

2021 Economic Development Summit, May 7th

Working Together

The 2021 DL Economic Development Summit will focus on local economy and the workforce for our tomorrow. We are excited to welcome featured speaker Jennifer Byers from the Minnesota Chamber of Commerce. **Jennifer will share information from their report titled “Minnesota: 2030”.** This report outlines **the state’s** position in the national & global economy, with recommendations to help shape and foster stronger economic performance for Minnesota in the coming decade.

The summit will also highlight local building projects, new businesses and developments happening in the Detroit Lakes area. See the insert in this newsletter for registration and sponsorship information.



Friday, May 7, 2021 • Historic Holmes Theatre • 9:00 am–11:30 am • \$20.00 per person

DL Chamber’s Annual Meeting & Breakfast

You are invited to join the Detroit Lakes Regional Chamber of Commerce for our annual meeting. Each year, we take time to thank our outgoing board of directors, welcome our new board members and update the members of our Chamber on current programming.

This is great opportunity to network with fellow members. We will have our meeting in place of our regularly scheduled monthly member :45 Fill-up. Mark your calendars for: **Wednesday, May 12th. 8:00 am to 9:00 am** at the Holiday Inn–DL. \$10.00 per person. Coffee and a light breakfast will be served. Please RSVP to 218-847-9202.



Outdoor Job Fair at M State

The DL Chamber is partnering with Rural MN CEP/CareerForce on their annual Job Fair on May 6th. In an effort to offer a safe environment for all involved, this Job Fair will be outdoors! This will be a great place to feature your career opportunities and have a little fun too. Bring your pop-up tent, flags, banners, hand-outs and anything that fits in a parking-space sized booth!

See the insert in this newsletter to reserve your space. Be sure to let your friends and family know about this opportunity. Together we can continue to support and grow our local workforce.



The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

<u>February 2021</u>	<u>YTD</u>
• Walk-Ins	
122	233
• Phone Calls	
237	465
• Visitor Guides Mailed	
303	479
• Website Sessions	
10,866	22,365

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

Members Only Benefit



Join us for the DL Chamber Monthly Member Meetings!
:45 Minutes of Chamber News, Member Updates, Event Announcements and Community Networking.

The 2nd Wednesday of each month at 8:15am

Wednesday, April 14, 8:15-9:00 am via Zoom.com

Meeting ID: 751 950 5020 Passcode: 45 or Phone in: 312 626 6799

May 12th, will also be the Annual Meeting at the Holiday Inn (8-9am)
See page one of this newsletter for more information.

Marketing Opportunity!

Market your business to attendees at the June 16th Women's *EDGE* speaker by being a Gift Bag Sponsor! June is a great time to promote your summer events and activities.

\$25.00 Gift Bag Sponsor: Your organization provides 150 promotional items, coupons or gift certificates to the DL Chamber Office by June 1st. We will include your item in the bags and your organization will be listed on the Gift Bag Sponsor list given to every attendee at the June 16th event featuring Jessie Veeder!

Call Carrie 847-9202 for more information.

The Chamber (USPS 699-170) is published monthly by the Detroit Lakes Regional Chamber of Commerce, 700 Summit Avenue, Detroit Lakes, MN 56501. Periodicals postage paid at Detroit Lakes, MN 56501-9998. POST-MASTER: Please send address changes to The Chamber, PO Box 348, Detroit Lakes, MN 56502-0348. Annual subscriptions \$15.00

Women's *EDGE*

On March 10th, participants in the Women's *EDGE* Speaker Series enjoyed an afternoon of stories that inspired us to Engage! Thank you to those that spoke including: Taunia Suckert—**SJE**, Kimberly Veralrud—**Essentia Health** and keynote speaker Rose McGee.

We have included Rose's Sweet Potato Comfort Pie recipe (right) to keep you inspired and be sure to mark your calendars for our upcoming inspiring women. Tickets are available for \$30 or 3 for \$75!



Kevin Mitchell, **Fundamental Technologies** and Carrie Johnston broadcast from the DL Chamber Conference Room while others joined in via Zoom.

Rose McGee's
Sweet Potato Comfort Pie
SweetPotatoComfortPie.org

INGREDIENTS

Makes Two 9" Pies

- 4 medium size sweet potatoes, cooked
- 2 cups granulated sugar
- ½ cup brown sugar
- 1 stick of butter, melted
- 2 eggs, lightly beaten
- 1 teaspoon ginger
- 1 tablespoon nutmeg
- 1 tablespoon cinnamon
- 2 tablespoons vanilla extract
- 1 cup milk (whole, evaporated or condensed)
- 1 teaspoon lemon extract
- 2 unbaked pie shells

DIRECTIONS

Preheat oven at 400 degrees; In a large mixing bowl, mash the cooked sweet potatoes. Blend in sugar. Blend in eggs. Blend in melted butter. One at a time, add next 6 ingredients; mix well. Pour into pie shells. Reduce heat to 350 degrees. Bake for 60- minutes. Remove from oven. Allow pies to set (firm) for at least 30 minutes.

Define Your *EDGE*
Presented by the Detroit Lakes Regional Chamber of Commerce
A Women's Speaker Series
all events are 3-5pm



Rose McGee
The Sweet Potato Comfort Pie Lady

Rose will inspire you to follow your passion, **ENGAGE** and believe in the power of pie.

Inspired us!



Jessie Veeder
Writer, Photographer, Singer/Songwriter & Singer

Jessie will challenge you to grow, **DEVELOP** and embrace life especially through challenges.

June 16, 2021
DL City Park Band Shell



Kelly Radi
Author, Trainer & Wonder Woman

Kelly will help you **GROW** and inspire you to boost your performance at work while empowering your personal life.

September 22, 2021
Meadows on Lind



Marcie Rendon
Native American Poet, Playwright & Author

Marcie will **EMPOWER** us to use our inner strength, get up, get dressed and do something every day.

November 30, 2021
Holiday Inn

Tickets \$30.00 per speaker OR just \$75.00 for 3 speakers! Call 218-847-9202 to reserve your tickets!

#defineyouredge www.VisitDetroitLakes.com



EXCEPTIONAL
HR
SOLUTIONS
All-in-one HR Solutions Equals Serious Time & Money Savings!

What Is It Costing When You Don't Outsource?
Discover Your Potential Financial Advantage With Our FREE Online Tool—
prohr.toolsforhr.com
Let's Talk: 218.847.9277
PRORESOURCESHR.com

Grow, develop & embrace life!
women's **EDGE**
Inspire • Engage • Grow • Empower
Jessie Veeder
June 16
#defineyouredge
visitdetroitlakes.com

Ribbon Cutting at MANNA's new location



On March 15th, the DL Chamber staff helped **MANNA Food Co-op** kick off their grand opening week with a ribbon cutting. MANNA is now located in downtown Detroit Lakes at 823 Washington Ave. Members and non-members are welcome to shop in their store.

Let the DL Chamber know if we can help you at your next business mile-stone celebration. We have big scissors, golden shovels and lots of enthusiasm! All it takes is one phone call to schedule!

Tourism Round-table Meeting

The DL Chamber is hosting a virtual Tourism Meeting **Wed, April 7th 8:15am**. We will be hearing from Lori Peterson and Nicole Lalum—both from **Explore Minnesota Tourism!** Meet your local EMT reps, share what's happening in your business and connect with fellow DL Chamber Members.

For more information, contact cleone@visitdetroitlakes.com



Thank you to the DL Chamber Members and community that participated in the March 12-18th Yellow Ribbon send-off for our local National Guard Troops as they leave for a one year deployment in Kuwait.

Pictured above: (L) **Rossman Elementary** 5th graders filled their fence line with flags and yellow ribbons. (R) **Beaudry Oil & Propane** hung a banner to offer their support.

CUSTOMIZED BUSINESS SOLUTIONS

- INTERNET
- HOSTED PBX
- PHONE SYSTEMS
- MANAGED IT
- SECURITY

arvig

888.992.7844 | arvigbusiness.com

Your Image is Our Business!



- ✔ Pylon Signs
- ✔ Monument Signs
- ✔ Wall Signs
- ✔ Channel Letters
- ✔ Message Centers

JH SIGNS & DESIGNS

Ed Trost, Consultant
218.346.7446 | jhsigns.com
41357 460th St.
Perham, MN 56573

FOLTZ BUILDINGS



- Completely Erected With Warranty
- Engineered, Designed, Post Frame Buildings



Toll Free **800.255.9981**

www.foltzbuildings.com

Welcome New Members

Jack Pines Resort

Jackie Edwards & Jacob Prouty
53014 Hwy. 34
Osage, MN 56570
507-430-8967
Email: jackpinesresort@gmail.com
www.jackpinesresort.com

With power sports rentals, 17 relaxing cabins and a full event center, you can start planning your next wedding, reunion or weekend getaway in the great outdoors.

Catalyst Medical Center & Clinical Spa

Karissa Olson, COO
1135 Washington Avenue, Ste. 100
Detroit Lakes, MN 56501
701-365-8700
Email: wecare@catalystmedicalcenter.com
www.catalystmedicalcenter.com

Dermatology, ENT, Allergy, Surgery & Sleep Spa
Rejuvenation & Body Contouring.

JQ Clothing Co,

Jessica Quandt, Owner
825 Washington Avenue
Detroit Lakes, MN 56501
701-710-0234
Email: Jessica@gocexpress.com
www.jqclothingco.com

Opening soon in Downtown Detroit Lakes!
A women's clothing and home décor boutique. We offer an eclectic array of items for you and your home and great gift items too!

Welcome

Member Renewals

Thank You to the following members who have renewed their membership from February 25–March 25, 2021

Chamber memberships renew throughout the entire year.

For a complete list of members, see <http://business.visitdetroitlakes.com/list/>

AccuCut Lawn Service
Beaudry Oil & Propane
Community Development Bank
DL Breakfast Rotary Club
Great Clips
JH Signs & Designs
Terry Kalil
MANNA Food Co-op
Marin Bay Condo. Assoc.

Minnesota Multimedia
Northwestern Mutual—Andrew Barker
Olander Bus Service/Olander Coach
Papacito's Burritos
Pit 611
Venom Products
Vintage n Vogue
Young Living—Sally's Oils

Yellowbright^{INC}

- Copywriting
- Editing
- Creative Writing Services

Brighten your marketing message...and SHINE!

Dawn Duncan: 970-980-6399 • dawn@yellowbrightinc.com
yellowbrightinc.com

Sally's Oils
320-760-7627
Detroit Lakes



Samples Available

Lifestyle of Wellness
One Step at a Time

As a member of the DL Chamber, your business takes DL Chamber Bucks!

~ CHAMBER BUCKS are actual checks from the DL Chamber.

~ Put CHAMBER BUCKS in your cash register and treat it like other checks in your deposit.

~ Any Chamber member can accept CHAMBER BUCKS.

~ CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to
Wells Fargo Bank,
First Security Bank and
Bremer Bank for supporting
this program for over
30 years!

DEED data and projections

2020 brought challenges of layoffs, closures and so much more. But as 2021 starts to open up, finding workers is difficult. In a report updated in July 2020, MN DEED gives us some insights and projections including what the next 10 years looks like.

One conclusion: "Becker Co. is a part of Region 4, which includes Becker, Clay, Douglas, Grant, Otter Tail, Pope, Stevens, Traverse, and Wilkin County. The labor market has grown extremely tight in recent years, dropping to a ratio of 0.9 jobseekers per vacancy during the 4th quarter of 2019"

Table 6. Labor Force Projections, 2020-2030	Labor Force Projection	
	2020	2030
16 to 24 years	3,327	3,389
25 to 54 years	8,963	9,667
55 to 64 years	3,403	2,406
65 years & over	1,393	1,511
Total Labor Force	17,087	16,973

More information can be found on the DEED Becker County Profile at: <https://mn.gov/deed/data/data-tools/county-profiles/>

This and more will be shared at the May 7th Economic Development Summit.

Member News

Essentia Health has been identified as a top-performing medical group by MN Community Measurement, a non-profit that focuses on improving health care costs and quality. Essentia is among nine medical groups out of 88 from Minnesota and neighboring states that achieved high performance on at least half of the measures.

Marco announces that Jeff Gau will retire as CEO on March 31 and become Chairman of the Board. Gau joined the company in 1984 as a sales representative, then became president and has been CEO since 2003.

DL Chamber Member Benefit:

Did you know that being a DL Chamber member may qualify you for a 10% savings on your business insurance through Auto Owners Insurance? Contact your Insurance Agent for more information.

Sanford Detroit Lakes Clinic

Growing with the
needs of the community

SANFORD
HEALTH

NEED YOUR PRINT JOB DONE
YESTERDAY?

Contact Forum Communications Printing Today!

LOCAL. FAST. HELPFUL.



(218) 847.0698

www.forumprinting.com

fcpinfo@forumprinting.com

Coupon Books

The DL Chamber's Annual Coupon Books are coming in April! The 2021 version is a new format and filled with full-color coupons for the lakes area!

These are a great way to promote shopping, dining and supporting the lakes area businesses. If you would like copies for your clients or guests just let the Chamber Office know.

These coupons are also available online at <https://business.visitdetroitlakes.com/hotdeals/>

Thank you to these advertisers:



- Adventist Community Services
- The American Legion Post 15
- Becker Pet & Garden
- Bleachers Sports Bar & Grill
- BTD
- Cenex Convenience Store
- China Buffet
- Chinese Dragon
- Dairy Queen
- Detroit Country Club/Lakeview Golf
- Detroit Lakes Comm. & Cultural Center
- Detroit Mountain Recreation Area
- Frazee Golf Course
- Glik's
- Holiday Inn Beach Bar & Grill
- J & K Marine
- JQ Clothing

- Lakecrest Resort
- Lakes Sport Shop
- Lakeshirts Beach Shop
- Manna Food Co-op
- Maple Hills Golf Course
- Papa Murphy's Take 'N' Bake Pizza
- Papacito's Burritos
- RCH Home & Design
- Red Willow
- Richwood Winery
- Rock'N Waters Extreme Mini Golf at Forest Hills
- Sanford Health
- Shorewood Pub
- Spanky's Stone Hearth
- Vintage -n- Vogue

Contact your local legislators

Senator Amy Klobuchar (DFL)
202.224.3244
senator.klobuchar@senate.gov

Senator Tina Smith (DFL)
202.224.5641
scheduling@smith.senate.gov

Michelle Fischbach (R)
7th District US House
202 225-2165 or
218-616-2802

Paul Utke (R)
Senate 2
218-255-1131

Kent Eken (DFL)
Senate 4
651.296.3205
Sen.kent.eken@senate.mn

Steve Green (R)
House 2B
651.296.9918
rep.steve.green@house.mn

Paul Marquart (DFL)
House 4B
651.296.6829
rep.paul.marquart@house.mn

For more information go to www.gis.leg.mn

Wish you had a coupon with the DL Chamber? You can!

Online coupons are available year-round for just \$10/month. Offers can be changed online as often as you like too. Contact Sandy at 218-847-9202 for details.

ADVENTIST COMMUNITY SERVICES
Serving Our Community in Christ's Name



THRIFT STORE
Low Prices • Open to the Public!

404 Richwood Road
Detroit Lakes, MN 56501
(218) 847-0067
Tuesdays 9:00-4:00 pm
Thursday 9:00-4:00 pm

Fundamental Technologies



Event Tech
IT Support
Sound & Light
Acrylic Shields
On-Line Meetings
Sound For Meeting Rooms
Custom wood Working

If You Can Think I Can Build IT!

Contact Us for a Demo of Our New Premium Security Cameras & Door Card Systems and Environmental Monitoring

kevin@fundamentaltechnologies.com
218-234-5888 Text: For Faster Response Call if You Need



PO Box 348
Detroit Lakes, MN
56502-0348

PERIODICALS
POSTAGE
PAID
Detroit Lakes, MN 56502
USPS #699-170

Route Around Your Office

Please route to:

Board of Directors

- Chairman of the Board
 Brittany Nordick 2021
 Incoming Chair
 Travis Stone..... 2023
 Treasurer
 John Hansen2023
 Past Chair
 Doug Anselmin..... 2021
- Directors
 Jodi Ahles2023
 Peggy Akers..... 2021
 Jackie Buboltz.....2023
 Chris Gravdahl2023
 Kelley Nowell.....2021
 Vern Schnathorst.....2022
 Mike Sidders2022
 Amy Wolf 2021

Contact Us

Carrie Johnston... President
Carrie@VisitDetroitLakes.com

Cleone Stewart...Tourism Director
Cleone@VisitDetroitLakes.com

Jean Erickson...Office Coordinator
Jean@VisitDetroitLakes.com

Sandy Stilke...Membership
Services Coordinator
Sandy@VisitDetroitLakes.com

Phone: 847-9202 FAX: 847-9082
dlchamber@VisitDetroitLakes.com
www.VisitDetroitLakes.com

What's Happening!

April 2021

- 7 Tourism Round-table Meeting, 8:15am, virtual
- 10 Pop-Up Market, 10am-4pm, Washington Square Mall
- 10 Maple Syrup Festival Vergas
- 14 :45 Fill-up Member Meeting, 8:15-9am, Zoom
- 17 Galactic Cowboy Orchestra (live or virtual), 7:30pm, Holmes Theatre
- 23 Holy Rosary Spring Interlude (live or virtual), 5pm, Holmes Ballroom
- 25 Chamber Board Meeting, 8am
- 30 150 Sails Up in DL Regatta Party, 4-7:00pm., Kent Freeman Arena

May 2021

- 6 Job Fair, 2:00-5:30pm, M State east parking Lot
- 7 Economic Development Summit, 9:00-11:30am, Holmes Theatre
- 12 Chamber Annual Meeting, 8-9am, Holiday Inn
- 20-22 Festival of Birds

See full calendar of events at VisitDetroitLakes.com

Please let us know if you have events that should be on our website calendar.

Advertise in this newsletter

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160.00 (\$60 for non-profits) Space is limited so be sure to call ahead. **Drop off 650 ~ 8½" X 11" inserts (can be double sided, but need to be on standard copy paper – no card stock).** These must be at the Chamber Office by the 24th of the month.

If you have any questions please call Carrie 218-847-9202. Thank You!