



# Detroit Lakes

# CHAMBER NEWS

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce



**Rebecca Udem**  
March 4

Live BIG no matter your zip code!

women's **EDGE**  
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**Living B.I.G. in the Life You're In!** No matter what our vocation, where we live or who we are, we all have a desire to live a full, meaningful life. Join rural America expert and personal development coach, Rebecca Udem, for a time of strategy, motivation and fun as she shares her hallmark message of Living B.I.G. Learn a simple life strategy to become a bolder, more authentic you, continually seek out sources of inspiration and accept challenges as an opportunity for growth. You will leave with a renewed sense of optimism and enthusiasm to put these techniques to work in your personal and professional lives.

Tickets are available:

\$40.00 for Rebecca Udem on March 4th

OR \$99.00 for the entire 4-part **Women's EDGE 2020 Series**.

Call 218-847-9202 to reserve your space!

Rebecca Udem • Jodee Bock • Mariah Prussia • Amanda Davison

## 2020 Economic Development Summit is March 27th

# Vision

2020 Economic Development Summit

The DL Chamber is excited to present our annual Economic Development Summit. This is a great event for anyone wanting to be "in the know" about the Detroit Lakes area! Join us for a morning of news you can use in your business.

Presenters include: Workforce Development Solutions, Sanford Heath, City of DL, Becker County, MN DOT and Clean Energy Resource Team—just to name a few. You will hear about new projects, new websites, Sesquicentennial celebrations, book bikes and more!

Sponsors to date are: M State DL, Sanford Health, MN Energy Resources, DL Development Authority, JBC Commercial Real Estate, APEX Engineering Group, Midwest Bank, Essentia Health and Lighthouse Construction.

See the insert for registration information.



WORKFORCE!

Keynote: Deb McMillian  
Director of Workforce Development Solutions



The March :45 Fill-up Member Meeting will meet in the **Loafers Lounge at Oak Crossing!** Please park in lot on corner of Lincoln Ave & Sherman St - use Oak Crossing entrance (NOT therapy door)

This is free to all DL Chamber members - join us for :45 minutes of networking and updates! Enjoy a morning beverage and treat and hear what's new at the DL Chamber and learn what area organizations are up to! Bring your business cards and flyers for a fun 45 minutes!

Join us Wednesday, March 11th, 8:15-9:00 am for cup of coffee, to hear Chamber news and get lots of local updates.

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

### We're Working for You:

| <u>January 2020</u>   | <u>YTD</u> |
|-----------------------|------------|
| • Walk-Ins            |            |
| 120                   | 120        |
| • Phone Calls         |            |
| 292                   | 292        |
| Visitor Guides Mailed |            |
| 118                   | 118        |
| • Website Visits      |            |
| 19,737                | 19,737     |

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

New look to  
VisitDetroitLakes.com  
coming soon!

# COMMUNITY JOB FAIR

Tuesday, March 31, 2020  
3:00-6:00pm,  
M State Detroit Lakes

Whether you are looking to fill a full-time position or starting to hire for summer help, this is the place to be! Rural MN CEP and CareerForce are bringing you the 2nd Annual Community Job Fair in Detroit Lakes.

- ~ Booth Spaces start at \$75
- ~ Interview Areas
- ~ Posted on MinnesotaWorks.net
- ~ Convenient Location

Call 218-847-9202 to register, space is limited.

Sponsored by: Detroit Lakes Regional Chamber of Commerce, Leighton Broadcasting and M State.

## Advertise in this newsletter

~ **Display ads** can be placed for one month or save money by reserving your space for 6 or 12 months. \$35.00 Your ad can be the same for every issue or changed as often as you like.

~ **Inserts:** reserve your place in the next newsletter for your insert. \$160. (\$60 for non-profits) **Space is limited so be sure to call ahead. Drop off 650 ~ 8½" X 11"** inserts (can be double sided, but need to be on standard copy paper – no card stock). These must be at the Chamber Office by the 24th of the month.

If you have any questions please call Carrie 218-847-9202. Thank You!

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# New Member

## Reflexology by Wendi

Wendi Buzick, Owner  
Washington Square Mall  
808 Washington Avenue, Ste. 15  
Detroit Lakes, MN 56501  
218-209-2293  
Email: reflexologybywendi@gmail.com

Reflexology is the application of pressure to reflex areas in the hands and feet which can help many health problems in a natural way.



# Member Renewals

Thanks to the following members who have renewed their membership from January 28–February 24, 2020. Chamber memberships renew at different times throughout the year. For a complete list, see <http://business.visitdetroitlakes.com/list>

- Bergseth Bros. Co., Inc.
- Brenk, Matt
- Briard Construction, Inc.
- Goldmark Commercial Real Estate
- Hometown Crafts
- Long Bridge Bar, Grill & Marina
- Northwestern Bank
- Olander Bus Company
- Papacito's Burritos**
- RE/MAX Lakes Region, LLC
- Skillings Lakeside Resort & RV
- Spitfire Bar & Grill
- Two Men & A Truck
- Young Living—Sally's Oils

## The United Way Celebration of Heroes will be held on April 23, 2020

We need your nominations so we can recognize the outstanding people who are your coworkers, neighbors and friends. There are so many people in Becker County who deserve to be recognized. Please help us do just that!!

The forms are available at <https://www.uwbcmn.org/living-united.html>

# Member News

**Ameriprise—Carrier & Varty** is on the grow! They have added Paige Perry to their team as Executive Assistant & Practice Manager. Kelly Arthur has been promoted to Financial Planning Specialist. In her new role she will assist with financial planning analysis.

**Marco 's** workplace culture was recently recognized by The National Association for Business Resources by being named to the organization's Best and Brightest Company to Work For list. This program honored 540 national winning organizations from a pool of 5,000 nominations.

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# women's EDGE

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Call 847-9202 for ticket information

# Ambassadors in February



Ambassadors making visits in February were: (l to r) Casey Pacillo, Liz Molacek, Karin Lundgren, Terrel Davison, Denise Eggebraaten, John Hansen and Caroll Clark.



Denise Eggebraaten presented a First Dollar of Profit to Wendi Buzick, owner of **Reflexology by Wendi**. Reflexology is a natural way to help many health problems by applying pressure to reflex areas in the hands & feet. Located in the Washington Sq. Mall.



Caroll Clark presented a First Dollar of Profit to Lindsey Cooksey, owner of Liv N Dye LC Hair. The modern salon offers up to date hair & education in a fun, inviting atmosphere, with great customer service. Located in the Washington Square Mall.



Karin Lundgren presented a First Dollar of Profit to Susan Gunwall, owner of Occutest, LLC. Located in the Washington Sq. Mall, they offer a wide variety of services: drug & alcohol testing, mobile testing services, work place programs, screenings, certifications & more.

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# Congrats LEADERship DL Class of 2020!



On February 13th, the LEADERship DL participants were recognized for their accomplishments. Pictured (l to r): Madison Fegely, Shelby Rasmussen, Michaela Koenig, Sandy Stilke, Shannon Utecht, Randy Brandt, Jennifer Morton, Matt Nelson, Susan Bjorklund and Jackie Graham.

Thank you to this year's mentors too! Marjorie Berg, Wade Fenske, Ashley McNally, John Hansen, Beth Priddy, Becky Mitchell, Peter Jacobson, Dave Thomas, Carrie Johnston and Travis Stone.

# Great Polar Race was frosty fun!

On Saturday, February 8th, teams raced around Detroit Lakes to solve clues and complete challenges. (Winning teams pictured below.) Special thanks to these organizations for being one of the mystery locations along for the race: MANNA Food Co-op, Boys & Girls Club, LumBros, Voyageur Lanes, Bleachers, Midwest Bank, Hospice, leela & lavender, Webber Ford, Leighton Broadcasting and the Washington Square Mall.

**THANK YOU** to this year's committee: Jennifer Winn, Arvig and Charlie Newland, Ecumen!



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2020 Dates to Remember:

Mar 4 Women's EDGE starts

Mar 21-22 Home Show

Mar 27 Econom Dev. Summit

March 31 DL Job Fair

April 17 Preparedness Workshop

May 14-16 Festival of Birds

May 29-30 Street Faire

June 10 Cruise DL Night start

July 4 DL Fireworks

July 10-19 DL Water Carnival

July 23-26 Frazee Turkey Days

July 26 Art in the Park

July 29-Aug 1 Becker Co Fair

Aug 6-9 Vergas Looney Days

Aug 10-16 Pine to Palm Tour.

Aug 14-15 YL Triathlon

Aug 27-29 Ojibwe Forest Rally

Sept 12 Beardsley Run

# Tourism Update

Recently I was talking with someone who was cleaning up a birthday party filled with balloons. I was surprised he **didn't know the deadly effects of balloons.**

If you or a group are considering a balloon release as a way to remember someone or a celebration, please know that balloons may end up killing



sea life or even wildlife in our area. Did you know that floating balloons and their strings can entangle birds and strangle them or hinder them unable to fly? This can even happen in our nature

areas that we at the Chamber encourage people to visit.

Balloons may fly thousands of miles. Even if they fly a shorter distance, they can end up in rivers that find their way to the ocean. This February, officials at Padre Island National Seashore in Texas picked up 60 bal-

Members of the Chamber's Tourism Committee joined the 45 Fill Up group Wednesday, February 12 at the Starboard Point Luxury Condo on the top floor of Fairfield by Marriott. The 2 BR unit overlooks Little Detroit Lake and can sleep 10.

loons on the beach **after Valentine's day.**

Seabirds snap up floating balloons because they look like food. The latex or Mylar lodges in their digestive tracts resulting in the birds slowly dying from starvation.

When a balloon floats to a high altitude and bursts, the pattern makes it look like a jellyfish. Once in the ocean, it can be swallowed by dolphins, whales and sea turtles. The Sea Turtle Foundation estimates 100,000 marine mammals and turtles and 2 million sea birds die every year from ingesting or becoming entangled in marine debris, including ingestible plastic.

To remember someone special, consider sponsoring a bench, planting wildflowers or a native tree. Trees will provide shade for years to come, and help the environment, too.

Cleone Stewart,  
Tourism Director



Sanford Detroit Lakes Clinic

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# Is your Organization Prepared?

Do your employees or volunteers know what to do in case of an emergency? Are you prepared for a natural disaster, gas leak, agitated customer or a major event that could hinder how you do business? Learn from our trainer Eric Roeske and local safety officials about what you can do to be better prepared.

**Safety Workshop,**  
Friday, April 17, 2020  
8:00 am–12 Noon,  
M State Conference Center



- ⇒ Learn best practices for emergencies at work.
- ⇒ This workshop includes three hours of training by MG Security Group AND a panel discussion DL Police, Becker Co. Sheriff, Lakes Crisis and Resource Center and other local agencies who can help keep your organization secure and prepared.
- ⇒ Excellent training for front-line staff, managers, churches and non-profit board members

See the insert in this newsletter for registration information.

# DL Chamber Members get to enjoy:

Here are just a few of the advantages membership gives to your business:

- Use of Chamber conference room is free – call to reserve.
- Job postings on [www.VisitDetroitLakes.com](http://www.VisitDetroitLakes.com) are free to members.
- Notary and Certificates of Origin Services are free to members.
- Ribbon Cutting, Groundbreaking and First Dollar of Profit recognition.
- A mailing list of the current DL Chamber membership is available for \$25.
- **Members can use the DL Chamber's bulk-mail permit**—call for more information.
- Membership dues may be tax deductible. Ask your accountant for more info.
- Qualifying Auto Owners Insurance business policies receive up to a 10% discount.

## Contact your local legislators

**Senator Amy Klobuchar (DFL)**  
202.224.3244  
[senator.klobuchar@senate.gov](mailto:senator.klobuchar@senate.gov)

**Senator Tina Smith (DFL)**  
202.224.5641

**Seventh District Collin Peterson (DFL) US House**  
D.C.: 202.225.1593  
218.847.5056

**Paul Utke (R)**  
Senate 2  
218-255-1131

**Kent Eken (DFL)**  
Senate 4  
651.296.3205  
[Sen.kent.eken@senate.mn](mailto:Sen.kent.eken@senate.mn)

**Steve Green (R)**  
House 2B  
651.296.9918  
[Rep.steve.green@house.mn](mailto:Rep.steve.green@house.mn)

**Paul Marquart (DFL)**  
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651.296.6829  
[rep.paul.marquart@house.mn](mailto:rep.paul.marquart@house.mn)

For more information go to  
[www.gis.leg.mn](http://www.gis.leg.mn)

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### Board of Directors

#### Chairman of the Board

Doug Anselmin..... 2020

#### Incoming Chair

Brittany Nordick ..... 2021

#### Treasurer

John Hansen ..... 2020

#### Past Chair

Kelley Nowell..... 2021

#### Directors

Peggy Akers..... 2021

Jill Brandt ..... 2020

Jackie Buboltz..... 2020

Vern Schnathorst..... 2022

Mike Sidders ..... 2022

Amy Wolf ..... 2021

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## What's Happening!

### March 2020

Thru 7th—Lakes Area Photography Show, Washington Square Mall

- 4 Chamber Tourism Committee, 8:15am, Chamber
- 4 Chamber Ambassadors, 9:30am, Chamber
- 4 **Women's EDGE**—Rebecca Udem, 3-5pm, Holiday Inn
- 6 Aby Wolf Concert, 8pm, Holmes Theatre
- 7 Polar Pile-up, 3pm, Kent Freeman Arena
- 7 HSL Dollars and Collars, 5pm, Spitfire Bar & Grill
- 7 Golden Gloves Boxing, 6pm, DL High School
- 9-10 Ag-in-the-Classroom, M State
- 10 Promotions & Events Committee, 8:30am, Chamber
- 11 :45 Fill-up, 8:15-9am, **Oak Crossing Loafer's Lounge**
- 13-15 Moose-Jaw Old Tyme Music, Dance & Clogging, Maplelag Resort
- 13 DL Book Bike Spin-A-Thon, 10am-4pm, DL Public Library
- 13 Fire House, 8pm, Shooting Star Casino
- 14 Eagles Annual Charity Auction, 6:30pm, Eagles Club
- 14 **"Bridge Over Troubled Water" Concert, 7:30pm, Holmes Theatre**
- 17 Tourism Bureau Board of Directors, 8:15 am, City Council Chambers
- 19 Seven (Documentary Play), 7:30pm, Holmes Theatre
- 21-22 Lake Region Builders Home & Sport Show, Arena, F-9a-5p, S-11a-4p
- 21 Marshmallow Found. Hairball Fundraiser, 4pm, Holiday Inn
- 22 Spring Splash Pond Skim, 1-3pm, Detroit Mountain Rec. Area
- 26 Chamber Board of Directors, 8am, Chamber
- 27 Economic Development Summit, 8am-noon, M State Conf. Room
- 27 Rodney Carrington, 8pm, Shooting Star Casino
- 28 Murder Mystery Event/Dinner, 6pm, The Lodge on Lake Detroit
- 31 Community Job Fair, 3-6pm, M State

See full calendar of events: <http://business.visitdetroitlakes.com/events>  
Please let us know if you have events that should be on our website calendar.