



Detroit Lakes CHAMBER NEWS

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

Annual Meeting—Virtual on July 15

The DL Chamber's Annual Meeting is scheduled to be on July 15th (a reschedule from May). We will be hosting this event on Zoom. The Chamber Board of Directors will be welcoming new board members, giving updates on the DL Chamber and will include updates from our members.

All employees of DL Chamber Member Businesses are welcome to attend! This is a great place to connect and gather information in less than an hour!

Wednesday, July 15, 2020

8:15-9:00 am via Zoom

(if you are new to Zoom log in at 8am for a tutorial on how this platform works.)

Zoom Meeting ID: 854 7773 6053 Password: 379537

A digital invitation and registration will also be sent via email and in the next weekly eblast.

Women's EDGE Speaker Series continues



Mariah Prussia
July 29

Define your
"fight" &
set goals!

women's
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We are excited to be able to continue the Women's EDGE Speaker Series this month! On July 29th, 3:00-5:00pm, we welcome Mariah Prussia via Zoom. Mariah will help "Define your Fight & Set Goals"! Mariah's experience as an entrepreneur, public speaker and a female MMA Competitor will help motivate and inspire.

Current ticket holders should simply contact the DL Chamber to obtain your log-in information. Or you can register your ticket number at <http://business.visitdetroitlakes.com/events/details/women-s-edge-speaker-mariah-prussia-35427>

Single event tickets can also be purchased for just \$25.00

Be sure to mark your calendars for our fall speakers too:
October 7—Amanda Davison
November 4—Jodee Bock (rescheduled from May)

Thank you to our Event Sponsors: ReMax Lakes Region, Holiday Inn, Bell Bank and Sanford Health



Our Member Meetings will now return to their monthly schedule. Join us via Zoom for :45 Minutes of DL Chamber News, Member Updates and Community Networking.

The 2nd Wednesday of each month at 8:15am

Wednesday, July 8, 8:15-9:00 am via Zoom

Wednesday, Aug 12, 8:15-9:00 am via Zoom

Wednesday, Sept 9, 8:15-9:00 am via Zoom

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

<u>May 2020</u>	<u>YTD</u>
• Walk-Ins	
33	392
• Phone Calls	
172	1,029
Visitor Guides Mailed	
18	1,423
• Website Visits	
	73,908

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

New look to VisitDetroitLakes.com coming soon!

Chamber Bucks keep dollars local

Please make sure your employees know... as a member, your business takes DL Chamber Bucks!

- ~ CHAMBER BUCKS are actual checks from the DL Chamber.
- ~ Put CHAMBER BUCKS in your cash register just like other checks in your deposit.
- ~ Any Chamber member can accept CHAMBER BUCKS.
- ~ CHAMBER BUCKS are not meant to be redeemed for cash, however practice good customer relations and give change as you would for other checks written over the amount of purchase.
- ~ CHAMBER BUCKS are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL Chamber Bucks.

Advertise in this newsletter

- ~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. \$35.00 Your ad can be the same for every issue or changed as often as you like.
- ~ **Inserts:** reserve your place in the next newsletter for your insert. \$160. (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

If you have any questions please call Carrie 218-847-9202. Thank You!

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Bicycle Friendly in DL

This June, Detroit Lakes has earned the bronze-level Bicycle Friendly Community award from the League of American Bicyclists. Detroit Lakes received the award because of the implementation of bike education programs in schools and the improvement and expansion of bike trail networking. 32 communities in Minnesota received the award, making Minnesota the third most bicycle-friendly state.

This is great information to include as you recruit new employees and clients!

Member News

Dynamic Homes is happy to welcome Kim Bender as their new Controller! In this role, she will lead the accounts payable, accounts receivable, payroll and general accounting functions. Pictured: (Left) Kim Bender and General Manager Paul Nord (Right)



SJE has been named a Top Workplace in Minnesota by the Star Tribune. Top Workplaces recognizes the most progressive companies in Minnesota based on employee opinions measuring engagement, organization health and satisfaction.

Bremer Bank welcomes Rob Eggert to their team, Eggert has years of experience as an Ag, producer and many years on the financial and technical side of the industry.

Congratulations to Mary Jo Zweerink on her retirement from **Consolidated Title Services** after 34 years of employment!

Fairfield Inn by Marriott in Detroit Lakes welcomes JoAnn Wik as their new General Manager. (pictured right) JoAnn has worked for the company since day one and is the perfect fit for this position. With her hard work ethic, genuine customer service and wonderful personality, she will do great things for the hotel and for the community.



Member Renewals

Thanks to the following members who have renewed their membership from June 1- 26, 2020. Chamber memberships renew at different times throughout the year. For a complete list, see business.visitdetroitlakes.com/list

- APEX Engineering Group, Inc.
- At Ease Dock & Lift
- Beautiful Junque
- Becker Co. Sportsmen's Club**
- Becker County Transit
- BOB 94.5
- Community Dev. Bank
- Cormorant Pub
- Dakota Mailing & Shipping
- Dick Beardsley Marathon
- Dougherty & Company
- First Lutheran Church
- Jiffy Lube
- Kelly Services
- Lakes Sealcoating
- LumBros Building Solutions
- Meadow Lake Campground
- Mid MN Fed. Credit Union
- Miller Yard Care & Construct.
- Minnesota Multi Media
- MONO Investments
- NOR-AM Cold Storage
- Northland Painting & Drywall
- Pens & Needles Lakeside
- Pit 611
- Seven Sisters Spirits
- State Farm Insur.-Christenson
- Sunlite Bar & Grill
- Verizon BeMobile (west)
- Verizon BeMobile (city center)

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Members helping Members

We have seen a lot of partnerships formed between DL Chamber Members! Loans, grants, protective equipment, employees and client safety measures, work-from-home, appointment only... there have been lots of new measures to take to keep local businesses running. Through that many new or strengthened partnerships have occurred! Below are just a few examples; how has your organization partnered with others?



Food trucks have been a great way to bring lunch to employees. Here **Spanky's Stone Hearth** truck spent the day at **SJE** as a thank you for the extra work their employees have been doing.



Lions Club of Detroit Lakes recently donated flowers, bird feeders and bird seed to **Ecumen**. This will help brighten the day for many of their residents.

DETROIT LAKES COMMUNITY SUMMER PLANS FOR KIDS!
Looking to make summer plans for your kids? Our community has a variety of options!

Check out their websites or give them a call!

- TAMARAC WILDLIFE SOCIETY**
Contact: Tami ~ Phone: 218.847.4686
Email: tam@tamwildlife.org
Website: tamwildlife.org/wordpress
- CONTACT: CHAMPION**
Phone: 813.298.2752
Website: 2020.com
Facebook: Champion Detroit Lakes Youth Soccer
Parent info:
- CONTACT: 1.800.461.4611**
Email: 1.800.461.4611
Phone: 218.847.7134 x722
- CONTACT: 1.800.461.4611**
Email: 1.800.461.4611
Phone: 218.847.7134 x722
- CONTACT: 1.800.461.4611**
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Local organizations worked together to help families find activities for our youth this summer.



DL Newspapers, Ice Cream Truck, The Becker County Museum and many donors worked to provide science activities for kids as home.

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Tuesday: 9:00 – 7:00 pm
Thursday: 9:00 – 4:00 pm
Friday: 9:00 – 12:00 pm

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COVID-19 Resources

In addition to other business sectors that have been through the re-opening process, by June 29, 2020, Critical Sector businesses are required to develop and implement a COVID-19 Preparedness Plan that complies with Centers for Disease Control and Prevention (CDC) and Minnesota Department of Health (MDH) COVID-19 guidelines and OSHA standards. As you review your plan you may need to do updates once you put these practices into place. MN Chamber has put together some great resources in their best practices toolkit at: <https://www.mnchamber.com/blog/covid-19-business-toolkit>

As you open to more employees and clients you may find you need additional posters and public information. New resources (like the graphic pictured) can be found at: <https://www.health.state.mn.us/diseases/coronavirus/materials/index.html>

If you need more information or local connections; call the DL Chamber Office.



Downtown is going to get Crazy!

On Tuesday, August 11th the Downtown blocks of Washington Ave are going to be filled with Crazy Daze specials. Retailers with deep discounts, food trucks and fun deals are planned. This year, all vendors will be following COVID-19 Guidelines and Social Distancing. Masks are strongly recommended.

If your organization would like to participate, please see the insert in this newsletter.



“The Biggest One-Day Sale of the Year!”

Downtown Detroit Lakes

Tuesday, August 11, 2020 **7AM-6PM**

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Did you know??

Over 300,000 visits were made to our website in 2019!

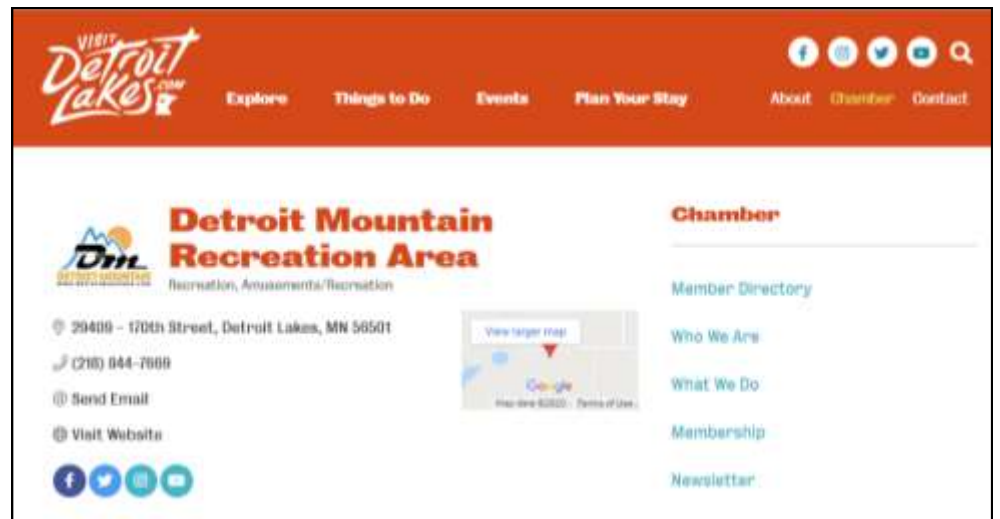
Coming soon...

This website is continually updating with new information!
 In August, DL Chamber members will receive information on how you can include pictures, logos, videos and more on your Member Directory Profile.
 Watch for more details and instructions to come soon in August 2020!

Don't Forget:
 Members can post online Job Vacancies for FREE and Hot Deal Coupons are just \$10/month!



The new website is Live! The Detroit Lakes Tourism Bureau is excited to have a new, updated tool to help promote the Detroit Lakes Area to visitors. Be sure to connect www.VisitDetroitLakes.com on your website and share as your recruit new clients and employees.



The DL Chamber partners with the Tourism Bureau on this website too. You can find information under the "Chamber" tab and your digital listing in the Member Directory (example above). If you see updates that need to be made to your listing just let us know!

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July Drive—Cruise DL Night

In following with the MN Governor's Executive Orders to keep events less than 250 people, we will not be having a "traditional" Cruise DL Night. BUT we are excited to still get together in a safe way this July!



Classic, Muscle, Antique, and any other "cool" cruiser are invited to join us on Wednesday July 8th at the Kent Freeman Ice Arena parking lot at 1310 Rossman Ave. for a Drive Around the Lakes!

- ~ Gather in the parking lot, please stay in your car, maps will be handed out.
- ~ We will leave at **5pm** - heading around Lake Sallie, Melissa, and Detroit Lakes.
- ~ Follow the map around scenic area lakes
- ~ We will return to DL. There will be no planned stops, but we hope you can take the time to frequent a favorite restaurant and enjoy all that Detroit Lakes has to offer on a summer night.
- ~ **Spectators are asked to follow safety guidelines and social distancing; but we'd love to see you wave from your front yard!**

We'd like to MARKET your biz!

The DL Chamber has joined the Becker County Museum and the Holmes Theatre for a new event: Summit Ave Street Market. These will be held July 8, July 22, Aug 5 and Aug 19th in the North Parking lot of the DLCCC 11am to 2pm. A variety of food trucks will be available along with art, crafts, classes and local non-profits.



The DL Chamber will also be there with maps, guides, coupon books and lots of local information. WE WOULD LOVE TO MARKET YOUR ORGANIZATION! Feel free to drop off flyers, promotional items and marketing materials in the Chamber Office and we will display them at our table.

We are also looking for volunteers to help these days. If you can spare an hour we will put you to work promoting all that the Lakes have to offer! (Volunteers will be asked to wear masks, gloves and practice social distancing)

Contact your local legislators

Senator Amy Klobuchar (DFL)
202.224.3244
senator.klobuchar@senate.gov

Senator Tina Smith (DFL)
202.224.5641

Seventh District Collin Peterson (DFL) US House
D.C.: 202.225.1593
218.847.5056

Paul Utke (R)
Senate 2
218-255-1131

Kent Eken (DFL)
Senate 4
651.296.3205
Sen.kent.eken@senate.mn

Steve Green (R)
House 2B
651.296.9918
Rep.steve.green@house.mn

Paul Marquart (DFL)
House 4B
651.296.6829
rep.paul.marquart@house.mn

For more information go to www.gis.leg.mn

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Mariah Prussia
July 29

Define your "fight" & set goals!

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Carrie@VisitDetroitLakes.com

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Cleone@VisitDetroitLakes.com

Jean Erickson...Office Coordinator
Jean@VisitDetroitLakes.com

Sandy Stilke...Membership
Services Coordinator
Sandy@VisitDetroitLakes.com

Phone: 847-9202 FAX: 847-9082
dlchamber@VisitDetroitLakes.com
www.VisitDetroitLakes.com

What's Happening!

July 2020

Tues/Sat **Lakes Area Farmer's Market, 10am-1pm, Peoples Park**
Tues. Tuesdays in the Park, 7pm, DL City Park Bandshell
Fridays Food Truck Friday, 11am-2pm, DL City Park
Sat/Sun Shady Hollow Flea Market, Hwy. 59 South

- 4 LAMBAT Family Mountain Bike Ride, 9:30am, Detroit Mountain
- 5 Comedians in the Vineyard, 4-6pm, Richwood Winery
- 8 :45 Fill-up Virtual Meeting, 8:15-9:00am
- 8 & 22 Summit Avenue Street Market, 11am-2pm, DLCCC north pkg. lot
- 8 Cruise DL Drive, 5pm, Kent Freeman Arena
- 10-11 Shelter Days Garage Sale, 9am-3pm, Humane Society
- 11 Midsummer Bike Tour, 7 & 8:30pm, DL Pavilion
- 11 Dog Run, 11am, Humane Society
- 14 Hiring Event, 4-7pm, Olander Bus Service
- 15 DL Chamber Annual Meeting—Virtual, 8:15-9:00am
- 15 Ribbon Cutting, 4pm, Detroit Mountain Natural Playground
- 25 Yoga in the Vineyard, 9am, Richwood Winery
- 25 "Love Letters" Play, 7:30pm. Richwood Winery
- 29 Women's EDGE Series, 3-5pm

Live Music at the following locations: see schedule online

Holiday Inn Beach Bar & Grill
Long Bridge Bar, Grill & Marina
Pit 611
Richwood Winery
Zorbaz at the Beach

See full calendar of events: <http://business.visitdetroitlakes.com/events>
Please let us know if you have events that should be on our website calendar.