  
visitdetroitlakes.com

## Invest in the Safety of your Organization

In the last few months we have all learned that being prepared is imperative to the success of our businesses, organizations and community! The Detroit Lakes Regional Chamber is excited to bring a morning of safety training to our area. Experts in the field will share timely information and best practices for many scenarios

Register today for Thursday, June 24<sup>th</sup>, 9:00–12Noon, at M State-DL  
· Front-line staff · Managers · Owners · Churches · Non-profit Board Members ·

Learn best practices for emergencies at work. This workshop includes training by Eric Roeske of MG Security Group, a panel discussion with local agencies AND hands-on demonstrations to help keep your organization secure and prepared. See the insert in this newsletter for more information.



The DL Chamber Office at 700 Summit Ave is home to 2 new sailboat sculptures! Outside you will see "Lunar Loon" by Leigh Nelson; sponsored by ERA Northland Realty. Indoors you will see "Exploring Detroit Lakes" by Tracy Frizell. This sailboat will be up for auction in July and could be yours!

Go to <https://www.dl150.com/sailboat> to learn more about the 150 sails up in DL community art project and for a map with the location of all 150 sailboats on display in 2021!

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

**We're Working for You:**

<u>April 2021</u>	<u>YTD</u>
• Walk-Ins	
129	498
• Phone Calls	
289	1,037
• Visitor Guides Mailed	
505	1,258
• Website Sessions	
11,035	57,564

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

## Airport brings Tourism

On Wednesday, May 5th the Tourism Committee toured the Detroit Lakes - Becker County Airport. Expanded to **5200' x 100'**, the runway now accommodates even larger aircraft. To keep animals off the runway, the airport is encircled by four miles of fencing.

Detroit Lakes Aviation is a separate business at the airport owned by Erik Carlson and Mark Bergen, providing maintenance, inspections and fuel.



(Pictured l-r) Todd Mitchell, Amy Wolf, Gary Thompson, Frank Lottino (Airport), Cleone Stewart and Sandy Stilke.

## Outdoor Job Fair at M State-DL

Rural MN CEP—Career Force hosted a job fair in Detroit Lakes in the parking lot at M State on May 6th. Over 40 employers participated in the Job Fair offering a variety of positions from seasonal to year round careers.

For more information on the services and training offered to businesses and to job seekers here in our region go to <https://www.rmcep.com/>

Pictured right: Kyle Kieselhorst, Employment Counselor for Rural MN CEP was on hand to help with resume and job seeker questions.



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## Senator Smith Visits the Region

Leaders from the City of Detroit Lakes, MMCDC, Becker County, DL Chamber, Boys & Girls Club and other local organizations gave a quick tour to US Senator Tina Smith on Sat., May 8th.



Her tour included a stop at the Boys & Girls Club to see the new facility and a walking tour of Downtown Detroit Lakes to see the changes that have occurred over the last few years.

Senator Smith took the opportunity learn more about the challenges, opportunities and successes that living in our area brings. Her day also included stops in Hawley and Perham.

## Member News

**Carrier & Varty Ameriprise Financial Services** has earned the 2020 Ameriprise Client Experience Award. This award was given to them because of their ability to consistently deliver personalized, goal-based advice and exceptional client service. Award recipients earned an overall client satisfaction rating equal to or greater than 4.9 out of 5.

**Detroit Lakes High School** has been named a 2021 Best High School by U.S. News & World Report, ranking 32nd in the state of Minnesota and 2,114th in the nation. This latest ranking was a move upward for the school.

**Lakeshirts Beach Shop** welcome Madi Hagen as the new Beach Shop Manager for the 2021 season. Hagen has had various internship positions with Lakeshirts since 2017. Joining Hagen, will be Kennedy Bridgeman as Assistant Manager. She has worked at the Beach Shop since 2019.

**Essentia Health** welcomes Cara Frank as Director of Development for St. Mary's Foundation.

Mike Ring of **Counselor Realty** has earned and added two more designations in real estate: **Certified Luxury Home Marketing Specialist** "Million Dollar Guild Member" and Senior Real Estate Specialist.

## Contact your local legislators

**Senator Amy Klobuchar (DFL)**  
202.224.3244  
senator.klobuchar@senate.gov

**Senator Tina Smith (DFL)**  
202.224.5641  
scheduling@smith.senate.gov

**Michelle Fischbach (R)**  
7th District US House  
202 225-2165 or  
218-616-2802

**Paul Utke (R)**  
Senate 2  
218-255-1131

**Kent Eken (DFL)**  
Senate 4  
651.296.3205  
Sen.kent.eken@senate.mn

**Steve Green (R)**  
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651.296.9918  
rep.steve.green@house.mn

**Paul Marquart (DFL)**  
House 4B  
651.296.6829  
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Congratulations to Angie & Nick Kukowski, new owners of **AmericInn Lodge & Suites**. They held a Grand Opening on May 13, and Chamber Ambassadors helped with the Ribbon Cutting. The motel has 45 rooms with lots of amenities, a pool, deluxe whirlpool suites and a hospitality/meeting room.



On May 18th, Jim Sinclair—Public Utilities Chair, Rob Bredeson—Water Supervisor and Mayor Matt Brenk cut the ribbon at the Detroit Lakes Wastewater Reclamation Facility on Willow Street. Tours were given of the more than \$33 million plant which has the ability to handle 2.21 million gallons of wastewater per day, nearly twice the city's waste on average, and is designed to last for the next 20 years.



A groundbreaking was held at South Shore Park on **May 19th** for a new **120' x 120'** handicap-accessible playground. Phase 1 of the park development included a shelter equipped with bathrooms, a prep kitchen, a paved parking lot and walking trails. Once fundraising has been completed, a multi-use sport court will also be constructed. South Shore Park is at the junction of 270th Avenue and South Shore Drive.

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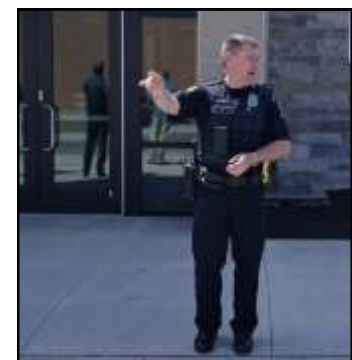
# 2021 Economic Development Summit

On May 7th the DL Chamber presented our annual Economic Dev. Summit. We enjoyed the spacious venue of the Historic Holmes Theatre. We heard from a variety of presenters including: Becky Mitchell—**Becker County Museum**, Kelcey Klemm—**City of Detroit Lakes**, Peter Jacobson—**DLCCC/Holmes Theatre**, Josh Omang—**DL High School**, Tanner Goodrich—**Essentia Health**, Stefan Boehm and Anthony Boehm—**Lighthouse Construction**, Justin Forde—**Midco** (pictured top right), and keynote by Jennifer Byers—**MN Chamber of Commerce Foundation**. The event concluded with a tour of the new DL Police Department by Chief Steven Todd (pictured right).



Thank you to this year's sponsors we appreciate your support!

- Midco
- Detroit Lakes Development Authority
- JBC Commercial Real Estate
- Sanford Health
- Midwest Bank
- Action Fabricating/MN Metalworks
- Essentia Health
- APEX Engineering
- DLCCC/Historic Holmes Theatre



# Member Renewals

Thank You to the following members who have renewed their membership from April 27–May 25, 2021  
 Chamber memberships renew throughout the entire year.  
 For a complete list of members, see <http://business.visitdetroitlakes.com/list/>

- Becker County Sportsmen's Club**
- Becker County Transit
- Design 2 Sell
- Jennie-O Turkey Store
- Meadow Lake Campsite
- Northland Painting & Drywall
- Precision Printing
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As a member of the DL Chamber, your business takes DL Chamber Bucks!

- CHAMBER BUCKS are actual checks from the DL Chamber.
- Put CHAMBER BUCKS in your cash register and treat it like other checks in your deposit.
- Any Chamber member can accept CHAMBER BUCKS.
- CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.
- CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to  
**Wells Fargo Bank,**  
**First Security Bank and**  
**Bremer Bank** for supporting  
 this program for over  
 30 years!

## 150 years of community and business

The **Becker County Museum** has developed a new Sesquicentennial Exhibit. This exhibit not only tells local history stories, but also features business stories from the area. Businesses like **Meadowland Surveying** (pictured right) are sharing their history. Meadowland has been in our area for 75 years!

Stop in to experience the exhibit which is open during regular museum hours. Wish your business was a part of this? Call Emily at 218-847-2938 to see how you can participate.



## 4th of July— Even bigger in 2021!

Summer is coming and the 4th of July is just around the corner! If there was ever a summer for a celebration this is it! This year the city of Detroit Lakes celebrates its 150th Anniversary. In an effort to celebrate this milestone properly we are going to make this **year's fireworks display the largest ever. We are increasing our budget and will be firing from three barges instead of one on Little Detroit Lake.**

This year the 4th is on Sunday, and we expect the crowd of local families and visitors will again be in the thousands. Every year we turn to our generous community and **businesses like yours to fund the fireworks display. Since last year's fireworks display was forced to be cancelled because of the pandemic, we are increasing this years budget by 50% to \$30,000!**

You may mail contributions to:  
 Detroit Lakes Regional Chamber of Commerce,  
 ATTN: Fireworks Chairmen, P. O. Box 348, Detroit Lakes, MN 56502.

Thanks for all you do for our community!

Mike Hutchinson & Mark Fritz, Lakeshirts  
 2021 Fireworks co-Chairs.

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# Busy Summer of Events

The DL Chamber is excited to again hosts our traditional events later this summer. Not only does our summer include Festival of Birds, Cruise DL Nights, Fireworks and Women's EDGE Speakers; we also host Art in the Park, WE Fest Shuttle and Crazy Daze!

Circle your calendar, tell your friends and see how your organization can participate or volunteer. These events support the community, tourism and the work of the DL Chamber.



Sunday, July 25th 9:00 am to 4:00 pm in the DL City Park

Over 100 vendors, food trucks and a great way to enjoy our shady city park!

We are looking for local artists to showcase their work at our event. Call the Chamber Office for more information.

August 5-7, 2021



Since 1984 the DL Chamber has provided a shuttle bus to WE Fest and we are excited to continue.

VOLUNTEERS NEEDED. Ask how you can earn 2021 WE Fest tickets, movie passes or DL Chamber Bucks by working at our shuttle stops in Detroit Lakes.

Tuesday, August 10th, 7am to 6pm



Get ready to fill Washington Avenue with sales, deep discounts, food and lots of fun.

Additional events can be found at [www.VisitDetroitLakes.com](http://www.VisitDetroitLakes.com)

Members of the DL Chamber may qualify for these Discounts Services:

- o Notary and Certificates of Origin services are free to members.
- o Ribbon Cutting, Ground-breaking and First Dollar of Profit recognition.
- o A mailing list of the current Chamber membership is available for \$25.
- o Members can use the DL Chamber's bulk-mail permit on qualifying mailings of 200 or more pieces—call Jean for details.
- o Membership dues may be tax deductible. Ask your tax accountant for more information.
- o Participating Auto Owners Insurance agents may offer a 10% discount on your policy.

Call 218-847-9202 for more information.

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Vern Schnathorst ..... 2022  
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dlchamber@VisitDetroitLakes.com  
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## What's Happening!

June 2021

Tues/Sat Lakes Area Farmer's Market, 10am-1pm, Peoples Park  
Tuesday Tuesdays in the Park, 7pm, DL City Park Bandshell  
Friday Food Truck Fridays, 11am-2pm, DL City Park  
Sat/Sun Discovery Dives, area lakes  
Sat/Sun Shady Hollow Flea Market, Hwy. 59 South

- 3 Lakes Crisis Center Drive-thru Fundraiser, 4-6pm, 1339 Pelican Lane
- 5 Passholder Appreciation Day, 4-7pm, Detroit Mountain Rec. Area
- 6 Detroit Mountain Shakedown Mountain Bike Race
- 9 :45 Fill-up, 8:15-9am, DL Chamber Office
- 9 Cruise DL, 4-8:30pm, West Lake Drive
- 11-13 White Earth Pow Wow
- 12 Ribbon Cutting & Open House, 3-5pm, Detroit Country Club
- 16 Women's EDGE Speaker Jessie Veeder, 3-5pm, DL City Park Bandshell
- 17 Trucks & Tunes w/Jessica Vines Band, 5-8pm, DL City Park
- 18 Brady Oberg Legacy Foundation Golf Tournament, Forest Hills
- 19 Summer Solstice, 2-8pm, Richwood Winery
- 24 Chamber Board of Directors, 8am, DL Chamber Office
- 24 Safety in Your Business, 9am-noon, M State Conf. Room

See full calendar of events at [VisitDetroitLakes.com](http://VisitDetroitLakes.com)

Please let us know if you have events that should be on our website calendar.

## Advertise in this newsletter

~ Display ads can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like.

~ Inserts: reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11" inserts (can be double sided, but need to be on standard copy paper - no card stock). These must be at the Chamber Office by the 24th of the month.