



Detroit Lakes

August 2011
Volume 18 No. 8

CHAMBER NEWS

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

WE Fest shuttle by DL Chamber

The shuttle is ready to bring WE Fest goers to town! The WE Fest Shuttle is provided by the Detroit Lakes Regional Chamber of Commerce, Anderson Bus and a great group of dedicated volunteers. The shuttle makes it easy to get to and from WE Fest for campers AND for those staying in town.

For campers with a camping wristband, a FREE shuttle runs Thursday–Saturday 10AM to 6PM. This shuttle stops downtown and at the Becker County Fairgrounds. This makes it easy for them to eat, shop and enjoy the beach.



For those staying in town, all day shuttle service is available. Simply park your car at the Becker County Fairgrounds and ride all day for only \$6.00 or purchase a 3-day wristband for only \$14.00. The WE Fest shuttle also drops off and picks up at Norby's and the West Gate making it really easy to get to and from the festival safely.

And if that wasn't enough... the DLRCC volunteers also staff the information booth on the WE Fest grounds. They help concert goers with directions and recommend places around DL to eat, play, shop and enjoy.

Come downtown for Crazy Deals

On Tuesday, August 2, 2011 7AM-6PM along Washington Ave, the Annual Detroit Lakes Crazy Daze will be held. Chamber businesses and non-profit organizations are invited to participate in this event free of charge. Non-chamber member businesses can participate for a fee of \$25.00.

The Chamber will also host a booth on Washington Ave promoting our members coupons, specials and helping to answer attendee questions. If you would like your materials distributed at this event please drop off your items at the Chamber by August 1st!

If you are interested in volunteering at the 2011 Crazy Daze, please contact the Chamber of Commerce.



Walk with DLYP and learn...

The DLYP August Lunch and Learn will be Wed 8/17/11 12Noon-1PM. You and your employees are invited to join the DLYP on a walking tour of Downtown Detroit Lakes.

Learn history and current updates on the buildings and businesses that make up our downtown. Knowing where our history has taken us is a great way for young professionals to see where the future could go. A walking lunch by DL Fusion will be provided. This event is \$5 for DLYP members \$10 for non-members. RSVP required. Please call Becca at the Chamber to reserve your spot. And don't forget your walking shoes!



The August DLYP Social and Networking will be at The Bridge (Long Bridge) 8/18/11 at 5:30PM—BRING A FRIEND.

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

June 2011	YTD
• Walk-Ins 368	1,418
• Phone Calls 764	3,743
• Visitor Guides Mailed 1,002	8,442
• Website Visits 18,090	64,564

Online newsletter at:
www.VisitDetroitLakes.com/chamber/about/newsletter

In June, the online Visitor Guide had **397** visits! The online coupon page had over **7000** visits in June! Place your online coupon at <http://visitdetroitlakes.com/things-to-do/coupons/place-offer/>

Carrie's Curios



The DL Chamber has attended so many ribbon cuttings for our members this month we had to order more ribbon! Congratulations to **Sanford, Lakes Crisis & Resource Center** and the **DLCCC Backyard** on the openings of your facilities. You truly make the Detroit Lakes region a greater place to live and work.

~Carrie Johnston, Your Chamber President
carrie@visitdetroitlakes.com

From the Chair



I recently attended a meeting where Mr. Don Meyer was a guest speaker. For those who don't know, Don Meyer (former coach for Northern State University, Aberdeen, SD) is currently the winningest coach in any division in NCAA history. He has some serious challenges in his life, but you never would have known it had you not heard his bio. He started his presentation by telling all of us to get out a piece of paper as we'd be taking notes and he was right, as by the end, I had three full pages!

Coach Meyer had a lot of great quotes and advice during his presentation, but one of things I go back to is when he said, "your example is not the biggest thing, your example is the only thing." Obviously this applies to everyone - professionally and personally, and it also applies to the DLRCC. We have a desire to be the example - working with business to provide networking opportunities, promoting events and activities to advance tourism, and providing a service that benefits all. Striving to be the example helps us fulfill our mission "to advance a vibrant business and tourism economy through service, advocacy, networking and innovation."

Thank you for the part you play in making our community an example to others. We live, work and play in a great community!

~LeAnn Mouw
2011-12 DLRCC Board Chair

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Member News

Marco, Inc. has been named one of the Best Places to Work for 2011 based on an employee-based survey project by the Mpls/St. Paul Business Journal for the second consecutive year.

PRO Resources launched its 61 is Too Young program with **Foltz Trucking**. Awards were presented to drivers and staff who made notable health changes within the past six months, as well as to those who maintained healthy changes.

Ecumen, which includes **Emmanuel Community**, has been named one of the Top 100 Workplaces in Minnesota based on an employee-based survey project from the Star Tribune.

State Bank & Trust was also named one of the Top 100 Workplaces in Minnesota according to the same survey.

Pet Care Systems is making plans for a \$4.2 Million expansion on their Richwood Road facility.



Updated Sunny in DL maps are now available at www.VisitDetroitLakes.com/maps

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Chamber Ambassador Visits



Ambassadors making visits in June were: (front l to r) Kristen Kohler, Carrie Johnston, Caroll Clark, Patty Heath Gordon, (back) David Karsnia, Terry Haus, Marcus Lacher and Harland Thompson. Not pictured Matt Boeke.



The Ambassadors stopped at one of our newest members **Community Alliance Church**. (l to r) Matt Boeke, Pastor Dave Christesen, Pastor Matt McKenzie, Joy Summers, Pastor Joel Arndt and Dave Karsnia



Caroll Clark presented a First Dollar of Profit to Melissa McDougall, Mgr. and Karen Heinz, Owner at the **59'er Café, Motel & Truck Stop**. Owner Chris Heinz not picture.



Ambassadors attended the Grand Opening at Mary's Place/Lakes Crisis Center at 1339 Pelican Lane. Pictured are: Harland Thompson, Caroll Clark and Mandi Hoffman.



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Ribbon Cutting at Sanford



On June 30th the DL Chamber Ambassadors were on hand for a ribbon cutting ceremony at Sanford Detroit Lakes. In response to patients looking for more highly specialized medical services closer to home, Sanford, located at 1245 Washington Ave, announced the opening of their 33,000 square foot expansion and 28,800 sq ft remodel of the existing clinic. The expansion will be to the east of the existing clinic and a full remodel is expected to be complete by fall of 2011.



Andy Lia, **Leighton Broadcasting** interviews Dr. Armand Radke of **Sanford**.

Sanford conducted a three-year evaluation of different scenarios to develop a regional care delivery hub in central Minnesota to better serve the growing population of patients living in this region. Our top priority was to listen to patients' medical needs and then to build our services to better meet those needs. The resulting hub will allow Sanford to provide more highly-specialized medical services in the region rather than patients having to travel to Fargo for care.

The expansion includes:

- Surgery Center with two operating suites and endoscopy suite
- Expanded imaging services and space including CT and Digital Mammography
- Expanded lab services and space.
- Expanded and relocated physical therapy and occupational therapy space.
- Outdoor space for mobile medical units with over-head canopies on the south and north entrances.
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For more information visit www.SanfordHealth.org or call 218-846-2000

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Ray Vlasak, President
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This assoc. develops, maintains, protects and promotes the No. Country National Scenic Trail as a premier hiking path across the northern tier of the U.S.

You are invited to the upcoming Sunrise Socials Networking

August 26: M State BES
Sept. 23: Essentia Health
All socials are 7:30-8:30AM
Bring your business cards!
If you would like to host a S.S. please call the Chamber.



Serenity Bay Resort managers Emma & (TJ, not pictured) Wartman provided a tour on July 6 to the chamber's tourism committee members (l-r) Kelly Blackledge, Justin Wegleitner, Dave Larson, Emma, Carrie Johnston, Becca Arndt and (not pictured) Cleone Stewart. The resort has 8 cabins, 10 RV spots and tent spots on Lake Melissa.



Jim Dixon, center gave a tour of Shoreham Chapel to tourism committee members (l-r) Dave Larson. Pastors Dan Danielson and Tim Cook lead the summer services at 10:45 am. More than 100 people attend, filling the pews and lawn outdoors. A building fund will replace the burlap walls with knotty pine.

Sanford Detroit Lakes Clinic

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New spaces...



Staff, donors, guests and volunteers of the **Lakes Crisis and Resource Center** were on hand to cut the ribbon for the opening of Mary's Place. If you have not had a chance to tour this facility and learn about the expanded services please give the staff a call, they would love to show you around!



The Detroit Lakes Community and Cultural Center officially opened its doors on the Backyard addition on July 19th. From birthday parties to a pick-up game of kick ball, this new facility will allow the DLCCC to better serve guests of all ages!

Contact your local legislators

Senator Amy Klobuchar (DFL)
202.224.3244
senator.klobuchar@senate.gov

Senator Al Franken (DFL)
D.C.: (202) 224-5641
St. Paul: (651) 221-1016
St. Peter: (507) 931-5813

Seventh District Collin Peterson (DFL)
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Harland Thompson...Membership
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What's Happening!

August 2011

Lakes Area Farmer's Market, Tuesdays & Saturdays, 10-2pm, People's Park
Kids Day at Becker County Museum, 1pm, Tuesdays in August
Tuesdays in the Park, 7-8pm, City Park; Picnic by Habitat 6-7pm
Hootenanny Show and Supper, Fair Hills Resort, Tuesdays, 6pm
Live at the Lodge Summer Thursdays, 5-8pm, The Lodge on Lake Detroit
Discovery Dives, Saturday & Sundays, Tri-State Diving
Shady Hollow Flea Market, Sundays
Wildlife Film, Sundays, 2pm, Tamarac Nat. Wildlife Refuge
Caribbean Deck Party, Sundays 2-6pm, The Bridge

- 2 Crazy Daze, 7am-6pm, Downtown Detroit Lakes**
- 4-6 WE Fest, Soo Pass Ranch
- 8 DLYP Membership, 11:30am, Chamber**
- 8-14 79th Annual Pine to Palm Golf Tournament, Detroit Country Club
- 9 Promotions & Events, 8:30am, Chamber**
- 10 Breakfast with BES, 8-9am, M State
- 10 Ambassadors, 9:30am, Chamber**
- 10 Cruise DL Night, 4-9pm, West Lake Drive
- 11 Watermelon & Music, 2pm, Emmanuel Community
- 11 Many Lakes, One Future...Together, 5:30pm, M State Conf. Center
- 11 Twilight Hike, Tamarac Nat. Wildlife Refuge
- 12-14 Vergas Looney Days
- 12-14 Pine Point Pow Wow
- 13 Laurentian Lakes Hike to the Headwaters
- 17 Board of Directors, 7am, Chamber**
- 17 DLYP Lunch & Learn, noon-1pm, Walking Tour of Downtown**
- 18 DLYP Social, 5:30pm, The Bridge**
- 19 Brad Garret, 8pm, Shooting Star Casino
- 20 Young Life Triathlon, DL City Park
- 26 Sunrise Social, 7:30-8:30am, M State BES**
- 26 Rural MNCEP Golf Tournament, 1pm Regis, Lakeview Golf Course
- 26 Bret Michaels, 8pm, Shooting Star Casino
- 27 Laurentian Lakes Hike to the Headwaters, Itasca State Park
- 27 Boats & Bars by the Parrot Heads, 10am, Zorbaz
- Holy Rosary Parish Festival, Becker County Fairgrounds

www.VisitDetroitLakes.com/calendar