



Detroit Lakes CHAMBER NEWS

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce



Bruce Imholte
Beacon Award



The Detroit Lakes Chamber announced our Splash Award recipients in a recent publication. We congratulate all the nominees and thank you for the work you do to better our community.



Kristin Bausman
Skipper Award



SJE
Lighthouse Award

We also want to thank our sponsors:
SJE
Bremer Bank
Action Fabricating/Minnesota Metal Works
DL Public Library/LARL
League of Women Voters of Detroit Lakes Area
Friends of Tamarac
Breakfast Rotary Club
Friends of the Library

To learn more about the awards and to see the full list of nominees go to:
<https://visitdetroitlakes.com/chamber/newsletter>

Thank you to all that took the time to submit a nomination. We hope you will do it again in 2021!



Amy Erickson
Launch Award



La Barista
Wave Award



Terry Kalil
Accelerator Award



DL Public Library
Ripple Award

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

January 2021

- Walk-Ins
111
- Phone Calls
228
- Visitor Guides Mailed
176
- Website Sessions
11,499

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

Advertise in this newsletter

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. For as little as \$35.00/month. Your ad can be the same for every issue or changed as often as you like.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160. (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

If you have any questions please call Carrie 218-847-9202. Thank You!

Members Only Benefit



Join us for the DL Chamber Monthly Member Meetings!
:45 Minutes of Chamber News, Member Updates, Event Announcements and Community Networking.

The 2nd Wednesday of each month at 8:15am

Wednesday, **March 10**, 8:15-9:00 am via Zoom.com

Wednesday, **April 13**, 8:15-9:00 am via Zoom.com

Meeting ID: 751 950 5020 Passcode: 45 or Phone in: 312 626 6799

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Define Your *EDGE*

Presented by the Detroit Lakes Regional Chamber of Commerce
A Women's Speaker Series

all events are 3-5pm

**women's
EDGE**
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Rose McGee

*The Sweet Potato
Comfort Pie Lady*

Rose will inspire you to follow your passion, **ENGAGE** and believe in the power of pie.

March 10, 2021



Jessie Veeder

*Writer, Photographer,
Songwriter & Singer*

Jessie will challenge you to grow, **DEVELOP** and embrace life especially through challenges.

June 16, 2021



Kelly Radi

*Author, Trainer
& Wonder Woman*

Kelly will help you **GROW** and inspire you to boost your performance at work while empowering your personal life.

September 22, 2021



Marcie Rendon

*Native American Poet,
Playwright & Author*

Marcie will **EMPOWER** us to use our inner strength, get up, get dressed and do something every day.

November 10, 2021

Four Speakers - One Price! • Call 218-847-9202 to Reserve Your Tickets!
 Get your early bird tickets through January 31st for just \$89 • After February 1st \$99

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Thank you!

The Detroit Lakes Regional Chamber of Commerce hosted the Great Polar Hunt during Polar Fest 2021. Thirty two teams competed to solve the puzzle by finding clues around DL. Thanks to the following businesses who participated and provided great door prizes: **Achieve Therapy, Action Fabricating, Arvig, Beautiful Junque, Becker Pet & Garden/The Candy Store, Brushmarks, Brygge Taps & Tastes, Caulfield Studio, Dairy Queen, Design 2 Sell, Fairfield by Marriott, Green's Plumbing/Modern Heating, Holiday Inn, Hub 41, Lakes Sport Shop, LumBros Building Solutions, Marco, Nereson Automotive Inc., Noah's Home Furnishings, Price's Jewelry, Pro Print, R & G Subaru, Seven Sisters Spirits, State Farm-Nick Christianson, Sunlite Bar & Grill, Trophy House, The UPS Store.** Five teams won door prize packages: Sara Shepard & Mandy Okeson, Todd & Denise Gaard, Leikness Family, A Place to Belong and Thomas Seelye. CONGRATS!



The Great Polar Hunt



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Tuesday: 9:00 – 7:00 pm
Thursday: 9:00 – 4:00 pm
Friday: 9:00 – 12:00 pm

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Welcome New Members

Yellowbright

Dawn Duncan, Owner
 Detroit Lakes, MN 56501
 970-980-6399
 Email: dawn@yellowbrightinc.com
 www.yellowbrightinc.com

We specialize in copy writing and editing for business and non-profit agency marketing and media projects. Additionally, we work with authors to help develop and edit books and publications.

We Fest

Mark Bjerke, Gen. Sales Manager
 Matt Mithun, Gen. Manager
 Lynne Belsha, Office Mgr.
 25526 Co. Hwy., 22
 Detroit Lakes, MN 56501
 Email: info@wefest.com
 www.wefest.com

Annual country music festival with camping in Detroit Lakes, MN

Member News

Midwest Bank is pleased to welcome Tammy Lee as a Personal Banker in the Detroit Lakes branch.

Mid Minnesota Federal Credit Union has evolved their staff structure to be service and technology focused for continued success into the future. MMFCU has been serving member owners for over 65 years with a focus on returning profits to members in the form of lower interest rates, higher dividends, additional technology and growth in services.

W.A. Fisher is please to announce the addition of Chris ReCore, Web Specialist, to their staff. In addition to his web expertise, Chris has a diverse background in design, photography and illustration which will suit him well on our team.

Member Renewals

Thank You to the following members who have renewed their membership from January 26–February 24, 2021
 Chamber memberships renew throughout the entire year.

For a complete list of members, see <http://business.visitdetroitlakes.com/list/>

Better Homes & Garden Real Estate
 Mayor Matt Brenk
 Briard Construction, Inc.
 Detroit Lakes School of Tae Kwon Do & Kumdo
 Drake Counseling Services, Inc.
 Fair Hills Resort
 Golden Manor Corporation
 Hoban's Plumbing & Heating Inc.

Long Bridge Bar, Grill & Marina
 Pens & Needles Lakeside
 Principle Mortgage Group, Inc.
 Snap Fitness
 Starboard Point Luxury Condominium
 Sunset Shores Seasonal Resort & Campground
 United Savings Credit Union



Your Image Is Our Business!



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 218.346.7446 | jhsigns.com
 4357 460th St.
 Perham, MN 56573

Sally's Oils
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 Detroit Lakes



YOUNG LIVING
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As a member of the DL Chamber, your business takes DL Chamber Bucks!

- CHAMBER BUCKS are actual checks from the DL Chamber.

- Put CHAMBER BUCKS in your cash register and treat it like other checks in your deposit.

- Any Chamber member can accept CHAMBER BUCKS.

- CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

- CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to
Wells Fargo Bank,
First Security Bank and
Bremer Bank for supporting
this program for over
30 years!

DL Chamber Coupon Book

The Detroit Lakes Regional Chamber of Commerce is once again offering a chance for you to draw potential customers to your business through our coupon book. This year we have a NEW design, FULL color look, and all on GLOSSY paper stock!

- Books FREE to visitors/public
- 11,000 printed/distributed
- Bonus! Online coupon for a year at VisitDetroitlakes.com
- Change your online offer at any time
- Exclusive offer for DL Chamber members
- Full COLOR coupon
- No increase in price over 2020
- No fee for coupon design
- 4.75" w x 2.25" h two-sided layout

\$225 with payment by March 10 (\$250 after March 10)

Coupon Guidelines:

- Limit 1-2 offers per coupon
- Requires offer of \$, % or free
- Printed book coupons expire March 31, 2022

FULL PAGE ADS also available in this publication... ask for details.

Questions? Contact Sandy dlchamber@VisitDetroitLakes.com 847-9202



DL Chamber Member Benefit:

Did you know that the DL Chamber Office offers
FREE Notary Services to our members?
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Economic Development Summit

Save the date for the 2021 Economic Development Summit .
Friday, May 7, 2021 in the Historic Holmes Theatre.

A morning filled with local information, project updates and great insights on workforce issues. Recruiting and retaining good employees is a key issue for our region. Let's explore ways we can work together!
Watch for more information to come!

Sesquicentennial History Exhibit

The DL Chamber is partnering with the Becker County Museum to develop a history exhibit for the 150th celebration of Becker County and the City of DL. Be sure to check out the insert in this newsletter to find out how your organization can be represented in the exhibit.

DL Chamber members can sponsor with 3 options:
\$300 Sponsor—1 banner featuring your business in the history exhibit.

\$500 Sponsor—1 banner for exhibit and a duplicate for you to keep.

\$1000 Sponsor— Your business will be recognized as an exhibit sponsor in all the marketing materials PLUS 1 banner for exhibit & duplicate for you to keep.
See the insert for more details.

150



The Businesses of the Detroit Lakes area are invited to show their support of this local deployment.

Ways to support:

- Display the American Flag.
- Put a Yellow Ribbon on your door or window display.
- Hang a supportive message.

Contact your local legislators

Senator Amy Klobuchar (DFL)
202.224.3244
senator.klobuchar@senate.gov

Senator Tina Smith (DFL)
202.224.5641
scheduling@smith.senate.gov

Michelle Fischbach (R)
7th District US House
202 225-2165 or
218-616-2802

Paul Utke (R)
Senate 2
218-255-1131

Kent Eken (DFL)
Senate 4
651.296.3205
Sen.kent.eken@senate.mn

Steve Green (R)
House 2B
651.296.9918
rep.steve.green@house.mn

Paul Marquart (DFL)
House 4B
651.296.6829
rep.paul.marquart@house.mn

For more information go to www.gis.leg.mn

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Define Your EDGE
Presented by the Detroit Lakes Regional Chamber of Commerce
A Women's Speaker Series
all events are 3-5pm

women's EDGE

Rose McGee
March 10

Jessie Veeder
June 16

Kelly Radi
September 22

Marcie Rendon
November 10

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Amy Wolf 2021

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Sandy@VisitDetroitLakes.com

Phone: 847-9202 FAX: 847-9082
dlchamber@VisitDetroitLakes.com
www.VisitDetroitLakes.com

What's Happening!

March 2021

- 10 45 Fill-up Member Meeting, 8:15-9am, Zoom
- 10 **Women's EDGE Speaker Rose McGee, 3-5pm, Virtual**
- 13 Pop Up Market, 10am-4pm, Washington Square Mall
- 25 **Chamber Board Meeting, 8am**
- 27 DL Jaycees Egg My Yard Easter Egg Hunt

Upcoming Events

- May 20-22 Festival of Birds
- June 9 Cruise DL Night
- July 4 DL Fireworks
- July 9-18 Northwest Water Carnival
- July 10 Music on the Mountain
- July 14 Cruise DL Night
- July 22-25 Frazee Turkey Days
- July 25 Art in the Park
- July 28-31 Becker County Fair
- August 5-7 WE Fest
- August 9-15 Pine to Palm Golf Tournament
- August 10 Crazy Daze
- August 11 Cruise DL Night
- August 13-14 Street Faire at the Lakes
- August 21 Young Life Triathlon
- August 27-28 Ojibwe Forests Rally
- Sept. 8 Cruise DL Night
- Sept. 11 Dick Beardsley Run

See full calendar of events at VisitDetroitLakes.com
Please let us know if you have events that should on our website calendar.