



# Detroit Lakes CHAMBER NEWS

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

## 2021 Economic Development Summit

We are excited to welcome featured speaker Jennifer Byers from the Minnesota Chamber of Commerce (pictured right). Jennifer will share information from the MN Chamber Foundation Center for Economic Research's study "Minnesota 2030". The full study can be found at: <https://www.mnchamber.com/minnesota-chamber-foundation/minnesota-2030>



We will also hear from local organizations that are growing, changing and working together! We look forward to hearing from: Tanner Goodrich—Essentia Health, Josh Omang—DL High School, Peter Jacobson—DLCCC, Justin Forde—Midco, Kelcey Klemm—City of Detroit Lakes, Becky Mitchell—Becker County Museum, Anthony Boehm—Lighthouse Construction, We will conclude the event with an invitation to tour the new DL Police Department (across the street).

This event is sponsored by: Midco, DL Development Authority, JBC Commercial, Sanford Health, Midwest Bank, Action Fabricating/Minnesota Metalworks, Essentia Health, APEX Engineering Group and the DLCCC/Holmes Theatre.

For tickets contact the Chamber Office 218-847-9202 by May 6th.

## Working Together

Friday, May 7, 2021 • Historic Holmes Theatre • 9:00 am—11:30 am • \$20.00 per person

## DL Chamber's Annual Meeting & Breakfast

You are invited to join the Detroit Lakes Regional Chamber of Commerce for our annual meeting. Each year, we take time to thank our outgoing board of directors, welcome our new board members and update the members of our Chamber on current programming.

This is great opportunity to network with fellow members. We will have our meeting in place of our regularly scheduled monthly member :45 Fill-up. Mark your calendars for:

Wednesday, May 12th. 8:00 am to 9:00 am at the Holiday Inn—DL. \$10.00 per person.  
Coffee and a light breakfast will be served. Please RSVP to 218-847-9202.

### DL Chamber Member Benefit:

Job listings are FREE on the VisitDetroitLakes.com website!  
Simply send your job posting to [dlchamber@visitdetroitlakes.com](mailto:dlchamber@visitdetroitlakes.com)



The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

### We're Working for You:

<u>March 2021</u>	<u>YTD</u>
• Walk-Ins 136	369
• Phone Calls 283	748
• Visitor Guides Mailed 276	753
• Website Sessions 24,164	46,529

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

## Membership has Advantages!

As a member of the Detroit Lakes Regional Chamber of Commerce, your business has access to many services. Here are just a few:

### Business Connections:

- Listing in Business Directory on [www.VisitDetroitLakes.com](http://www.VisitDetroitLakes.com). (one category is included. Additional business categories are \$50/year.)
- Listing in printed Member Resource Directory
- Subscription to Monthly Chamber Newsletter.
- Subscription(s) to weekly Member E-blast - featuring local events.
- Job Postings on [www.VisitDetroitLakes.com](http://www.VisitDetroitLakes.com) are free to members.
- Access to DL Chamber Bucks program - to encourage local shopping.
- Referral Services - Chamber staff refers our members first for all inquiries in the office.
- Accommodation members receive lodging inquiry e-blast too.

### Business Discounts and Services:

- Notary services are free to members.
- Certificates of Origin services are free to members.
- Ribbon Cutting, Groundbreaking and First Dollar of Profit recognition.
- A mailing list of the current DL Chamber membership is available for \$25.
- **Members can use the DL Chamber's bulk-mail permit** - call for information.
- Membership dues may be tax deductible. Ask your accountant for details.
- Participating Auto Owners Insurance agents may offer a 10% discount on your business insurance policy.

**PLUS** access to marketing, networking and trainings at DL Chamber member discounted rates. If you want to be sure you are taking full advantage of the DL Chamber member benefits, call Carrie 218-847-9202 to schedule a time to meet and discuss.

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# Jessie Veeder at Women's *EDGE*

ND native and award-winner Jess-  
sie Veeder's newest album is filled  
with her favorites: her favorite  
people, her favorite songs, record-  
ed for her favorite little girls.

Women's *EDGE* ticket buyers will  
be lucky enough to hear a sample  
of her songs along with Jessie's  
powerful message on June 16<sup>th</sup> in  
the DL City Park Band Shell.  
Tickets are \$30 or \$75 for the 3  
remaining 2021 *EDGE* speakers.  
Call 218-847-9202 to reserve  
your seat. Everyone is welcome!



Grow,  
develop &  
embrace life

women's  
**EDGE**

Jessie  
Veeder  
June 16

#defineyouredge  
visitdetroitlakes.com

# Safety in your Business

SAVE THE DATE: Thursday, June 24th at M State

- Front-line staff • Managers • Owners
- Churches • Non-profit Board Members

Learn best practices for emergencies at work. This workshop  
includes training by MG Security Group, a panel discussion with  
local agencies AND hands-on demonstrations to help keep your  
organization secure and prepared.



Keynote Speaker is Eric Roeske, of MG Security Group (pictured). He is a 25-year law  
enforcement and security professional specializing in critical infrastructure protection,  
risk management, and personal security for high profile individuals. Eric has extensive  
leadership, public relations, crisis communications, social media strategy, and tactical  
operations experience.

Watch for more information to come in your inbox or call Carrie with questions.

# MARKETING OPPORTUNITY!

Market your business to  
attendees at the June 16<sup>th</sup>  
Women's *EDGE* speaker by  
being a Gift Bag Sponsor!  
June is a great time to  
promote your summer  
events and activities.

**\$25.00 Gift Bag Sponsor:**  
Your organization provides  
150 promotional items,  
coupons or gift certificates to  
the DL Chamber Office by  
June 1st. We will include your  
item in the bags and your  
organization will be listed on  
the Gift Bag Sponsor list  
given to every attendee  
at the June 16<sup>th</sup> event  
featuring Jessie Veeder!

Call Carrie 847-9202 for  
more information.



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Presented by the Detroit Lakes Regional Chamber of Commerce  
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Join us for our  
**GRAND OPENING!**

May 13, 12-7pm • 777 Hwy 10 East, DL  
Angie & Nick Kukowski - New Owners

## Member News

Congratulations to Steve Daggett, CEO/President of **Midwest Bank** on celebrating his 25th Anniversary with the company! "Daggett is a great leader who demonstrates the company values: Community, Integrity, Quality, Genuine Care, Teamwork and Balance."

**Essentia Health St. Mary's** welcomes Tanner Goodrich, Senior VP of Operations - Essentia Health West Market.

**Mid Minnesota Federal Credit Union** welcomes Brady Hersch, Home Loan Consultant, to the Detroit Lakes office. Hersch was born and raised in Fargo and was a realtor and bank branch manager before coming to Detroit Lakes.

**AmericInn Detroit Lakes** is hosting a grand opening on Thursday, May 13th 12noon–7pm. Everyone welcome!

## Grow Minnesota!

The Detroit Lakes Chamber is once again making Grow Minnesota visits to businesses in our area. These 30-minute conversations are a way for DL Chamber staff to better understand your business, gather economic and job information and to share **aggregate information with the MN Chamber's Grow Minnesota project. Data collected** is used to compare our region to the rest of the state. We also look for ways the DL Chamber can help your business as it grows. From connecting you with a local resource to asking an expert on the state level, we have found a short conversation can lead to great partnerships.



If you would like to schedule a Grow Minnesota visit to your business, please let Carrie Johnston know. [Carrie@VisitDetroitLakes.com](mailto:Carrie@VisitDetroitLakes.com)

## Outdoor Job Fair May 6th at M State DL

The DL Chamber is partnering with Rural MN CEP/CareerForce on their annual **Job Fair on May 6th, 2:00–5:30pm**. In an effort to offer a safe environment for all involved, this Job Fair will be outdoors! This will be a great place to feature your career opportunities and have a little fun too. Bring your pop-up tent, flags, banners, hand-outs and anything that fits in a parking-space sized booth! Call 218-847-9202 for more information.

Be sure to let your friends and family know about this opportunity. Together we can continue to support and grow our local workforce. See the insert in this newsletter for a list of employers.

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## Welcome New Members

### Midco

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West Fargo, ND 58078  
800-888-1300  
Email: Justin.forde@midco.com  
www.midco.com

Internet, TV, phone. Midco is expanding fiber services in the Detroit Lakes Area.

### Alliance Recycling Group

Shane Alsdurf, Sales Manager  
115—31st Avenue North  
Minneapolis, MN 55411  
612-588-2721  
Email: shanea@alliancesteelco.com  
www.alliancesteelco.com

Industrial manufacturing scrap metal recycler.

### Culligan Water

Dale Robinson, General Manager  
300 U.S. Hwy. 10  
Detroit Lakes, MN 56501  
218-847-2147  
Email: dale.robinson@culliganwater.com  
www.culliganwater.com

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### The Healing Hub

Erin Lindberg, Owner  
115 Willow Street West, Suite 4  
Detroit Lakes, MN 56501  
218-850-8308  
Email: erin@integrativetherapiesandwellness.com  
www.integrativetherapiesandwellness.com

A holistic health and wellness collaborative empowering individuals to live their best life.

## Member Renewals

Thank You to the following members who have renewed their membership from March 26—April 26, 2021

Chamber memberships renew throughout the entire year.

For a complete list of members, see <http://business.visitdetroitlakes.com/list/>

Advanced Business Methods  
At Ease Dock & Lift  
Dakota Mailing & Shipping Equipment  
DL Bike Shop  
First Baptist Church  
Jiffy Lube  
Lake Detroiters Association

Miller Yard Care & Construction  
MONO Investments  
NOR-AM Cold Storage  
Seven Sisters Spirits  
Sunlite Bar & Grill  
Verizon BeMobile (Vet. Mem. Pkwy.)  
Zayic Concrete Inc.

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Lifestyle of Wellness  
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As a member of the DL Chamber, your business takes DL Chamber Bucks!

~ CHAMBER BUCKS are actual checks from the DL Chamber.

~ Put CHAMBER BUCKS in your cash register and treat it like other checks in your deposit.

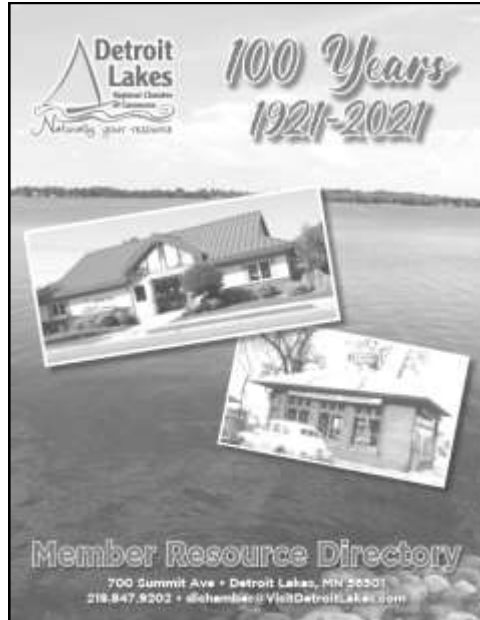
~ Any Chamber member can accept CHAMBER BUCKS.

~ CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to  
**Wells Fargo Bank,**  
**First Security Bank and**  
**Bremer Bank** for supporting  
this program for over  
30 years!

## Member Resource Directory is here



The 2021 DL Chamber Member Resource Directory is coming to you in May! This printed directory has an alphabetical listing of every member and a section sorted by member categories. This publication makes it easy to support your fellow chamber members and to find the services you need.

Every member of the DL Chamber will receive a copy. If you would like additional copies for your organization just let the Chamber staff know.

**Don't forget**—a digital member directory can be found at [VisitDetroitLakes.com/Chamber](http://VisitDetroitLakes.com/Chamber). This online directory is keyword searchable and easy to use!

## Cruise DL Nights

Since 2011, Cruise DL Night has been a part of summer in Detroit Lakes. This event has special parking by the mile-long DL City Beach on West Lake Drive. Participants can enjoy a walk on the beach, shopping, dining at the local restaurants and relaxing in a lawn chair on the sandy beach! There is no registration fee; come when you can and stay as long as you like.



Mark your calendars, shine up your cruiser or just come enjoy:  
**2021 CRUISE DL NIGHTS**  
the 2nd Wednesday each summer month ~ 4:00-8:30PM.  
West Lake Drive, Detroit Lakes  
June 9th, July 14th, August 11th and September 8th

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# DL Chamber hosts Festival of Birds

## Contact your local legislators



### Virtual Presentations

#### THURSDAY, MAY 20

- 8:00 am: Randy Kolka  
SPRUCE Climate Change Experiment
- 9:30 am: Kevin Karlson  
Warbler I.D.
- 5:00 pm: Mike Havlick  
Hawk I.D.

#### FRIDAY, MAY 21

- 5:00 pm: Kevin Karlson  
Birds of Prey

#### SATURDAY, MAY 22

- 5:00 pm: Humorist Al Batt

### IN THE FIELD BIRDING

(each limited to 30 people)

#### FRIDAY, MAY 21, 6:30 am-11:30 am

Tamarac National Wildlife Refuge OR  
Felton Prairie

#### SATURDAY, MAY 22, 6:30 am-11:30 am

Hamden Slough National Wildlife Refuge OR  
Felton Prairie

© Carol Henderson

Registration form at  
[VisitDetroitLakes.com](http://VisitDetroitLakes.com)  
Under Events > Festival of Birds



### Thank you for your Support!

- Minnesota Prairie Chicken Society
- Friends of Tamarac
- AmericInn Lodge & Suites
- Isaak Walton League, Prairie Woods Chapter
- Friends of the Detroit Lakes Wetland Management District
- US Fish & Wildlife Service
- MN Department of Natural Resources

Senator Amy Klobuchar (DFL)  
202.224.3244  
senator.klobuchar@senate.gov

Senator Tina Smith (DFL)  
202.224.5641  
scheduling@smith.senate.gov

Michelle Fischbach (R)  
7th District US House  
202.225-2165 or  
218-616-2802

Paul Utke (R)  
Senate 2  
218-255-1131

Kent Eken (DFL)  
Senate 4  
651.296.3205  
Sen.kent.eken@senate.mn

Steve Green (R)  
House 2B  
651.296.9918  
rep.steve.green@house.mn

Paul Marquart (DFL)  
House 4B  
651.296.6829  
rep.paul.marquart@house.mn

For more information go to [www.gis.leg.mn](http://www.gis.leg.mn)

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 Travis Stone..... 2023  
 Treasurer  
 John Hansen .....2023  
 Past Chair  
 Doug Anselmin..... 2021
- Directors  
 Jodi Ahles .....2023  
 Peggy Akers..... 2021  
 Jackie Buboltz.....2023  
 Chris Gravdahl .....2023  
 Kelley Nowell.....2021  
 Vern Schnathorst .....2022  
 Mike Sidders .....2022  
 Amy Wolf ..... 2021

**Contact Us**

- Carrie Johnston... President  
 Carrie@VisitDetroitLakes.com
- Cleone Stewart...Tourism Director  
 Cleone@VisitDetroitLakes.com
- Jean Erickson...Office Coordinator  
 Jean@VisitDetroitLakes.com
- Sandy Stilke...Membership  
 Services Coordinator  
 Sandy@VisitDetroitLakes.com
- Phone: 847-9202 FAX: 847-9082  
 dlchamber@VisitDetroitLakes.com  
 www.VisitDetroitLakes.com

**What's Happening!**

May 2021

- 6 Job Fair, 2:00-5:30pm, M State east parking Lot
- 6 Church of Cash (Johnny Cash Tribute), 7:30pm, Holmes Theatre & virtual
- 7 Economic Development Summit, 9:00-11:30am, Holmes Theatre
- 12 Chamber Annual Meeting, 8-9am, Holiday Inn
- 13 Grand Opening at AmericInn DL, 12-7pm
- 15 Minnesota Fishing Opener
- 20-22 23rd Annual Festival of Birds
- 27 Chamber Board of Directors, 8am
- 27 150th Exhibit at Becker County Museum opens
- 29 Lakes Area Farmers Market opens, 10am-1pm, Peoples Park

See full calendar of events at [VisitDetroitLakes.com](http://VisitDetroitLakes.com)  
Please let us know if you have events that should be on our website calendar.

**Advertise in this newsletter**

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) Space is limited so be sure to call ahead. **Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

If you have any questions please call Carrie 218-847-9202. Thank You!