



Detroit Lakes CHAMBER NEWS

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

Sum... Sum... Summertime!

The Detroit Lakes Regional Chamber of Commerce is excited to bring great events and programs to our community! Circle your calendar, tell your friends and see how your organization can participate or volunteer. These events support the community, tourism and the work of the DL Chamber. Call Carrie at 218-847-9202 for more information on how you can be involved!



Sunday, July 4th Fireworks on DL City Beach at 10:00 pm

Thank you to all those that donated to this long-standing tradition. We are excited for a bigger and better show as year we celebrate 150 years of Detroit Lakes too!



July 14th, August 11th and September 8th, 4:00—8:30pm on West Lake Drive Detroit Lakes

Bring your "Cruiser" or come see over 250 classic, muscle, antique and cool cars on the beach!



Sunday, July 25th 9:00 am to 4:00 pm in the DL City Park

For over 40 years we have filled the DL City park with art! There will be 100 vendors, and food trucks. We are looking for artists to showcase their work at our event. Call the Chamber Office for more information.



August 5-7, 2021 at the Fairgrounds and Downtown DL

Since 1984 the DL Chamber has provided a shuttle bus to WE Fest and we are excited to continue. VOLUNTEERS ARE NEEDED. Ask how you can earn 2021 WE Fest tickets, movie passes or DL Chamber Bucks by working at our shuttle stops in Detroit Lakes.



Tuesday, August 10th, 7am to 6pm, Downtown DL

Get ready to fill Washington Avenue with sales, deep discounts, food and lots of fun. Call the Chamber Office to see how to get involved.

Additional community events can be found at www.VisitDetroitLakes.com

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

<u>May 2021</u>	<u>YTD</u>
• Walk-Ins	
199	697
• Phone Calls	
271	1,308
• Visitor Guides Mailed	
588	1,846
• Website Sessions	
11,035	57,564

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

Splash Awards 2021



Nominate a local business or individual that is making a “splash” in the lakes area. Simply fill out a nomination form (found in the June Chamber newsletter or email carrie@visitdetroitlakes.com) Then join us on October 7th as we celebrate the impact of our community’s volunteers.

INDIVIDUAL AWARDS

- ◆ **LAUNCH AWARD** This award recognizes an individual in our community whose leadership, volunteerism, energy and willingness to serve propels projects, organizations and our community forward.
- ◆ **ACCELERATOR AWARD** This award recognizes an individual who motivates their friends, colleagues and community to get involved. This person is a dedicated volunteer, team-builder and a community collaborator who inspires us to rev up!
- ◆ **BEACON AWARD** This award recognizes an individual who is a long standing volunteer and repeat performer for their willingness to always step up, participate and lead. They are a steady beacon of light.
- ◆ **SKIPPER AWARD** This award acknowledges an individual’s outstanding leadership in their company or organization. They have gone above and beyond to help the community in the past year.

BUSINESS/ORGANIZATION AWARDS

- ◆ **WAVE AWARD** This award recognizes a current DL Chamber Member business or organization that sets the example for promoting and investing in the tourism and hospitality industry in our region.
- ◆ **LIGHTHOUSE AWARD** This award is fitting for a business or organization that consistently shows their enduring commitment and long standing service to our region. Their light shows us the way!
- ◆ **RIPPLE AWARD** This award recognizes a club, group or non-profit that motivates the people around them to be engaged and contributing members of the community through an event, volunteer project or service. They make ripples in our region.

Nominations due by August 31, 2021.

Award recipients will be honored at the October 7th Splash Awards Celebration!

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Are your wages competitive?

Looking for information on regional and state average wages? The Minnesota Department of Employment and Economic Development (DEED) has a tool for you. The Occupational Employment and Wage Statistics (OEWS) data tool shows employment and typical wages by occupation and region in Minnesota. This information can help employers benchmark wages and can help jobseekers and students explore careers. Go to: <https://mn.gov/deed/data/data-tools/oes/> for more information.

Heartland multi-use trail opens!

A ribbon cutting for the Heartland State Trail, a multi-use trail from the Detroit Lakes underpass on Hwy 10 East to Acorn Lake near Frazee will be held at 10:30 am, Thursday July 1, 2021.

On hand for the ribbon cutting will be legislators, Detroit Lakes, Frazee and Becker County officials, DNR and MnDOT representatives, Detroit Lakes Chamber ambassadors and trail committee members. Held at the site of the bridge under construction at the western entrance into Frazee, the public is invited to attend. Parking is available on the shoulders of Acorn Lake Road, the service road adjacent to U.S. Hwy 10.

Member News

SJE has sold a majority equity interest to Audax Private Equity.

The **Becker County Museum** recently completed a restoration project on their 130 year old log cabin. Come tour the cabin at the Becker County Fair this July!

If you have business news to share—email Jean@VisitDetroitLakes.com!

Contact your local legislators

Senator Amy Klobuchar (DFL)
202.224.3244
senator.klobuchar@senate.gov

Senator Tina Smith (DFL)
202.224.5641
scheduling@smith.senate.gov

Michelle Fischbach (R)
7th District US House
202 225-2165 or
218-616-2802

Paul Utke (R)
Senate 2
218-255-1131

Kent Eken (DFL)
Senate 4
651.296.3205
Sen.kent.eken@senate.mn

Steve Green (R)
House 2B
651.296.9918
rep.steve.green@house.mn

Paul Marquart (DFL)
House 4B
651.296.6829
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Construction at the Lakes



At the end of May, the **Becker County Museum** held a ground breaking ceremony for their new building. The new facility will be connected to the Historic Holmes Theatre on the north side. Construction is set to start this summer with completion in the fall of 2022.

Pictured: Becker County Museum Board of Directors, Museum Staff and Elected Officials.



The **Detroit Country Club** officially cut the ribbon on their newly remodeled clubhouse on June 12th. The dining room and bar were completely redone. The clubhouse is open 7 days a week all summer long. Call 218-847-2512 for information.

*Fun fact: the Detroit Country Club is the oldest public golf course in Minnesota!

Advertise in this newsletter

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like. Space is limited.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11" inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

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Ribbon Cuttings in June

C & G Hair Envy cut the ribbon on their new hair salon in Detroit Lakes on June 10th. (Pictured top right) Owners Cassie DeBord & Ginnie Donovan are ready to welcome new clients. You can find them at 1265 Highway 10 West, DL.



The Chic Shed Junque Boutique & Sweet Shop celebrated an official opening in their new building downtown Frazee. On June 25th they cut the ribbon and were ready for shoppers and for hard-pack ice cream lovers! (Pictured below) Owner Aleisa Jopp with her husband Dave, City of Frazee leaders and DL Chamber Ambassadors. (pictured bottom right) Aleisa Jopp with Chamber President Carrie Johnston presenting her 1st dollar of Profit.



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~ CHAMBER BUCKS are actual checks from the DL Chamber.

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~ Any Chamber member can accept CHAMBER BUCKS.

~ CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to
Wells Fargo Bank,
First Security Bank and
Bremer Bank for supporting
this program for over
30 years!

Women's *EDGE* speaker #2 in June

On June 16th, the Women's *EDGE* Speaker Series featured singer/songwriter/author Jessie Veeder!

Larissa Willet, **SJE** and Liz Kuoppala, **MAHUBE-OTWA** also spoke to the group as they gathered in the band shell at the DL City Park. For more information on the two remaining 2021 speakers call the Chamber Office.



New rental option in Detroit Lakes

Tyler Fix (front), rental manager at GoGo Rental, 1377 West Lake Dr. in Detroit Lakes, accepted their first dollar of profit from the DL Chamber's Tourism Committee. Located on the north end of the Voyageur Lanes building, several rentals are available such as e-bikes, kayaks, mopeds, motor homes, pontoons, water toys and more. GoGo Rental is open Tues-Sun for rentals or book on their website. Tourism committee members visiting included (l-r) Sandy Stilke (Chamber), Carrie Johnston (Chamber), Todd Mitchell (Country Campground) and (not pictured) Cleone Stewart (Chamber).



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Zach Priddy, Pastor
829 Lake Avenue
Detroit Lakes, MN 56501
218-234-2017

Email: zpriddy@myhope.life
www.myhope.life

We are a vibrant church that believes in the power of prayer. We meet on **Sunday's at 11am & 2pm. Check our website and social media for change in time or special services we may be having.**

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Cassie DeBord & Ginnie Donovan
1265 Hwy. 10 West
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Email: candghairenvy@gmail.com
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We are a full service hair salon offering quality services at affordable prices.

Member Renewals

Thank You to the following members who have renewed their membership from May 25—June 25, 2021

Chamber memberships renew throughout the entire year.

For a complete list of members, see <http://business.visitdetroitlakes.com/list/>

Beacon Restoration
Beautiful Junque
BOB 94.5
Colliers Securities
Detroit Lakes Public Library
First Lutheran Church
Houston Engineering
Joy Creek Park

Lakes Area Farmer's Market
Lakes Sealcoating
Lend A Hand Up
LumBros. Building Solutions
NRG Auto Repair
State Farm—Nick Christenson
Two Inlets Resort
Zirbel Construction

Members of the DL Chamber may qualify for these Discounts Services:

- o Notary and Certificates of Origin services are free to members.
- o Ribbon Cutting, Ground-breaking and First Dollar of Profit recognition.
- o A mailing list of the current Chamber membership is available for \$25.
- o Members can use the DL Chamber's bulk-mail permit on qualifying mailings of 200 or more pieces—call Jean for details.
- o Membership dues may be tax deductible. Ask your tax accountant for more information.
- o Participating Auto Owners Insurance agents may offer a 10% discount on your policy.

Call 218-847-9202 for more information.

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Carrie@VisitDetroitLakes.com

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Cleone@VisitDetroitLakes.com

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What's Happening!

July 2021

Tues/Sat	Lakes Area Farmer's Market, 10am-1pm, Peoples Park
Tuesday	Cruise, Smorgasbord, Hootenanny, 5pm, Fair Hills Resort
Tuesday	Tuesdays in the Park, 7pm, DL City Park Bandshell
Friday	Food Truck Fridays, 11am-2pm, DL City Park
Sat/Sun	Discovery Dives, area lakes
Sat/Sun	Shady Hollow Flea Market, Hwy. 59 South

- 1 Trucks & Tunes, 5-8pm, DL City Park
- 3 Comedians Gary Pattison & Spencer Thomas, 6pm, Richwood Winery
- 4 Fireworks, dusk, DL City Beach**
- 8 LIVE at The Lodge, 5-8pm, The Lodge on Lake Detroit
- 9 DL Public Library, LARL 60th Birthday Bash, 4-6pm
- 9-18 85th Annual Northwest Water Carnival, www.dljaycees.com
- 10 Midsummer Bike Tour, 7-8:30am start, DLCCC
- 11 Fly-in and Drive-in, 8am, DL Airport
- 10 Music on the Mountain, 6pm, Detroit Mountain Rec. Area
- 10-11 Cormorant Area Art Show, 10am-4pm, Cormorant Community Center
- 14 Cruise DL Night, 4-8:30pm, West Lake Drive**
- 14 The Heartshakers: A Tom Petty Experience, 7:30pm, Holmes Theatre
- 16-17 Bash on the Beach, 7pm, DL Pavilion
- 18 Northwest Water Carnival Parade, 1pm
- 22 Chamber Board of Directors, 8am, Chamber Office**
- 22 LIVE at The Lodge, 5-8pm, The Lodge on Lake Detroit
- 22 Trucks & Tunes, 5-8pm, DL City Park
- 22-25 Frazee Turkey Days
- 25 Art in the Park, 9am-4pm, DL City Park**
- 25-31 City of DL 150th Birthday Bash, www.dl150.com
- 28-31 Becker County Fair
- 29 Trucks & Tunes, 5-8pm, DL City Park
- 30 Intrepid Film Festival, 3pm, DL Pavilion

Aug. 5-7 WE Fest, Soo Pass Ranch
 Aug. 5-7 WE Fest Shuttle Bus, 12Noon—2am, Fairgrounds & Downtown DL
 Aug. 10 Crazy Daze, 7am-6pm, downtown Detroit Lakes

See full calendar of events at VisitDetroitLakes.com
Please let us know if you have events that should be on our website calendar.