



Detroit Lakes

CHAMBER NEWS

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

Early-bird Special!

Define Your *EDGE*

Presented by the Detroit Lakes Regional Chamber of Commerce

A Women's Speaker Series

all events are 3-5pm



Rose McGee

The Sweet Potato Comfort Pie Lady
Rose will inspire you to follow your passion, engage and believe in the power of pie.

March 10, 2021



Jessie Veeder

Writer, Photographer, Songwriter & Singer
Jessie will challenge you to grow, develop and embrace life especially through challenges.

June 16, 2021



Marcie Rendon

Native American Poet, Playwright & Author
Marcie empowers us to use our inner strength, get up, get dressed and do something every day.

November 10, 2021

Four Speakers (September speaker to be announced soon) • One Price!
Early-bird tickets through January 30th are \$89.00 for all 4 speakers!
\$99.00 after February 1st • Call 218-847-9202 to reserve your tickets!



Sponsored by:



The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

<u>November 2020</u>	<u>YTD</u>
• Walk-Ins	
177	1,280
• Phone Calls	
225	2,752
• Visitor Guides Mailed	
185	2,967
• Website Sessions	
4,604	186,785

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

Advertise in this newsletter

- ~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. \$35.00 Your ad can be the same for every issue or changed as often as you like.
- ~ **Inserts:** reserve your place in the next newsletter for your insert. \$160. (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

If you have any questions please call Carrie 218-847-9202. Thank You!



The Chamber (USPS 699-170) is published monthly by the Detroit Lakes Regional Chamber of Commerce, 700 Summit Avenue, Detroit Lakes, MN 56501. Periodicals postage paid at Detroit Lakes, MN 56501-9998. POST-MASTER: Please send address changes to The Chamber, PO Box 348, Detroit Lakes, MN 56502-0348. Annual subscriptions \$15.00

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The Great Polar Hunt

The Detroit Lakes Regional Chamber of Commerce is hosting an event during Polar Fest 2021. We have adjusted our Polar Race to now be **The Great Polar Hunt**.

This will be a fun way to get to know the businesses around Detroit Lakes, get the family out of the house and have a chance to win prizes!

February 5-15, 2021

Individuals and families are invited to join the Great Polar Hunt!

Find the signs around Detroit Lakes, solve the puzzle and register to win prizes!

See the insert in this newsletter for more information.

FREE services with your Membership

Here are just a few **FREE** services your DL Chamber Membership offers to you!

- ◆ **NOTARY SERVICES.** Call Jean at 847-9202 to set up an appointment.
- ◆ **CERTIFICATES OF ORIGIN.** International business made easier.
- ◆ **RIBBON CUTTING SERVICES.** Got a business milestone to celebrate? Call the Chamber. We can bring the big scissors, gold shovels and more!
- ◆ **JOB POSTINGS.** Simply send us your job opening listings and we will get them posted on www.VisitDetroitLakes.com
- ◆ **FAXING.** Yep, we can help you the “old school” way.
- ◆ **TICKET SALES.** From event tickets to buttons to raffles we can be the easy-to-find location for your event needs.
- ◆ **DROP OFF/PICK UP LOCATION.** Need to connect with a client? Have them pick up or drop off business items at the Chamber. From paperwork to small packages the Chamber can help. We are open Monday-Friday, 9:00-5:00.

A little DL Chamber History:
adapted from a Ken Prentice article, 1972:

George W. Peoples was the first secretary-treasurer. In 1921, F. M. Sherarts, a school teacher, was hired as a secretary for the three summer months.

At the annual meeting in 1933, the organization decided to hire a full-time Secretary (title changed to Executive Director then to President in later years). He was Dan Nelson, an insurance agent, and he had the task of setting the precedents for others to follow. He resigned in 1938, and he was followed by: Frank Smith, 1939 to 1949

W. R. McClary, 1949 to 1955

Dorothy Johnson, 1955 to 1959

Tom Keenan, 1959 to 1967

John D. Schmidt, 1968 to 1969

John Noggle, 1969 to 1970

Jo Imholte, 1970 to 1974

Joan Benford, 1974 to 1979

Greg Hildenbrand, 1980 to 1991

Eric Eiesland, 1992 to 1995

David Hochhalter, 1995 to 2008

Kris Tovson, 2008 to 2010

Carrie Johnston, 2010-present.

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**Splash
Awards**

Vision | Involvement | Impact

Snowmobile maps are at the Chamber office!

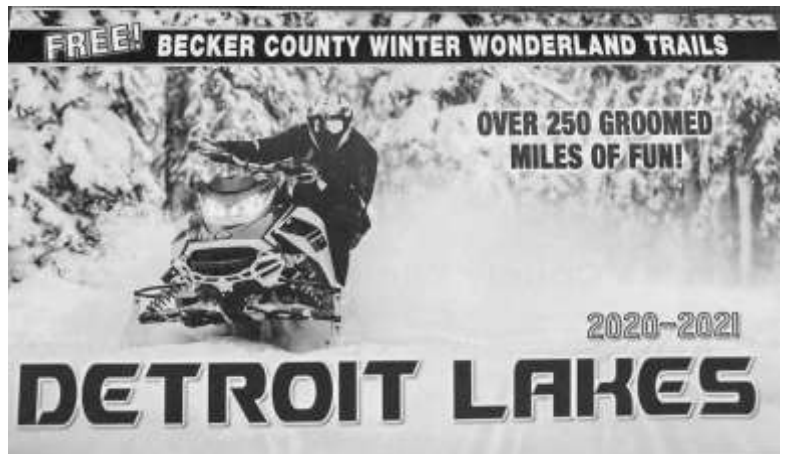
Did you know... Becker County has over 250 miles of groomed trails for locals and visitors!

Be sure to pick up a new, free, 2020-21 map. Routes change over the years so this map is the best way to be sure you have current information.

This map can also be found on www.VisitDetroitLakes.com.

Thank you to the landowners that allow trails on their land and to the many volunteers that groom these trails! Please be respectful, stay on the trails, don't litter and be safe around traffic and on the ice.

Thank you to this year's advertisers:



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Member Renewals

Thank You to the following members who have renewed their membership from November 26—December 24, 2020.

Chamber memberships renew throughout the entire year.

For a complete list of members, see <http://business.visitdetroitlakes.com/list/>

A Place to Belong
AmericInn Lodge & Suites
Becker County Food Pantry
Bergseth Bros.
China Buffet
Cole Papers
Detroit Lakes Noon Rotary
Detroit Lakes Youth Soccer Assoc.

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Thursday: 9:00 – 4:00 pm
Friday: 9:00 – 12:00 pm

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Welcome New Members

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Hannah Bass, B.A.T.
115 Willow Street West
Detroit Lakes, MN 56501
218-841-0703
Email: braincoreofnorthernmn@gmail.com
www.braincoreneurofeedbackmn.com

Clayton Schott

1774 North Tower Road
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218-841-2200
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Member News

Vernell Roberts, General Manager of **Detroit Lakes Public Utilities**, has been named Chair of the Missouri River Energy Services (MRES) Board. He will take over the role on January 1, 2021. MRES is headquartered in Sioux Falls, SD, and is an organization of 61 member communities in the states of Iowa, Minnesota, North Dakota and South Dakota. Roberts has had 35+ years in public power and has been the General Manager of Detroit Lakes Public Utilities since 2012.



Join us for our **Monthly Member Meetings!**
:45 Minutes of DL Chamber News, Member Updates and Community Networking.
The 2nd Wednesday of each month at 8:15am
Wednesday, **January 13**, 8:15-9:00 am via Zoom.com
Meeting ID: 751 950 5020 Passcode: 45 or Phone in: 312 626 6799



Watch for the special **Splash Awards** Publication coming in January! We are so excited to honor those that make our community a better place to live, work and play. Thank you to all the volunteers who make a Splash!



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Blessings in 2021

YOUNG LIVING
Lifestyle of Wellness
One Step at a Time

As a member of the DL Chamber, your business takes DL Chamber Bucks!

~ CHAMBER BUCKS are actual checks from the DL Chamber.

~ Put CHAMBER BUCKS in your cash register and treat it like other checks in your deposit.

~ Any Chamber member can accept CHAMBER BUCKS.

~ CHAMBER BUCKS are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL CHAMBER BUCKS.

Thank you to
Wells Fargo Bank,
First Security Bank and
Bremer Bank for supporting
this program for over
30 years!

Chamber Bucks make sense

Thank you for supporting local! Eating, shopping and doing business local makes a big difference to our local economy, especially this year. The DL Chamber has offered this shop local Chamber Bucks program for over 30 years! This is one extra way to keep our dollars local and support fellow DL Chamber Members.

In November and December 2020, the DL Chamber sold **over \$18,500.00** in Chamber Bucks! As a member of the Detroit Lakes Regional Chamber of Commerce, you are able and encouraged to accept Chamber Bucks. There is no additional cost to your business, this program is included in your annual membership. Be sure your employees are trained and ready to accept Chamber Bucks as described to the left. If you have any questions, please call the Chamber staff.

New MN minimum wage starts Jan 1

From the Minnesota Department of Labor and Industry, December 21, 2020:

The following are Minnesota's minimum-wage rates as of Jan. 1, 2021.

- Large employers must pay at least **\$10.08** an hour when the employer's annual gross revenues are \$500,000 or more.
- Small employers must pay at least **\$8.21** an hour when the employer's annual gross revenues are less than \$500,000.
- The training wage rate, **\$8.21** an hour, may be paid to employees younger than 20 years of age for the first 90 consecutive days of employment.
- The youth wage rate, **\$8.21** an hour, may be paid to employees younger than 18 years of age.

Employers can print or order a free copy of the required minimum wage poster by visiting the Minnesota Department of Labor and Industry's website. <https://www.dli.mn.gov/>

Employee notice updates may be required. As part of Minnesota's employee notice requirement, employers are required to provide each employee with a written notice of any change before the change takes effect, including a change to the employee's rate of pay.

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Live Wide Open Virtual Event

**NEW YEAR,
NEW OPPORTUNITIES**

*Identify what success looks like in your community
in 2021 and learn tips to get there*



Featuring Speaker Kelly Sayre




Building confidence, keeping dialogue open and effective, and understanding the perspective of others are key points in a virtual event at **12:00 noon on Tuesday, January 26, 2021**. Sponsored by area Chambers of Commerce and West Central Initiative's **Live Wide Open** campaign, the noon-hour presentation features renown speaker Kelly Sayre, Founder & President of The Diamond Arrow Group, a situational awareness and risk management consulting firm.

Sayre brings energy and humor to her presentations along with realistic advice about how to tackle tough problems within rural communities. "The presentation will provide practical tips on building resiliency and diversity as our communities look to grow and prosper in the future," said Jill Amundson, West Central Initiative.

Participants will:

- Learn how life experiences impact perspectives.
- How to create and support diverse teams to achieve success.
- Build confidence in resilience to overcome challenging times.

To register, go to <https://tinyurl.com/yyrao9d4> FREE—space is limited

Questions? Email wci@wci.org or call 218-739-2239.

Contact your local legislators

Senator Amy Klobuchar (DFL)
202.224.3244
senator.klobuchar@senate.gov

Senator Tina Smith (DFL)
202.224.5641
scheduling@smith.senate.gov

Michelle Fischbach (R)
7th District US House

Paul Utke (R)
Senate 2
218-255-1131

Kent Eken (DFL)
Senate 4
651.296.3205
Sen.kent.eken@senate.mn

Steve Green (R)
House 2B
651.296.9918
rep.steve.green@house.mn

Paul Marquart (DFL)
House 4B
651.296.6829
rep.paul.marquart@house.mn

For more information go to www.gis.leg.mn

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www.VisitDetroitLakes.com

What's Happening!

January 2021

- 13 :45 Fill-up Member Meeting, 8:15-9am, Zoom
- 26 Virtual Lunch & Learn—WCI/Live Wide Open, 12Noon, online
- 28 Chamber Board of Directors, 8am, via Zoom
- 31 Cross Country Ski Trek, 1pm, Pine Lake Parking Area Tamarac NWR

February 2021

- 4-15 Polar Fest, event schedule at www.polarfestdl.com
- 5-15 Great Polar Hunt—see insert

See full calendar of events at VisitDetroitLakes.com
Please let us know if you have events that should be on our website calendar.

10 Fun Things to do Outdoors at the Lakes

1. Ice skating at an outdoor rink (Peoples Park or Downtown Frazee)
2. Explore Tamarac Nat'l Wildlife Refuge by car or on foot.
3. Get out and do some ice fishing on one of our 400 lakes.
4. Skiing—Cross country OR downhill.
5. Sledding and tubing are fun for the family.
6. Have you tried snowshoeing?
7. Get on a snowmobile - we have 250 miles of trails in the county.
8. Photograph the outdoor beauty all around us.
9. Take a walk through Sucker Creek, Dunton Locks or local parks.
10. Try fat tire biking.

Go to www.VisitDetroitLakes.com for more ideas!