



Detroit Lakes CHAMBER NEWS

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce



**Jodee
Bock**
Nov 4th

P.O.W.E.R.
tools for
work & life!

women's
EDGE

#igniteyouredge
visitdetroitlakes.com

Women's EDGE 2020

Wednesday, November 4th, 3:00 pm
Engage. Develop. Grow. Empower.

We are excited to bring Jodee Bock to Detroit Lakes! Jodee Bock is a dynamic business communicator who is committed to supporting individuals and organizations in achieving whatever goals and dreams they have. She will provide us with P.O.W.E.R. tools to do the work!

Tickets are available for \$25.00. Current ticket holders should watch their email for RSVP details. For more information call 218-847-9202.



Our Member Meetings have returned to their monthly schedule. Join us via Zoom for :45 Minutes of DL Chamber News, Member Updates and Community Networking.

The 2nd Wednesday of each month at 8:15am

Wednesday, **November 11**, 8:15-9:00 am via Zoom

Meeting ID: 751 950 5020 Passcode: 45 or Phone in: 312 626 6799

New Event—November 19!

November, 19th 4:00-7:00pm and November 20th – 22nd
Market your open house, shopping event or special entertainment!
Encourage our community to support our local businesses!

You are invited to join the businesses and organizations of Detroit Lakes in some Hometown Holiday fun! This is a cooperative effort to fill one night with lots of activities and then continue through-out the weekend. Be creative: partner with another business, support a non-profit, feature local products, host a demonstration and decorate for the holidays.



[Hometown Holiday Stroll at the Lakes Sponsorship Opportunities](#) (We need your commitment by November 6)

- * **\$200 Sponsor**- your business name/logo on all marketing materials and ads including the map handout
- * **\$100 Sponsor**- your business name on the map handout
- * **\$20 and \$20+ Gift Card – Event Participant** – your business will be on the map handout including a business listing and short description of your specials. Cost is just \$20 and a gift card worth \$20 or more to be added to the grand prize drawing. (Chamber Bucks can be used if preferred)

This is open to all businesses, retail, dining, service... everyone. All activities must follow MN COVID-19 safety, social distancing and mask regulations. Help us fill the community with holiday cheer and encourage supporting local!

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

September 2020	YTD
• Walk-Ins	
121	977
• Phone Calls	
249	2,241
• Visitor Guides Mailed	
172	2,612
• Website Sessions	
19,950	171,169

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

Advertise in this newsletter

- ~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. \$35.00 Your ad can be the same for every issue or changed as often as you like.
- ~ **Inserts:** reserve your place in the next newsletter for your insert. \$160. (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

If you have any questions please call Carrie 218-847-9202. Thank You!

This Publication's Annual Statement of Ownership as required by USPS:

UNITED STATES POSTAL SERVICE® (All Periodicals Publications Except Requester Publications)

Statement of Ownership, Management, and Circulation

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Resilience at the Lakes

Thank you to those that attended our 2020 Economic Development Summit on October 23rd! This virtual conference was filled with great information and lots of stories of business resilience and innovation in our area.

Thank you to our presenters:

- Bethany Berkeley - Dale Carnegie on ND/MN
- Breanna Adams - Sanford Health
- Kelcey Klemm - DL City Administrator
- Mike Brethorst - Becker County Administrator
- Peter Jacobson - DLCCC
- Karen Pifher - Cornerstone and Frazee
- Angie Kukowski - Americlnn
- Zach Felt - LumBros
- Beth & Paul Pridday - Finish Line (pictured)

BIG thank you to our 2020 sponsors:

- DL Development Authority, JBC Commercial Realty, Sanford Health, MN Energy, Essentia Health, Beacon Restoration, Lighthouse Construction, Marco, Midwest Bank and APEX Engineering!



BETH & PAUL PRIDDAY
FINISH LINE DELIVERY SERVICES

Members:

Please make sure your employees know that, as a member of the DL Chamber, your business takes DL Chamber Bucks!

~ **CHAMBER BUCKS** are actual checks from the DL Chamber.

~ Put **CHAMBER BUCKS** in your cash register and treat it like other checks in your deposit.

~ Any Chamber member can accept **CHAMBER BUCKS**.

~ **CHAMBER BUCKS** are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

~ **CHAMBER BUCKS** are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL Chamber Bucks

Human Resources Made Easy.



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218-847-9277



Splash Awards

Vision | Involvement | Impact



Splash Awards

Detroit Lakes Regional Chamber of Commerce
Vision | Involvement | Impact

Celebrating the impact and involvement of our community's volunteers.

The Detroit Lakes Regional Chamber of Commerce will be creating a special 2020 Splash Award publication to be released later this year.

We want to honor and celebrate all who make a splash!

Splash Award Sponsorship

Business: _____ Contact: _____

Phone: _____ Email: _____

___ **We'd like to be a \$750 Tidal Sponsor. Includes a full page ad in the Splash Award publication, name mention in all marketing & recognition in the chamber newsletter.**

___ **We'd like to be a \$500 Crest Sponsor. Includes a 1/2 page ad in the Splash Award publication & recognition in the chamber newsletter.**

___ **We'd like to be a \$300 Wake Sponsor. Includes a 1/4 page ad in the Splash Award publication & recognition in the chamber newsletter.**


Ads are color, no bleed. Sizes are 8 x 10", 8 x 5" & 4 x 5". Due Nov 13, 2020.

Payment is enclosed \$_____ Please bill me \$_____ I will call in a credit card \$_____

Please return to: Detroit Lakes Regional Chamber of Commerce
PO Box 348, Detroit Lakes, MN 56502
Carrie@visitdetroitlakes.com | 218-847-9202

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218-847-0067

Tuesday: 9:00 – 7:00 pm
Thursday: 9:00 – 4:00 pm
Friday: 9:00 – 12:00 pm

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Serving Our Community
in Christ's Name

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Feel good fashion for real life! Clothing in sizes 0-24 that can take you from day to night, season to season, and mix & match with what's in your closet.



Member Visit



Kelvin Wold (above left) hosted a Tourism Committee visit October 7 at Long Lake Campsite & RV Resort. Of the 100 sites, he said 90 are now seasonal and they have a waiting list. Committee members touring the campsite included (l-r) Amy Wolf—Lakecrest Resort, Sandy Stilke—DL Chamber, Karen and Todd Mitchell—Country Campground and (not pictured) Cleone Stewart—DL Chamber.

Member News

Lighthouse Construction has hired Detroit Lakes native Collin Johnson as architect. He received his Masters in Architecture from NDSU. He has worked in residential construction as a carpenter's apprentice & framer, as an intern for the City of Fargo's assessment department, and was most recently employed with Wold Architects & Engineers in St. Paul, MN.

Congratulations to Mark Fritz and Mike Hutchinson, Co-Founders & CEOs of Lakeshirts, on receiving the 2020 EY Entrepreneur of the Year Heartland Award! Nominees were evaluated based on six criteria: overcoming adversity; financial performance; societal impact and commitment to building a values-based company; innovation; and talent management.

Marco has purchased Advanced Office Systems, a copier and printer company in New Jersey. Marco first expanded to the east coast in November 2018 purchased a company in Pennsylvania.



Your business could be a star!

This Space is Available for \$35.00 per month!

Your Image Is Our Business!



- ✔ Pylon Signs
- ✔ Monument Signs
- ✔ Wall Signs
- ✔ Channel Letters
- ✔ Message Centers

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 Perham, MN 56573

Sally's Oils
 320-760-7627
 Detroit Lakes



Wellness made
SIMPLE

YOUNG LIVING
 Lifestyle of Wellness
 One Step at a Time

Member Renewals

Thank You to the following members who have renewed their membership from
Sept. 26–October 27, 2020.

Chamber memberships renew throughout the entire year.
For a complete list of members, see <http://business.visitdetroitlakes.com/list/>

Don't Forget:
DL Chamber
Members can
post online
Job Vacancies for
FREE and online
Hot Deal Coupons
are just
\$10/month!

Did you know?
Becker County has
more than 250
miles of
snowmobile trails!

The trails are open
December 1-March
31, depending on
snow conditions.

Trail reports and
maps are
available at
VisitDetroitLakes.com

Best Western Premier The Lodge
on Lake Detroit
Brygge Taps & Tastes
Detroit Lakes Floral & Gifts
Detroit Lakes HRA
ERA Northland Realty
W.A. Fisher Advertising & Printing
Green's Plumbing/Modern Heating
Health Resources Center
Hub 41
Keller Williams Realty Professionals
Lakes Inn
Mainstream Boutique

The Marshmallow Foundation
Minn. Dept. of Transportation
Kim Mollberg, CPA
Red Pine Quilt Shop
Red Willow
Marty Solmon Home Construction
Skillings Lakeside Resort & RV
Spitfire Bar & Grill
Sunset Bay Resort
Taco John's of DL
TEAM Industries—Audubon
TLC Cleaning
Union Central Senior Living

Winter Wonderland Snowmobiling!

In the Detroit Lakes Area

This season people are eager to get outdoors for activities! Snowmobiling in lakes country is anticipated to be very popular for visitors and locals. Be sure to include your advertising message on 8000 Becker County maps picked up by snowmobilers around the region and on VisitDetroitLakes.com

- ⊗ Printing 8000 full-color maps
- ⊗ User-friendly size
- ⊗ Advertiser's location marked on map
- ⊗ Additional map exposure on VisitDetroitLakes.com
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Advice good for us all

The Detroit Lakes High School Academies recently shared these popular “Ten Commandments for Career Success” with their students. Looks like great reminders for everyone!

- 1) **Be Positive** (attitude is everything)
- 2) **Show Up** (on time, every day, reliably)
- 3) **Work Hard** (earn your keep, get something done)
- 4) **Get Along** (play together nice in the sandbox)
- 5) **Pay It Forward** (do more than is expected today)
- 6) **Be Flexible** (willingly take on more tasks)
- 7) **Figure It Out** (be a problem solver, not a problem asker)
- 8) **Join the Club** (be proud to be a part of your organization)
- 9) **No Whining** (communicate positively and well, don't be high maintenance)
- 10) **Keep Learning** (if you don't keep up you will be obsolete)

Contact your local legislators

Senator Amy Klobuchar (DFL)
202.224.3244
senator.klobuchar@senate.gov

Senator Tina Smith (DFL)
202.224.5641

Seventh District Collin Peterson (DFL) US House
D.C.: 202.225.1593
218.847.5056

Paul Utke (R)
Senate 2
218-255-1131

Kent Eken (DFL)
Senate 4
651.296.3205
Sen.kent.eken@senate.mn

Steve Green (R)
House 2B
651.296.9918
Rep.steve.green@house.mn

Paul Marquart (DFL)
House 4B
651.296.6829
rep.paul.marquart@house.mn

For more information go to www.gis.leg.mn

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www.VisitDetroitLakes.com

What's Happening!

November 2020

Women's Suffrage Exhibits, display through Dec., Becker County Museum.

- 1 DLHS presents "Dracula", 7:30pm, DL Middle School
- 4 **Women's EDGE Speaker**—Jodee Bock 3pm, Holiday Inn & via Zoom
- 4-6 Roses from Rotary, Detroit Lakes Floral & Bergen's
- 7 Fall Pop-up Market, 10am—3pm, Washington Square Mall
- 11 :45 Fill-up, 8:15-9am, via Zoom
- 14 Fall Pop-up Market, 10am—3pm, Washington Square Mall
- 19 Give to the Max Day, www.givemn.org
- 19 **Hometown Holiday Stroll at the Lakes**, 4-7pm, DL Businesses (promotion runs through 22nd)
- 19-21 Holmes Art Show, times vary, Holmes Theatre Art Cellar
- 26-29 Lake Park Parade of Trees, Lake Park American Legion
- 28 Old Fashioned Christmas, Vergas
- Dec. 3 Chamber Board of Directors, 8am, via Zoom

See full calendar of events at VisitDetroitLakes.com
Please let us know if you have events that should be on our website calendar.