



Detroit Lakes CHAMBER NEWS

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

Downtown is going to get “Crazy”

On Tuesday, August 11th the Downtown blocks of Washington Ave are going to be filled with Crazy Daze specials. Retailers with deep discounts, food trucks and fun deals are planned.

This year, all vendors will be following COVID-19 Guidelines and Social Distancing. Masks are required indoors. Masks are strongly recommended outdoors.

The DL Chamber will also be there with maps, guides, coupon books and lots of local information. We would love to include your information too. Feel free to drop off flyers, promotional items and marketing materials at the Chamber Office and we will display them at our table.

Volunteers are needed for set-up, clean-up and at the information booth. 1-2 hours of your time would be greatly appreciated! Contact Carrie 847-9202 if you can help.

Thank you to Jeff Leighton, **Leighton Broadcasting** for chairing this event!



Summit Ave Street Market August 5th and 19th

The DL Chamber has joined the **Becker County Museum and the Holmes Theatre** for a new event: Summit Ave Street Market. These will be held Aug 5 and Aug 19th in the North Parking lot of the DLCCC ,11am to 2pm. A variety of food trucks will be available along with art, crafts, classes and local non-profits.

The DL Chamber will also be there with maps, guides, coupon books and lots of local information. **WE WOULD LOVE TO MARKET YOU!** Feel free to drop off flyers, promotional items and marketing materials at the DL Chamber Office and we will display them at our table.



We are also looking for volunteers to help these days. If you can spare an hour, we will put you to work promoting all that the Lakes have to offer! (Volunteers will be asked to wear masks and practice social distancing)



Our Member Meetings will now return to their monthly schedule. Join us via Zoom for :45 Minutes of DL Chamber News, Member Updates and Community Networking.

The 2nd Wednesday of each month at 8:15am

Wednesday, Aug 12, 8:15-9:00 am via Zoom

Wednesday, Sept 9, 8:15-9:00 am via Zoom

Watch for log-in information in your Tuesday Member eblast.

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

<u>June 2020</u>	<u>YTD</u>
• Walk-Ins	
121	513
• Phone Calls	
303	1,332
Visitor Guides Mailed	
538	1,961
• Website Visits	
	73,908

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

New look to VisitDetroitLakes.com coming soon!

Women's EDGE—Setting Goals!

The Women's EDGE Speaker Series went virtual on July 29th! Motivation and goals filled the screens of many women (and a few men) in the Detroit Lakes area. Tim Eggebraaten, **Off Duty** kicked off the event with lots of music and energy! Lisa Jasken Peterson, **ReMax—Lakes Region** shared her personal story and journey to business ownership. And Keynote Speaker Mariah Prussia (pictured right) shared insights on goal setting and being true to yourself.



Thank you to our hard working committee that helped this event "pivot" to a virtual format: Jill Brandt, Cindy Bruflodt, Kelley Nowell, Beth Priddy and Kristina Seifert.

Special thanks to our 2020 sponsors too! Holiday Inn—DL, ReMax—Lakes Region, Bell Bank and Sanford Health.

There are 2 more speakers this year. Amanda Davison on October 7th and Jodee Bock on November 4th. If you would like a ticket to these events call the DL Chamber Office.



Advertise in this newsletter

- ~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. \$35.00 Your ad can be the same for every issue or changed as often as you like.
- ~ **Inserts:** reserve your place in the next newsletter for your insert. \$160. (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

If you have any questions please call Carrie 218-847-9202. Thank You!

The Chamber (USPS 699-170) is published monthly by the Detroit Lakes Regional Chamber of Commerce, 700 Summit Avenue, Detroit Lakes, MN 56501. Periodicals postage paid at Detroit Lakes, MN 56501-9998. POST-MASTER: Please send address changes to The Chamber, PO Box 348, Detroit Lakes, MN 56502-0348. Annual subscriptions \$15.00

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Welcome Back Teachers



The Detroit Lakes Regional Chamber of Commerce would like to invite you to join the Detroit Lakes Schools as they welcome back over 300 teachers to a new school year. Even though this school year will look different, we want to thank our teachers by giving them the gift of a shopping bag filled with coupons, gift certificates, merchandise, treats and notes of encouragement.

You can be a participant in this annual event by providing coupons, gift certificates or merchandise to be placed in the shopping bag. If you choose to supply an item for the bag, please provide a minimum of 320 items by August 31st.

Don't miss this exciting opportunity to invite the teachers of Detroit Lakes into your business with a special shopping incentive or promotional item. You can drop your items at the Chamber any time before August 31, 2020. Call the Chamber office at 847-9202, if you need to make other arrangements. Thank you in advance for your donations; they are truly appreciated by the schools and the teachers!

Throwback—DL Chamber history



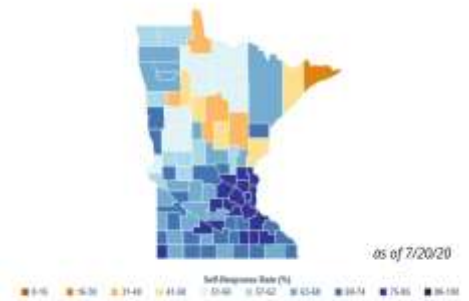
Official records of the Detroit Lakes Regional Chamber of Commerce go back to 1921. The Detroit Commerce Club's first president was John K. West. The name was changed in 1936 to The Detroit Lakes Civic and Commerce Association and they moved into the building located at 700 Washington Ave. We remained at that location for 70 years. (photo above from the 1930's)

In the early 1980's we merged with the Northwest Resort Association and formed the Detroit Lakes Regional Chamber of Commerce. In 2006 we moved to our current building which was built through member donations and is owned by the Chamber of Commerce. We will be 100 years old in 2021!



How does our county stack up?

Becker: 51.5%



A little over half of Becker County residents have responded to the 2020 Census, either online, by mail, or over the phone.

Response to the Census is critical to funding decisions, now and for the next 10 years!

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Amanda Davison
October 7

Invest in leadership thinking!

women's **EDGE**

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DMRA Opens Natural Play Area



On July 15th, **Detroit Mountain Recreation Area** cut the ribbon on their new Natural Play Area. General Manager, Jeff Staley (pictured top right) and staff was excited to finally see this big idea come to fruition. This Play Area is filled with imaginative structures and is open to the public. See www.DetroitMountain.com for more information.



Mask Distribution

Starting July 31st, the DL Chamber staff distributed 16,000 free masks to businesses in Becker County! This was a one-time shipment from the State of Minnesota to help businesses navigate the new mask Executive Order. (pictured left Carrie Johnston, DL Chamber)

Other resources your business may find helpful with this EO:

- ◆ Posters and Signs for your business
<https://mn.gov/covid19/media/share-message/for-businesses/index.jsp>
- ◆ You may need to update your business preparedness plan. More details can be found at:
<https://staysafe.mn.gov/industry-guidance/index.jsp>
- ◆ Additional information and resources:
<https://www.mnchamber.com/blog/covid-19-business-toolkit>

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Member Renewals in July

Thank You to the following members who have renewed their membership from June 27 – July 30, 2020.

Chamber memberships renew throughout the entire year.

For a complete list of members, see <http://business.visitdetroitlakes.com/list/>

Ag. Country Farm Credit Services
 American Family Insurance - Matt Hedstrom
 American Legion Campground
 Anderson Bus & Coach of Frazee
 Olaf Anderson Construction Inc.
 Automated Maintenance Services, Inc.
 Barefoot Lawns LLC
 Becker Pet & Garden and The Candy Store
 Bekkerus Schott Helmeke DeConcini Johnson Co.
 Bell Insurance
 Benson Leitheiser & Soberg
Bergen's Greenhouses, Inc.
Beug's Ace Hardware
 Birchmere Family Resort & RV Camping
 Blue Sky Inc.
 Boys & Girls Club of Detroit Lakes
 Breezy Point Resort
 Bremer Bank
 Builders First Source
 Cenex Convenience Store
 Central Market
 Consolidated Title Services
 Counselor Realty
 Country Campground
 Dental Associates – Drs. Zurich, Kivi & Derouin
 Detroit Country Club
 Detroit Lakes Animal Hospital
 Detroit Lakes Public Utilities
 Diamond Willow Adv. Care Asst. Living
 Drake Counseling Service
 Duffney, Richard
 Dynamic Homes, LLC
 Edgewater Beach Club
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Edward Jones – Aaron Tait
 Edward Jones – Priscilla Boman
 Edward Jones – Tony Stensgard
 Edward Jones – Anna Schmitz
 Esser Plumbing & Heating
 Evans, Mary Ann
 Fireside of Detroit lakes
 First Baptist Church
 Frazee Golf Course
Glik's
 GR8 Investments, Inc.
Hannaher's Workplace Interiors
 High Point Networks
 Holy Rosary Church
 Hospice of the Red River Valley
 Hotel Shoreham Bar, Bistro & Pizzeria
 Hough, Inc.
 Houston Engineering, Inc.
 The Ice Cream Truck
 Jolly Fisherman Resort
 Lake Region Builders Association
 Lakecrest Resort
 Lakeridge Dental
Lakes Area Farmer's Market
 Lakes Crisis & Resource Center
 Lakes Liquor
 Lakes Processing
 Lakes Sport Shop
 Lakeview Catering
 leela & lavender
 Lighthouse Construction
 Long Lake Campsite & RV Resort
 Loon Lake Resort
 M & H Gas Station
 Madsen Grove Resort
 MAHUBE-OTWA Community Action Partnership
 Malstrom Electric, Inc.

Maple Hills Golf Club
 Maplelag Resort & Conference Center
 Marco
 Markuson-Baer Insurance
 Marquart, Rep. Paul
 Meadowland Surveying, Inc.
 Midwest Bank
 Minnesota Title & Closing Co.
 Morrison Eye Care
 Nereson Chevrolet Cadillac, Inc.
 Ness Granite Works, Inc.
 Ness, Janice
 Noah Insurance Services
Noah's Home Furnishings, Inc.
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 NRG Auto Repair
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 Pemberton Law Firm
 Peterson, Congressman Collin
 Posch Family Dentistry
Price's Fine Jewelry
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 Rural MN CEP/CareerForce
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 Shroyer, Ken
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 Stenerson Lumber
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Chamber Annual Meeting

Coming soon...

This website is continually updating with new information!

In August, DL Chamber members will receive information on how you can include pictures, logos, videos and more on your Member Directory Profile. Watch for more details and instructions to come soon in August 2020!

Don't Forget:
Members can post online Job Vacancies for FREE and Hot Deal Coupons are just \$10/month!

July 15th was a new milestone in our 99 year history. Our annual meeting was held online! At this meeting we thanked and recognized the Board of Directors who have been serving. **Jill Brandt. Arvig** (pictured with a little thank you gift) was recognized for her nearly 7 years on the Board - she also served as Board Chair in that time too.



Thanks was given to **Doug Anselmin, Holiday Inn** for serving as the Board Chairman 2019-20, he will stay on the Board for one more year as past-chair. The gavel was officially passed to **Brittany Nordick, BTD Manufacturing** and **John Hansen, Midwest Bank** agreed to remain our Treasurer.

New directors were also voted in: **Travis Stone—Action Fabricating/MN Metalworks**, **Jodi Ahles—Colliers** and **Chris Gravidahl—D&D Appliance**

Be sure to thank these folks for volunteering their time and helping us “steer the ship” as we sail into our 100th year as a Chamber of Commerce!

Your 2020-21 Detroit Lakes Regional Chamber Board of Directors

Chair: **Brittany Nordick, BTD**

Treasurer: **John Hansen, Midwest Bank**

Past Chair: **Doug Anselmin, Holiday Inn**

Peggy Akers, Hannaher's

Jackie Buboltz, Essentia Health

Kelley Nowell, Rural MN CEP/CareerForce

Vern Schnathorst, DL Public Schools

Mike Sidders, Lakeshirts

Amy Wolf, Lakecrest Resort

Welcome to

Jodi Ahles, Colliers

Chris Gravidahl, D&D Appliance

Travis Stone, Action Fabricating/MN Metalworks

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August Drive—Cruise DL Night

In following with the MN Governor's Executive Orders to keep events less than 250 people, we will not be having a "traditional" Cruise DL Night. BUT we are excited to still get together in a safe way!



Classic, Muscle, Antique, and any other "cool" cruiser are invited to join us on Wednesday August 12 at the Kent Freeman Ice Arena parking lot at 1310 Rossman Ave. for a Drive Around the Lakes!

~ We will leave at 5pm - heading around Lake Sallie, Melissa, and Detroit Lakes.

~ Spectators are asked to follow safety guidelines and social distancing; but we'd love to see you wave from your front yard!

~ A detailed route map will be posted at <https://www.facebook.com/cruisedlnight/>

Welcome New Member

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Member News

For the second year in a row, **Bell Bank** has been honored as the #1 Best Workplace (Large Companies) in Minnesota, as listed by the Minneapolis *Star Tribune*. **Bell was the only bank listed among the state's best large companies.** They also received a special **Direction Award**, recognizing the company's vision & people-first focus. The awards were announced during a virtual celebration.

Holiday Inn welcomes Vickie Swenson, Director of Sales to their team!

Contact your local legislators

Senator Amy Klobuchar (DFL)

202.224.3244

senator.klobuchar@senate.gov

Senator Tina Smith (DFL)

202.224.5641

Seventh District Collin Peterson (DFL) US House

D.C.: 202.225.1593

218.847.5056

Paul Utke (R)

Senate 2

218-255-1131

Kent Eken (DFL)

Senate 4

651.296.3205

Sen.kent.eken@senate.mn

Steve Green (R)

House 2B

651.296.9918

Rep.steve.green@house.mn

Paul Marquart (DFL)

House 4B

651.296.6829

rep.paul.marquart@house.mn

For more information go to

www.gis.leg.mn

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- Chairman of the Board
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- Treasurer
John Hansen2023
- Past Chair
Doug Anselmin..... 2021
- Directors
Jodie Ahles2023
- Peggy Akers..... 2021
- Jackie Buboltz.....2023
- Chris Gravidahl2023
- Kelley Nowell.....2021
- Vern Schnathorst2022
- Mike Sidders2022
- Travis Stone..... 2023
- Amy Wolf 2021

Contact Us

- Carrie Johnston... President
Carrie@VisitDetroitLakes.com
- Cleone Stewart...Tourism Director
Cleone@VisitDetroitLakes.com
- Jean Erickson...Office Coordinator
Jean@VisitDetroitLakes.com
- Sandy Stilke...Membership
Services Coordinator
Sandy@VisitDetroitLakes.com

Phone: 847-9202 FAX: 847-9082
dlchamber@VisitDetroitLakes.com
www.VisitDetroitLakes.com

What's Happening!

August 2020

- Tues/Sat **Lakes Area Farmer's Market, 10am-1pm, Peoples Park**
- Tues. Tuesdays in the Park, 7pm, DL City Park Bandshell
- Fridays Food Truck Friday, 11am-2pm, DL City Park
- Sat/Sun Shady Hollow Flea Market, Hwy. 59 South

- 1 & 15 LAMBAT Family Mountain Bike Ride, 9:30am, Detroit Mountain
- 5 & 19 Summit Avenue Street Market, 11am-2pm, DLCCC north Parking lot
- 7-9 Vergas Looney Daze
- 10-16 Pine to Palm Golf Tournament, Detroit Country Club
- 11 **Crazy Daze, 7am-6pm, downtown Detroit Lakes**
- 12 **:45 Fill-up, 8:15-9am, via Zoon**
- 12 **Cruise DL Drive, 5pm, Arena/Fairgrounds parking lot**
- 15 Young Life Triathlon, DL City Park
- 15 Craft Beer Tour, 1 & 4pm, Washington Ball Park
- 15 Tenth Anniversary Celebration, Richwood Winery
- 22 Yoga in the Vineyard, 9am, Richwood Winery
- 23 Holy Rosary Parish Festival
- 30 Shelter Fest, 12-4pm, TJ's Bistro

Live Music at the following locations: see schedule online

- Holiday Inn Beach Bar & Grill
- Long Bridge Bar, Grill & Marina
- Pit 611
- Richwood Winery
- Zorbaz at the Beach

See full calendar of events: <http://business.visitdetroitlakes.com/events>
Please let us know if you have events that should be on our website calendar.