



Detroit Lakes CHAMBER NEWS

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

Last Cruise DL Drive of 2020

In following with the MN Governor's Executive Orders to keep events less than 250 people, we will not be having "traditional" Cruise DL Nights in 2020, BUT we are excited to still get together in a safe way!

Classic, Muscle, Antique, and any other "cool" cruiser are invited to join us on **Wednesday September 9** at the Kent Freeman Ice Arena parking lot at 1310 Rossman Ave. for a Drive Around the Lakes! Time to get the fall wind in your hair, crank up the tunes and see the fall colors start to pop.

- ◇ We will leave at **5pm** - heading around Lake Sallie, Lake Melissa, and Detroit Lakes.
- ◇ Spectators are asked to follow safety guidelines and social distancing; **but we'd love to see you wave from your front yard!**
- ◇ A detailed route map will be posted at <https://www.facebook.com/cruisednight/>

This is the **10th** year of Cruise DL Nights... thank you to all the volunteers, City of DL Street Dept, Becker County Highway Dept and DLPD!



Our Member Meetings will now return to their monthly schedule. Join us via Zoom for :45 Minutes of DL Chamber News, Member Updates and Community Networking.

The 2nd Wednesday of each month at 8:15am

Wednesday, Sept 9, 8:15-9:00 am via Zoom

Wednesday, Oct 14, 8:15-9:00 am via Zoom

Watch for log-in information in your Tuesday Member eblast.

Women's EDGE 2020

Wednesday, October 7th, 3:00 pm
Engage. Develop. Grow. Empower.

We are excited to bring Amanda Davison to Detroit Lakes! She is the wife of a Minnesota farmer, mother of three, and President of the nonprofit, A Wife Like Me. This former psychology professor is now an author and a national speaker. Amanda is ready to help "Invest in Leadership Thinking"!

Tickets are available for \$25.00. Current ticket holders should watch their email for event details. For more information call 218-847-9202.



Amanda Davison
October 7

Invest in leadership thinking!

women's
EDGE

#igniteyouredge
visitdetroitlakes.com

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

<u>July 2020</u>	<u>YTD</u>
• Walk-Ins	
148	661
• Phone Calls	
377	1,709
• Visitor Guides Mailed	
289	2,250
• Website Visits	
21,938	118,000

DL Chamber has MN travel info.

Did you know the Detroit Lakes Regional Chamber of Commerce is also an Explore Minnesota Travel Affiliate? Our office has the Official State of Minnesota travel guides, the seasonal Explorer paper, state maps and publications for specific recreation such as biking, fishing or camping. This September, you can also pick up a copy of the "Road-Trip'n Bingo". #ExploreMNAgain



Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

Advertise in this newsletter

- ~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. \$35.00 Your ad can be the same for every issue or changed as often as you like.
- ~ **Inserts:** reserve your place in the next newsletter for your insert. \$160. (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

If you have any questions please call Carrie 218-847-9202. Thank You!

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Employers of Parents



Fall of 2020 may bring new challenges to your employees as they balance new school schedules. As an employer, you may have employees who are parents and grandparents with children from different schools, different districts and a schedule that looks different today than the schedule last week. How do you balance helping your employees while still being productive and profitable?

I've been discussing this topic with many and have come up with a few best practices for your toolbox:

- ◆ Survey your employees. Ask what their anticipated childcare needs are going to be this fall. Ask if they have suggestions for accommodating needs. Remember to include all employees – those without childcare needs may be caring for loved ones or may be able to help by being flexible. You will want to survey staff a few times as answers may change once routines are established.
- ◆ Look for ways the work day could be flexible:
 - ◆ Remote work a few days a week
 - ◆ Change in work hours, shift times or time between shifts
 - ◆ Flexible lunch breaks
 - ◆ Additional shifts or compressed work weeks
- ◆ Rotate staff in office (i.e. crew A and crew B to correlate with hybrid school schedules)
- ◆ Reduced hours for reduced pay or shared work plans
- ◆ Look for opportunities to include families:
 - ◆ Can parents accept calls from family during the day?
 - ◆ Could students occasionally use the conference room to study?
 - ◆ Could employees form a team to co-op and share ideas?
- ◆ Be willing to offer flexibility to individuals or to departments.
- ◆ Be sure to include those without kids to keep changes equitable.
- ◆ If you have an employee assistance program (EAP), be sure to remind your staff of this resource. Or be sure to share resources helpful in times of change.
- ◆ Offer additional tools to help all employees stay motivated and to continue to feel connected with your company's mission and values.

If the DL Chamber of Commerce can be of service please call me – with over 400 organizations as members, we can gather information & share ideas as a collective.
~Carrie Johnston, Your Chamber President.

Area Schools:

Detroit Lakes ISD #22
218-847-9271

- Rossman Elementary
 - Roosevelt Elementary
 - DL Middle School
 - DL High School
 - Alternative Learning Ctr
- www.dlschools.net

Holy Rosary Catholic School
218-847-5306
www.holyrosarycs.org/

Frazee-Vergas ISD #23
218-334-3181
www.frazee.k12.mn.us/

Lake Park-Audubon ISD #2889
218-238-5914
www.lakeparkaudubon.com/



MN Dept. of Education
resources and guidelines:
<https://education.mn.gov/MDE/dse/health/covid19/>

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Get ready to
nominate someone
for the
2020 DL Chamber
Splash Awards!

Details coming soon.

Ribbon is Cut!

The DL Chamber helped the City of Detroit Lakes dedicate the new multi-use trail through the DL City Park. The ribbon was officially cut on Friday, Aug 21 as the trail was named "Larry's Pathway" in honor of Larry Buboltz (pictured) and his 40 years of service to the community.

This section of trail will also serve as a part of the Heartland Trail as it comes through Detroit Lakes.



How does our county stack up?

Becker: 51.5%



as of 7/20/20

Self-Response Rate (%)

0-5%	6-10%	11-15%	16-20%	21-25%	26-30%	31-35%	36-40%	41-45%	46-50%	51-55%	56-60%	61-65%	66-70%	71-75%	76-80%
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A little over half of Becker County residents have responded to the 2020 Census, either online, by mail, or over the phone.

Response to the Census is critical to funding decisions, now and for the next 10 years!

Welcome Back Teachers!



During the month of August, the DL Chamber Office has been collecting gifts of thanks for over 300 teachers returning to the DL schools. From gift certificates to logo items, the bags are going to be brimming with encouragement and notes of thanks.

Thank you to every organization that donated this year. These are truly appreciated and welcomed!

You can fill out yours today
Online www.my2020census.gov
By Phone 1-844-330-2020
en español: 1-844-468-2020



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Member Renewals in August

Thank You to the following members who have renewed their membership from July 31–August 27, 2020.

Chamber memberships renew throughout the entire year.

For a complete list of members, see <http://business.visitdetroitlakes.com/list/>

America's Best Value Inn & Suites

American National Bank of MN
Amerigas
Ameriprise Financial Services, Inc.
Anderson Homes, Inc.
Anglo-American Oil & Propane
Anytime Towing & Repair
Arvig
BTD Manufacturing, Inc.
Becker County DAC
Bell Bank
Beverage Wholesalers, Inc.
Boys & Girls Club Thrift Store & More
Breezy Shore Resort & Beach Club
Chinese Dragon
Community Alliance Church
Consolidated Communications
Cooper's Technology Group
D & D Appliance Inc.
Dairy Queen
David-Donhower Funeral Home
Detroit Lakes Comm. & Cultural Center
Detroit Lakes Disposal Service
Detroit Lakes Newspapers
Detroit Lakes Public Schools, ISD #22
Ecumen Detroit Lakes
Essentia Health St. Mary's Clinic & Hosp.
Finest Auto Body
First Security Bank
Foltz Buildings, Inc.
Foltz Trucking, Inc.
Forest Hills Resort
Forum Communications Company
4 Seasons Car Wash

Frazer Event Center
Kimberly M. Fuhs, CPA, Ltd.
Goodin Company
Harrison, Terry
The Hideaway Resort
Holiday Inn Lakefront
Holiday Station Store
Humane Society of the Lakes
Imholte & Dahl, CPA's
J & K Marine
Jennie-O Turkey Store
Jerry's Optical
Kalil, Terry
KDLM/WAVE/KRCQ/KPRW
KVRR-TV
L & M Fleet Supply
Brad Laabs Guide Service
Lake Region Electric Cooperative
Lakeland Mental Health Center, Inc.
Lakes Country Networking
Lakes Homes & Program Development
Laney's Mechanical, Inc.
Laurentian Lakes Chapter, No. Co. Trail
Lutheran Social Service of MN
M State
Mark's Electric
The Marshmallow Foundation
McDonald's
Midwest MN Community Dev. Corp.
Mini Donuts by Denise
Minnesota Multimedia
Minnesota Energy Resources
North Shore Townhomes Assoc.
Okeson Offtrail Sales

Parenteau's OOf-da Taco's Inc.

Porter, LuAnn
Pro Print
PRO Resources
Rainbow Resort
RainMan
Rasmussen Vacation Rental
Richwood Winery, LLC
Sanford Health DL Clinic
Schultz Garage & Bus Co., Inc.
Shady Hollow Flea Market
SJE
The Spa Within
Spanky's Stone Hearth
SuLaine's Antique Mall & Collectibles
SWheat Scoop, LLC
Tamarac National Wildlife Refuge
Thrifty White Pharmacy
Tinjum Appraisal Company, Inc.
Tomlinson Schultz
Trinity Lutheran Church
Tschider Financial Planning
TV 3—Leighton Broadcasting
U-Store Lock & Leave
The UPS Store
Valhalla Resort
The Village Business Institute
Walmart Supercenter #2957
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The City of DL is planning a year-long celebration in honor of the 150th Anniversary. It's the perfect time to launch another exciting community art project for public display in DL in 2021
150 Sails Up in DL!

Your business could host a sculpture at your location or sponsor one to be placed at key locations around Detroit Lakes!

www.DL150.com

150 Sails Up in DL

The Sunny in DL sculpture project was a great success with 50 giant sunfish sculptures created in 2003, displaying a wide variety of artistic talent. At last count, about half were still on public display locally and continue to provide a sense of creative excitement and community pride in our neck of the lakes.



Everyone wants to know...when can we do it again? We're glad you asked. 2021 is Detroit Lakes' 150th anniversary (sesquicentennial if you like big words). The City of DL is planning a year-long celebration, which is the perfect time to launch another exciting community art project for public display in DL in 2021 – **150 Sails Up in DL!**

Local artist, Hans Gilsdorf, has designed a new beautiful sailboat sculpture that is the perfect “blank canvas” for artists to showcase their work. Thanks to the skills and generosity of **BTD Manufacturing**, the sculptures will be more MN climate-resistant in powder-coated steel (or raw steel upon artist request). We will offer two sizes – **4' tall and 20" tall**. The total number of sailboats will be limited to **150**, with no more than **75** being the larger size. A model of both size sailboats will be on display at these locations DL Chamber of Commerce, DL City Office and DL Liquor Store

Sailboats are available for sponsors to order (\$1500 for large, \$900 for small) through mid-November. Each sailboat sculpture will be painted/adorned with an artist's design that has been submitted and approved by the sailboat committee. Approved designs will be included in an online “Design Book” for sponsors to review. Sailboat sponsors can choose the design and artist they would like to work with.

All artists that wish to submit designs will be required to sign an Artist Application and Artist Agreement in order to participate. Artists that have a design(s) selected by a sponsor will be eligible to receive a stipend paid by the City of Detroit Lakes upon completion of their sculpture.

The goal is to make **150 Sails Up in DL** a win-win-win effort:

- WIN for sponsoring businesses by participating in a large cooperative promotion, while also benefitting from customer-driven social media promotion and increased foot traffic at their location.
- WIN for area artists by showcasing their work publicly, while also receiving a fair stipend and great promotional exposure.
- WIN for Detroit Lakes in celebrating our community and its milestone, while also raising money for permanent public artworks in our beautiful city.

If you're interested in becoming a sponsor, a participating artist or learning more about this project, please check the website: www.dl150.com

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Welcome New Member

Lakes Country Association of Realtors
Kari Sahr, Association Executive
22930 Co. Hwy. 6, P. O. Box 203
Detroit Lakes, MN 56502-0203
<https://www.lakescountryrealtors.com/>

The Lakes Country Association of Realtors exists to provide support and membership for area realtors.

Member News

United Savings Credit Union welcomes Caroline Gerner as their new Branch Manager in Detroit Lakes.

David and Ben Grimsley have sold their interest in **Hub 41** to Erik Gunderson of Fargo, ND.

Twin Cities Business recognized **Lakeshirts** as one of the 2020 Manufacturing Excellence Awards honorees. They react quickly to market changes and customer needs with innovative technologies and techniques.

Design 2 Sell welcomes their newest Interior Designer, Sarah Dolyniuk! Sarah comes to us with over 8 years of Interior Design experience. Sarah worked previously in the lakes area from 2012-2016 and is excited to be back in the Detroit Lakes community to assist clients with their new construction and renovation projects!

Got news? Let the DL Chamber know so we can include you!

Are you getting the DL Chamber's Tuesday Eblast?

Every Tuesday morning, the DL Chamber sends out a list of area events, business news and timely information for your business. This is exclusive to members of the DL Chamber, but anyone from your business can get this sent to their inbox!

If you would like additional members of your team added to our list simply email jean@visitdetroitlakes.com

Contact your local legislators

Senator Amy Klobuchar (DFL)
202.224.3244
senator.klobuchar@senate.gov

Senator Tina Smith (DFL)
202.224.5641

Seventh District Collin Peterson (DFL) US House
D.C.: 202.225.1593
218.847.5056

Paul Utke (R)
Senate 2
218-255-1131

Kent Eken (DFL)
Senate 4
651.296.3205
Sen.kent.eken@senate.mn

Steve Green (R)
House 2B
651.296.9918
Rep.steve.green@house.mn

Paul Marquart (DFL)
House 4B
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For more information go to www.gis.leg.mn

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women's EDGE

Amanda Davison
October 7

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Sandy@VisitDetroitLakes.com

Phone: 847-9202 FAX: 847-9082
dlchamber@VisitDetroitLakes.com
www.VisitDetroitLakes.com

What's Happening!

September 2020

Tues/Sat Lakes Area Farmer's Market, 10am-1pm, Peoples Park
Sat/Sun Shady Hollow Fall Market, Hwy. 59 South
Sat/Sun Fall Color Scenic Lift Rides, Detroit Mountain

- 1 Humane Society's Shelter Fest, 5-8pm, DL City Park Bandshell
- 1 Tuesdays in the Park, 7pm, DL City Park Bandshell
- 4 Food Truck Fridays, 11am-2pm, DL City Park
- 7 LABOR DAY
- 9 :45 Fill-up, 8:15-9am, via Zoom
- 9 Cruise DL Drive, 5pm, Arena/Fairgrounds parking lot
- 12 Grape Stomp, 1-7pm, Richwood Winery
- 12 DL Youth Soccer Annual Fundraiser, 6:45-8pm, Facebook live
- 14-18 Live Wide Open Summit Virtual Event, <https://lwosummit.org/>
- 17 Lakes Area Women's Expo, 2-8pm, Richwood Winery
- 18 Noon Rotary Golf Scramble, 12:30pm, Detroit Country Club

See full calendar of events at VisitDetroitLakes.com
Please let us know if you have events that should be on our website calendar.