

Detroit Lakes CHAMBER NEWS



Official Newsletter of the Detroit Lakes Regional Chamber of Commerce



Amanda Davison
October 7

Invest in leadership thinking!

women's
EDGE

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visitdetroitlakes.com

Women's EDGE 2020

Wednesday, October 7th, 3:00 pm - Virtual
Engage. Develop. Grow. Empower.

We are excited to bring Amanda Davison to Detroit Lakes! She is the wife of a Minnesota farmer, mother of three, and President of the nonprofit, A Wife Like Me. This former psychology professor is now an author and a national speaker. Amanda is ready to help "Invest in Leadership Thinking"!

Tickets are available for \$25.00. Current ticket holders should watch their email for log-in details. For more information call 218-847-9202.



Our Member Meetings have returned to their monthly schedule. Join us via Zoom for :45 Minutes of DL Chamber News, Member Updates and Community Networking.

The 2nd Wednesday of each month at 8:15am

Wednesday, October 14, 8:15-9:00 am via Zoom

Meeting ID: 751 950 5020 Passcode: 45 or Phone in: 312 626 6799

Economic Development Summit

The DL Chamber is excited to present our 2020 Economic Development Summit. This is a re-scheduled event from March. We have had to make a few changes this year, but we are ready to keep moving forward. This is a great event for anyone wanting to be "in the know" about the Detroit Lakes area! We will be sharing stories of businesses from the area, learning about new projects and hearing from Bethany Berkeley, Managing Partner/President of Dale Carnegie ND and MN. Bethany will share a message of resiliency and working together.

Resiliency in a Time of Change
Friday, October 23
9:00 am—11:00 am via Zoom

Tickets \$10 per person.

Simply contact the Chamber office to receive log-in information
jean@visitdetroitlakes.com 218-847-9202



Featuring:

Bethany Berkeley
Managing Partner/
President
Dale Carnegie ND and MN
"Business Resiliency"

Thank you to our sponsors!

Detroit Lakes Development Authority, JBC Commercial Real Estate, MN Energy Resources, Sanford Health, Beacon Restoration, Essentia Health, Lighthouse Construction, Marco, Midwest Bank and APEX Engineering.

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

August 2020	<u>YTD</u>
• Walk-Ins	
195	856
• Phone Calls	
283	1,992
• Visitor Guides Mailed	
190	2,440
• Website Sessions	
33,219	151,219

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

Spread love not germs

The Detroit Lakes Regional Chamber of Commerce has been busy handing out free stickers to the businesses of the area thanks to **Lakeshirts!** If your organization would like a fun way to help remind your clients, customers and employees to do their part to stop the spread... stop into the Chamber Office at 700 Summit Ave. Available Monday-Friday, 9am–5pm while supplies last.



Did you know... there are local grants to help your business if you have been directly affected by COVID-19?

- City of Detroit Lakes new CARES Act grant for small businesses. Deadline Oct 19th. <https://cityofdetroitlakes.com>
- Becker County has extended their round 2 CARES Act funding. Deadline Oct 12th. <https://www.co.becker.mn.us>
- Check with your local city/county if you are outside of Becker County.

Advertise in this newsletter

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. \$35.00 Your ad can be the same for every issue or changed as often as you like.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160. (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

If you have any questions please call Carrie 218-847-9202. Thank You!

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Who do you know making a splash?



Splash Awards 2020

Detroit Lakes Regional Chamber of Commerce
Vision | Involvement | Impact

The DL Chamber is ready to again cheer on all those who make a splash in our region! Our Splash Awards are a great way to celebrate the impact and involvement of our community's volunteers. We are now accepting nominations for 2020! Please take the time to nominate a coworker, local business or friend you think is making a positive impact. Nominations due Oct 30th. [See the insert in this newsletter!](#)

- **LAUNCH AWARD** (Individual) This award recognizes a rising star in our community whose leadership, energy and willingness to serve propels projects, organizations and our community forward.
- **ACCELERATER AWARD** (Individual) This award recognizes an individual who motivates their friends, colleagues and community to get involved. This person is a team-builder and a community collaborator who inspires us to rev up!
- **SKIPPER AWARD** (Individual) This award acknowledges an individual's commitment and service in the past year to our region.
- **WAVE AWARD** (Business/Org.) This award recognizes a current Chamber Member that sets the example for promoting and investing in the tourism and hospitality industry in our region.
- **LIGHT HOUSE AWARD** (Business/Org.) This award is fitting for a business that consistently shows their enduring commitment and long standing service to our region. Their light shows us the way!
- **RIPPLE AWARD** (Business/Org.) This award recognizes a club, group or non-profit that motivates the people around them to be engaged and contributing members of the community through an event, volunteer project or service. They make ripples in our region.
- **BEACON AWARD** (Business/Org.) This award recognizes a regional advocate who is a long standing, repeat performer for their willingness to always step up, participate and lead. They are a steady beacon of light.

Splash from the Past:

To get you inspired and thinking of who to nominate for this year's awards, here are the award recipients from 2019!

2019 Wave Award
Pine to Palm Tournament
Detroit Country Club

2019 Launch Award
Becky Mitchell

2019 Skipper Award
Ron Mueller

2019 Lighthouse Award
Lakeshirts

2019 Accelerator Award
Scott and Tiffany Walz

2019 Ripple Award
Detroit Lakes Jaycees

2019 Beacon Award
Becker County Fair Board



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Member Renewals

Thank You to the following members who have renewed their membership from August 28– Sept. 25, 2020.

Chamber memberships renew throughout the entire year.

For a complete list of members, see <http://business.visitdetroitlakes.com/list/>

Absolute Ice
 Action Fabricating/MN Metalworks
 Advanced Business Methods
 American Cancer Society
 Ameripride Linen
 Aquarius Home Services
 Becker Co. Hist. Society & Museum
 BrushMarks
 Budget Host Inn
 Caulfield Studio

Detroit Mountain Recreation Area
 Detroit Paint & Glass
 East Silent Resort
 Glenwood State Bank
 Mark Hagen
 La Barista
 Lakeshirts, Inc.
 Lakeside Tavern/Brewery
 Liberty Business Systems, Inc.
 Pelican Landing

People Ready a True Blue Co.
 Shooting Star Casino, Hotel, Event Ctr.
 Sparklight Advertising
 Tamarac Resort & Campground
 Trophy House
 Washington Square Mall
 Wildflower Golf Course

Welcome Back Teachers - Thanks to Businesses

Thanks to the following businesses who provided items for the 320 bags that were handed out in September to teachers in the Detroit Lakes Public Schools, Holy Rosary School and to M State: **Absolute Ice, Adventist Community Thrift Store, Arvig, Becker Pet & Garden/The Candy Store, BTD Manufacturing, Country Financial Insurance, DLCCC, Detroit Lakes Public Library, Essentia Health, First Lutheran Church, Lakes Crisis and Resource Center, Lakeshirts, leela & lavender, Mid-Minnesota Federal Credit Union, Mini Donuts by Denise, Papa Murphy's Pizza, Sanford Health, TLC Cleaning and Wells Fargo Bank.**

Big thanks to **Midwest Bank and Detroit Lakes Public Utilities** for providing the nice reusable bags.

Pictured (left): one of the thank you notes we received this year. (right) Pres. Carrie Johnston delivered to schools in 7 buildings



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Tuesday: 9:00 – 7:00 pm
 Thursday: 9:00 – 4:00 pm
 Friday: 9:00 – 12:00 pm

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Welcome New Members

Ethos Home Care & Hospice

Cassie Zielke, Administrator
Shelby Morrow, Director
115 Willow Street West, Suite 2
Detroit Lakes, MN 56501
218-844-8402
Email: Cassie.Zielke@ethoscare.org
www.ethoscare.org

Hospice is a philosophy of care recognizing that everyone deserves to live out his or her life with respect and dignity, free of pain, and in an environment that promotes quality of life. A team-oriented approach tailored to the **patient's needs and wishes; a physical, emotional and spiritual support** at end of life.

Holbrook Farms Retreat

Micaela Brancato, Founder/CEO
Matt Brancato, Co-Founder/President
51383 Bucks Mill Road
Detroit Lakes, MN
218-234-0825
Email: holbrookframsmn@gmail.com
www.holbrookfarmsretreat.org

Holbrook Farms Retreat, Inc. is a 501(c)3 non-profit charity dedicated to providing all-expense paid wellness getaways for military widows and families who have lost their loved ones in military service. Our facility can also be used for weddings, family reunions and other retreats and social events.

The Finish Line

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Welcome

Member News

Lakeshirts/Blue 84 has finalized a strategic partnership deal with Zephyr Headwear, a veteran headwear manufacturer of over 25 years renowned for their quality, designs and customer service.

Glik's is celebrating 123 years of fashion! They have 64 storefront locations and a web store. To celebrate this milestone, each store has selected a local organization to receive 10% of their sales on October 6 with a Give Back Tuesday Anniversary Celebration.



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The City of DL is planning a year-long celebration in honor of the 150th Anniversary. It's the perfect time to launch another exciting community art project for public display in DL in 2021

150 Sails Up in DL!

Your business could host a sculpture at your location or sponsor one to be placed at key locations around Detroit Lakes!

www.DL150.com

10 Facts about DL Chamber Bucks

1. DL Chamber Bucks are a perfect fit for everyone.
2. They are available all year long.
3. DL Chamber Bucks come in \$5, \$10, and \$20 increments. They are issued like a check and can be redeemed at all DL Chamber Member businesses.
4. They are great for gifts, incentives, bonuses, door prizes and employee gifts.
5. Chamber Bucks are actual checks from the DL Chamber.
6. Any Chamber member can accept Chamber Bucks,
7. Put Chamber Bucks in your cash register and treat it like other checks in your deposit.
8. Chamber Bucks are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.
9. Chamber Bucks are being used by businesses & individuals in the community for gifts, incentives, bonuses, prizes, special event drawings and more. Help keep their excitement going!
10. DL Chamber Bucks keep our dollars local.

Contact the Chamber with any questions 847-9202.

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Time to freshen your message?

Fall is a time of change and a great reminder that often the way we do business in the summer is different than how we do business in the winter.

Now is great time to look around your store, office and work area. Are your employees following the MN mask ordinance or do they need a reminder? Are your policies and COVID-19 preparedness plan ready for fall and winter? Are your safety signs still easy to read or are they ready for a refresh?

- The MN Department of Health has some easy to print tools and signs for your business at <https://www.health.state.mn.us/diseases/coronavirus/materials/index.html#business>
- The State website has logos and posters (like the one pictured here) at <https://mn.gov/covid19/media/share-message/for-businesses/index.jsp>
- The DL Chamber office has free stickers (while supplies last)

Sometimes a little change can make a big difference.



Contact your local legislators

Senator Amy Klobuchar (DFL)
202.224.3244
senator.klobuchar@senate.gov

Senator Tina Smith (DFL)
202.224.5641

Seventh District Collin Peterson (DFL) US House
D.C.: 202.225.1593
218.847.5056

Paul Utke (R)
Senate 2
218-255-1131

Kent Eken (DFL)
Senate 4
651.296.3205
Sen.kent.eken@senate.mn

Steve Green (R)
House 2B
651.296.9918
Rep.steve.green@house.mn

Paul Marquart (DFL)
House 4B
651.296.6829
rep.paul.marquart@house.mn

Are you getting the DL Chamber's Tuesday Eblast?

Every Tuesday morning, the DL Chamber sends out a list of area events, business news and timely information for your business. This is exclusive to members of the DL Chamber, but anyone from your business can get this sent to their inbox!

If you would like additional members of your team added to our list simply email jean@visitdetroitlakes.com

For more information go to www.gis.leg.mn

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Amanda Davison
October 7

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Jodee Bock
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www.VisitDetroitLakes.com

What's Happening!

October 2020

- Sat Lakes Area Farmer's Market, 10am-1pm, Peoples Park
- Sat/Sun Shady Hollow Fall Market, Hwy. 59 South
- 1 Women's 100 Virtual Event, noon & 7pm, Facebook Live
- 3-4 Leaf Days, Maplewood State Park
- 7 **Women's EDGE Speaker**—Amanda Davison, 3pm, via Zoom
- 10 Ted & Paul Show, 7:30pm, Holmes Theatre
- 11 Holy Rosary School Marathon, 1-4pm, around Big & Little Detroit Lake
- 14 :45 Fill-up, 8:15-9am, via Zoom
- 17 End of Year Celebration, 4-6pm, Richwood Winery
- 22 Chamber Board of Directors, 8am, via Zoom
- 23 Economic Development Summit, 9am via Zoom
- 23-24 Haunted House, 7-10pm, Becker Co. Fairgrounds
- 30-31 DLHS presents "Dracula", 7pm, DL Middle School
- 30-31 Haunted House, 7-10pm, Becker Co. Fairgrounds
- Nov. 1 DLHS presents "Dracula", 7:30pm, DL Middle School

See full calendar of events at VisitDetroitLakes.com
Please let us know if you have events that should be on our website calendar.